Prominent Profiles User Feedback

This form is entirely anonymous so your honest critique is encouraged.
All questions are optional.

About Prominent Profiles
Prominent Profiles is a new way to explore and share diverse viewpoints of important figures. Unlike traditional methods that categorise media sources on a spectrum of left to right-wing, we delve deeper with target-dependent sentiment analysis enabling us to assess the sentiment (e.g. negative, neutral or positive) directed specifically towards each individual.
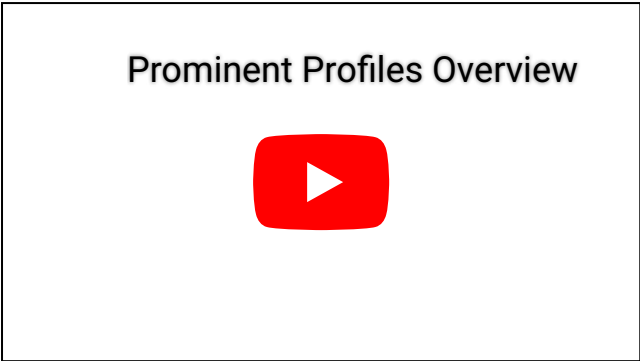
Our approach identifies articles where a figure is mentioned in at least 20% of sentences as candidates for analysis. Each analysed article is added to the individual's profile on our platform, creating a rich, multidimensional view of their public perception.

Please visit the app or watch the video before completing: https://www.prominentprofiles.com
Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	○	○	○	◉	○	Very Good

Can you briefly describe your overall impression of the app?

The app is easy to navigate, the idea of it is also very helpful for those interested. I like that over a period of time, you'll be able to easily see what you have missed since last logging in too.

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

- ● Yes
- ○ No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	○	○	○	●	○	Very accurate

What features of Prominent Profiles did you find **most** useful?

☑ Collection of a person's news in one place

☑ Articles split by sentiments expressed about a person.

☐ Trending Profiles (Homepage)

☐ Shuffle Button to pick a random profile

☐ Dropdown Menu to select a profile of your personal choosing.

☐ Ability to filter the shown Articles

☐ Descriptions of each person

☑ External link to read article

☐ Other Persons that feature in an Article

☑ The ability to subscribe to a person to track new articles by sentiments expressed about them

☐ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- [ ] Collection of a persons news in one place
- [ ] Articles split by sentiments expressed about a person.
- [ ] Trending Profiles (Homepage)
- [ ] Shuffle Button to pick a random profile
- [ ] Dropdown Menu to select a profile of your personal choosing.
- [ ] Ability to filter the shown Articles
- [ ] Descriptions of each person
- [ ] External link to read article
- [ ] Other Persons that feature in an Article
- [ ] The ability to subscribe to a person to track new articles by sentiments expressed about them
- [x] Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

No

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	◯	◯	◯	◉	◯	Very Good

What device type did you use to access the site?

◉ Mobile

◯ Desktop / Laptop

◯ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	◯	◯	◯	◉	◯	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

No

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

○ Yes

◉ No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

◉ No

○ Other: _____

What do you like about Prominent Profiles?

I like that it gives well rounded responses on each individual. It's also helpful to see how different articles / perspectives shape these individuals too.

Are there any specific features or functionalities you would like to see in future updates?

A feature showing individual standpoints on big debates.

From the following select the most desirable feature you'd like to see added...

○ Login via Google / Facebook Account

○ Publisher's specific representations of person(s)

◉ Ability to favourite articles for later reference

○ None of the above

○ Other: _____

Please select your age bracket

◉ Under 25

○ 25-50

○ Over 50

Are you generally interested and engaged with the news and current affairs?

◉ Yes

○ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

(●) Yes

(○) No

(○) Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	○	○	●
The app encourages me to explore news publishers I wouldn't normally consider reading	○	○	●
The app enables me to greater understand how different individuals are portrayed by different journalists	○	○	●
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	○	○	●

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- (●) Yes
- ( ) No
- ( ) Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	( )	( )	( )	(●)	( )	Certainly

Why did you give this score?

I study Politics and feel that this would be a great resource, it offers a lot on just one platform that is helpful when researching.

Prominent Profiles User Feedback

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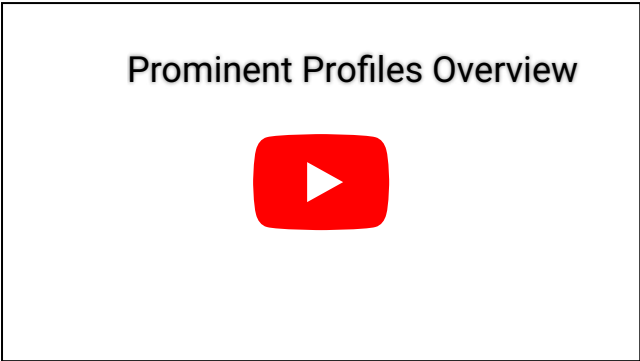
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Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	⦿	○	○	○	○	Very Good

Can you briefly describe your overall impression of the app?

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

- ◉ Yes
- ○ No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	○	○	◉	○	○	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☑ Collection of a person's news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☐ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☑ Descriptions of each person
- ☐ External link to read article
- ☐ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- ☑ Collection of a persons news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☐ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☐ Descriptions of each person
- ☐ External link to read article
- ☐ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	○	○	◉	○	○	Very Good

What device type did you use to access the site?

○ Mobile

◉ Desktop / Laptop

○ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	○	○	◉	○	○	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

◉ Yes

○ No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

◉ No

○ Other: _____

What do you like about Prominent Profiles?

_____

Are there any specific features or functionalities you would like to see in future updates?

_____

From the following select the most desirable feature you'd like to see added...

- ● Login via Google / Facebook Account
- ○ Publisher's specific representations of person(s)
- ○ Ability to favourite articles for later reference
- ○ None of the above
- ○ Other: _____

Please select your age bracket

- ● Under 25
- ○ 25-50
- ○ Over 50

Are you generally interested and engaged with the news and current affairs?

- ● Yes
- ○ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

◉ Yes

○ No

○ Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	○	◉	○
The app encourages me to explore news publishers I wouldn't normally consider reading	○	◉	○
The app enables me to greater understand how different individuals are portrayed by different journalists	○	◉	○
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	○	◉	○

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- ◯ Yes
- ◯ No
- ◉ Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	◯	◯	◯	◉	◯	Certainly

Why did you give this score?

