Madeline Everett
Data journalist with an interest in climate policy and reporting

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SKILLS

- **Journalism:** AP Style, storytelling, research skills, news writing, reporting, interviewing
- **Data Gathering:** APIs, JSON files, browser automation with Selenium, scraping with Beautiful Soup
- **Data Analysis:** Python, Pandas, R, SQL, SpaCy (NLP), statistical modeling, data cleaning
- **Data Visualization**: Adobe Illustrator, ai2html, DataWrapper, Flourish, MapBox, InDesign, illustration
- **Web Development:** HTML/CSS, JavaScript, D3, Scrollama
- **Other:** Film/digital photography, Adobe Photoshop, Latin, French

EXPERIENCE

Solifi, Minneapolis, MN • Business Application Consultant   *06/2022 - 06-2023*

- Wrote reports using SQL. Designed and led training on SQL, Unidata, and Pentaho for new members of the report writing team
- Implemented software for customers: collected customer software requirements, did research to solve issues, and led training on how to use the software

Olaf Messenger, Northfield, MN • Arts & Entertainment Editor/Copy Editor   *01/2019 - 05/2021*

- Managed a team of writers throughout their creative process from pitch selection to final edits to promote quality and diversity of content of St. Olaf's only student-run newspaper each week
- Copyedited articles using AP style for a clear, concise, and accurate student newspaper

Western Iowa Journalism Foundation, Ames, IA • Intern   *01/2021 - 02/2021*

- Collected data about the state of journalism in western Iowa by consulting records and interviewing journalists, and produced an analysis of the shrinking of local journalism with possible solutions

Crookston Daily Times, Crookston, MN • Summer Intern   *06/2017 - 08/2019*

- Engaged with and interviewed community members, politicians, and public figures. Took photographs and wrote daily to report on local issues and happenings
- Collaborated with Times staff to design pages, edit articles in AP Style, edit photos in Adobe Photoshop, and pitch story ideas to present an accurate and dynamic daily/bi-weekly newspaper to the public

EDUCATION AND CERTIFICATIONS

Columbia Graduate School of Journalism, New York, NY • Lede Program in Data Journalism   *06/2023 - 08/2023*

- Learned how to create data-driven stories from start to finish: ideation, storyboarding, data collection, cleaning, and analysis, creative visualizations and storytelling
- Classes included: mapping using MapBox and QGIS, how to conduct a FOIA request, how to create interactive graphics using JavaScript, D3, and Svelte, browser automation with Selenium, creating a scrollytelling story with Scrollama, data analysis with Python/Pandas, building graphs with DataWrapper and Flourish, making responsive graphs with Adobe Illustrator, and more

St. Olaf College, Northfield, MN • B.A. in English and medieval studies (3.97 GPA)   *09/2018 - 05/2022*

- Relevant Courses: Creative Nonfiction Writing, Introduction to Data Science, Statistics for Science, Statistical Modeling, Introduction to Computer Science