



Performance Analytics Kimia Farma  
Business Year 2020 – 2023

Year: Between 2020 and 2023

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city

branc...

Total Revenue  
Rp321.17B

Total Transaction  
672,458

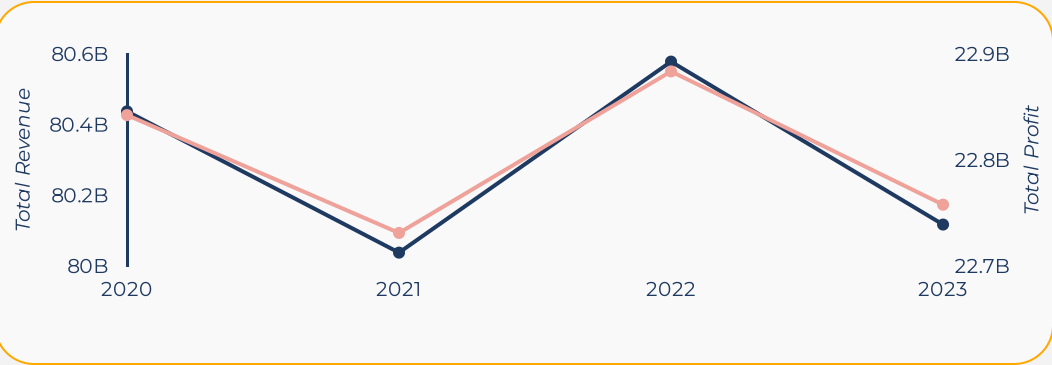
Total Profit  
Rp91.21B

Avg. Profit  
Rp135.64K

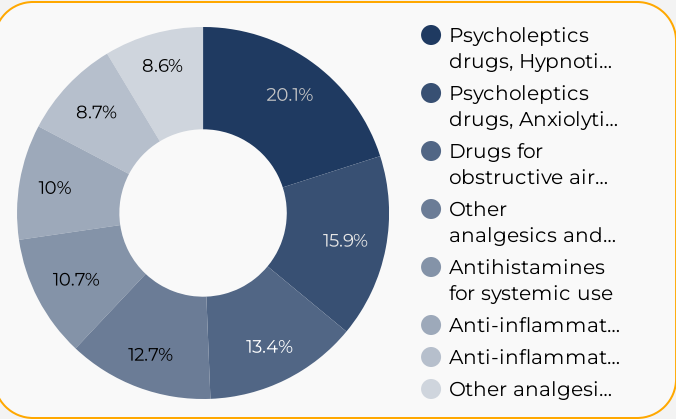
Total Branch  
1,725

Transaction Rating  
4.0

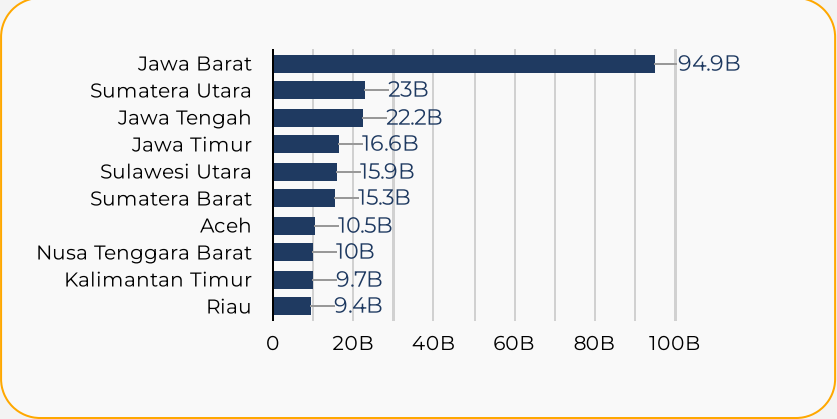
Total Revenue and Profit Trends (2020 - 2023)



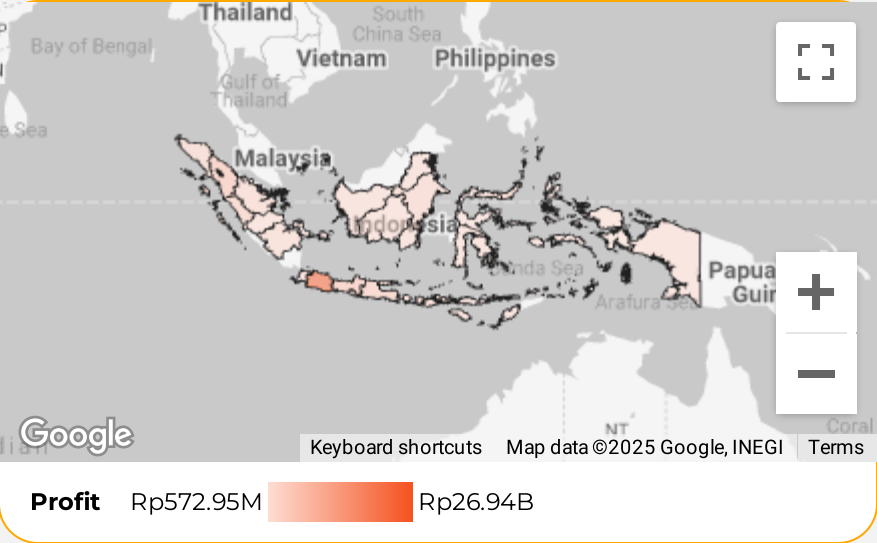
Product by Total Transaction



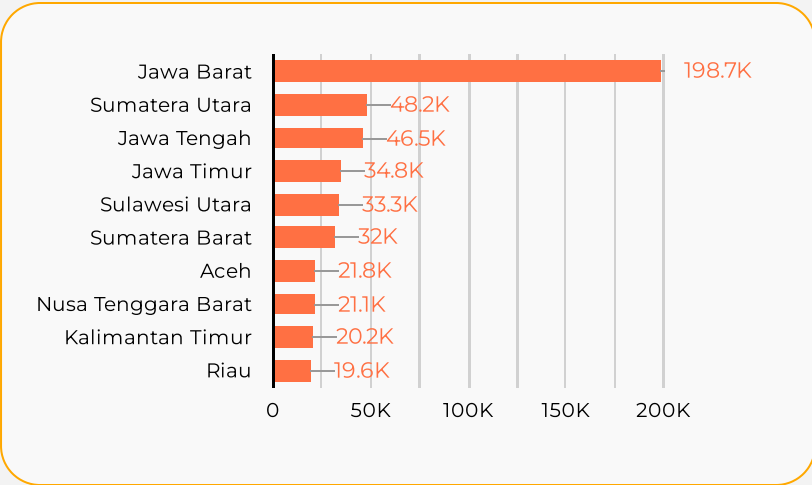
10 Province with Highest Revenue



Total Profit by Province



10 Province with Highest Transaction



5 Branch with Highest Branch Rating but Lowest Transaction Rating

ID	Branch Name	City	Branch Rating ①	Transaction Rating ②
82157	Kimia Farma - Klinik & Apotek	Tarakan	5	3.91
44567	Kimia Farma - Klinik & Apotek	Batam	5	3.93
13775	Kimia Farma - Apotek	Tomohon	5	3.93
31872	Kimia Farma - Klinik & Apotek	Pangkalpinang	5	3.93
62707	Kimia Farma - Apotek	Mataram	5	3.96