



cash by trash

ABOUT

<https://www.cashbytrash.com>

CONTACT

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WE
ARE
THE
FUTURE

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we don't want to protect
the environment!

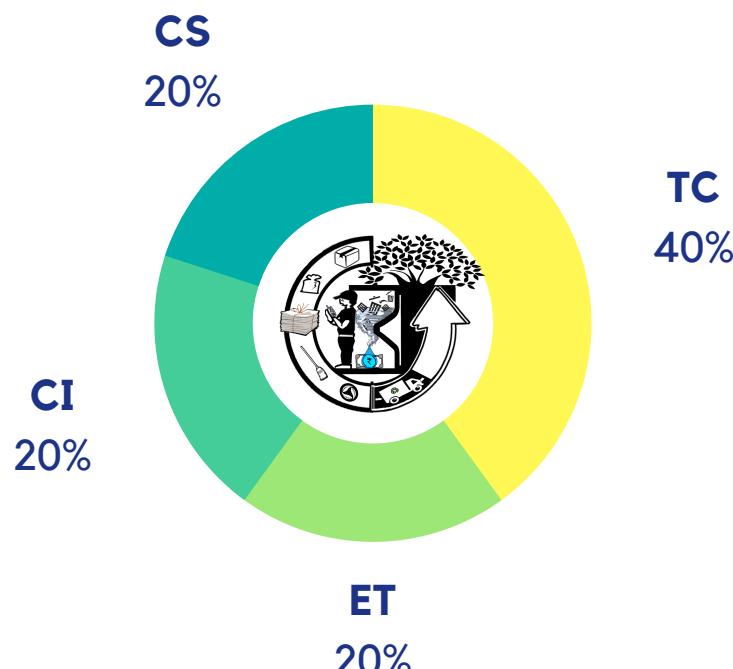
we want to build a world
where environment
doesn't need protection!

WHAT CASHBYTRASH IS

cashbytrash (CBT) is a unique and improvised way which provides tailor-made solutions for the management of recyclable and non-recyclable wastes and simultaneously taking care of the individuals dealing with the same. In this way, cashbytrash is explicitly trying to create a productive ecosystem starting from the production of wastes followed by its management and sequentially aiding those wastes to be converted into a useful end product.

WHAT WE'VE IN THE MENU

- 01 TRASH COLLECTION(TC)
- 02 COMMUNITY INTEGRATION(CI)
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TRASH COLLECTION



CBT's trash collection is the simplest possible solution offered to the common people to get rid of their trash and turn its equivalent value into cash in just few clicks. Suppose an individual has some trash that he/she needs to get rid off, simply one can go to the CBT's platform (discussed later), fill in the details and submit. It's done! CBT takes care of the rest, including the allotment of Trashman (kabadiwala) for the doorstep pick-up of trash from the customer's shared address.

The appointed Trashmen pick the trash up after segregating and weighing them and pay the appropriate price of the trash to the customer. The trash collected from the customers reaches to the local trash vendors from where it is segregated again and forwarded for further processing.



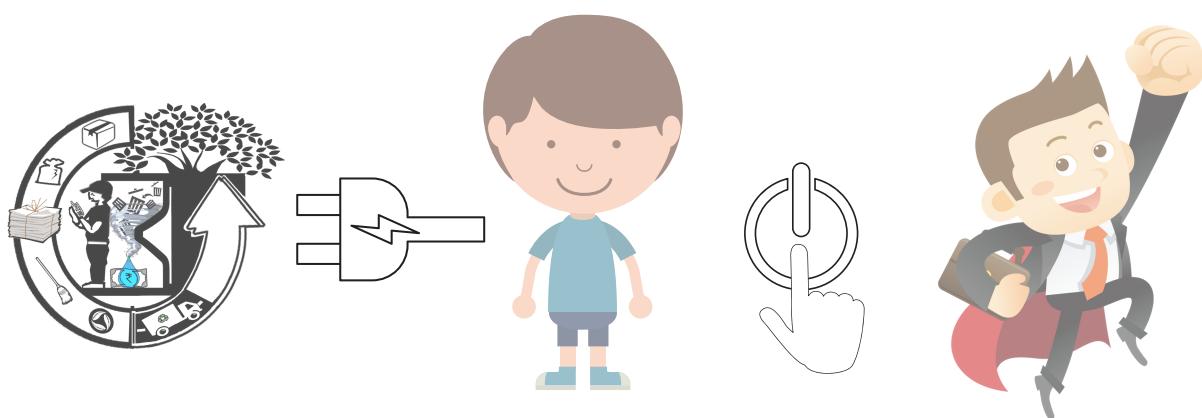
CBT advocates the idea of putting the customer's preferences first and following the same, the customers are provided with variety of trash items to be chosen and sold for money and lot more features (discussed in platform section).

EMPOWERING TRASHMEN



Trashman, a designation for those individuals who joins(joined) us so as to give their services in the form of trash pick-ups and handling the trash until it goes into right hands for its treatment and further processing. These Trashmen includes the local 'kabadiwalas' we've incorporated and the ragpickers who willingly agree to join us and improve their profile and standard of living through our programme.

