





# MUSIC STORE DATA ANALYSIS

**USING SQL** 

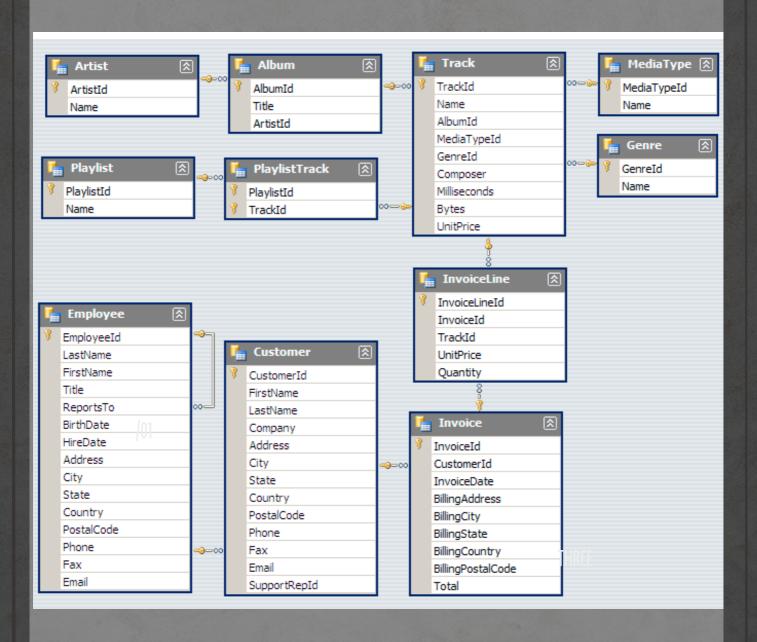




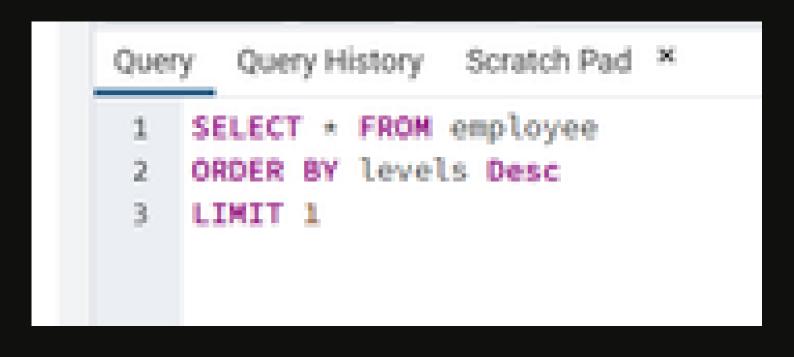
OBJECTIVE
PROJECT FOR FINDING OUT
SOME USEFUL INSIGHTS
USING SQL FOR BUSINESS
GROWTH OF THE MUSIC
STORE

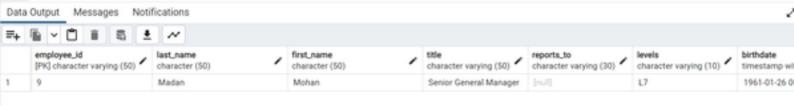
### UNDERSTANDING THE DATASET

THE MUSIC STORE DATASET CONTAINS 11 TABLES.
SCHEMA TABLE FOR THIS DATASET IS SHOW BELOW



#### WHO IS THE SENIOR MOST EMPLOYEE BASED ON JOB TITLE?





#### WHICH COUNTRIES HAVE THE MOST INVOICES?

```
Query Query History Scratch Pad ×

1 Q2-Which country have the most invoices?

2 SELECT COUNT(*) AS c,billing_country

4 FROM invoice

5 GROUP BY billing_country

6 ORDER BY c desc
```

	c bigint &	billing_country character varying (30)
1	131	USA
2	76	Canada
3	61	Brazil
4	50	France
5	41	Germany
6	30	Czech Republic
7	29	Portugal
8	28	United Kingdom
9	21	India
10	13	Chile
11	13	Ireland
12	11	Spain
13	11	Finland

#### WHAT ARE TOP 3 VALUES OF TOTAL INVOICE?

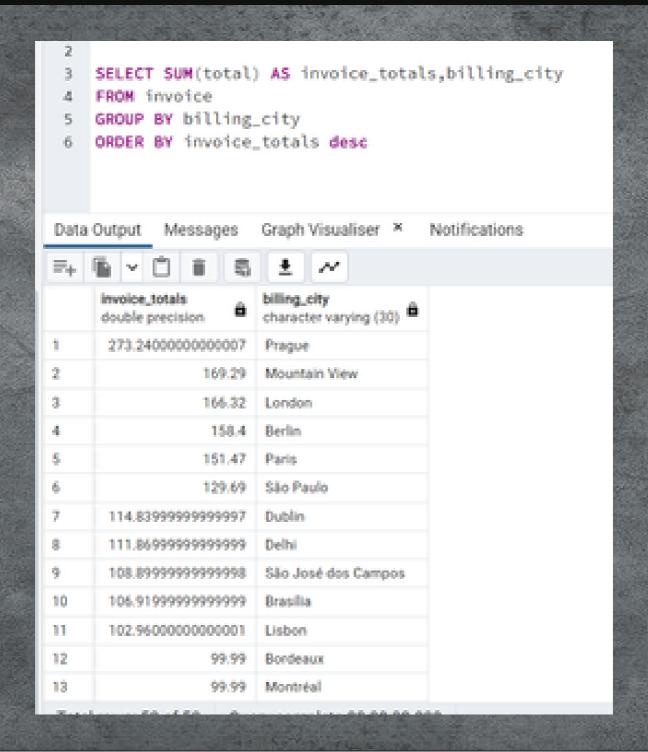
```
Q3- What are the top 3 values of total invoices?

SELECT total
FROM invoice
ORDER BY total desc
LIMIT 3
```

