sentiments de Breaking Bad Movie Reviews

Fouille de données massive

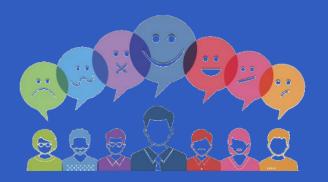


Team Members



Khammeri Med Nour

Objectifs



Objectif



Scrapping de quantité massives de données en ligne de plusieurs Sources afin obtenir une grande Data Set contenant: review, rate ensuite faire les optimiser en faisant des prétraitements convenables selon la nature de donnes, Finalement utiliser ces donnés dans un modelé machine Learning pour faire analyser les reviews: positive ,négatif , neutre.







Introductio (note in the introduction)

Introduction





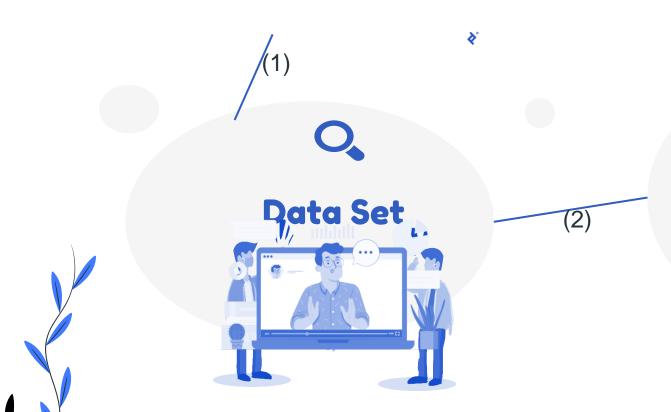


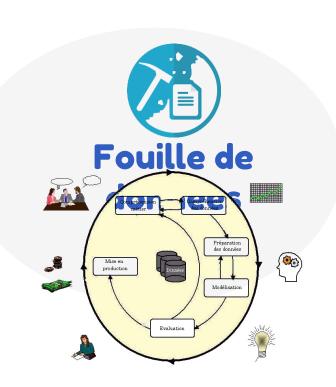


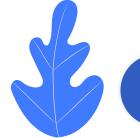
HTML Websites

Web Scraping

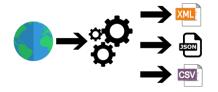
Data







Scrapping Data



Premier Source de Scrapping: Amazon.com





Top positive review

All positive reviews >



★★★★☆ THE BARE BONES REVIEW

Reviewed in the United States on July 22, 2019

This item arrived quickly Via Amazon prime.

The picture quality of this Blu-ray is on par. I have personally read over the years that the picture quality for season one on Blu-ray was substandard. I have not found that to be the case. There is plenty of fine detail to be seen on the show in season one. It is a huge leap in terms of visual and audio quality over the DVD.

Top critical review

All critical reviews >



Kindle Customer

★★☆☆☆ Terrible Blu Ray commercials play all the time

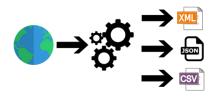
Reviewed in the United States on December 24, 2014

While I am enjoying the show, Sony apparently feels that its paying customers must endure a 5 minute bluray commercial EVERY TIME you try and play the thing. And disable the menu so you can't get right in and watch. The loading time is about 3 or 4 minutes even before the commercial starts. And I am using a recent sony player. Absolutely horrible. Buy a DVD and suffer a little less quality for more speed!

7 people found this helpful



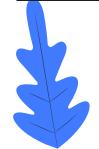




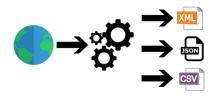
Code Python



```
import scrapy
from bs4 import BeautifulSoup
class Test(scrapy.Spider):
   name = 'amazon'
   start urls = ['https://www.amazon.com/product-reviews/B0012QRPU4/ref=atv dp cr see all?ie=UTF8&reviewerType=all reviews']
    def parse(self, response):
        for products in response.css('div.a-section.a-spacing-none.review-views.celwidget div.a-section.review.aok-relative'):
           yield{
                'reviews': BeautifulSoup(products.css('span.a-size-base.review-text.review-text-content span').get(), 'html.parser').get text(),
                'notes': products.css('span.a-icon-alt::text').get()[0],
        next_page = response.css('ul.a-pagination li.a-last a').attrib['href']
        if next_page is not None:
            yield response.follow(next page, callback=self.parse)
```





