



## **M.Sc. Media Technology and Engineering, Linköpings University**

The Media Technology master's programme is where technology and creativity meets as one. The result is a unique cutting-edge expertise within fields constantly growing in importance. Media Technology combines traditional engineering courses with programming, visualization, computer graphics, interaction design, sound and a whole lot more. The programme resides on Norrköping campus, within close proximity of Visualiseringscenter C, and in that sense to world-leading research.

### **MTD 2016**

The Media Technology Days is a non-profit event arranged for the 16th time, solely driven by students. MTD is an opportunity for companies and students to inspire, inform and interact with each other. During two days with inspiring lectures and a popular fair students can interact and meet the companies at their showcases. It all ends with a much appreciated banquet. The Student Expo is back this year again, an exhibition showing projects by students of Media Technology, the perfect opportunity to see what Media Technology is all about!

**When:** 6-7th April 2016

**Where:** Nya Kåkenhus, Campus Norrköping

**More information:** <http://www.medieteknikdagarna.se>

### **Fair and Funding**

As one of our partners you make MTD possible and your company will be in a unique position and close to the students. For this we have crafted three attractive partner packages listed on the following page. If interest exists to make other arrangements, don't hesitate to get in contact with us!

***We are looking forward to creating an unforgettable MTD 2016 with you!***

Best Regards,

# Partnerships



30 000 SEK  
(max 3)



20 000 SEK



10 000 SEK

## At the fair you will get..

Fair spot for 2 days	×	×	×
To choose fair spot	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>
To be featured on the TV screens	promo movie (max 2 min)	slideshow (max 30 sek)	image
To contribute with material to goodiebags	×	×	×
Extended fair spot (3x2 m)	×	×	
Your logo on our roll-ups during the fair	prioritized position	×	
Logo on goodiebags	×		
A dedicated crew member	×		
Logo on crew t-shirts	×		
15 min presentation in connection to a lecture	×		

## Beyond the fair you will get..

Support with marketing on your events	×	×	×
An MTD-interview published on our social feeds	extended video reportage	video interview	written interview
Publish content on medieteknikdagarna.se	×	×	
Send a greeting through our social feeds	×	×	
To display your own roll-ups on MTD-events	×		

## Your logo will appear on/in..

Our mobile app	×	×	×
Marketing posters	×	×	×
Marketing flyers	×	×	
The homepage of medieteknikdagarna.se	×	×	
Bumper on video material	×	×	
The header of medieteknikdagarna.se	×		
Our Cover Photo on Facebook	×		
Our banner	×		

## Information about you will appear on/in..

Prioritized position on medieteknikdagarna.se	×	×	×
Prioritized position in our mobile app	×	×	×
The homepage of medieteknikdagarna.se	×		

# Fair

## Why should you exhibit on MTD?

Meet and get to know up to 300 engineering students specialized in media technology. Visit the StudentExpo, a favourite from last year, where talented students exhibit their projects. This is a perfect opportunity to meet and greet with future engineers.

## Information

- The fair spot is about 2x2 meters. A larger spot may be reserved for an extra fee.
- We will promote your company in our app and on our website.
- During the fair you will get to know a crew member (media technology student) who will be able to answer questions and help out.
- You will be able to order lunch for your company representatives.
- One table will be provided. Additional furniture may be ordered for an extra fee.
- Free Wi-Fi available during the entire exhibition.

## Price

### Exhibition stand\*

One day: 3000 SEK

Two days: 5000 SEK

\*included for partners

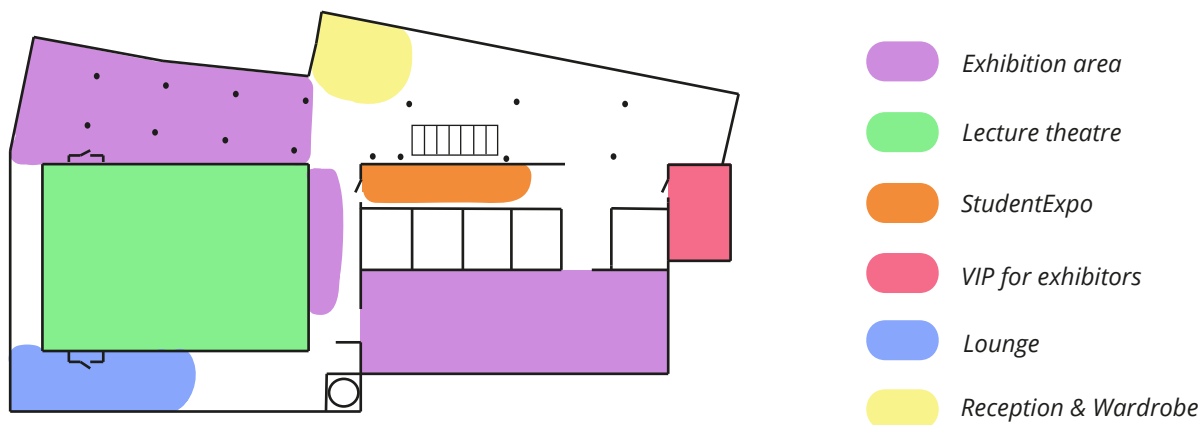
### Partnerships

Gold: 30 000 SEK

Silver: 20 000 SEK

Bronze: 10 000 SEK

## Map



## Questions?

Do you have any questions, remarks or suggestions? Do not hesitate to contact our company contact Cristoffer via e-mail [cristoffer@medieteknikdagarna.se](mailto:cristoffer@medieteknikdagarna.se) or by telephone **+46 (0) 725 79 36 23**.

## See you there!