

UMEEMAH SAEED

Digital Marketing | Web Developer | SEO

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PROFESSIONAL SUMMARY

CIT student with foundational knowledge in website development and digital marketing. Skilled in HTML, WordPress, SEO, and social media marketing. Eager to learn and grow in the IT field through hands-on projects and real-world experience. Currently working on solo projects regarding Ai.

WORK EXPERIENCE

ABC Company Limited	May 2025-July 2025
XYZ Social Campaign	June 2021-April 2022

EDUCATION

Bachelor of Economics and Finance	January 2025-Present
Intermediate in Commerce	August 2022-May 2024
Matriculation in Science	March 2021-May 2022

SKILLS

Web Development

- HTML, CSS, JavaScript (Basic)
- WordPress Website Creation

Digital Marketing

- Social Media Marketing (Facebook, Instagram)
- Content Planning & Scheduling

CERTIFICATIONS

- Digital marketing and freelancing
- CIT Diploma Certificate