_____

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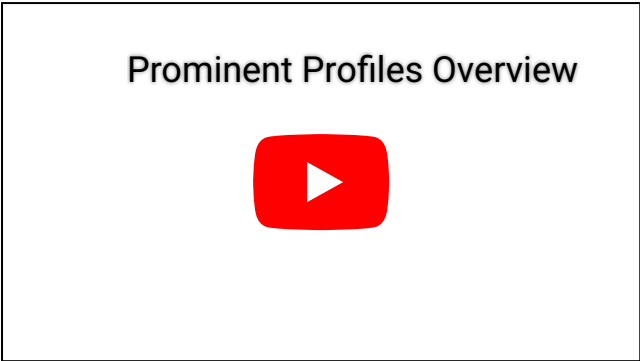
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Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	○	○	○	○	◉	Very Good

Can you briefly describe your overall impression of the app?

Very polished app, unique idea

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

- ⦿ Yes
- ◯ No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	◯	◯	◯	◯	⦿	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☐ Collection of a person's news in one place
- ☑ Articles split by sentiments expressed about a person.
- ☐ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☐ Descriptions of each person
- ☑ External link to read article
- ☑ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- [ ] Collection of a persons news in one place
- [ ] Articles split by sentiments expressed about a person.
- [ ] Trending Profiles (Homepage)
- [ ] Shuffle Button to pick a random profile
- [ ] Dropdown Menu to select a profile of your personal choosing.
- [ ] Ability to filter the shown Articles
- [x] Descriptions of each person
- [ ] External link to read article
- [ ] Other Persons that feature in an Article
- [ ] The ability to subscribe to a person to track new articles by sentiments expressed about them
- [ ] Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

No none encountered

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	○	○	○	◉	○	Very Good

What device type did you use to access the site?

○ Mobile

◉ Desktop / Laptop

○ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	○	○	○	○	◉	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

None

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

○ Yes

● No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

● No

○ Other: _____

What do you like about Prominent Profiles?

Seems to be unique with lots of useful features to ensure people are getting unbiased news, or are at least aware of the bias of the content they are viewing

Are there any specific features or functionalities you would like to see in future updates?

Maybe the addition of a browser plugin? This could tell you the sentiment of any article you are reading and link to the various sentiments expressed by other outlets

From the following select the most desirable feature you'd like to see added...

◉ Login via Google / Facebook Account

○ Publisher's specific representations of person(s)

○ Ability to favourite articles for later reference

○ None of the above

○ Other: _____

Please select your age bracket

◉ Under 25

○ 25-50

○ Over 50

Are you generally interested and engaged with the news and current affairs?

◉ Yes

○ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

○ Yes

○ No

◉ Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	○	○	◉
The app encourages me to explore news publishers I wouldn't normally consider reading	○	○	◉
The app enables me to greater understand how different individuals are portrayed by different journalists	○	○	◉
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	○	◉	○

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- ◉ Yes
- ◯ No
- ◯ Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	◯	◯	◯	◯	◉	Certainly

Why did you give this score?

Really cool, unique app

Prominent Profiles User Feedback

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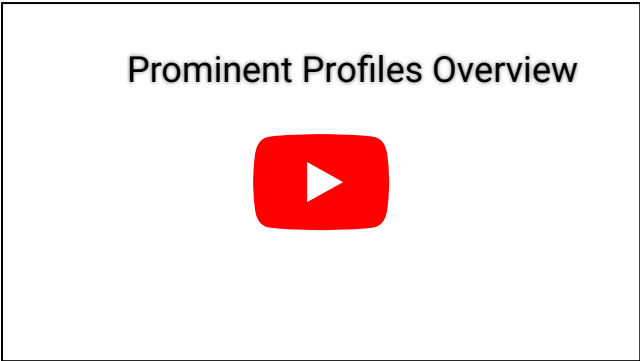
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Please visit the app or watch the video before completing: https://www.prominentprofiles.com
Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	○	○	○	○	◉	Very Good

Can you briefly describe your overall impression of the app?

Super easy to navigate, doesn't require much explanation/induction to start using.

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

- ◉ Yes
- ○ No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	○	○	○	○	◉	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☑ Collection of a person's news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☑ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☑ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☑ Descriptions of each person
- ☑ External link to read article
- ☑ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- [ ] Collection of a persons news in one place
- [ ] Articles split by sentiments expressed about a person.
- [ ] Trending Profiles (Homepage)
- [x] Shuffle Button to pick a random profile
- [ ] Dropdown Menu to select a profile of your personal choosing.
- [ ] Ability to filter the shown Articles
- [ ] Descriptions of each person
- [ ] External link to read article
- [ ] Other Persons that feature in an Article
- [x] The ability to subscribe to a person to track new articles by sentiments expressed about them
- [ ] Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

No

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	○	○	○	○	◉	Very Good

What device type did you use to access the site?

○ Mobile

◉ Desktop / Laptop

○ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	○	○	○	○	◉	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

I don't think it's clear what the difference between the 'clock icon' and 'recent' is. Similarly, I don't think it's obvious you would need to press 'reset' to get older news when on someone's profile. This is especially the case for Paula Vennells who has a blank profile due to no current articles. Maybe a separate 'view older articles'/'later dates' would be better.

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

◉ Yes

○ No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

◉ No

○ Other: _____

What do you like about Prominent Profiles?

It is very relevant to the news today. More and more emphasis is put on how bias news outlets/articles are, and people can make an informed choice of what they read.

Are there any specific features or functionalities you would like to see in future updates?

I think a general summary (ie, in form of a pie chart or graph) of how someone's representation in media has changed over time would be effective. Especially, for example, if 'negative breaking news' *Prince Andrew Paula Vennells* had just occurred, you'd be able to see the rise of unfavourable articles over time.

From the following select the most desirable feature you'd like to see added...

○ Login via Google / Facebook Account

◉ Publisher's specific representations of person(s)

○ Ability to favourite articles for later reference

○ None of the above

○ Other: _____

Please select your age bracket

◉ Under 25

○ 25-50

○ Over 50

Are you generally interested and engaged with the news and current affairs?

