

Enthusiastic, efficient, and committed **product manager** with ~7 years of experience in **fintech, adtech**, and IT services industries. Skilled in managing product enhancements, requirements, specifications, releases, and adoption. Strong experience in **agile project management, team leadership, and cross-functional collaboration**.

WORK EXPERIENCE	6 years 9 months	ACADEMIC BACKGROUND
<b>Product Manager</b> TRGT Digital, Remote <ul style="list-style-type: none"><li>Designed and executed <b>adoption strategy</b> for 3+ products, increasing platform users by 40%</li><li>Spearheaded ideation, <b>requirement analysis</b>, and feedback management for technology products, resulting in optimized product performance.</li><li>Created a <b>comprehensive product roadmap</b> and phased plan to effectively <b>manage the end-to-end development cycle(SDLC)</b> of a creative project, including adoption and user acceptance testing</li><li>Implemented <b>agile scrum</b> methodology and project management tools, increasing team dynamics and visibility throughout product development cycle</li><li>Successfully managed the recruitment, onboarding, and training of new team members within the tech team, resulting in improved team cohesion and increased efficiency among new hires.</li></ul>	06/2022 – Present	2018 – PGDM (MBA) IIM Calcutta 2014 – B.Tech TKM College of Engineering, (University of Kerala)
<b>Associate Product Manager</b> Sentieo Inc., New Delhi, India <ul style="list-style-type: none"><li>Created <b>product roadmaps</b> using data and user surveys, collaborating with engineering and design teams to align with business stakeholders' needs</li><li>Developed <b>end-to-end roadmap and execution plan</b> for developing Rule Manager within Research Management System, reducing manual work for data upload by 80%</li><li>Managed the release of 18+ projects for 6+ releases in RMS team</li></ul>	05/2021 - 06/2022	<b>LANGUAGES</b> English ██████████ Malayalam ██████████ Hindi ██████████ <b>SKILLS</b> Jira, Confluence and Figma ██████████ Product Management and Design ██████████ Scrum & Agile Project Management ██████████ Digital Transformation & Leadership ██████████ Cross Functional Collaboration ██████████ Product Roadmap and Planning ██████████ SQL, Google Analytics ██████████
<b>Associate Lead, Business System Analysis</b> Envestnet Inc., Thiruvananthapuram, India <ul style="list-style-type: none"><li>Streamlined 20+ <b>operational efficiency improvement</b> projects, recognizing opportunities through platform analysis and carrying out 40+ hours of work shadowing sessions, saving 300+ operational man-hours per day</li><li><b>Gathered and analyzed requirements</b> and designed prototype for overall revamped SR framework</li><li>Managed <b>user acceptance testing, product release, and maintenance</b> for 10+ releases for Servicing</li></ul>	06/2019 - 05/2021	<b>PERSONAL DETAILS</b> Visa Status: Residential Visa, Transferrable Address: Flat No: 203, C-14, Al Zeina Al Raha Beach, Abu Dhabi Linkedin: <a href="http://www.linkedin.com/in/babeenbarish">www.linkedin.com/in/babeenbarish</a> Economic License: Freelance license issued by DED (Department of Economic Development), Abu Dhabi Driving License : UAE Driving License, Indian Driving License
<b>Deputy Manager, Technology and Innovation</b> Vedanta Resources Plc, Udaipur, Rajasthan, India <ul style="list-style-type: none"><li>Devised <b>roadmap and implementation plan</b> for <b>data management</b> and analytics projects for Technology and Innovation group</li><li>Spearheaded <b>end-to-end project management</b> for Osisoft PI implementation within 4+ strategic business units (SBU) and a budget of 4Cr+ INR, with optimal time management and first phase release in 6 months</li><li><b>Designed 120+ dashboards</b> for trucks, mills, and smelters, improving real-time visibility of daily operations, identifying 15+ use cases, and organizing and conducting training for 300+ mill workforce, improving metal recovery by 1%</li></ul>	05/2018 - 05/2019	
<b>Assistant Systems Engineer</b> Tata Consultancy Services Limited, Kochi, India <ul style="list-style-type: none"><li><b>Designed and developed</b> dynamic forms, 8 reports, and 3 dashboards to help a social welfare organization manage their funds and programs</li><li>Acquired competencies in <b>MySQL, Java</b>, Hibernate framework, Struts Framework, and Spring Framework</li></ul>	10/2014- 04/2016	