

Campaign's general results

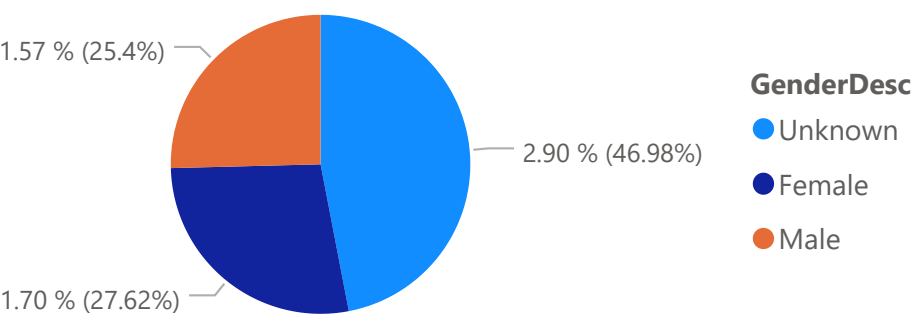
CampaignName	Region	NbDeliv	UniqueClicks	UniqueViews	Date_Name
Blackbrook Leisure Centre Air Con Notice Email 020220	WEST	909.00	6.00	336.00	Sunday, February 02 2020
Dolphin Weekend Pool Closure Email 310120	SE	2.00	0.00	0.00	Friday, January 31 2020
Dolphin Weekend Pool Closure Email 310120	WEST	3,138.00	48.00	1,236.00	Friday, January 31 2020
East Feb 20 Gym and Swim Email	EAST	5,955.00	86.00	1,680.00	Saturday, February 01 2020
East Feb 20 Gym and Swim Email	EAST	559.00	1.00	111.00	Sunday, February 02 2020
E-Magazine - Current Clients - January 2020	EAST	4.00	0.00	1.00	Thursday, January 30 2020
E-Magazine - Current Clients - January 2020	SE	6.00	0.00	1.00	Thursday, January 30 2020
E-Magazine - Current Clients - January 2020	WEST	2.00	0.00	0.00	Thursday, January 30 2020
E-Magazine - Prospective Clients - Winter 2020	EAST	2.00	0.00	0.00	Thursday, January 30 2020
E-Magazine - Prospective Clients - Winter 2020	SE	4.00	0.00	1.00	Thursday, January 30 2020
E-Magazine - Prospective Clients - Winter 2020	WEST	1.00	1.00	1.00	Thursday, January 30 2020
Middlesbrough Fun Run Jan 2020	EAST	3,621.00	42.00	1,105.00	Friday, January 31 2020
Stradbroke Pool & Gym Closure - ALL MEMBERS -EXTRA EXTRA 28 Jan 2020 Email	EAST	712.00	10.00	493.00	Tuesday, January 28 2020
Stradbroke Pool & Gym Closure - ALL MEMBERS -EXTRA EXTRA 28 Jan 2020 Email	WEST	2.00	0.00	1.00	Tuesday, January 28 2020
Stradbroke Pool & Gym NOW OPEN 30 Jan 2020 Email	EAST	713.00	14.00	460.00	Friday, January 31 2020
Stradbroke Pool & Gym NOW OPEN 30 Jan 2020 Email	WEST	2.00	0.00	1.00	Tuesday, January 28 2020
Total		134,793.00	2,248.00	38,628.00	

95.66 %
delivrate

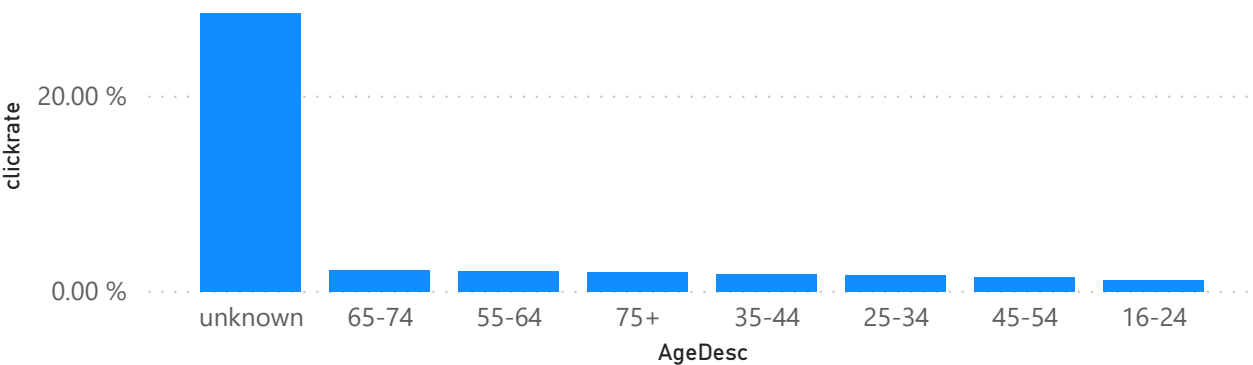
28.66 %
viewsrate

1.67 %
clickrate

clickrate by GenderDesc



clickrate by AgeDesc



Campaign's specific results

AgeDesc

16-24

25-34

35-44

45-54

55-64

65-74

75+

unknown

SubTypeD...

