



THE INDIAN PUBLIC SCHOOL, KOCHI

GRADE AS LEVEL- ENGLISH LANGUAGE

WORK SHEET 4 MS

sample answer-

Passage:

Specially organized tours to Komodo, Flores and Lesser Sunda islands based on Eco trip! Travel packages discovering Komodo Dragons and wild life in Komodo national park, nature, local people, and way of life! Komodo Mega Tours is an Indonesian tour operator and travel agency from Labuan Bajo, western part of Flores Island, designed to promote Indonesia tourism with our tour and travel service.

Comment:

The persuasive advertisement piece begins with a shout out to grab the reader's attention. The paragraph most probably appeals to travelers keen on adventure. The first two sentences are fragmentary and end with exclamation marks to announce something special, characteristic of advertisements. The adverb 'specially' creates a sense of something exclusive. There is care for the environment in the naming of 'Eco trip' which targets nature lovers. 'discovering' persuades the readers to experience new things which the package offers. The final sentence gives a proper introduction to the company which is 'designed to promote Indonesia tourism' a phrase re-emphasising the uniqueness suggested by 'specially' at the beginning.