

Overview

2023	2024	2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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- PRODUCTNAME
- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard
- ☐ Swim Goggles
- ☐ Tennis Racket
- ☐ Volleyball
- ☐ Yoga Mat

Conversion

9.57%

Conversion Rate

Social Media

9,079,276

Views

1,785,010

Clicks

414,122

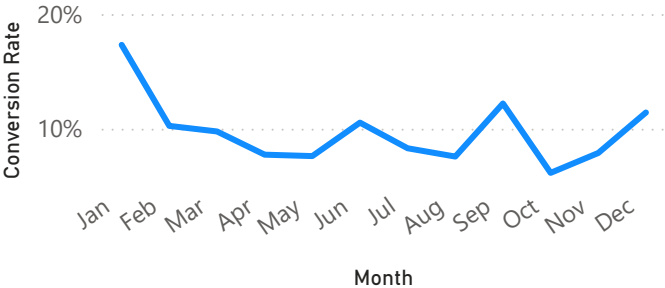
Likes

Customer Reviews

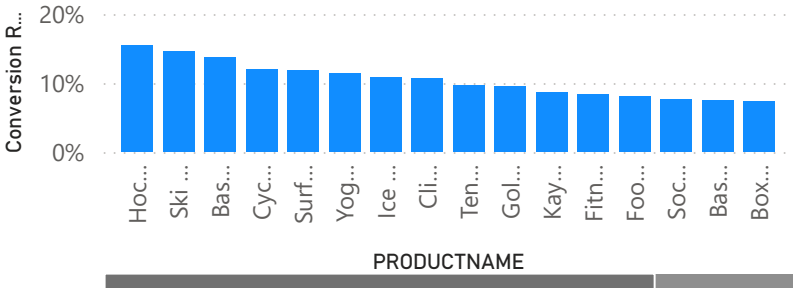
3.69

Rating(Average)