If we consider the insights, there are approximately 1.5 million ragpickers in India who still require proper guidance and grooming in terms of their profession and lifestyle. At cashbytrash, these ragpickers are registered and designated as 'Trashmen'.



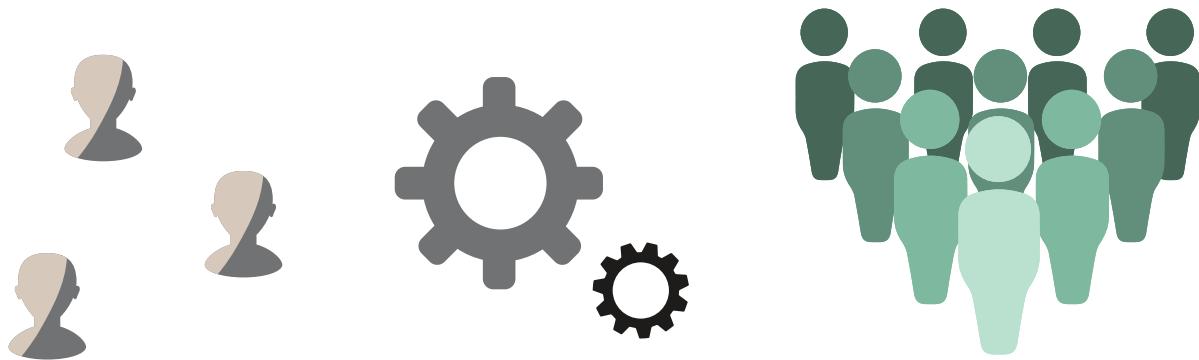
CBT enables these ragpickers to bring their lifestyle to an even class where they are considered as equal and they no more face the situation of discrimination on the basis of their profession and financial status. CBT aims to eliminate the traditional way of waste collection from dumpyards by these ragpickers and give a platform where the same waste is collected by the same ragpickers (now Trashmen) from all the sources of waste, be it, our houses, factories, industries, schools, banks, etc. The whole process is carried out in a mechanised way which maintains the professionalism, the dignity of trashmen and of course, their standard of living.

CBT has already initiated the first campaign to onboard the ragpickers. There are multiple campaigns lined up which CBT will be rolling out soon. Empowering Trashman is CBT's one of key agendas and the CBT team is tirelessly working for the same.

COMMUNITY INTEGRATION



CI is an extension of 'Empowering Trashman' where CBT plays a vital role in integrating the actually ignored class of people. Community Integration is being enforced simultaneously with the empowerment of Trashmen i.e. the Trashman, his family and the related community grows together. In this way CBT capture all the problems surrounding those communities and solving the same by providing them indirect employment, betterment in lifestyle and communities.



CBT considers these communities to be rich in resources which can be extracted carefully and utilised according to each individual's potential.

The capabilities of these people can be enhanced by*



Individual Grooming



Group Training



Mass Orientation



Human Ethics



Technology Exposure

CBT STORE

this store is a unique and customised for those community of people who have abundance of facilities to convert any kind of trash into a useful product of some value. cashbytrash provides an exclusive store* for those potential business holders to present their creativity in front of the world. this will help them get the true value of their product without any abuse of any kind from any party.



the registrations for the interested are now open! one can visit the website and the registration process can be initiated in the store section. we've kept the process simple and guidance is available at every stage! welcome sellers!

Here at CBT store the customers get to buy things which are of important use at reasonable prices. The products on the store are going to be recycled thereby, the customers are indirectly contributing in the preservation of non-recyclable resources and in making a cleaner & greener environment. welcome customers!



* visit www.cashbytrash.com for terms and conditions of the store.