◉ Yes

○ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

◉ Yes

○ No

○ Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	○	○	◉
The app encourages me to explore news publishers I wouldn't normally consider reading	○	○	◉
The app enables me to greater understand how different individuals are portrayed by different journalists	○	○	◉
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	○	○	◉

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

◉ Yes

○ No

○ Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	○	○	○	○	◉	Certainly

Why did you give this score?

The app forces people to be exposed to media they can shelter themselves from, and can stops people living in 'echo chambers'. Good for politics nerds like me to gain well balanced arguments from both sides.

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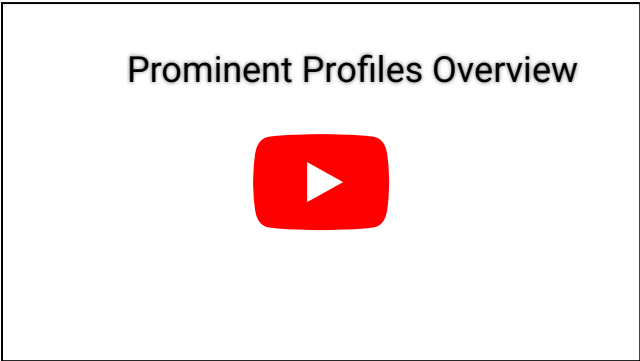
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Thank You!

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(It is on YouTube so you can speed it up!)

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How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	○	○	○	◉	○	Very Good

Can you briefly describe your overall impression of the app?

Clean UI and UX, unique enough for it to actually be desired to be used

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

◉ Yes

◯ No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	◯	◯	◯	◉	◯	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☑ Collection of a person's news in one place
- ☑ Articles split by sentiments expressed about a person.
- ☑ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☑ Descriptions of each person
- ☑ External link to read article
- ☐ Other Persons that feature in an Article
- ☑ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- ☐ Collection of a persons news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☐ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☑ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☐ Descriptions of each person
- ☐ External link to read article
- ☐ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

Nope

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	○	○	○	○	●	Very Good

What device type did you use to access the site?

- ● Mobile
- ○ Desktop / Laptop
- ○ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	○	○	●	○	○	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

While the use of icons is great for allowing any type of user to interact with the app. I think they should also have some text associated to them just to clarify what they do. For instance, the up/down arrow having a label called "sort".

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

○ Yes

◉ No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

◉ No

○ Other: _____

What do you like about Prominent Profiles?

Moves away from traditional perception of left and right wing ideology and focuses on the overall sentiment

Are there any specific features or functionalities you would like to see in future updates?

Not necessarily a feature, but as someone who likes to know how things work. Updating the about page to either include more details on how sentiment analysis works or a link to a page describing the methods used. As a common issue when using apps that use ML is that it's considered "magic" and having a place to simplify and break down the "magic" would be nice to have for people who may be sceptical of consuming ai analysed content

From the following select the most desirable feature you'd like to see added...

○ Login via Google / Facebook Account

○ Publisher's specific representations of person(s)

○ Ability to favourite articles for later reference

○ None of the above

● Other: Personally would prefer a search ability over a drop down box as if there are too many entries the dropdown list becomes far less efficient

Please select your age bracket

● Under 25

○ 25-50

○ Over 50

Are you generally interested and engaged with the news and current affairs?

○ Yes

● No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

- ◉ Yes
- ○ No
- ○ Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	○	○	◉
The app encourages me to explore news publishers I wouldn't normally consider reading	○	○	◉
The app enables me to greater understand how different individuals are portrayed by different journalists	○	○	◉
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	○	○	◉

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- ⦿ Yes
- ○ No
- ○ Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	○	○	○	⦿	○	Certainly

Why did you give this score?

Clean UI and UX, really interesting use of sentiment analysis and actually a good, neutral use of AI

Prominent Profiles User Feedback

This form is entirely anonymous so your honest critique is encouraged.
All questions are optional.

About Prominent Profiles

Prominent Profiles is a new way to explore and share diverse viewpoints of important figures. Unlike traditional methods that categorise media sources on a spectrum of left to right-wing, we delve deeper with target-dependent sentiment analysis enabling us to assess the sentiment (e.g. negative, neutral or positive) directed specifically towards each individual.
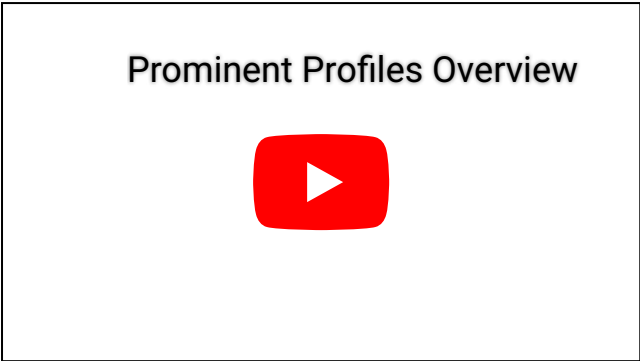
Our approach identifies articles where a figure is mentioned in at least 20% of sentences as candidates for analysis. Each analysed article is added to the individual's profile on our platform, creating a rich, multidimensional view of their public perception.

Please visit the app or watch the video before completing: https://www.prominentprofiles.com
Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	○	○	◉	○	○	Very Good

Can you briefly describe your overall impression of the app?

fantastic idea with need of work to make the site a bit clearer

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

○ Yes

● No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	○	○	●	○	○	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☐ Collection of a person's news in one place
- ☑ Articles split by sentiments expressed about a person.
- ☐ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☑ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☑ Descriptions of each person
- ☑ External link to read article
- ☑ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- [ ] Collection of a persons news in one place
- [ ] Articles split by sentiments expressed about a person.
- [x] Trending Profiles (Homepage)
- [x] Shuffle Button to pick a random profile
- [ ] Dropdown Menu to select a profile of your personal choosing.
- [ ] Ability to filter the shown Articles
- [ ] Descriptions of each person
- [ ] External link to read article
- [ ] Other Persons that feature in an Article
- [ ] The ability to subscribe to a person to track new articles by sentiments expressed about them
- [ ] Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

sometimes it showed no articles until pressing reset a few times.

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	○	○	◉	○	○	Very Good

What device type did you use to access the site?