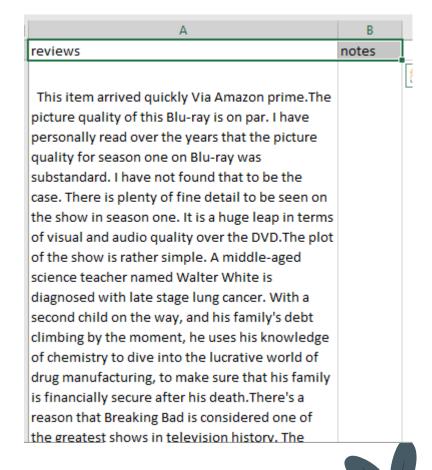


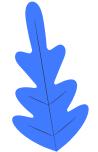
Directory Fichier source



Name	Date modified	Туре	Size
h breakingbad	11/30/2021 2:28 PM	File folder	
corpus.csv	11/30/2021 2:40 PM	Microsoft Excel C	943 KB
scrapy.cfg	11/30/2021 2:25 PM	CFG File	1 KB

C:\Users\mednour\Desktop\Scrapp\breakingbad

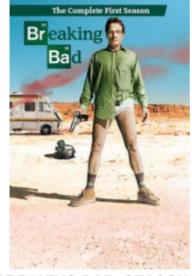






→ Desuxième Source de Scrapping: ottentomatoes.c Breaking Bad





BREAKING BAD: SEASON 1

Genre: Crime, Drama Network: AMC

BREAKING BAD: SEASON 1 REVIEWS

All Critics

Top Critics

All Audience

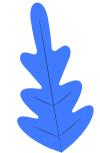
NEXT →

Lucas T

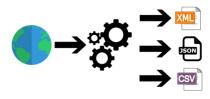
AMAZING.An amazing masterpiece.

Jan 16, 2022

I







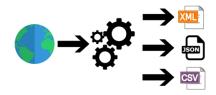
Code Python



```
import scrapy
from scrapy.contrib.spiders import Rule
from scrapy.linkextractors import LinkExtractor
from lxml import html
class sidatascraper(scrapy.Spider) :
    name='Reviews'
   start_urls=['https://www.rottentomatoes.com/tv/breaking_bad/s01/reviews?type=user']
    def parse(self, response):
        for review in response.css('ul.audience-reviews li.audience-reviews_item'):
            print("oui")
           yield{
                    'Name': review.css('div.audience-reviews name-wrap a::text').get().replace("\n", "").strip(),
                    'Comment': review.css('p.audience-reviews review.js-review-text.clamp.clamp-8.js-clamp::text').get(),
                    'Date': review.css('span.audience-reviews duration::text').get().strip(),
                    'Rate': len(review.css('span.star-display span.star-display filled').getall()),
       Rules = (Rule(LinkExtractor(allow=(), restrict_xpaths=('//a[@class="button next"]',)), callback="parse", follow= True),)
       next_page = response.xpath('.//a[@class="js-prev-next-paging-next.btn.prev-next-paging_button.prev-next-paging_button-right"]/@href').e
        if next_page:
           next href = next page[0]
           next_page_url = 'https://www.rottentomatoes.com/tv/breaking_bad/s01/reviews?type=user' + next_href
           request = scrapy.Request(url=next page url)
           yield request
```







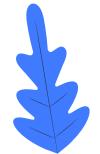
Directory Fichier source



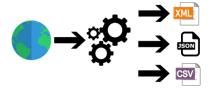


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4	Α Α	В	С	D	E	F	G	Н	1	J
1	Name	Comment	Date	Rate						
2	Roofy D	Season 1 of Breaking Bad often feels like a slow set-up, b	out it's a su	ich an intei	resting sto	ry and Brya	n Cransto	n's grippin	g work in th	ne lead ro
3	richard m	My name is Walter Hartwell White. I live at 308 Negra Ar	########	4						
4	Daniel B	Sin duda lo que hace excepcional esta primera temporad	25-Oct-21	4						
5		Ø¬ÙØ§Ù,, هذا اÙ,,ÙØ³Ù,,سÙ,, يجعÙ,,ني Ø	14-Oct-21	5						
6	Yang D	Best show in history of mankind	2-Sep-21	5						
7	Camilla C	Do you romambar your shamistry toochar? If you do	1 Con 21							





