



Translation of The video

Hello and welcome to my channel After I explained you one basic Facebook structure The basics to keep your business going And to do the backup of your profile And to work with other advertising profiles It's a basic and easy thing Now I will show you a Facebook ad structure that is really good Strong and you will be able to do it once You will have a good business You will have a budget to invest in But it will take a lot of money from the investment And if you invest something that will not stop your business And this structure that I will show you now is very long with you You will invest in it once but it will stay with you a lot and will serve you for a long time And the most important thing, and I will show you this structure is that you understand why everything is done and why everything is done in that way So you will know how to work on it, you will not hear me say I will explain why, but try to understand why So that if you want to make a modification You know what to do and where to do it So we will go to the past and we will start For the structure, the first thing is that its components Most of them are better to buy If you have a good Facebook, I will show you how to use it Otherwise, it is better to buy the components that we will talk about today Because you will get a structure that suits you and you will not waste your time The first thing is the profile Facebook profile 1 As this is a Facebook profile 1 There is a business manager We will create a business manager Like this Business manager Now here For me This is a Facebook profile And this business manager I will create it in a color that will be For example, we want to make them green. I will explain why this is. This is one of the things that keeps us on our data. What is this data that keeps us on it? It is in this structure, this profile with the PM. These are the ones that we will create pixels in them, create a dataset in them, verify a domain in them, and share this with another PM. This profile and this PM have one thing to do It is to secure your data If you use this

PM, you will not be able to use it Data is not working, you will always have data and you will use another PM This is his business, we will write it here above This is his business, data All of it is called Data Bank This is what our data bank does For this structure It is better that the profile is real If you buy a profile, buy it real The second thing is that it is old The third thing is that you buy it 3 lines This is for the profile Because this structure, no matter how much you invest in it You will have a good data No matter how much you buy good data and Facebook spend it all you can return and when you return the PM and you have another PM and you finish you will have good performance because your data is saved so for this PM the first thing is that it is If you found it verified, good As for the verified PM, there are many As I explained, the verified PM It is either called a verified script or verified In one method, it is like saying Inside, it is not verified Except in the envelope where it says verified So this PM To know it, when you receive the invitation When you receive the invitation to enter the PM The invitation will be unverified, but you can even enter the profile that is already verified. and this is the tip to know if the PM is verified or not it is better to be verified in the company's name sometimes you want to buy something and you say verified company automatically it will be verified in the company's name not in a code search script that says verified so this is the first thing The second thing is that it is better to be old and it will work with you well Here you have this structure, the first one is what we said will be in it I will add a new data set This is the domain name This is the name of the domain To secure this data To add a new profile To add a new profile To add a new profile To add a new profile To add a new profile Be careful, this is a profile called profile zero This is not important, it is not new, it is not new, it is not something new As this profile does not want to be You can use it online and do it This will be updated now I will add an admin in this BM because this BM is not data or anything else, so it is better to have it only in one profile As you can buy it for \$ 7 or \$ 5 and you will secure it with this BM Which is good Now let's go to the service part I will add another profile The second profile is better to be real or old and it is good that it is a real line so that you can work comfortably with it and secure your PM here for this

second PM which will be of service so this is what you have to do for this second PM it is not necessary to be verified if you have the possibility to do it in a verified way but frankly it is not necessary to be verified the most important thing is that it is Old or Strong Of course, if you want to buy a Bm and you want to say Bm is not strong, it will give you the difference between the two It means that it is old and you can find it, for example, you can buy it for 3, 4, 5, or 3.5 The limit is the same and here below this we do this with another color and here below this BM here we will have here we will have the ad accounts here personally I try to work a lot with ad accounts there is a package in BM which contains 10 ad accounts so you can buy and work with it ad account for example one Here we have the account of the service Here we will write another profile This is the media buyer Here is the third profile It is good if you found the real, old and 3 line But if you want to cut the dollar, you can take this 2 line and Alderill so it's good because it doesn't do anything big and it's not a big deal but if it can't be thrown away it's ok to prevent any problem so this is what ads will launch and this is what our pages do so now we do page 1 page 2 so this will be the advertiser that ads will launch and here we will select the page I prefer to select the page with a profile that is specific to the page Why? Because this profile will be used to launch ads or to do something else There are pages that have them, so you can save them You can save them something and close them Page 1, Page 2, Page 3 So this is it, as we said, this is a place that you can do other things Two line or something like that Here you can see the interface, it's a profile that doesn't matter in this look. So here we have the links between these two. The first link is this one, we said that this will be here in this BM, it will be on employee. So employee means what you are doing, it will launch ads in this BM. Ok, for the profile Another thing is the advertiser for this page Ok, so this is a matter between the employee and the advertiser This profile will be an admin for this page So we will try to change the color And this is our advertiser We will leave it as it is and here is the link between them the most important link is this one for this link you can see the first and second VM are partners so this first VM shares with it the pixel and data set and the second VM can work with this This

is the first PM So they are still here And this works with them Things are as simple as here Another thing we can do is add another profile If you want to secure this PM so it doesn't work So here we say that we will secure this PM So what will it be? It will be this admin This is the password so that it remains the same so this is the relationship or the structure in general of the ads that we want you to use now we will try to get into detail First, what is the ad that is released? This is the third profile that is released, which is the advertiser or the media buyer. So this is the most likely to be blocked. And even if you have something behind you, a law or a rule, you have a great chance that they will block this profile and not measure anything else because it is considered an advertiser. because why would you want to use this profile? you don't want to use it, it's a normal profile it's normal, you can't do anything about it this has nothing to do with PMVerified so you don't have to hide it we don't recommend PMVerified to be used in Adaccounts because if you start using it in Adaccounts there is a slight risk of not doing anything it's better to leave it as a pixel dataset domain name, and things will be fine So, for this Facebook profile, we don't have a reason to close it. And the way to close it doesn't matter because we can put our page in it. Why don't we put our page in this third profile? Because if this third profile does something wrong, we will find that it is not closed, it is not an admin or an advertiser. It is like someone who works in a company and does something wrong. the pattern is made and this is a good thing these pages are secured and work comfortably so here we assume that in a way you can close this profile so here you will have this profile zero which will be the admin so you will replace it and you will be fine it is a small possibility because you can't do it with it but let's assume in the second case let's assume that you close this profile or you close this PM so if you want to open a PM let's say you want to open an account here what are you going to do? of course you will get another PM and your data will remain as it is and you will not lose it because it is in another VM which is verified and it is far away from the ads meaning that it remains really secured and the possibility that it will drop a little and of course we add this profile because Sometimes you can lose this profile So you need this to keep this

profile And of course, as we said before, it is verified and there is no other account for anything It remains strong And so anything under you, of course, in this and you can get the full structure and as we said before, this is the most dangerous this is where you need to be careful these profiles that are not online, you will find them and you will find them in the media buyer profile for example, one or two or three or four and you leave it it's a profile that doesn't require anything so you leave it and you put something in the place and it will come to a place so you can get a profile and start to look at it and of course it's better to leave the pages as they are so that you don't have to go through the pages and still be new and still have a profile and you will start in ads and you will already have an aggressive ad or an already skilled ad and this is honestly not a good thing so it is better to leave things as they are and you will work comfortably and you don't have to worry about anything that will replace the steel and generally in a structure that is thin it is not enough to hold the steel and even if it falls, as we said, it falls in this profile Greetings to you We will see in the next video where we will try to mount this thing accurately Greetings to you and see you in the next video