Fitness

General

No tracking

Sales

Swim lessons

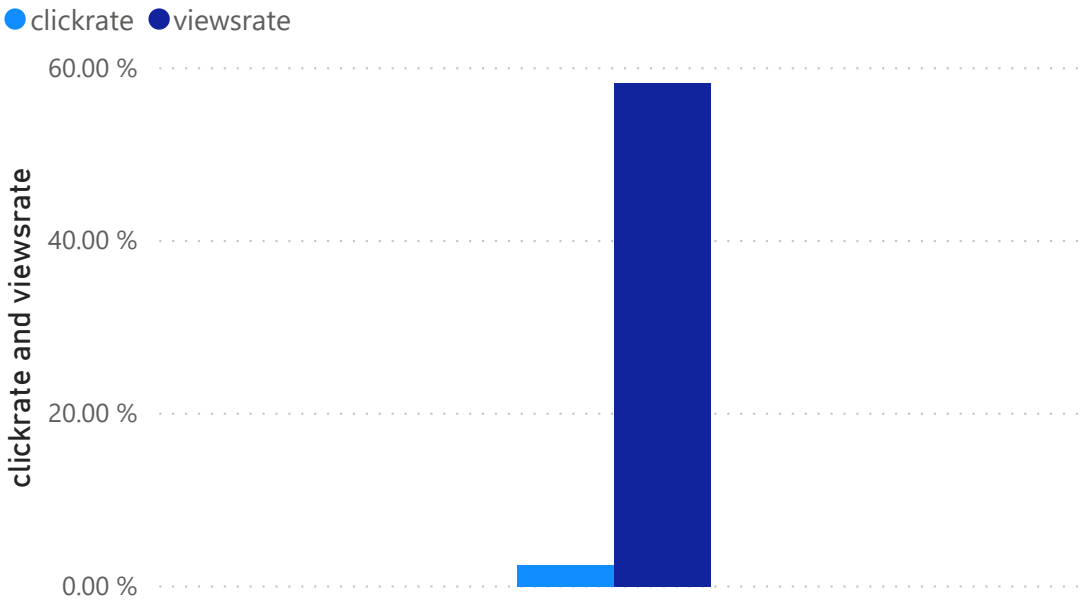
GenderDesc

Female

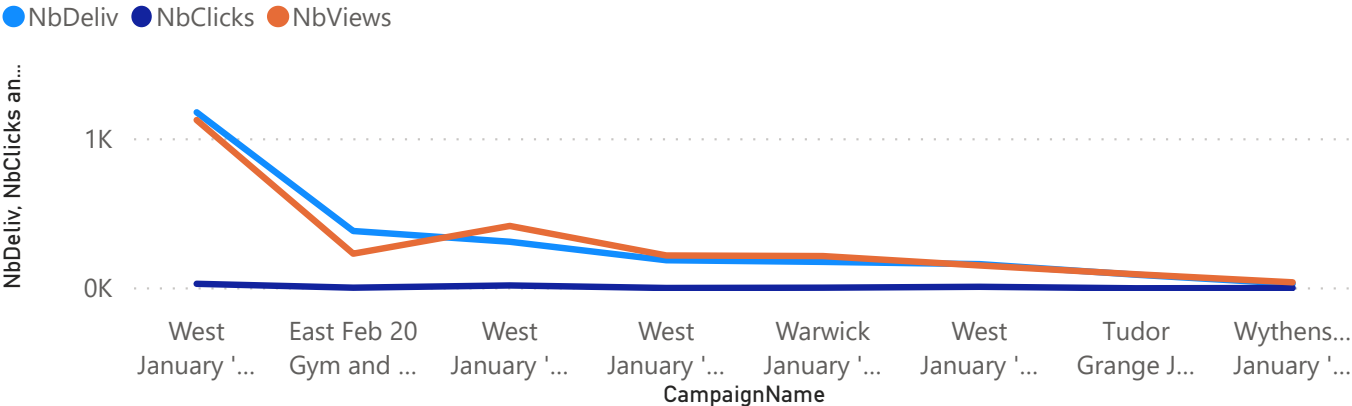
Male

Unknown

clickrate and viewsrate



NbDeliv, NbClicks and NbViews by CampaignName



NbComplaints by CampaignName