○ Mobile

◉ Desktop / Laptop

○ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	○	○	○	◉	○	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

○ Yes

⦿ No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

○ No

○ Other: _____

What do you like about Prominent Profiles?

the goal

Are there any specific features or functionalities you would like to see in future updates?

yes. voting history in parliament and policies they push. articles to be separated into a fourth section not based on sentiment but about specific mentions of policy

From the following select the most desirable feature you'd like to see added...

◉ Login via Google / Facebook Account

◯ Publisher's specific representations of person(s)

◯ Ability to favourite articles for later reference

◯ None of the above

◯ Other: _____

Please select your age bracket

◉ Under 25

◯ 25-50

◯ Over 50

Are you generally interested and engaged with the news and current affairs?

◉ Yes

◯ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

○ Yes

○ No

○ Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	○	●	○
The app encourages me to explore news publishers I wouldn't normally consider reading	○	○	●
The app enables me to greater understand how different individuals are portrayed by different journalists	○	○	●
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	○	○	●

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

○ Yes

○ No

◉ Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	○	○	◉	○	○	Certainly

Why did you give this score?

it needs more work, but the idea is brilliant. i would be concerned about any bias as i know ur right wing and i am left wing so i have natural scepticism. this is why i like the idea of having their voting record and policies available

Google Forms

Prominent Profiles User Feedback

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All questions are optional.

About Prominent Profiles

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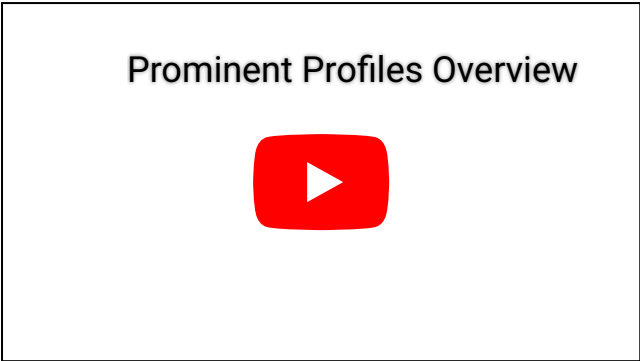
Our approach identifies articles where a figure is mentioned in at least 20% of sentences as candidates for analysis. Each analysed article is added to the individual's profile on our platform, creating a rich, multidimensional view of their public perception.

Please visit the app or watch the video before completing: https://www.prominentprofiles.com
Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	◯	◯	◯	◯	◉	Very Good

Can you briefly describe your overall impression of the app?

Clean, minimalist, easy to understand

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

- ● Yes
- ○ No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	○	○	○	○	●	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☑ Collection of a person's news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☑ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☑ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☐ Descriptions of each person
- ☐ External link to read article
- ☐ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☑ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- [ ] Collection of a persons news in one place
- [ ] Articles split by sentiments expressed about a person.
- [ ] Trending Profiles (Homepage)
- [x] Shuffle Button to pick a random profile
- [x] Dropdown Menu to select a profile of your personal choosing.
- [ ] Ability to filter the shown Articles
- [ ] Descriptions of each person
- [ ] External link to read article
- [ ] Other Persons that feature in an Article
- [ ] The ability to subscribe to a person to track new articles by sentiments expressed about them
- [ ] Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

No

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	◯	◯	◯	◉	◯	Very Good

What device type did you use to access the site?

◉ Mobile

◯ Desktop / Laptop

◯ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	◯	◯	◯	◯	◉	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

No

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

◉ Yes

◯ No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

◉ No

◯ Other: _____

What do you like about Prominent Profiles?

Showcasing the current affairs and political landscape

Are there any specific features or functionalities you would like to see in future updates?

No

From the following select the most desirable feature you'd like to see added...

○ Login via Google / Facebook Account

○ Publisher's specific representations of person(s)

○ Ability to favourite articles for later reference

⦿ None of the above

○ Other: _____

Please select your age bracket

⦿ Under 25

○ 25-50

○ Over 50

Are you generally interested and engaged with the news and current affairs?

⦿ Yes

○ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

- ○ Yes
- ○ No
- ● Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	○	○	●
The app encourages me to explore news publishers I wouldn't normally consider reading	○	○	●
The app enables me to greater understand how different individuals are portrayed by different journalists	○	●	○
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	○	○	●

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- ⦿ Yes
- ○ No
- ○ Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	○	○	○	⦿	○	Certainly

Why did you give this score?

I think it could be a bit niche

Prominent Profiles User Feedback

This form is entirely anonymous so your honest critique is encouraged.
All questions are optional.

About Prominent Profiles

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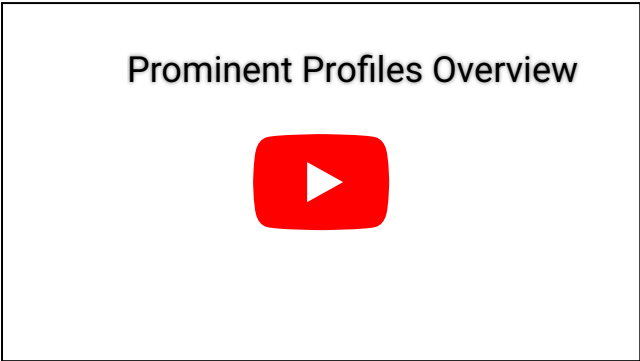
Please visit the app or watch the video before completing: https://www.prominentprofiles.com
Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	○	○	○	○	◉	Very Good

Can you briefly describe your overall impression of the app?

Very nice interface, it's clear and to the point and a very good idea

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

- ⦿ Yes
- ◯ No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	◯	◯	◯	⦿	◯	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☐ Collection of a person's news in one place
- ☑ Articles split by sentiments expressed about a person.
- ☑ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☑ Ability to filter the shown Articles
- ☐ Descriptions of each person
- ☐ External link to read article
- ☐ Other Persons that feature in an Article
- ☑ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- [ ] Collection of a persons news in one place
- [ ] Articles split by sentiments expressed about a person.
- [ ] Trending Profiles (Homepage)
- [x] Shuffle Button to pick a random profile
- [ ] Dropdown Menu to select a profile of your personal choosing.
- [ ] Ability to filter the shown Articles
- [ ] Descriptions of each person
- [ ] External link to read article
- [ ] Other Persons that feature in an Article
- [ ] The ability to subscribe to a person to track new articles by sentiments expressed about them
- [ ] Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	○	○	○	○	◉	Very Good

What device type did you use to access the site?