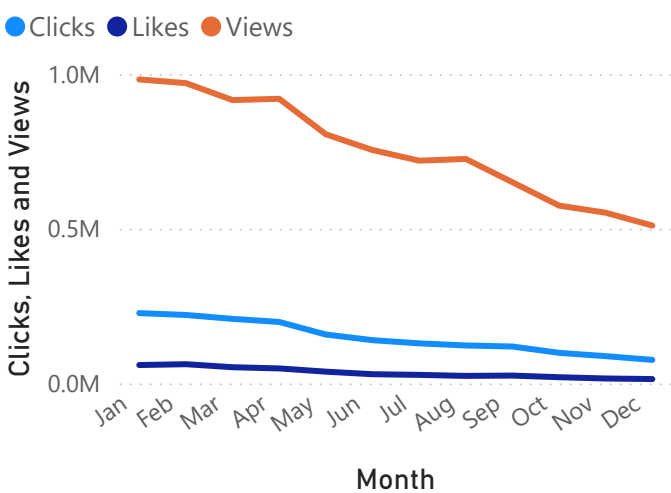
Conversion Rate by Month



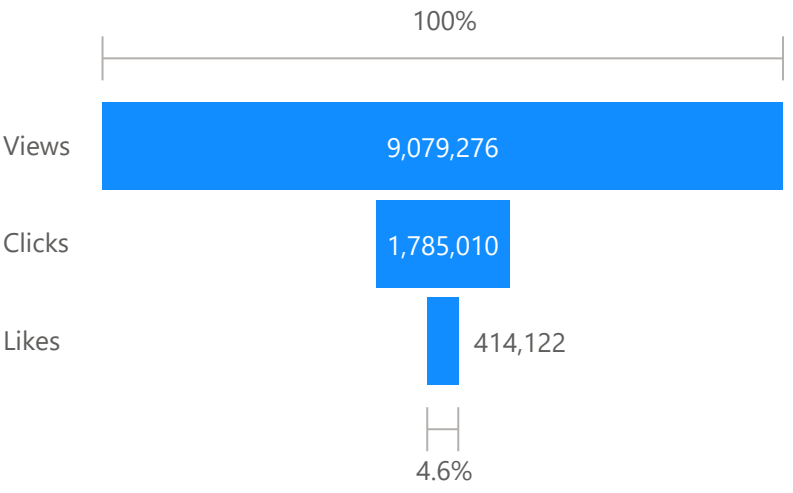
Conversion Rate by PRODUCTNAME



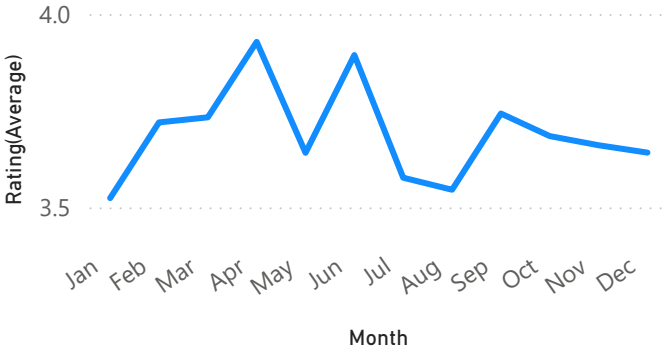
Clicks, Likes and Views by Month



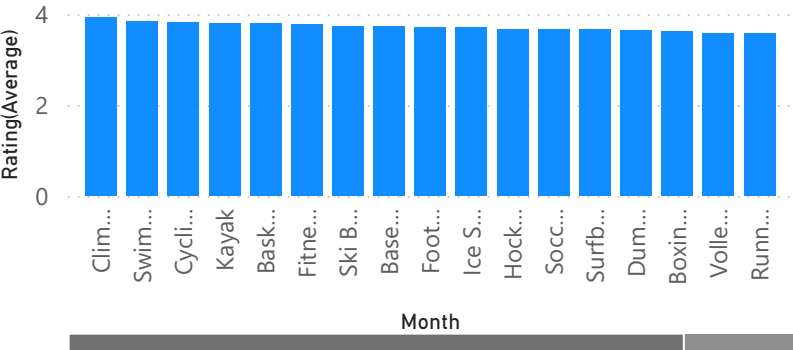
Views, Clicks and Likes



Rating(Average) by Month



Rating(Average) by Month



Conversion Details

2023

2024

2025

Jan

Feb

Mar

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May

Jun

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- PRODUCTNAME 
- ☐

Baseball Glove
- ☐

Basketball
- ☐

Boxing Gloves
- ☐

Climbing Rope
- ☐

Cycling Helmet
- ☐

Dumbbells
- ☐

Fitness Tracker
- ☐

Football Helmet
- ☐

Golf Clubs
- ☐

Hockey Stick
- ☐

Ice Skates
- ☐

Kayak
- ☐

Running Shoes
- ☐

Ski Boots
- ☐

Soccer Ball
- ☐

Surfboard
- ☐

Swim Goggles
- ☐

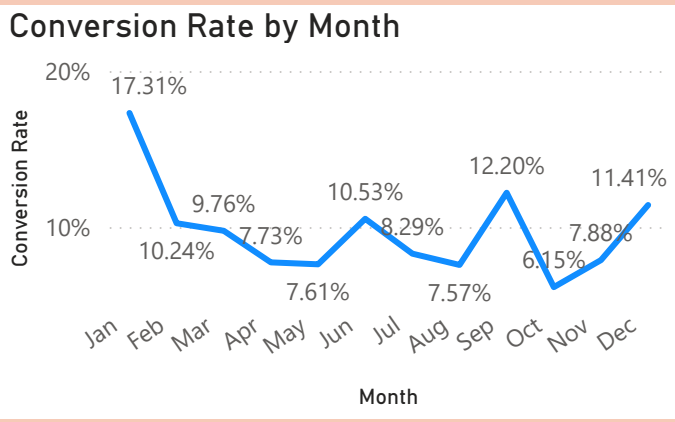
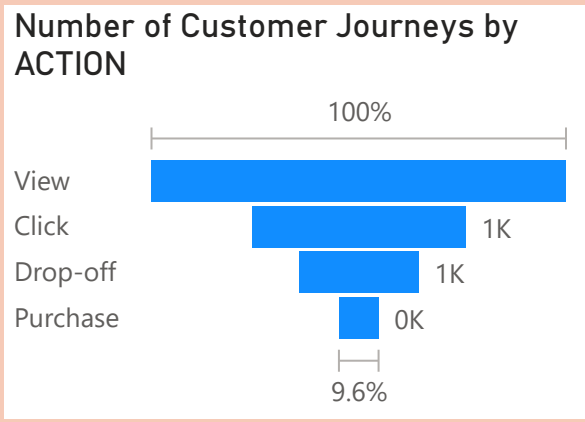
Tennis Racket
- ☐

