



## M.Sc. Media Technology and Engineering, Linköpings University

The Media Technology master's programme is where technology and creativity meets as one. The result is a unique cutting-edge expertise within fields constantly growing in importance. Media Technology combines traditional engineering courses with programming, visualization, computer graphics, interaction design, sound and a whole lot more.

The programme resides on Norrköping campus, within close proximity of Visualiseringscenter C, and in that sense to world-leading research.

### MTD 2018

The Media Technology Days is a non-profit event arranged for the 18th time, solely driven by students. MTD is an opportunity for companies and students to inspire, inform and interact with each other. During two days with inspiring lectures and a popular fair students can interact and meet the companies at their showcases. It all ends with a much appreciated banquet. The Student Expo is back this year again, an exhibition showing projects by students of Media Technology, the perfect opportunity to see what Media Technology is all about!

**When:** 21-22th Mars 2018

**Where:** Kåkenhus, Campus Norrköping, Bredgatan 33

**More info:** <http://www.medieteknikdagarna.se>

### Fair and Funding

As one of our partners you make MTD possible and your company will be in a unique position and close to the students. For this we have crafted three attractive partner packages listed on the following page.

**NOTE: The deadline to apply for a partnership-deal is 21/2-2018.**

If you are interested in making any other arrangements for the fair, don't hesitate to get in contact with us!

Best Regards,

**MTD-Gruppen 2018**

# Partnership



**36 000 SEK**  
(max 3)



**24 000 SEK**  
(max 6)



**12 000 SEK**  
(max 9)

## At the fair you will get...

Fair spot for two days	×	×	×
To choose fair spot	First	Second	Third
To be featured on the TV screens	Promo video Up to 1 minute long	Slideshow Up to 20 seconds long	Image
To contribute with merch to the goodie bags	×	×	×
Expanded fair spot (3 x 2 m)	×	×	
Marketing by push notifications via the MTD app (In case of an event)	×	×	
Your logo on our roll ups during the fair	Prioritized position	×	
Your logo on the goodie bags	×		
A dedicated crew member	×		
Your logo on the crew T-shirts	×		

## Beyond the fair you will get...

Support and marketing help on your events	×	×	×
Give a lecture / talk the prior to MTD	×		
To display your own roll ups at MTD's events	×		
Participate in a video published via our social media	×		

## Your logo will appear in/on...

The app	×	×	×
Marketing posters	×	×	×
The sponsor wall during the banquet	×	×	
Marketing flyers	×	×	
The homepage of medieteknikdagarna.se	×	×	
The header of medieteknikdagarna.se	×		
The cover photo on our Facebook page	×		
Our banner	×		

## Information about you will appear in/on...

A prioritized spot in the app	×	×	×
A prioritized spot on medieteknikdagarna.se	×	×	×
The homepage of medieteknikdagarna.se	×		

# Fair

## Why should you exhibit on MTD?

Meet and get to know up to 300 engineering students specialized in media technology. Visit the StudentExpo, a favourite from last year, where talented students exhibit their projects. This is a perfect opportunity to meet and greet with future engineers.

## Information

- The fair spot is about 2x2 meters (3x2 for gold- and silverpartners). This spot may be extended for an extra fee.
- We will promote your company in the printed fair brochure and on our website.
- During the fair you will get to know a crew member (media technology student) who will be able to answer questions and help out.
- You will be able to order lunch for your company representatives.
- One table will be provided. Additional furniture may be ordered for a small extra fee.
- Free Wi-Fi available during the entire exhibition.

## Price

### Exhibition stand\*

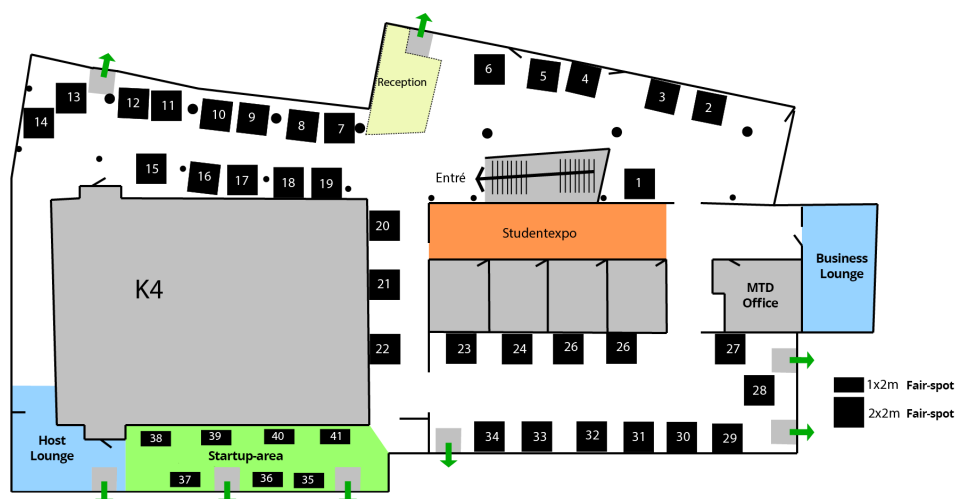
One day: 4000 SEK  
Two days: 7000 SEK

\*included for partners

### Partnerships

Gold: 36 000 SEK  
Silver: 24 000 SEK  
Bronze: 12 000 SEK

## Map



## Questions?

Do you have any questions, remarks or suggestions? Do not hesitate to contact your company contact or our head of business relations Gustaf Liljegren via e-mail at [foretag@medieteknikdagarna.se](mailto:foretag@medieteknikdagarna.se) or by telephone +46 70-732 99 39.