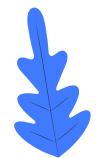


Troisième Source de Scrapping: imdb.com

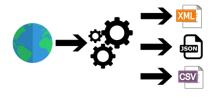




Opinion	
Awards	
FAQ	
User Reviews	
User Ratings	
External Reviews	
Metacritic Reviews	
¥ Explore More	
Explore More	
User Lists	Create a list »



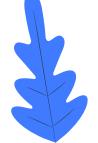




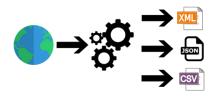
Code Python



```
import requests
    from bs4 import BeautifulSoup
    import pandas as pd
     Run Cell | Run Above | Debug Cell
    requete = requests.get("https://www.imdb.com/title/tt0903747/reviews?ref_=tt_urv")
    page = requete.content
    page = BeautifulSoup(page)
    comments = page.find all('div', attrs={'class':'review-container'})
     reviews=[]
     notes=[]
    for comment in comments :
        if len(comment.find('div', attrs={'class':'lister-item-content'}))==9:
             reviews.append(comment.find('div', attrs={'class':'text show-more__control'}).text)
            notes.append(comment.find('span', attrs={'class':'rating-other-user-rating'}).span.text)
     if len(page.find('div', attrs={'class':'lister'}))==9:
         next= page.find('div', attrs={'class':'load-more-data'})['data-key']
         url=f'https://www.imdb.com/title/tt0903747/reviews/_ajax?ref_=undefined&paginationKey={next}
         next=False
28 while next:
```







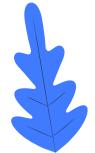
Directory Fichier source



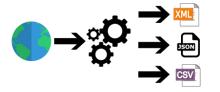
	· · · · · · · · · · · · · · · · · · ·	٠	
BreakingBadReviews	11/26/2021 8:43 PM	File folder	
💌 corpus24.csv	11/27/2021 5:46 PM	Microsoft Excel C	4 KB
xa corpus111.csv	11/28/2021 3:56 PM	Microsoft Excel C	1,655 KB

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	Α	В	С
1		reviews	notes
2	0	'Breaking Bad' is one of the most p	10
3	1	Bryan Cranston shows his acting s	9
4	2	The outline is clear. Most people	10
5	3	Some years after writing for "The	10
6	4	To provide for his family (pregnar	8
7	5	It is a wonder, and a great mistake	9
8	6	It's hard for me to be super object	10
9	7	I have never seen a show that I lo	10
10	8	I like the bit where they make cry	10
11	9	Brilliant - one of the greatest drar	10
12	10	This is one of those top of the lea	10
13	11	Having just watched the finale of	10
14	12	PERFECTSeason 1: 8	10