◉ Mobile

○ Desktop / Laptop

○ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	○	○	○	○	◉	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

○ Yes

◉ No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

◉ No

○ Other: _____

What do you like about Prominent Profiles?

I like the idea of making users aware of biases and allowing them to know what to expect from a given article

Are there any specific features or functionalities you would like to see in future updates?

_____

From the following select the most desirable feature you'd like to see added...

◉ Login via Google / Facebook Account

○ Publisher's specific representations of person(s)

○ Ability to favourite articles for later reference

○ None of the above

○ Other: _____

Please select your age bracket

◉ Under 25

○ 25-50

○ Over 50

Are you generally interested and engaged with the news and current affairs?

○ Yes

◉ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

◉ Yes

○ No

○ Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	○	○	◉
The app encourages me to explore news publishers I wouldn't normally consider reading	◉	○	○
The app enables me to greater understand how different individuals are portrayed by different journalists	○	○	◉
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	○	○	◉

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- ( ) Yes
- ( ) No
- ( ) Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	( )	( )	( )	(•)	( )	Certainly

Why did you give this score?

I think its a very useful idea to givemore genuine information

Prominent Profiles User Feedback

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All questions are optional.

About Prominent Profiles

Prominent Profiles is a new way to explore and share diverse viewpoints of important figures. Unlike traditional methods that categorise media sources on a spectrum of left to right-wing, we delve deeper with target-dependent sentiment analysis enabling us to assess the sentiment (e.g. negative, neutral or positive) directed specifically towards each individual.
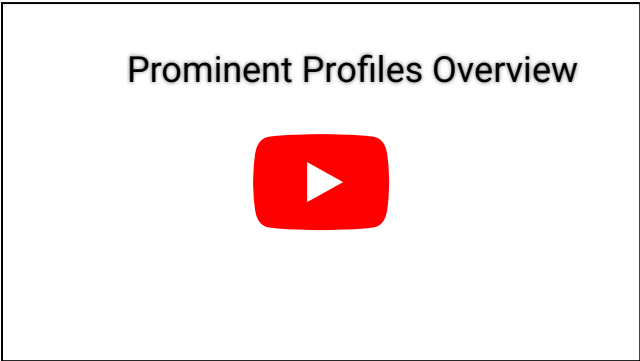
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Please visit the app or watch the video before completing: https://www.prominentprofiles.com
Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	○	○	○	◉	○	Very Good

Can you briefly describe your overall impression of the app?

v clean and professional, relatively easy to navigate

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

◉ Yes

◯ No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	◯	◯	◉	◯	◯	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☐ Collection of a person's news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☐ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☑ Ability to filter the shown Articles
- ☐ Descriptions of each person
- ☑ External link to read article
- ☐ Other Persons that feature in an Article
- ☑ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- ☐ Collection of a persons news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☑ Trending Profiles (Homepage)
- ☑ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☑ Descriptions of each person
- ☐ External link to read article
- ☐ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

no

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	◯	◯	◯	◯	◉	Very Good

What device type did you use to access the site?

◉ Mobile

◯ Desktop / Laptop

◯ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	◯	◯	◯	◉	◯	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

wasn't immediately sure that blue meant neutral sentiment

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

○ Yes

● No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

● No

○ Other: _____

What do you like about Prominent Profiles?

objective coverage of each subject, there's no way of telling the political persuasion of the creator (even though i know what you are 👀), v unbiased

Are there any specific features or functionalities you would like to see in future updates?

a way to see how each news source portrays different political figures over time e.g perhaps over the last 14 days the mirror has been more positive about keith starmer etc

From the following select the most desirable feature you'd like to see added...

- ◯ Login via Google / Facebook Account
- ◯ Publisher's specific representations of person(s)
- ◉ Ability to favourite articles for later reference
- ◯ None of the above
- ◯ Other: _____

Please select your age bracket

- ◉ Under 25
- ◯ 25-50
- ◯ Over 50

Are you generally interested and engaged with the news and current affairs?

- ◉ Yes
- ◯ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

- ◯ Yes
- ◯ No
- ⦿ Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	◯	◯	⦿
The app encourages me to explore news publishers I wouldn't normally consider reading	◯	◯	⦿
The app enables me to greater understand how different individuals are portrayed by different journalists	◯	◯	⦿
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	◯	◯	⦿

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- (●) Yes
- ( ) No
- ( ) Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	( )	( )	( )	(●)	( )	Certainly

Why did you give this score?

maybe more profiles needed, also i have no friends who care enough about politics to use it !

Prominent Profiles User Feedback

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All questions are optional.

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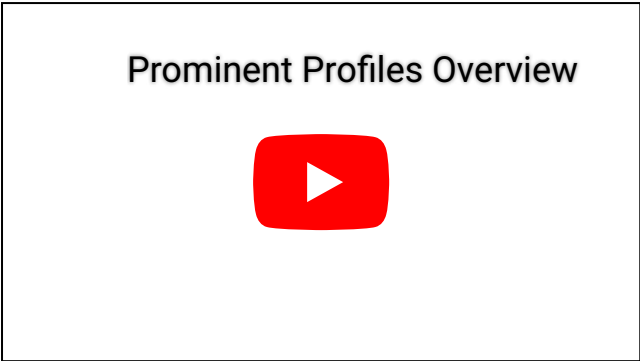
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Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	◯	◯	◯	◉	◯	Very Good

Can you briefly describe your overall impression of the app?

I like the general goal of the app and it's formatting, however I find the approach to solve the goal quite unsuccessful

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

◉ Yes

◯ No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	◯	◯	◯	◯	◉	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☑ Collection of a person's news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☐ Trending Profiles (Homepage)
- ☑ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☑ Descriptions of each person
- ☑ External link to read article
- ☐ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- [ ] Collection of a persons news in one place
- [x] Articles split by sentiments expressed about a person.
- [ ] Trending Profiles (Homepage)
- [ ] Shuffle Button to pick a random profile
- [ ] Dropdown Menu to select a profile of your personal choosing.
- [ ] Ability to filter the shown Articles
- [ ] Descriptions of each person
- [ ] External link to read article
- [ ] Other Persons that feature in an Article
- [ ] The ability to subscribe to a person to track new articles by sentiments expressed about them
- [x] Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

No

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	◯	◯	◯	◯	◉	Very Good

What device type did you use to access the site?

