

# Madeline Everett

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## EDUCATION AND CERTIFICATIONS

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**Columbia Graduate School of Journalism, New York, NY** • Lede Program in Data Journalism 06/2023 - 08/2023

- Learned how to create data-driven stories from start to finish: ideation, storyboarding, data collection, cleaning, and analysis, creative visualizations and storytelling
- Created [story](#) about gendered verb usage using spaCy natural language processing tool. Analyzed data using Python/Pandas and produced graphs using DataWrapper and Adobe Illustrator
- Classes included: mapping using MapBox and QGIS, machine learning/Hugging Face, how to conduct a FOIA request, how to create interactive graphics using JavaScript, D3, and Svelte, browser automation with Selenium, creating a scrollytelling story with Scrollama, data analysis with Python/Pandas, building graphs with DataWrapper and Flourish, making responsive graphics with Adobe Illustrator, and more

**St. Olaf College, Northfield, MN** • B.A. in English and medieval studies (3.97 GPA) 09/2018 - 05/2022

- Relevant Courses: Introduction to Data Science, Statistics for Science, Statistical Modeling, Introduction to Computer Science, Creative Nonfiction Writing

## EXPERIENCE

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**Volunteer** • [Data Liberation Project](#) 10/2023 - present

- Research, filter, and clean government datasets collected for the project

**Business Application Consultant** • [Solifi](#), Minneapolis, MN 06/2022 - 06/2023

- Implemented software for customers: collected customer software requirements, did research to solve issues, and led training on how to use the software

**Arts & Entertainment Editor/Copy Editor** • [Olaf Messenger](#), Northfield, MN 01/2019 - 05/2021

- Managed a team of writers throughout their creative process from pitch selection to final edits to promote quality and diversity of content of St. Olaf's only student-run newspaper each week
- Copyedited 10 articles a week using AP style for a clear, concise, and accurate student newspaper

**Research Intern** • [Western Iowa Journalism Foundation](#), Ames, IA 01/2021 - 02/2021

- Collected data about journalism in Iowa through researching records and interviewing journalists
- Analyzed and produced a report tracking local journalism's decline in Iowa and possible solutions

**Summer Intern** • [Crookston Daily Times](#), Crookston, MN 06/2017 - 08/2019

- Reported on Crookston, MN, covering stories on community events and local businesses every day
- Built source relationships with community members, politicians and public figures, conducting 5-10 interviews every week
- Pitched and reported 3-5 stories weekly, and collaborated with editorial staff to design pages, edit copy, and shoot and edit photos

## SKILLS

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- **Journalism:** AP Style, storytelling, research skills, news writing, reporting, interviewing
- **Data Gathering:** APIs, JSON files, scraping with BeautifulSoup and Selenium
- **Data Analysis:** Python, Pandas, R, SQL, spaCy, statistical modeling, data cleaning
- **Data Visualization:** Adobe Illustrator, ai2html, DataWrapper, Flourish, MapBox, illustration
- **Web Development:** HTML/CSS, JavaScript, D3, Scrollama
- **Other:** Film/digital photography, Adobe Photoshop, Latin, French