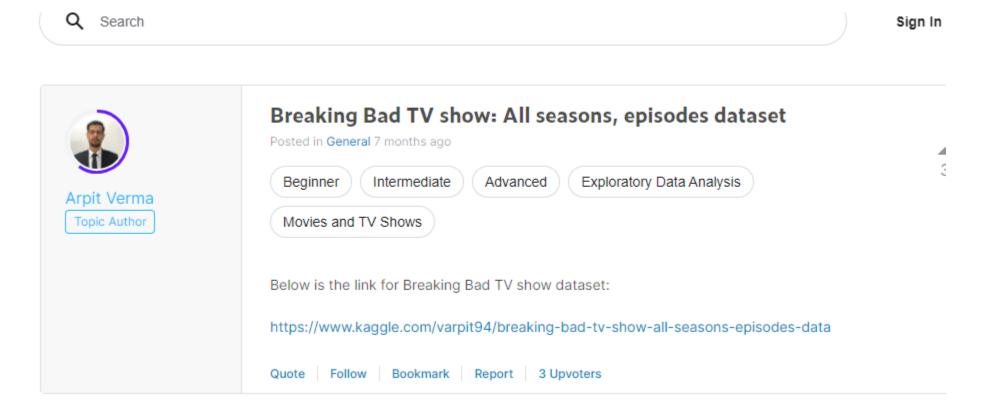






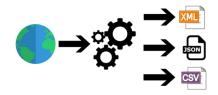
Quatrième Source de Scrapping:Kaggle











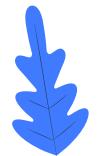
Directory Fichier source



🝱 corpus24.csv	11/27/2021 5:46 PM	Microsoft Excel C	4 KB
🗷 corpus111.csv	11/28/2021 3:56 PM	Microsoft Excel C	1,655 KB
😼 got.csv	11/28/2021 3:30 PM	Microsoft Excel C	2,015 KB
scrapy.cfg	11/26/2021 8:31 PM	CFG File	1 KB

C:\Users\mednour\Desktop\Scrapp\BreakingBadReviews

4	А	В	C	U	E	r	G	н	1	J	K
1		reviews	notes								
2	0	reviewers. Plus w	rith such a g	great cast o	of talent ar	nd a brilliar	nt book ser	ies, how c	ould it pos	sibly go w	rong? Th
3	1	television show t	hat does it	s original s	ource mat	erial justio	e and treat	s it with re	spect but	it is on its	own me
4	2	television show s	o brilliant t	that one ha	as to actua	lly check th	nat it was n	nade for te	levision w	hen every	thing is
5	3	strongest exampl	es of an ac	claimed sh	ow that de	eserves ev	ery ounce	of the prais	se it's garn	ered.Visua	illy, 'Gar
6	4	atmospheric and	beautiful o	n the eyes	with a rea	al meticulo	us eye for	detail and	the costur	nes suit th	e charac
7	5	programme and a	re not ove	rused or ab	oused, the	scale, the	detail and	how they a	actually ha	ve charact	er and s
8	6	and editing, whic	h are cinen	natic qualit	ty as well.0	One canno	t talk abou	t 'Game of	Thrones' v	vithout me	entionin
9	7	unforgettable ma	in theme.	Again, wor	thy of a hi	gh-budget	fantasy/ac	tion/dram	a film.It is	hard not to	o be bov
10	8	how good the wri	ting is. It al	lways has a	a natural fl	ow, is laye	red and th	ought-prov	oking and	demonstr	ates a w
11	9	story-lines are pa	ced so bea	utifully, st	ructured w	ith such n	uance and	attention t	o coheren	ce, a high	emotion
12	10	there's a set-piec	e or more a	ction-orie	nted scen	e there's al	lways a rea	son, never	there for	the sake o	f it. Not
13		tension but unde									•
14		the appeal too. 'G									
15		(Joffrey is the onl	•			_			•	_	
16	14	they have much n	nore to the	m and hav	e strength	s and flaw	s. Decision	s are logica	al and one	doesn't lik	e any ch
17		learnt from.'Gam									
18		favourites of min	_	_		_					•
19	17	conclusion, absol	utely outst	anding and	d a rare tel	evision sh	ow worthy	of being a	cinematic	modern cl	assic. Th
20	18	Bethany Cox									





Fusion Data (I) Set



Source1

Concaténer (1) et (2)

```
1 df2= pd.concat(li2, axis=0, ignore_index=True)
    0.1s
```