◉ Mobile

◯ Desktop / Laptop

◯ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	◯	◯	◯	◉	◯	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

No serious problems however slight overwhelm of things to interact with all on one page sometimes. (Not major at all)

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

○ Yes

◉ No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

◉ No

○ Other: _____

What do you like about Prominent Profiles?

The collection of the information formatted in this way allowing short form political content and further reading for people who want more

Are there any specific features or functionalities you would like to see in future updates?

None I can think of

From the following select the most desirable feature you'd like to see added...

○ Login via Google / Facebook Account

○ Publisher's specific representations of person(s)

⦿ Ability to favourite articles for later reference

○ None of the above

○ Other: _____

Please select your age bracket

⦿ Under 25

○ 25-50

○ Over 50

Are you generally interested and engaged with the news and current affairs?

⦿ Yes

○ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

- ○ Yes
- ○ No
- ⦿ Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	⦿	○	○
The app encourages me to explore news publishers I wouldn't normally consider reading	○	⦿	○
The app enables me to greater understand how different individuals are portrayed by different journalists	○	○	⦿
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	○	○	⦿

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- ● Yes
- ○ No
- ○ Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	○	●	○	○	○	Certainly

Why did you give this score?

I don't know many people who like politics around me

Prominent Profiles User Feedback

This form is entirely anonymous so your honest critique is encouraged.
All questions are optional.

About Prominent Profiles

Prominent Profiles is a new way to explore and share diverse viewpoints of important figures. Unlike traditional methods that categorise media sources on a spectrum of left to right-wing, we delve deeper with target-dependent sentiment analysis enabling us to assess the sentiment (e.g. negative, neutral or positive) directed specifically towards each individual.
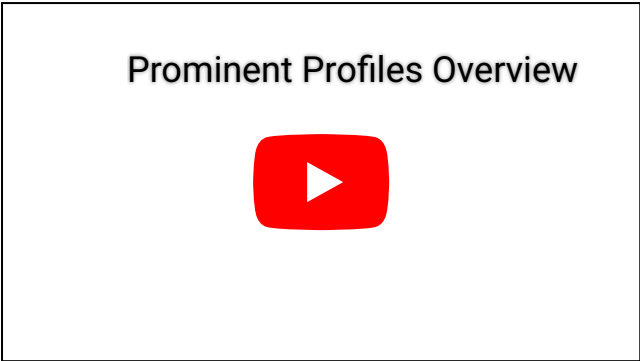
Our approach identifies articles where a figure is mentioned in at least 20% of sentences as candidates for analysis. Each analysed article is added to the individual's profile on our platform, creating a rich, multidimensional view of their public perception.

Please visit the app or watch the video before completing: https://www.prominentprofiles.com
Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	○	○	○	○	◉	Very Good

Can you briefly describe your overall impression of the app?

Took a couple of minutes to understand the structure and purpose of the web app but once that became clear the app was really interesting, useful and intuitive

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

- (●) Yes
- ( ) No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	( )	( )	( )	(●)	( )	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☐ Collection of a person's news in one place
- ☑ Articles split by sentiments expressed about a person.
- ☑ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☐ Descriptions of each person
- ☐ External link to read article
- ☑ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- ☐ Collection of a persons news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☐ Trending Profiles (Homepage)
- ☑ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☐ Descriptions of each person
- ☐ External link to read article
- ☐ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

No

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	○	○	○	○	◉	Very Good

What device type did you use to access the site?

- ○ Mobile
- ◉ Desktop / Laptop
- ○ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	○	○	○	◉	○	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

Again, took a minute to understand the layout and purpose but this was short lived

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

- ( ) Yes
- (●) No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

- (●) No
- ( ) Other: _____

What do you like about Prominent Profiles?

The ability to view someone's public perception using NLP and unbiased analysis

Are there any specific features or functionalities you would like to see in future updates?

_____

From the following select the most desirable feature you'd like to see added...

○ Login via Google / Facebook Account

○ Publisher's specific representations of person(s)

◉ Ability to favourite articles for later reference

○ None of the above

○ Other: _____

Please select your age bracket

◉ Under 25

○ 25-50

○ Over 50

Are you generally interested and engaged with the news and current affairs?

○ Yes

◉ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

- ◉ Yes
- ○ No
- ○ Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	○	○	◉
The app encourages me to explore news publishers I wouldn't normally consider reading	○	○	◉
The app enables me to greater understand how different individuals are portrayed by different journalists	○	○	◉
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	○	○	◉

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- (●) Yes
- ( ) No
- ( ) Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	( )	( )	( )	( )	(●)	Certainly

Why did you give this score?

The app is well made and professional looking with a really unique purpose

Prominent Profiles User Feedback

This form is entirely anonymous so your honest critique is encouraged.
All questions are optional.

About Prominent Profiles

Prominent Profiles is a new way to explore and share diverse viewpoints of important figures. Unlike traditional methods that categorise media sources on a spectrum of left to right-wing, we delve deeper with target-dependent sentiment analysis enabling us to assess the sentiment (e.g. negative, neutral or positive) directed specifically towards each individual.

Our approach identifies articles where a figure is mentioned in at least 20% of sentences as candidates for analysis. Each analysed article is added to the individual's profile on our platform, creating a rich, multidimensional view of their public perception.
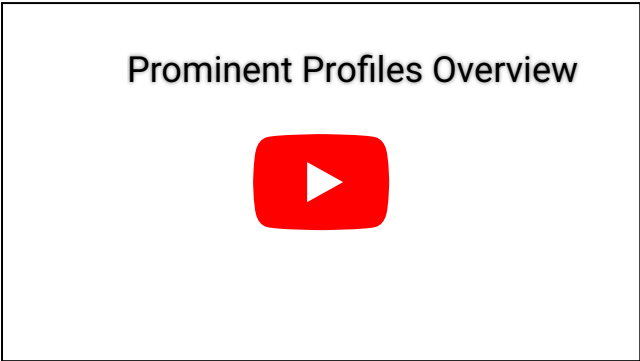

Please visit the app or watch the video before completing: https://www.prominentprofiles.com
Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	○	○	○	◉	○	Very Good

Can you briefly describe your overall impression of the app?

great concept, the visuals could be improved to make it look more professional

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

(•) Yes

( ) No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	( )	( )	(•)	( )	( )	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☑ Collection of a person's news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☑ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☑ Descriptions of each person
- ☑ External link to read article
- ☐ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☑ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- ☐ Collection of a persons news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☐ Trending Profiles (Homepage)
- ☑ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☐ Descriptions of each person
- ☐ External link to read article
- ☐ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

no

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	○	○	●	○	○	Very Good

What device type did you use to access the site?

