



M.Sc. Media Technology and Engineering, Linköpings University

The Media Technology master's programme is where technology and creativity meets as one. The result is a unique cutting-edge expertise within fields constantly growing in importance. Media Technology combines traditional engineering courses with programming, visualization, computer graphics, interaction design, sound and a whole lot more.

The programme resides on Norrköping campus, within close proximity of Visualiseringscenter C, and in that sense to world-leading research.

MTD 2015

The Media Technology Days is a non-profit event arranged for the 15th time, solely driven by students. MTD is an opportunity for companies and students to inspire, inform and interact with each other. During two days with inspiring lectures and a popular fair students can interact and meet the companies at their showcases. It all ends with a much appreciated banquet. The Student Expo is back this year again, an exhibition showing projects by students of Media Technology, the perfect opportunity to see what Media Technology is all about!

When: 25-26th March 2015

Where: Nya Kåkenhus, Campus Norrköping

More: <http://www.medieteknikdagarna.se>

Fair and Funding

As one of our sponsors you make MTD possible and your company will be in a unique position and close to the students. For this we have crafted three attractive sponsor packages listed on the following page. If there interest exists to make other arrangements, don't hesitate to get in contact with us!

We are looking forward to creating an unforgettable MTD 2015 with you!

Kind regards,

MTD-gruppen '15

Sponsorships



30 000 SEK
(max 3)



20 000 SEK



10 000 SEK

Your logo will appear on..

	30 000 SEK (max 3)	20 000 SEK	10 000 SEK
Brochures	X	X	X
Marketing posters	X	X	X
Slideshows	X	X	X
Marketing flyers	X	X	
The homepage of medieteknikdagarna.se	X	X	
Goodiebags	X		
The header of medieteknikdagarna.se	X		
Our Cover Photo on Facebook	X		
Bumper on video material	X		
Our roll-ups during the fair	X		
Crew t-shirts	X		

Information about your company will be visible on..

	30 000 SEK (max 3)	20 000 SEK	10 000 SEK
Prioritized position on medieteknikdagarna.se	X	X	X
Homepage of medieteknikdagarna.se	X		

You will also get..

	30 000 SEK (max 3)	20 000 SEK	10 000 SEK
To choose fair spot	1 st	2 nd	3 rd
To be featured on the livestream	promo movie (max 2 min)	slideshow (max 30 s)	image
An MTD-interview published on our social feeds	in office ¹	e-mail interview	3 short questions
Send a greeting through our social feeds	once/month	once	
Publish content on medieteknikdagarna.se	X	X	
To display your own roll-ups on MTD-events	X		

At the fair you will get..

	30 000 SEK (max 3)	20 000 SEK	10 000 SEK
A fair spot for 2 days	X	X	X
To contribute to goodiebag	X	X	X
Support with marketing on your events	X	X	X
A dedicated crew member	X		
A presentation in connection to a lecture	15 min		

¹ We will visit you and do a coverage story about your company.

Fair

Why should you exhibit on MTD?

Meet and get to know up to 300 engineering students specialized in media technology. Visit the StudentExpo, a favourite from last year, where talented students exhibit their projects.

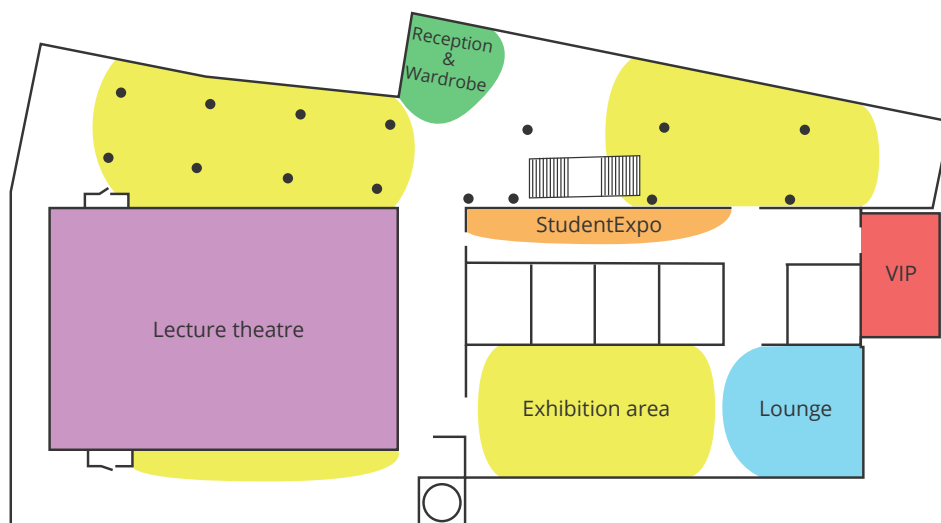
Information

- The fair spot is about 2x2 meters. A larger spot may be reserved for an extra fee.
- One table will be provided. Additional furniture may be ordered for an extra fee.
- We will promote your company in the printed fair brochure and on our website.
- Free Wi-Fi available during the entire exhibition.
- Lunch may be ordered in advance.

Price

A one-day exhibition stand cost **3 000 SEK**. Two days cost **5 000 SEK**.

Preliminary map



Questions?

Do you have any questions, remarks or suggestions? Do not hesitate to contact our company contact Emma via e-mail emma@medieteknikdagarna.se or by telephone **+46 (0) 703 11 69 21**.

See you there!