Résultat

Source2

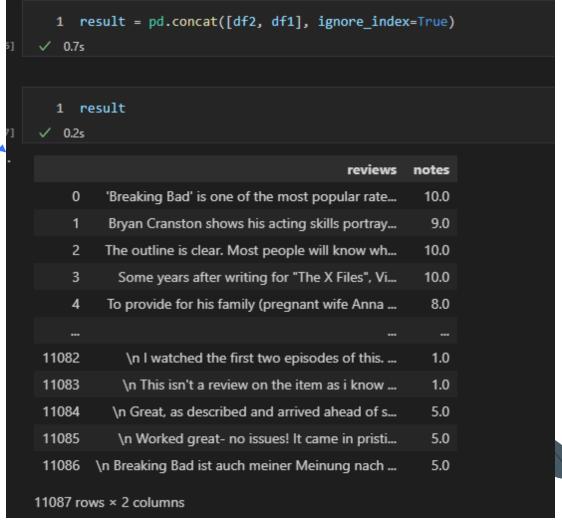
```
1 path2 = r'C:\Users\mednour\Desktop\Scrapp\BreakingBadReviews' # use your path
 2 all_files2= glob.glob(path2 + "/*.csv")
 4 li2 = []
✓ 0.1s
   1 for filename in all files2:
          df = pd.read csv(filename)
          li2.append(df)
   4 li2
Output exceeds the size limit. Open the full output data in a text editor
       Unnamed: 0
                                                             reviews notes
 0
                0 'Breaking Bad' is one of the most popular rate...
                                                                         10
                1 Bryan Cranston shows his acting skills portray...
                                                                          9
                2 The outline is clear. Most people will know wh...
 2
                                                                         10
                3 Some years after writing for "The X Files", Vi...
                                                                         10
                4 To provide for his family (pregnant wife Anna ...
                                                                          8
```

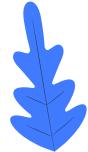




Concaténer (1) (2) et (3)

Résultat Final







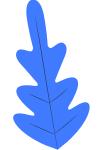
Visualisation





Données initiales data Set

	reviews	notes
0	'Breaking Bad' is one of the most popular rate	10.0
1	Bryan Cranston shows his acting skills portray	9.0
2	The outline is clear. Most people will know wh	10.0
3	Some years after writing for "The X Files", Vi	10.0
4	To provide for his family (pregnant wife Anna	8.0
11082	\n I watched the first two episodes of this	1.0
11083	\n This isn't a review on the item as i know	1.0
11084	\n Great, as described and arrived ahead of s	5.0
11085	\n Worked great- no issues! It came in pristi	5.0
11086	\n Breaking Bad ist auch meiner Meinung nach	5.0
11087 ro	ows × 2 columns	









Défaillance et problèmes

```
1 F.isnull().sum()
2
3
    ✓ 0.1s

reviews 11
notes 10
dtype: int64
```

10595	n Totalmente en español, y si te gusta la se	5.0	
10876	\n This was a good buy.It was a great season	5.0	
10883	\n Wer mit "breaking bad" anfängt, wird NICHT	5.0	
11043	\n habe mir die staffeln von breaking bad bes	3.0	
11083	\n This isn't a review on the item as i know	1.0	









Beaucoup Des valeurs Nulles



Des colonnes inutiles





Donnés contenant: /n des ponctuations des balises HTML **de bruits**...etc.







Eliminer les colonnes inutiles



Eliminer les commentaires dupliqués...

```
1 File.drop_duplicates(subset=['reviews'])

2
3

✓ 0.1s

reviews notes

0 'Breaking Bad' is one of the most popular rate... 10.0

1 Bryan Cranston shows his acting skills portray... 9.0

2 The outline is clear. Most people will know wh... 10.0

3 Some years after writing for "The X Files", Vi... 10.0

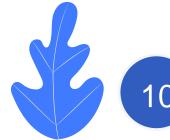
4 To provide for his family (pregnant wife Anna ... 8.0
```





Eliminer les Balises HTML ,/n ,chiffres...etc

```
1 File = File.replace('<[^<]+?>', '', regex = True)
2 File = File.replace('\n', '', regex = True)
3 File = File.replace('\t', '', regex = True)
4 #\d remove numbers
5 File = File.replace('\d', '', regex = True)
6 #File = File.replace('\s', '', regex = True)
7
```



Transformer les reviews en minuscules...

```
1 File['reviews'] = File['reviews'].str.lower()
2
3

✓ 0.2s
```





