

# MEENAKSHI SHARAD SETHI

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## SUMMARY

Results-driven business analyst skilled in data and financial analytics, delivering insights and optimizing operations for enhanced profitability.

## EDUCATION

**Northeastern University**, D'Amore-McKim School of Business, Boston, MA 2024  
*Master of Science in Business Analytics*

**Indira Gandhi National Open University**, New Delhi, Delhi (India) 2020  
*Degree: Master. Major: International Business Operations*

**St. Mira's College**, Pune, Maharashtra (India) 2010  
*Degree: Bachelor. Major: Finance*

## PROJECTS

- **RSVP Movies - Movie Data Analysis | SQL:** Used SQL queries to analyze movie data, found top genres and recommending leading production houses, high-rating movies and popular directors to boost revenue.
- **Housing Price Prediction | Python:** Built a 91% accurate linear regression model using Scikit-learn. Conducted EDA and feature engineering to identify key factors for property valuation and pricing.
- **Diabetes Prediction | Python:** Focused on minimizing false negatives in diabetes detection. Prioritized recall over other metrics, recognizing that failing to identify a diabetic patient could lead to severe health complications.

## PROFESSIONAL EXPERIENCE

**Sr. Executive MIS | Rahi Systems** 2023

- Revived 13 loss-making projects, **increasing profitability by 8%** in 6 months through strategic shipments and coordinated with procurement, logistics, Sales and finance teams for process implementation.
- **Gathered data** from various sources (ERP, Google Sheets) and collaborated with different teams for comprehensive **revenue analysis and trend identification** to enhance revenue **forecasting model**. Revamped financial reports, **reducing data preparation time by 67%**.
- Prepared and presented detailed monthly country-wise **profitability reports**, including **YTD, YoY, and QoQ analyses** at the SKU level for granular profit analysis, to higher management.
- Created and maintained **Sales KPI dashboards** in **Tableau**, tracking key metrics such as total sales revenue, category-wise revenue, sales growth, target revenue and top revenue-earning projects.

**Analyst CC & AP (FNA) | Maersk GSC (India) Pvt. Ltd.** 2022

- Achieved **\$97K cost savings** by analyzing purchase orders, eliminating duplicate bills and ensuring invoice accuracy.
- Created dashboards using PowerBI to assist the team in tracking **performance KPIs**, including invoice and payment processing time, payment on-time, cost booking, vendor analysis and overdue workflow monitoring.
- Conducted **cost analysis for inland transportation** across South Africa, Seychelles and Mauritius, working closely with teams from these regions.

**Executive Finance (FNA) | Rahi Systems Pvt Ltd.** 2021

- Prepared monthly MIS reports, **profitability analysis**, CAPEX and OPEX monitoring and **variance analysis** to address discrepancies between budgeted and actual results.
- Utilized Hyperion for sales forecasting, applying **Time Series Analysis and Moving Average methodologies**.
- Managed **multi-country financial operations** in accordance with GAAP, overseeing Accounts Payable/Receivable, aging analysis, fixed asset register and inventory management.

**Assistant Manager Audit & Tax | Amigos Associates** 2020

- **Ensured compliance** with IFRS and IAS by overseeing the preparation of financial statements for variety of clients.
- Conducted diverse audits (Internal, Risk-Based, Statutory, Process, Performance and Management), analyzing financial data to **identify risks and improve processes**.
- Directed ERP implementations for IT and non-profit organizations, gaining experience in the **System Development Life Cycle (SDLC)**.
- Led a 3-4 member audit team, fostering collaboration and skill enhancement.

## VOLUNTEER EXPERIENCE

**Business Consultant (Summer Intern) | Crossroads of Michigan** 2024

- Developing master KPIs by gathering business requirements, using Jira & Agile framework for iterative refinement through weekly sprints.
- Collaborating with cross-functional teams to ensure KPIs reflect and support organizational processes effectively.

## TECHNICAL SKILLS

• **Programming Languages & Databases:** • Python • SQL • R • Oracle 12 • MySQL • Data Modeling (Oracle Data Modular) | **Data Science & Machine Learning:** • Pandas • NumPy • Scikit-learn • SMOTE • BeautifulSoup | **Cloud Computing & Data Engineering:** • AWS (EC2, S3) • Alteryx • Git/GitHub | **Data Visualization & Business Tools:** • Matplotlib • Seaborn • Power BI • Tableau • JIRA • Agile • Engenius | **Financial Analysis:** • Forecasting • Budgeting • Variance Analysis • Financial Modeling • Cost-Benefit Analysis • Risk Assessment • Linear Programming (Optimization) • Hyperion | **Others:** • MS Excel • SAP • NetSuite • QuickBooks • MS PowerPoint • Presentation & Reporting

## CERTIFICATES

- Chartered Accountancy level II from ICAI.
- Advance Certification in Data Science from IIIT Bangalore