- ● Mobile
- ○ Desktop / Laptop
- ○ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	○	○	○	●	○	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

no

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

○ Yes

◉ No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

◉ No

○ Other: ....

What do you like about Prominent Profiles?

it's a new way to look and view prominent individuals in a new format

Are there any specific features or functionalities you would like to see in future updates?

the only thing which could be improved would be the aesthetics, perhaps with a graphic designer

From the following select the most desirable feature you'd like to see added...

○ Login via Google / Facebook Account

○ Publisher's specific representations of person(s)

⦿ Ability to favourite articles for later reference

○ None of the above

○ Other: _____

Please select your age bracket

⦿ Under 25

○ 25-50

○ Over 50

Are you generally interested and engaged with the news and current affairs?

⦿ Yes

○ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

- ( ) Yes
- ( ) No
- (●) Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	( )	( )	(●)
The app encourages me to explore news publishers I wouldn't normally consider reading	( )	( )	(●)
The app enables me to greater understand how different individuals are portrayed by different journalists	( )	( )	(●)
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	( )	( )	(●)

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- ⦿ Yes
- ○ No
- ○ Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	○	○	○	⦿	○	Certainly

Why did you give this score?

Prominent Profiles User Feedback

This form is entirely anonymous so your honest critique is encouraged.
All questions are optional.

About Prominent Profiles

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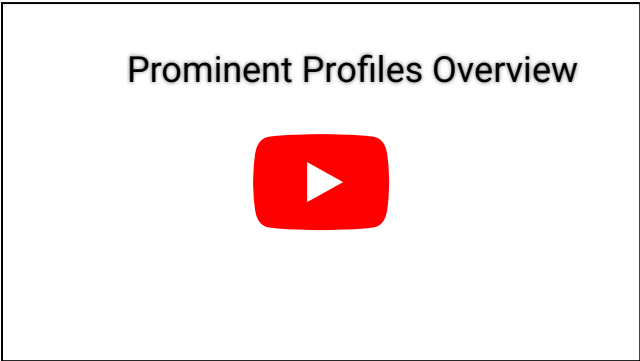
Our approach identifies articles where a figure is mentioned in at least 20% of sentences as candidates for analysis. Each analysed article is added to the individual's profile on our platform, creating a rich, multidimensional view of their public perception.

Please visit the app or watch the video before completing: https://www.prominentprofiles.com
Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	○	○	○	◉	○	Very Good

Can you briefly describe your overall impression of the app?

the website itself has good utility. would be difficult to understand the websites purpose without the verbal explanation

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

- ● Yes
- ○ No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	○	○	○	●	○	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☑ Collection of a person's news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☑ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☐ Descriptions of each person
- ☐ External link to read article
- ☐ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- [ ] Collection of a persons news in one place
- [ ] Articles split by sentiments expressed about a person.
- [ ] Trending Profiles (Homepage)
- [x] Shuffle Button to pick a random profile
- [ ] Dropdown Menu to select a profile of your personal choosing.
- [ ] Ability to filter the shown Articles
- [ ] Descriptions of each person
- [ ] External link to read article
- [ ] Other Persons that feature in an Article
- [ ] The ability to subscribe to a person to track new articles by sentiments expressed about them
- [ ] Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

no

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	○	○	○	○	●	Very Good

What device type did you use to access the site?

- ● Mobile
- ○ Desktop / Laptop
- ○ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	○	○	●	○	○	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

no

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

○ Yes

◉ No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

◉ No

○ Other: _____

What do you like about Prominent Profiles?

quick and responsive website. content load times for pages were very good

Are there any specific features or functionalities you would like to see in future updates?

improved user onboarding when entering the site

From the following select the most desirable feature you'd like to see added...

○ Login via Google / Facebook Account

◉ Publisher's specific representations of person(s)

○ Ability to favourite articles for later reference

○ None of the above

○ Other: _____

Please select your age bracket

◉ Under 25

○ 25-50

○ Over 50

Are you generally interested and engaged with the news and current affairs?

◉ Yes

○ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

- ⦿ Yes
- ◯ No
- ◯ Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	◯	◯	⦿
The app encourages me to explore news publishers I wouldn't normally consider reading	◯	⦿	◯
The app enables me to greater understand how different individuals are portrayed by different journalists	◯	⦿	◯
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	◯	◯	⦿

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- (●) Yes
- ( ) No
- ( ) Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	( )	( )	( )	(●)	( )	Certainly

Why did you give this score?

in general, the role and function of the app is useful. I value the fact each user is shown the same articles (everyone sees the same thing)

Prominent Profiles User Feedback

This form is entirely anonymous so your honest critique is encouraged.
All questions are optional.

About Prominent Profiles

Prominent Profiles is a new way to explore and share diverse viewpoints of important figures. Unlike traditional methods that categorise media sources on a spectrum of left to right-wing, we delve deeper with target-dependent sentiment analysis enabling us to assess the sentiment (e.g. negative, neutral or positive) directed specifically towards each individual.
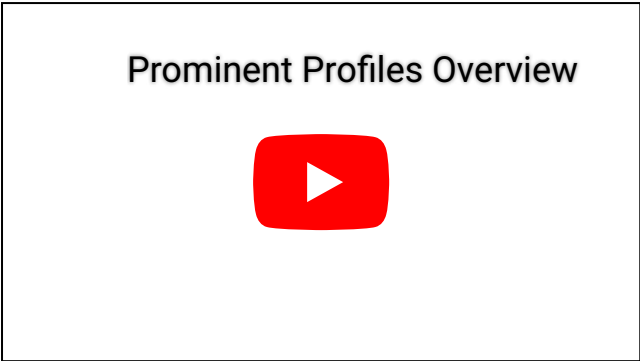
Our approach identifies articles where a figure is mentioned in at least 20% of sentences as candidates for analysis. Each analysed article is added to the individual's profile on our platform, creating a rich, multidimensional view of their public perception.