OUR PLATFORM



cashbytrash platform is available in both the formats : website and application



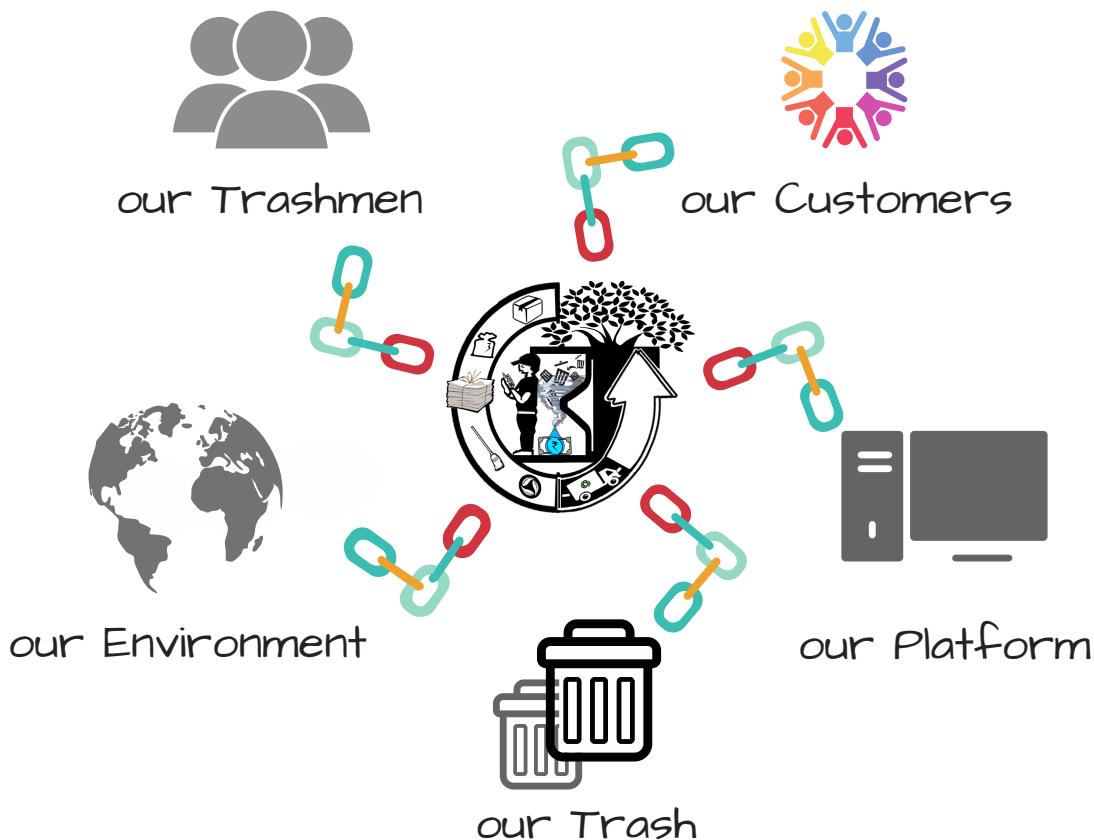
website

cashbytrash.com is the simplest we could make for the users and it can be accessed from any browser one has. In the website one can find major features like request a trash pick up, visit the store for sale and purchase of recycled products, read about us and our services, visit our blog and join the discussion, contact us through let's talk and join us in whatever way you want. The website has been created in the layman style so that no user faces any kind of difficulty while exploring it.



applications

cashbytrash is available on google play store and will be on apple store very soon. We'll keep you updated you as soon as "the food is ready to serve". The app is again another platform made really simple which will contain some basic features like request a trash pick up, locate your nearest vendor with vendor locator, creating reminders and the 24x7 support.

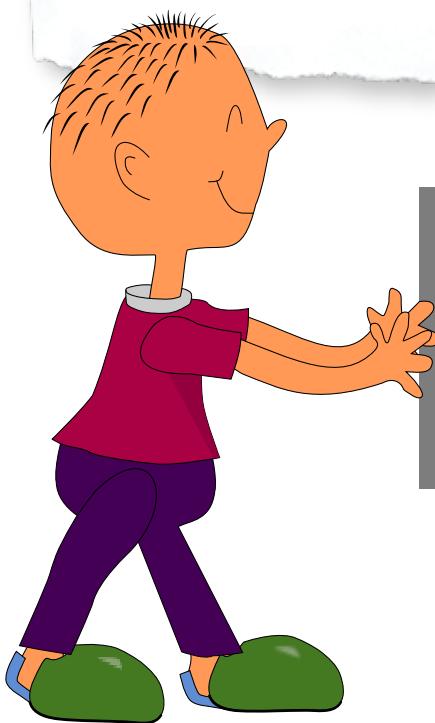


*visit the website or go to the play store or apple store to know more!

FEE OR NO FEE



currently cashbytrash isn't charging any fee from any of the user, be it customer, Trashman or vendor. all the services go free! for now.



**for more!
visit our platform**

*cashbytrash reserves the right to change the offer duration subject to circumstances.

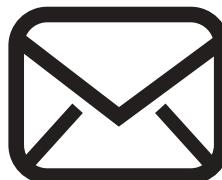
SUPPORT



We've integrated a sound communication system to understand each other better. one can visit the website or the application to get in touch with us anytime. We have other options as well



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Commercial Belt, Alpha I,
Greater Noida, Uttar Pradesh- 201306.**

for more details, visit

www.cashbytrash.com/lets-talk/

WORK FORCE : TEAM



We're a group of young aspiring minds who wish to devise solutions and provide doorstep solutions to every . We don't discriminate between classes and believe in equal opportunity for every individual. The team at cashbytrash has been assembled with individuals having diversity in interests, be it core level research, financial planning, strategizing, market study or support system.

Together we stand with this idea to change the traditional way of waste handling and to create opportunities for the people handling those wastes.

THE TEAM

Prat�ush Singh
Founder & CEO

Deepak Yadav
Business Analyst & COO

Prakhar Agrawal
Co-Founder & COO

Khushal Gour
Auditor
& Budget Analyst

Nishant Tyagi
Public Relations Manager

Gaurav Singh
Legal Advisor

Kshitij Tiwari
Media Coordinator

Nishant Chauhan
Union Organizer
& HR Coordinator

Shivam Singh
Android Application
Developer

Astik Gaurav
Media Secretary
& Animation

Parul Yadav
Graphic Designer
& Illustrator