Volleyball
- ☐

Yoga Mat

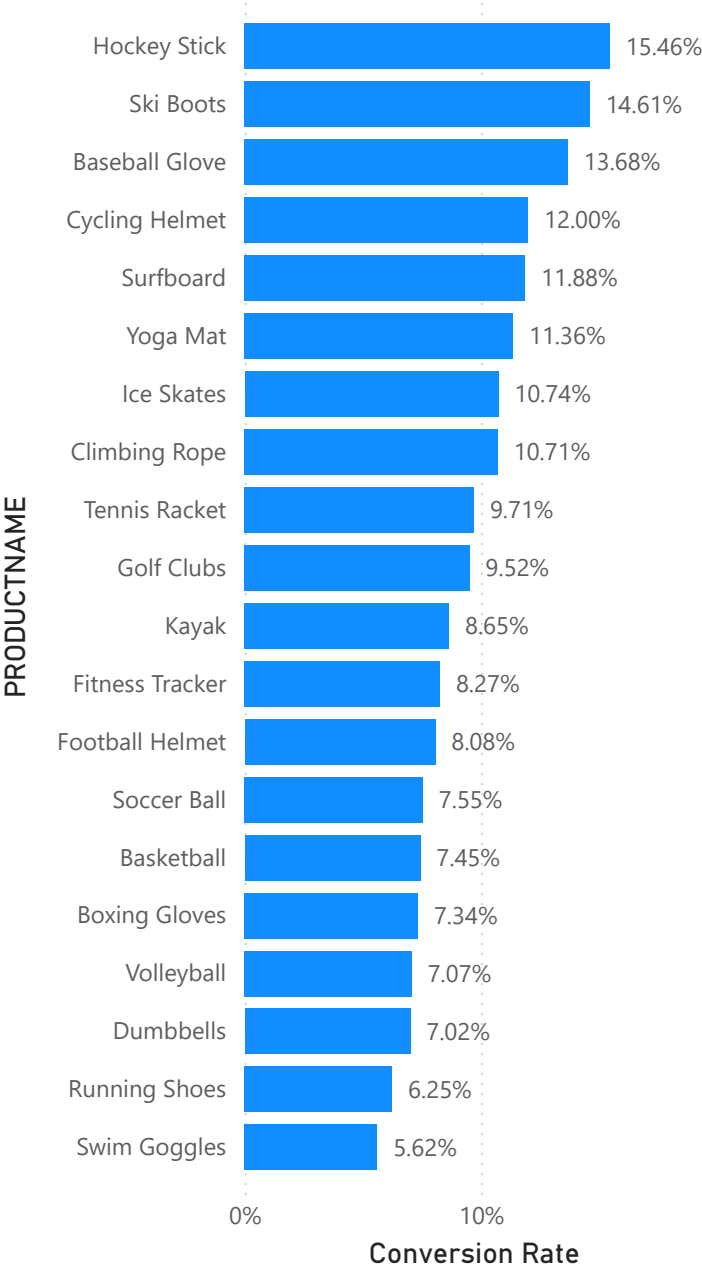
9.57%

Conversion Rate



PRODUCTNAME	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Yoga Mat	40.00%	12.50%	11.11%			16.67%	30.77%				
Volleyball	22.22%			11.11%		33.33%		10.00%			
Tennis Racket	33.33%	7.69%	25.00%	12.50%	25.00%	11.11%			28.57%	7.14%	20.00%
Swim Goggles	20.00%							14.29%	14.29%		
Surfboard	33.33%	8.33%	10.00%	11.11%	150.00%	15.38%			11.11%	10.00%	
Soccer Ball	75.00%		8.33%	9.09%				10.00%	14.29%		9.09%
Ski Boots	100.00%	10.00%	20.00%	12.50%	11.11%	10.00%	12.50%	40.00%			
Running Shoes	12.50%	8.33%		10.00%	10.00%				20.00%		14.29%
Kayak		16.67%	20.00%	8.33%		16.67%	11.11%		10.00%	14.29%	
Ice Skates			12.50%			9.09%	30.00%	16.67%	22.22%	11.11%	20.00%
Hockey Stick	22.22%	40.00%	11.11%		25.00%		12.50%	10.00%	20.00%		14.29%
Golf Clubs	12.50%	11.11%		10.00%	14.29%		16.67%	25.00%	12.50%		