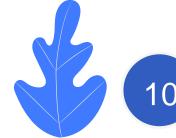
OMGAGA=Oh My God OMG=Oh My God AFAIK=As Far As I Know AFK=Away From Keyboard ASAP=As Soon As Possible ATK=At The Keyboard ATM=At The Moment A3=Anytime, Anywhere, Anyplace BAK=Back At Keyboard BBL=Be Back Later BBS=Be Back Soon BFN=Bye For Now B4N=Bye For Now BRB=Be Right Back BRT=Be Right There BTW=By The Way B4=Before B4N=Bye For Now CU=See You CUL8R=See You Later CYA=See You FAQ=Frequently Asked Questions FC=Fingers Crossed FWIW=For What It's Worth FYI=For Your Information GAL=Get A Life

APL=A Programming Language

Préparer un dictionnaire de donnés pour remplacer des abréviations des mots en mot complètes afin de faciliter l'apprentissage d sentiment de reviews.

```
1 a_dictionary = {}
2 a_file = open("slang.txt")
3 for line in a_file:
4
5    print(line)
6    p=line.split("=")
7    print(p)
8    a_dictionary[p[0]]=p[1]

0.5s
```







_ .__

U2=You Too
U4E=Yours For Ever
WB=Welcome Back
WTF=What The F...
WTG=Way To Go!
WUF=Where Are You From?
W8=Wait...
7K=Sick:-D Laugher
breaking bad= this movie



On remarque que le **mot Breaking Bad**(Nom de série) **se répète** plusieurs fois dans les reviews......



Le risque que le mot **Bad** a une apparition négatif dans la fonction **polarity** alors elle a un effet **pas complètement correcte** dans l'apprentissage



La solution qu'on remplace le mot Breaking Bad par **This movie**.







Supprimer les ponctuations et les mots bruits...

Supprimer les liens
☐ https://



```
File['reviews']=File['reviews'].astype(str)
File['reviews']=File['reviews'].apply (lambda x : remove_punctuation (x))
File['reviews']=File['reviews'].apply (remove stop)
```

```
1 File['reviews']=File['reviews'].apply (lambda x : remove http (x))
```

Stemming

adjust<mark>able</mark> → adjust formality → formaliti form<mark>aliti</mark> → formal airliner → airlin 🛆



Lemmatization

was \rightarrow (to) be better → good meeting → meeting

Lemmatiser les commentaires ..(sous forme canonique)...

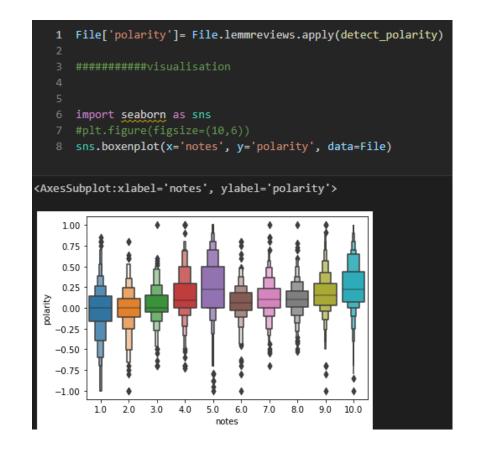
```
1 File['reviews']=File['reviews'].astype(str)
  File["lemmreviews"]=File["reviews"].apply(lambda row: " ".join([w.lemma for w in nlp(row)]))
```

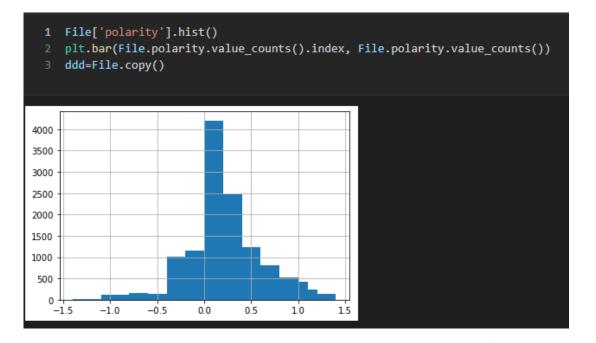




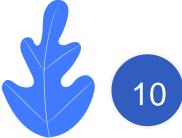
Appliquer la fonction **polarity** qui va détecter **la subjectivité** de commentaire et le retourner de valeurs entre [-1..1]. En appliquant quelques **Visualisations graphiques**

File['polarity']= File.lemmreviews.apply(detect_polarity)













La fonction **polarity** retourne des valeurs comme -0.2, 0.5, 1, 0.7 mais lorsque on est dans un problème de **classification** alors on a besoin de **deux classes** par exemples: 0: pour les reviews negatives et 1: pour les reviews positives.

