

Digital User Churn Dashboard of PT Sejahtera Bersama

 Jan 1, 2020 - Jan 1, 2022

 City
 → Product Catego... →

Total Sales \$1,754,750.57

Total Order Quantity 11,654

Total Customer 1,671

Total Sales and Order Quantity Trend



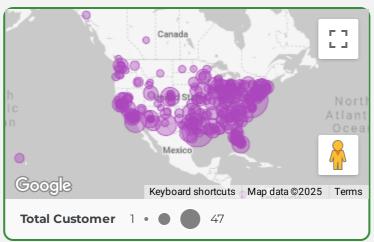
Total Sales and Order Quantity per City

	City	Total Sales 🕶	Order Quantity
1.	Washington	\$55,381.94	308
2.	Houston	\$33,761.49	249
3.	Sacramento	\$33,380.2	153
4.	San Diego	\$29,228.59	203
5.	Albany	\$25,405.88	109
6.	Springfield	\$25,060.65	149
7.	Miami	\$24,833.45	138
8.	El Paso	\$24,457.14	137
9.	Phoenix	\$24,085.28	124
10.	Philadelphia	\$23,845.26	139
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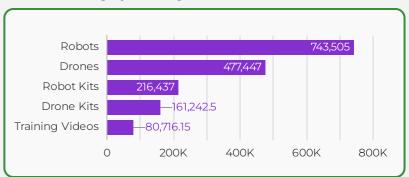
Total Sales and Order Quantity per Product Category

	Product Category	Total Sales 🕶	Order Quantity
1.	Robots	\$743,505	1,053
2.	Drones	\$477,447	1,227
3.	Robot Kits	\$216,437	1,037
4.	Drone Kits	\$161,242.5	1,515
5.	Training Videos	\$80,716.15	2,081
6.	eBooks	\$58,968.41	3,123
7.	Blueprints	\$16,434.51	1,618
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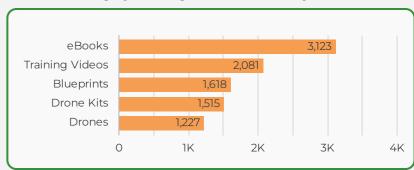
Customer Distribution in each City



5 Product Category with Highest Sales



5 Product Category with Highest Order Quantity



Customer Segmentation

