Contact

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(LinkedIn)

Top Skills

AI-Powered Product Innovation

Gen AI & Machine Learning

Product Strategy & Roadmap
Planning

Languages

Spanish (Elementary)

Certifications

Doing Data Science with Python

Quick Start Guide to SQL

The Fundamentals of Digital
Marketing

The Complete Introduction to Data
Analytics with Tableau

Product Management Career
Accelerator Program

Honors-Awards

Ernst Mach Grant for studying
at Austrian University of Applied
Sciences 2021

Certificate of Exceptional
Achievement

Meenal Singh

Strategic Product Manager Specializing in AI & Enterprise Solutions
| Scaled SaaS Products to 2M+ Users with 10% Growth | Managed
AED 600K+ Budgets & Cross-Functional Teams | B2B/B2C
Expansion Specialist | UAE
Dubai, United Arab Emirates

Summary

I am a Senior Product Manager specializing in AI-Powered Digital
Products with 4+ years of experience driving innovation and growth
across B2B and B2C platforms. Currently leading AWS partnership
initiatives, I manage cross-functional teams delivering enterprise
solutions valued at millions of dollars while pioneering AI automation
that transforms business operations.

Middle East & GCC Experience:

- Leading product development and AWS partnerships
- Delivering enterprise security solutions for Fortune 500 clients
across the region
- Managing teams and stakeholder alignment across diverse GCC
markets
- Available for leadership opportunities in Dubai, Abu Dhabi, and
broader GCC region

Key Achievements:

- Delivered 15+ AWS security connector products valued at $4.5M
USD
- Contributed to 4 patents in Generative AI and Business Intelligence
- Secured $100K AWS funding through strategic proposals and
technical documentation
- Achieved 80% reduction in manual effort through AI-powered
automation
- Drove 7% conversion lift and 10% customer acquisition growth,
generating 20,000 new customers annually
- Scaled digital platforms from 2M to 2.2M users within 3 months
-Managed budgets exceeding AED 600K with teams of 10+
members

With a strong technical foundation (B.Tech in Electrical Engineering) and business acumen (MBA from IIM Indore, Top 12%), I excel in product strategy, AI innovation, and cross-functional leadership.

My expertise spans SaaS platform development, stakeholder management, data-driven decision-making, and delivering measurable business impact through intelligent automation.

Let's connect to discuss how AI-powered product innovation can drive digital transformation and business growth for your organization across the UAE and GCC markets.

Experience

Trianz
Product Manager
March 2024 - Present (2 years)
India & Dubai

Led team of 3 Associate Product Managers delivering $4.5M+ portfolio of AWS security connector products, reporting directly to Senior Director while driving AI-powered platform innovation across enterprise B2B solutions.

Key Skills:
Product Management | Product Strategy | Product Roadmap | Agile Methodologies | Scrum | Jira | Confluence | Figma | SQL | Google Analytics 4 (GA4) | Tableau | Google Optimize | A/B Testing | Stakeholder Management | Cross-Functional Leadership | Team Leadership | Budget Management | Data Analysis | User Research | Customer Research | UX/UI Design | User Acceptance Testing (UAT) | Generative AI | Machine Learning | ChatGPT | Claude AI | Perplexity | Manus.ai | AWS Architecture | SaaS Product Development | B2B Product Management | B2C Product Management | Feature Prioritization | Product Requirements Documents (PRD) | Conversion Optimization | Business Intelligence | Robotic Process Automation (RPA) | Jenkins | CI/CD | Programming (C, C++, R) | Data Governance | FinOps | Marketplace Development | API Integration | ETL Processes

ACT FIBERNET

2 years 10 months

Product Manager
February 2022 - March 2024 (2 years 2 months)
Bengaluru, Karnataka, India

Managed 10+ member external team and 600K AED ($163K USD) annual budget, coordinating across 5+ stakeholder departments to drive B2C digital product strategy for 1M+ monthly users, delivering consistent customer acquisition and revenue growth.

Management Trainee
June 2021 - January 2022 (8 months)

ACT FIBERNET
Summer Intern
April 2020 - June 2020 (3 months)

Analyzed customer acquisition workflows through stakeholder interviews and data analysis during COVID-19, identifying critical process bottlenecks and implementing efficiency improvements that enhanced onboarding experience by 11%.

Ford Motor Company
2 years

Software Developer
July 2018 - June 2019 (1 year)
Chennai Area, India

Collaborated within an agile scrum team of 5 members reporting to General Manager, delivering data transformation processes across 12+ countries and 4+ languages while pioneering robotic process automation that eliminated manual testing documentation, saving 5.25 FTE equivalents (1,000+ hours monthly) and earning management recognition for innovation.

GET
July 2017 - July 2018 (1 year 1 month)
Chennai Area, India

Education

Indian Institute of Management, Indore
Master of Business Administration - MBA, Business Administration and Management, General · (July 2019 - May 2021)

Motilal Nehru National Institute Of Technology

Bachelor of Technology - BTech, Electrical Engineering · (2013 - 2017)

Nirmala Convent Sr. Sec. School

Class XII, PCM · (2012 - 2013)