Alors on va régler colonne polarity du data set comme suit:

```
File.loc[ (File.polarity<0), 'polarity'] = -1</pre>
      File.loc[ (File.polarity>=0), 'polarity'] = 1
   1 File.polarity
         1.0
         1.0
         1.0
        -1.0
         1.0
11082
        -1.0
11083
         1.0
         1.0
11084
         1.0
11085
11086
        -1.0
Name: polarity, Length: 11076, dtype: float64
```



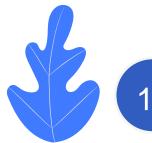


DataSet Après Traitement



1 File.head()

	reviews	notes	lemmreviews	polarity
0	breaking bad one popular rated shows imdb one	10.0	break bad one popular rate show imdb one rarit	1.0
1	bryan cranston shows acting skills portraying	9.0	bryan cranston show acting skill portray compl	1.0
2	outline clear people know even havent seen sho	10.0	outline clear people know even have not see sh	1.0
3	years writing x files vince gilligan created s	10.0	year write x file vince gilligan create show s	-1.0
4	provide family pregnant wife anna gunn teenage	8.0	provide family pregnant wife anna gunn teenage	1.0



Modèle Machine Learning



Elaborer un modèle de machine learning



Build Machine Learning Model

```
1 import pickle
     from sklearn.svm import LinearSVC
     from sklearn.feature extraction.text import TfidfVectorizer
      from sklearn.model selection import train test split
      vect = TfidfVectorizer(ngram range=(1,1),use idf=True,stop words=stopwords.words('english'))
     X = vect.fit_transform(File['lemmreviews'])
   8 Y=File['polarity']
      X_train, X_test, y_train, y_test = train_test_split(X,Y, random_state = 0,test_size=0.1)
  10 model = LinearSVC().fit(X_train, y_train)
      model.score(X test,y test)
      pickle.dump(model, open('model1.pkl','wb'))
  13
      model1 = pickle.load(open('model1.pkl','rb'))
  15
      text=["breaking bad is boring and violence "]
  17
      vectorize=vect.transform(text)
      print(model1.predict(vectorize))
  21
[-1.]
```

Matrice de confusion, Accuracy Score et Report









```
1 from sklearn.metrics import classification report, confusion matrix
      from sklearn.metrics import accuracy score
      y pred=model1.predict(X test)
      results = confusion matrix(y test, y pred)
      print ('Confusion Matrix :')
      print(results)
      print ('Accuracy Score :',accuracy score(y test, y pred) )
      print ('Report : ')
      print (classification_report(y_test, y_pred))
Confusion Matrix :
[[114 71]
 [ 27 896]]
Accuracy Score : 0.9115523465703971
Report :
              precision
                          recall f1-score
                                            support
        -1.0
                   0.81
                             0.62
                                       0.70
                                                  185
         1.0
                   0.93
                             0.97
                                       0.95
                                                  923
                                       0.91
                                                 1108
    accuracy
                   0.87
                             0.79
                                       0.82
                                                 1108
   macro avg
weighted avg
                   0.91
                             0.91
                                       0.91
                                                 1108
```





Enregistrer le modèle .pkl avec la bibliothèque joblib afin de l'exploiter dans une application web avec plus de performance de sécurité de notre modèle...

