

COLLABORATION PACKAGE



M. Sc. in Media Technology and Engineering

Linköping University, Campus Norrköping

Welcome to Media Technology, a broad master's degree in engineering where the classic engineering subjects are mixed with programming, visualization, computer graphics, interaction design, sound, and much more. We are one of the most interdisciplinary and future-proof programs with the creative side intact that Linköping University offers.

We now invite you to a unique opportunity to exhibit at our career fair:

MEDIETEKNIKDAGEN

A fair d A fair day to mediate your innovations and creative solutions to the media technology engineers of tomorrow.

The Fair, Collaboration Packages & Banquet

Medieteknikdagen is a day where companies exhibit to inform LiU students about their innovations, future plans and job opportunities. The fair day consists of networking, competitions and a pleasant atmosphere. During the day, our hosts will be available to help you and your company.

The days before the fair, **PRE-MTD** takes place, where you can find everything from lectures to study visits. **MTD** ends with a much-appreciated banquet where both sponsors and students are offered food, drinks and entertainment of high quality.

Location & Booking



When?

Wednesday the 11th of December 2024



Where?

Linköpings University, Campus Norrköping. Täppan Building



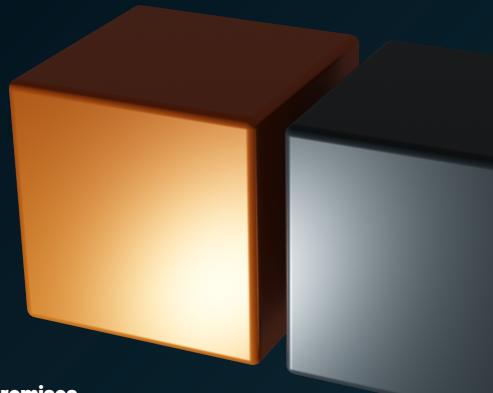
Website

www.medieteknikdagen.se/booking



Booking

The website contains a booking section and a 3D map of the premises. Here companies can book their space at the fair. When your company has booked a space, additional information and an agreement will be sent out.



Prices & Benefits

GOLD 34 999 SEK

Max amount: 5 pcs

Does your company want to stand out from the crowd and reach eager MT students? As the main sponsor, you get to be at the forefront with us and shape MTD through a variety of benefits, everything from expanded booth space to lectures. A unique opportunity to share your innovations while networking with up to 300 Media Technology students!

GOLD PACKAGE

LECTURE

Your own lunch lecture during **PRE-MTD**, where you and your company will get the chance to present yourself and what you do!

PRIORITYIZED LOGO

Your logo is prioritized on our website, app, goodie bags, our TV-screens, host T-shirts, flags, photo wall (banquet), social media, and flyers.

+ Permission to put up marketing posters.

POSTS ON INSTAGRAM

Posts on our Instagram account
Mediateknikdagarna.

SPONSORED ACTIVITY

Possibility of a sponsored activity during **PRE-MTD** (for example an evening event, or a daytime activity).

PRIORITY SPACE

The gold booth spaces are prioritized and strategically placed for maximum exposure. Choose your spot on our webpage, first come first serve.

THE BANQUET

Entry to our Banquet (3 tickets, approx 600 SEK per ticket). A perfect opportunity to reach out to students outside of a fair setting!

SPONSORED COMPETITION

Possibility to hold a sponsored competition.

**+EVERYTHING INCLUDED IN THE
SILVER PACKAGE**

SILVER

24 999 SEK

Max amount: 10 pcs

As a sponsor, you receive an intermediate package of benefits designed to take the fair day itself to the next level, everything from marketing to an expanded booth space. Step up from a regular fair slot with extra marketing, increased visibility, and more opportunities to make valuable connections.

SILVER PACKAGE



EXPANDED FAIR SPACE

The size of your booth space is expanded to 3 x 2 meters.



LOGO INCLUSION

Your logo will be visible on the website, app, aftermovie, photo wall (banquet), our posters, and our goodie bags.

+ Permission to put up marketing posters.



CHOOSE BOOTH LOCATION

Choose the location of your booth. First come, first serve using our booking page.



+2 BARSTOOLS

You get two barstools along with your exhibition table.



AFTER-MOVIE

Allocated time in a professionally produced aftermovie and MTD commercial.



ASSEMBLY ASSISTANCE

Help with the assembly of your booth.

**+EVERYTHING INCLUDED IN THE
BRONZE PACKAGE**

BRONZE

7 999 SEK

Max amount: 32 pcs

Participate during the fair day and make new valuable contacts with the Media Technology students of Linköping University!

BRONZE PACKAGE



EXHIBITION SPACE

A 2x2 meter booth space will be given to you.



MARKETING

Your logo will be shown on our website and our app.



TABLE

An exhibition table will be provided and on location.



THE BANQUET

The ability to purchase banquet tickets.

Additions and extras?

Does your company need assistance with equipment for the trade fair day? You have the option to request this through our booking web page.

Questions?

If you have any questions or concerns, please don't hesitate to contact your contact person or our Corporate Managers shown below!

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