Football Helmet	25.00%	28.57%	7.69%	16.67%			8.33%	11.11%	10.00%		
Fitness Tracker	16.67%		10.00%		8.33%	33.33%			16.67%		7.69%
Dumbbells			16.67%	12.50%		40.00%			10.00%	11.11%	20.00%
Cycling Helmet		33.33%	20.00%	30.00%	16.67%	8.33%		14.29%	10.00%	8.33%	
Climbing Rope	11.11%	20.00%	28.57%	12.50%	6.67%	12.50%	14.29%	14.29%	7.69%	9.09%	
Boxing Gloves	9.09%					10.00%	8.33%	12.50%		11.11%	10.00%
Basketball		50.00%	16.67%	20.00%					12.50%		12.50%
Total	17.31%	10.24%	9.76%	7.73%	7.61%	10.53%	8.29%	7.57%	12.20%	6.15%	7.88%

Conversion Rate by PRODUCTNAME



Social Media

- PRODUCTNAME
- ☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

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☐ Ski Boots

☐ Soccer Ball

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☐ Tennis Racket

☐ Volleyball

☐ Yoga Mat

9,079,276

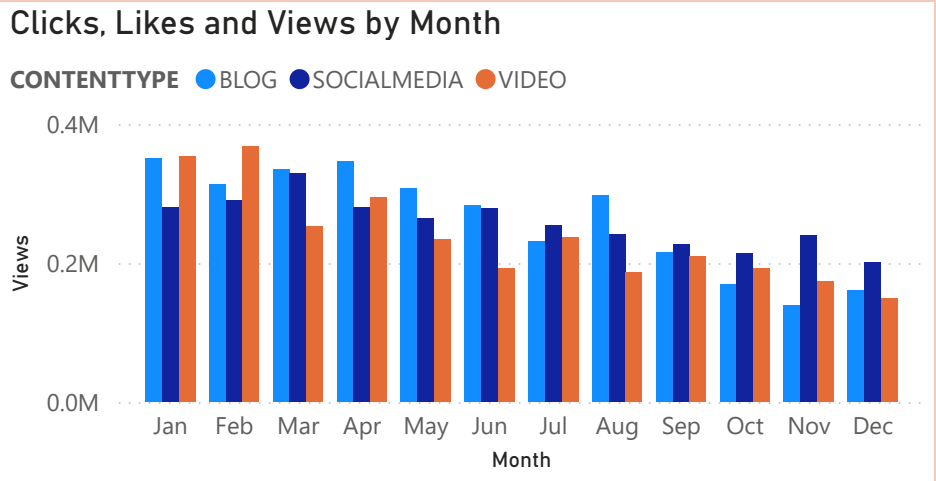
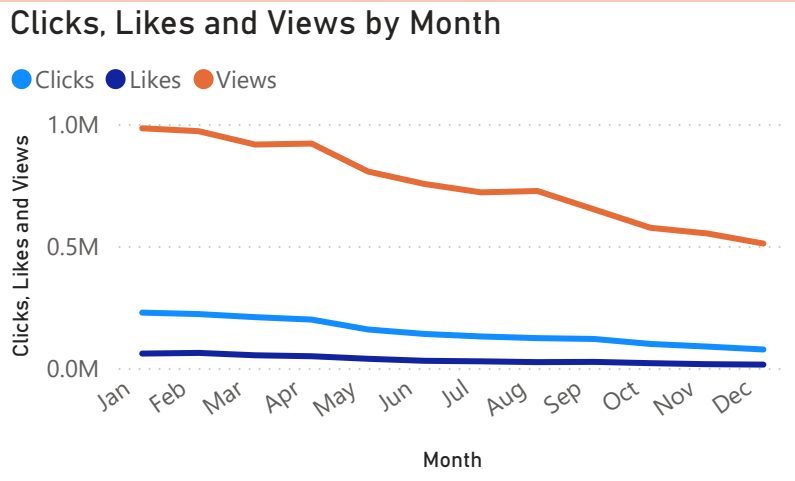
Views