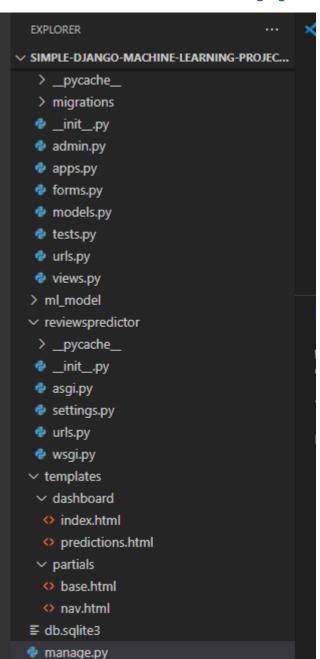
```
Save Model
       import joblib
       joblib.dump(model, 'ml reviews model.joblib')
       joblib.dump(vect, 'vectorizer.pkl')
 ['vectorizer.pkl']
```

Application Demonstratio

Structure application Django









Structure application Django



```
models.py X
ashboard > 💠 models.py > ...
      class Data(models.Model):
          reviews = models.CharField(max_length=100, null=True)
12
13
          #Rate = models.PositiveIntegerField(validators=[MinValueValidator(0), MaxValueValid
          #height = models.PositiveIntegerField(null=True)
          #sex = models.PositiveIntegerField(choices=GENDER, null=True)
         predictions = models.CharField(max length=100, blank=True)
17
          date = models.DateTimeField(auto_now_add=True)
          def save(self, *args, **kwargs):
              ml model = joblib.load('ml model/ml reviews model.joblib')
              v = joblib.load('ml_model/vectorizer.pkl')
              news reviews2=""
             v1=v.transform([self.reviews])
              new_reviews=ml_model.predict(v1)
24
              if (new reviews[0]==-1.0) :
                  news_reviews2=news_reviews2+"Negative"
              else:
                  news_reviews2=news_reviews2+"Positive"
              self.predictions = news_reviews2
              return super().save(*args, *kwargs)
          class Meta:
              ordering = ['-date']
          def str (self):
              return self.name
```

Structure application Django



```
predictions.html X
mplates > dashboard > 💠 predictions.html > 😭 div.container > 😭 div.row.mt-4 > 😭 div.col-md-8.off
   {% extends 'partials/base.html' %}
   {% block title %}All Prediction{% endblock %}
   {% block content %}
   <div class="container">
      <div class="row mt-4">
          <div class="col-md-8 offset-md-2">
             reviews
                   Prediction
                  </thead>
                {% for data in predicted_reviews %}
                  {{ data.reviews }}
                   {{ data.predictions }}
                  {% endfor %}
                </div>
      </div>
   </div>
    {% endblock %}
```

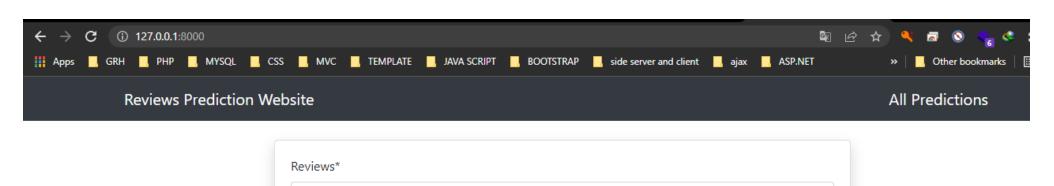


Make Prediction



















Reviews*

breaking bad is the best serie i know ever and ever in my life!! really i enjoy all actor...

Make Prediction

reviews Prediction

breaking bad is the best serie i know ever and ever in my life!! really i enjoy all actor...

Positive

Reviews*

really breaking bad is boring..more scene are violents...

Make Prediction

really breaking bad is boring..more scene are violents...









Reviews Prediction Website All Predictions

reviews	Prediction
breaking bad is the best serie i know ever and ever in my life!! really i enjoy all actor	Positive
best series in ever and ever	Positive
best series in ever and ever	Positive
breaking bad is boring noisy	Negative
best series ever	[1.]
bad boring series	[-1.]
bad borings series ever	[-1.]
bad series ever	[-1.]
best show	[1.]

Conclusion





À l'avenir, l'exploration de données inclura des types de données plus complexes. De plus, pour tout modèle qui a été conçu, un raffinement supplémentaire est possible en examinant d'autres variables et leurs relations. La recherche en data mining aboutira à de nouvelles méthodes pour déterminer les caractéristiques les plus intéressantes des données.



Merci pour votre attention