Prominent Profiles User Feedback

This form is entirely anonymous so your honest critique is encouraged.
All questions are optional.

About Prominent Profiles

Prominent Profiles is a new way to explore and share diverse viewpoints of important figures. Unlike traditional methods that categorise media sources on a spectrum of left to right-wing, we delve deeper with target-dependent sentiment analysis enabling us to assess the sentiment (e.g. negative, neutral or positive) directed specifically towards each individual.
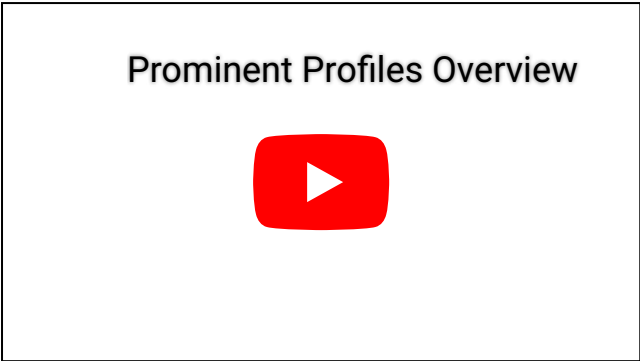
Our approach identifies articles where a figure is mentioned in at least 20% of sentences as candidates for analysis. Each analysed article is added to the individual's profile on our platform, creating a rich, multidimensional view of their public perception.

Please visit the app or watch the video before completing: https://www.prominentprofiles.com
Thank You!

This (optional) short commentated video provides more details if you are interested.

(It is on YouTube so you can speed it up!)

Prominent Profiles Overview

How would you rate your overall experience using Prominent Profiles?

	1	2	3	4	5	
Not Good At All	◉	○	○	○	○	Very Good

Can you briefly describe your overall impression of the app?

Were you satisfied with the variety and coverage of news topics offered by Prominent Profiles?

- ⦿ Yes
- ○ No

To what extent did you find the sentiment analysis results accurate?

	1	2	3	4	5	
Not at all accurate	○	○	⦿	○	○	Very accurate

What features of Prominent Profiles did you find **most** useful?

- ☑ Collection of a person's news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☐ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☑ Descriptions of each person
- ☐ External link to read article
- ☐ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

What features of Prominent Profiles did you find **least** useful?

- ☑ Collection of a persons news in one place
- ☐ Articles split by sentiments expressed about a person.
- ☐ Trending Profiles (Homepage)
- ☐ Shuffle Button to pick a random profile
- ☐ Dropdown Menu to select a profile of your personal choosing.
- ☐ Ability to filter the shown Articles
- ☐ Descriptions of each person
- ☐ External link to read article
- ☐ Other Persons that feature in an Article
- ☐ The ability to subscribe to a person to track new articles by sentiments expressed about them
- ☐ Scrolling News Banner

Did you encounter any bugs or issues while using specific features?

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How was Prominent Profiles' Performance? (Speed and Responsiveness)

	1	2	3	4	5	
Very Poor	○	○	◉	○	○	Very Good

What device type did you use to access the site?

○ Mobile

◉ Desktop / Laptop

○ iPad / Tablet

To what extent is the Prominent Profiles UI is easy to navigate?

	1	2	3	4	5	
Not at all easily	○	○	◉	○	○	Very Easily

Did you encounter any challenges or confusion while navigating Prominent Profiles?

Did you make an account? (be honest - I understand it is time consuming and that's cool - it is just to segment responses!)

◉ Yes

○ No

Have you seen an app that delivers news in the same way as Prominent Profiles? (If so, enter name in box)

◉ No

○ Other: ....

What do you like about Prominent Profiles?

....

Are there any specific features or functionalities you would like to see in future updates?

....

From the following select the most desirable feature you'd like to see added...

◉ Login via Google / Facebook Account

○ Publisher's specific representations of person(s)

○ Ability to favourite articles for later reference

○ None of the above

○ Other: _____

Please select your age bracket

◉ Under 25

○ 25-50

○ Over 50

Are you generally interested and engaged with the news and current affairs?

◉ Yes

○ No

If you have been reading particularly negative news stories around a person, would you now visit Prominent Profiles to obtain a variety of coverage?

- (●) Yes
- ( ) No
- ( ) Maybe

Please express your agreement with the following statements:

	Disagree	Don't know	Agree
The app offers access to a spectrum of sentiments, challenging biases, promoting open-mindedness and keeping news more interesting than 'boring' impartial outlets.	( )	(●)	( )
The app encourages me to explore news publishers I wouldn't normally consider reading	( )	(●)	( )
The app enables me to greater understand how different individuals are portrayed by different journalists	( )	(●)	( )
I enjoy that the app does not use algorithms or selection bias to show me news stories. (Every user sees the same)	( )	(●)	( )

The app's inclusion of a Cookie Consent Banner, Privacy Policy, HTTPs, and About Page make it appear more legitimate?

- ( ) Yes
- ( ) No
- (●) Unsure

Finally based on your experience how likely are you to recommend this app to others?

	1	2	3	4	5	
Not at all	( )	( )	( )	(●)	( )	Certainly

Why did you give this score?

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