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Clicks

414,122

Likes



PRODUCTNAME	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Yoga Mat	44,803	37,948	55,327	14,609	37,922	23,034	37,406	18,753	43,831	39,793	24,591	37,458	415,475
BLOG	21,540	16,618	13,800	7,074	5,596	7,284	7,656	9,841	17,217	6,062	564	18,365	131,617
SOCIALMEDIA	16,078	14,284	21,539	2,874	24,435	4,562	14,258	8,316	5,101	12,522	15,038	14,010	153,017
VIDEO	7,185	7,046	19,988	4,661	7,891	11,188	15,492	596	21,513	21,209	8,989	5,083	130,841
Volleyball	27,099	51,375	29,699	40,126	34,208	37,997	18,948	44,027	40,626	37,221	24,261	14,196	399,783
BLOG	2,749	2,227	9,635	14,571	13,160	1,656	6,646	13,155	18,755	13,216	1,331	9,075	106,176
SOCIALMEDIA	7,191	28,150	6,695	21,361	15,678	23,611	10,026	10,769	8,820	17,814	16,258	2,113	168,486
VIDEO	17,159	20,998	13,369	4,194	5,370	12,730	2,276	20,103	13,051	6,191	6,672	3,008	125,121
Tennis Racket	43,947	41,682	37,241	46,836	45,551	27,615	38,241	35,298	31,487	43,193	24,248	27,433	442,772
BLOG	14,698	8,759	13,959	14,665	14,308	5,214	8,238	15,644	497	22,716	18,704	4,873	142,275
SOCIALMEDIA	9,458	17,217	11,680	19,170	8,856	2,000	22,780	7,835	15,930	1,759	2,705	20,329	139,719
VIDEO	19,791	15,706	11,602	13,001	22,387	20,401	7,223	11,819	15,060	18,718	2,839	2,231	160,778
Swim Goggles	56,984	51,833	48,209	68,348	29,609	39,078	41,157	37,086	51,530	48,111	17,870	20,070	509,885
BLOG	15,693	7,345	12,505	22,188	4,037	12,155	1,239	16,123	18,552	17,771	2,692	475	130,775
SOCIALMEDIA	13,841	13,257	9,382	19,592	5,819	13,828	24,557	11,898	17,520	23,798	13,282	10,699	177,473
VIDEO	27,450	31,231	26,322	26,568	19,753	13,095	15,361	9,065	15,458	6,542	1,896	8,896	201,637
Surfboard	41,633	52,447	47,650	18,244	27,886	36,711	23,123	32,624	33,483	23,899	25,019	27,587	390,306
BLOG	9,832	17,044	12,810	9,568	6,505	6,344	11,658	6,872	12,468	8,954	9,828	8,321	120,205
Total	982,444	970,480	915,714	919,898	805,084	754,182	719,825	725,376	650,138	574,576	551,537	510,022	9,079,276

Customer Review

- SentimentCategory
- ☐ Mixed Negative
- ☐ Mixed Positive
- ☐ Negative
- ☐ Neutral
- ☐ Positive
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