Please visit the app or watch the video before completing: https://www.prominentprofiles.com
Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	○	○	◉	○	○	Very Good

Can you briefly describe your overall impression of the app?

I recognised most people on the app but I found the UI a little frustrating

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

- ● Yes
- ○ No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	○	○	○	●	○	Very accurate

What features of Prominent Profiles did you find **most** useful?

- [ ] Collection of a person's news in one place
- [ ] Articles split by sentiments expressed about a person.
- [x] Trending Profiles (Homepage)
- [ ] Shuffle Button to pick a random profile
- [ ] Dropdown Menu to select a profile of your personal choosing.
- [ ] Ability to filter the shown Articles
- [x] Descriptions of each person
- [ ] External link to read article
- [ ] Other Persons that feature in an Article
- [ ] The ability to subscribe to a person to track new articles by sentiments expressed about them
- [ ] Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- [ ] Collection of a persons news in one place
- [ ] Articles split by sentiments expressed about a person.
- [ ] Trending Profiles (Homepage)
- [x] Shuffle Button to pick a random profile
- [ ] Dropdown Menu to select a profile of your personal choosing.
- [ ] Ability to filter the shown Articles
- [ ] Descriptions of each person
- [ ] External link to read article
- [ ] Other Persons that feature in an Article
- [ ] The ability to subscribe to a person to track new articles by sentiments expressed about them
- [ ] Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

I thought I would be able to swipe back on a piece of text that automatically scrolled across before I could read it but I couldn't

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	○	○	○	○	◉	Very Good

What device type did you use to access the site?

◉ Mobile

○ Desktop / Laptop

○ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	○	○	◉	○	○	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

I thought the red and green arrows were clickable

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

○ Yes

◉ No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

◉ No

○ Other: _____

What do you like about Prominent Profiles?

I like that there's a good range of people to choose from

Are there any specific features or functionalities you would like to see in future updates?

_____

From the following select the most desirable feature you'd like to see added...

○ Login via Google / Facebook Account

○ Publisher's specific representations of person(s)

◉ Ability to favourite articles for later reference

○ None of the above

○ Other: _____

Please select your age bracket

◉ Under 25

○ 25-50

○ Over 50

Are you generally interested and engaged with the news and current affairs?

◉ Yes

○ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

- ( ) Yes
- ( ) No
- ( ) Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	( )	( )	(•)
The app encourages me to explore news publishers I wouldn't normally consider reading	( )	( )	(•)
The app enables me to greater understand how different individuals are portrayed by different journalists	( )	( )	(•)
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	( )	( )	(•)

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- (●) Yes
- ( ) No
- ( ) Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	( )	( )	( )	(●)	( )	Certainly

Why did you give this score?

_____

Prominent Profiles User Feedback

This form is entirely anonymous so your honest critique is encouraged.
All questions are optional.

About Prominent Profiles

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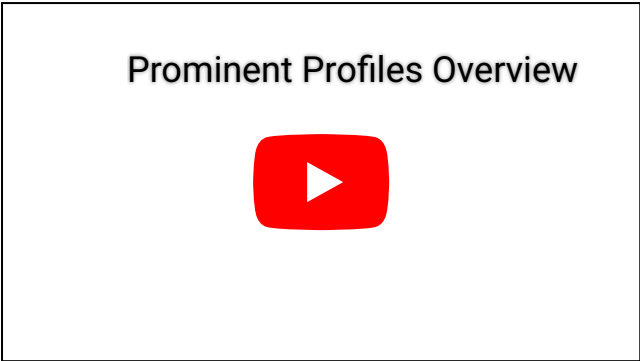
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Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	○	○	○	○	◉	Very Good

Can you briefly describe your overall impression of the app?

Really insightful and easy to navigate.

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

- ⦿ Yes
- ◯ No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	◯	◯	◯	◯	⦿	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☑ Collection of a person's news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☑ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☑ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☑ Descriptions of each person
- ☑ External link to read article
- ☐ Other Persons that feature in an Article
- ☑ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- [ ] Collection of a persons news in one place
- [ ] Articles split by sentiments expressed about a person.
- [ ] Trending Profiles (Homepage)
- [ ] Shuffle Button to pick a random profile
- [ ] Dropdown Menu to select a profile of your personal choosing.
- [ ] Ability to filter the shown Articles
- [ ] Descriptions of each person
- [ ] External link to read article
- [ ] Other Persons that feature in an Article
- [ ] The ability to subscribe to a person to track new articles by sentiments expressed about them
- [ ] Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

No

How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	○	○	○	○	●	Very Good

What device type did you use to access the site?

● Mobile

○ Desktop / Laptop

○ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	○	○	○	○	●	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

No I found it straight forward and clear

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

○ Yes

◉ No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

◉ No

○ Other: _____

What do you like about Prominent Profiles?

A useful tool to assist with following political people and news with an unbiased view formed from this great approach.

Are there any specific features or functionalities you would like to see in future updates?

_____

From the following select the most desirable feature you'd like to see added...

- ○ Login via Google / Facebook Account
- ○ Publisher's specific representations of person(s)
- ● Ability to favourite articles for later reference
- ○ None of the above
- ○ Other: _____

Please select your age bracket

- ○ Under 25
- ● 25-50
- ○ Over 50

Are you generally interested and engaged with the news and current affairs?

- ● Yes
- ○ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

- (●) Yes
- ( ) No
- ( ) Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	( )	( )	(●)
The app encourages me to explore news publishers I wouldn't normally consider reading	( )	( )	(●)
The app enables me to greater understand how different individuals are portrayed by different journalists	( )	( )	(●)
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	( )	( )	(●)

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- ◉ Yes
- ○ No
- ○ Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	○	○	○	○	◉	Certainly

Why did you give this score?

I was really impressed with the structure of the website overall and the features it offered. It is a refreshing approach to a world dominated with algorithms where people may struggle to form opinions. Very much needed - well done 👏🏼