

Tying It All Together

We just went through a lot of information.



Here's what I would recommend doing next.

(Hopefully you took notes this first time around).

1) Outline your first article / newsletter.

Head to your Daily Writer's Hub.

Click the dropdown arrow next to the blue "New" button and click on the "Newsletter Template"

Write down the topic of your first post if you already know what you want it to be.

If you don't, leave it blank for now.

Here are some ideas for your first post:

- Go through the "Unlimited High Performing Tweets" section, watch the video on idea generation, and choose a topic that does well from your favorite YouTuber.
- Write out the "why" behind your money-making interest from your domain of mastery.
- Write about the principles of your money-making interest. "X things you should know about [your interest]."

With time, practice, and experience you will be coming up with content ideas left and right.

2) Go through the course again, but implement the teachings.

Do not start writing your newsletter yet.

 Go back through the course, remind yourself of writing fundamentals, and see if you have any gaps in your learning.

3) Read or listen to a best-selling book and take notes.



The best thing you can do is form your personal philosophy on your main interests.

You want to create a foundation of work that you can refer people to so they can also learn the fundamentals.

Re-read a best selling book on your main interest.

My favorite way of doing this is listening on Audible, going on a walk, opening "The Queue" on my phone, and taking high-signal notes on what I'm listening to.

4) Watch a YouTube video that summarizes the fundamentals of your interest.

Search for a high-performing YouTube video (or blog article) that breaks down basic information relating to your interest.

This will help fill in the gaps from the book you are reading.

5) Capture ideas for your newsletter and start forming your article.

Throughout the week, prioritize "big picture thinking."

Take a step back and think *deeply* about the topic you are writing about.

Think long term and short term, horizontally and vertically.

As ideas come to mind, put them in "The Queue" or in the "Quick Capture" section of your newsletter outline.

You can also spend more time researching the topic at hand and fleshing out your outline.

6) Spend 2 weeks writing at first.

 Don't try to go fast the first time around, take your time with it.

Give yourself 2 weeks to write your first post.

As you are writing the newsletter, go back through The Cornerstone Newsletter section and use that to guide your writing.



After you write a few newsletters, you can ween off of this course.

7) Condense the actionable part of your newsletter into a thread.

Once your newsletter is written and published, start writing a thread.

Take mental note of the big ideas that MUST be included from the "Introduction" and "Context" sections of your newsletter.

Condense those big ideas so that they *each* fit within 1-2 tweets at the start of the thread, I write this out and save it as a draft in TweetHunter.

Condense the actionable list of your thread and practice writing like you would write tweets — so that they all flow and can be retweeted by themselves.

Reread your thread and craft a hook with numbers, a big problem, relevance, and a low perceived difficulty.

Use the Non-Needy Networking method to get eyes on your thread so you can grow fast.

I would use the How To Leverage Twitter Threads section while writing your thread.

8) Write tweets from the newsletter and other inspiration sources.

Open up the newsletter you wrote, read through it, and let tweet ideas come to mind as you read through Unlimited High Performing Tweets.

You can also block out 20-30 minutes, type your favorite accounts into TweetHunter, and rewrite their best tweets with the interests, topics, and sub-topics you have in your Domain Of Mastery.

 You can also do this while looking at the [Master Swipe File](#).

9) Learn about basic social media growth and branding.

Once you are comfortable with writing, you must learn how to build an audience to send to your writing.



You can kickstart this process by going through the bonus course, Twitter Followers & Dollars Simplified.

10) Let me know what you thought of the course.

If you enjoyed this course, could you take 60 seconds to leave a review?

I know it takes time and effort, I don't like leaving testimonials either, but there are a few simple prompts on the page that will make it easier on you.

[Leave a review here.](#)



Previous Lesson:

[Unlimited High Performing Tweets](#)



Next Lesson:

[What's Next? \(Upgrade + Discount\)](#)

THE CONTENT SYNTHESIS SYSTEM

Idea Generation, Dissection, & Insight

Lifestyle Design



Module 4
[The 2 Hour Content Ecosystem](#)

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