	total double precision	
1	23.75999999999998	
2	19.8	
3	19.8	
		20000

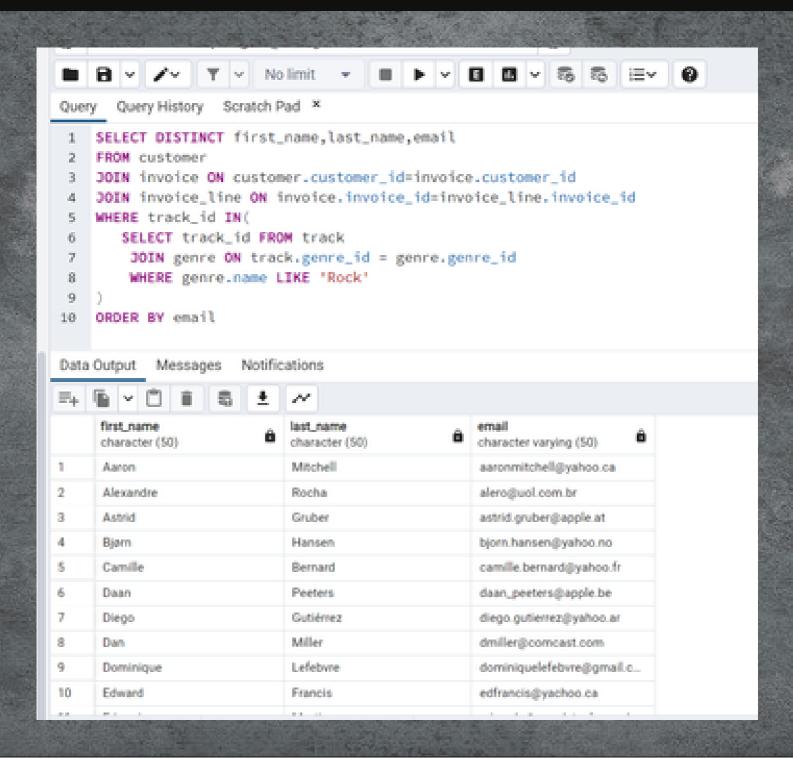
WHICH CITY HAS THE BEST CUSTOMERS? WE WOULD LIKE TO THROW A PROMOTIONAL MUSIC FESTIVAL IN THE CITY WE MADE THE MOST MONEY.

WRITE A QUERY THAT RETURNS ONE CITY THAT HAS THE HIGHEST SUM OF INVOICE TOTALS.
RETURN BOTH THE CITY NAME & SUM OF ALL INVOICE TOTALS

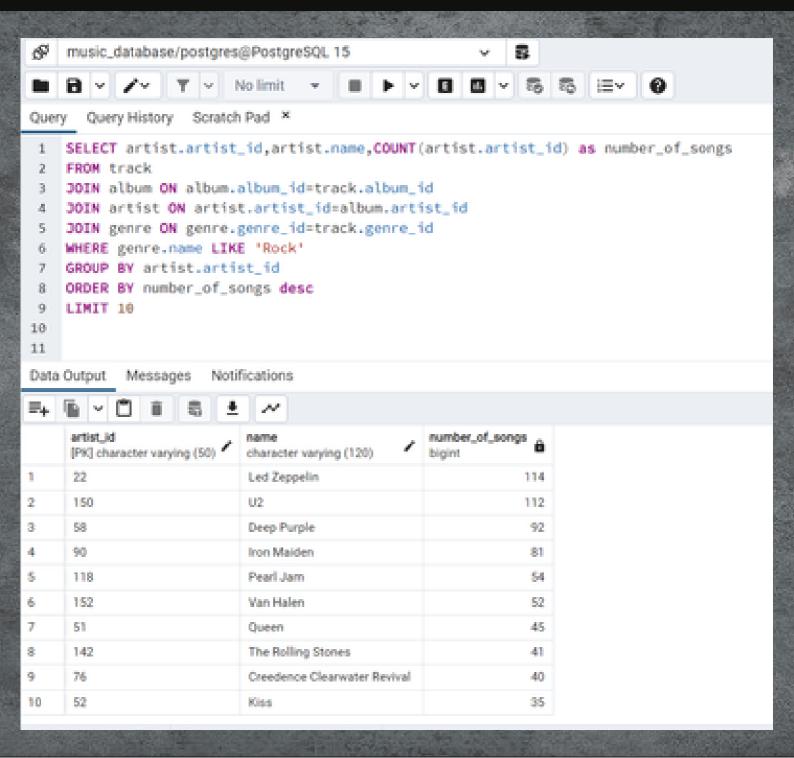


#### WRITE QUERY TO RETURN THE EMAIL, FIRST NAME, LAST NAME, & GENRE OF ALL ROCK MUSIC LISTENERS.

RETURN YOUR LIST ORDERED ALPHABETICALLY BY EMAIL STARTING WITH A.

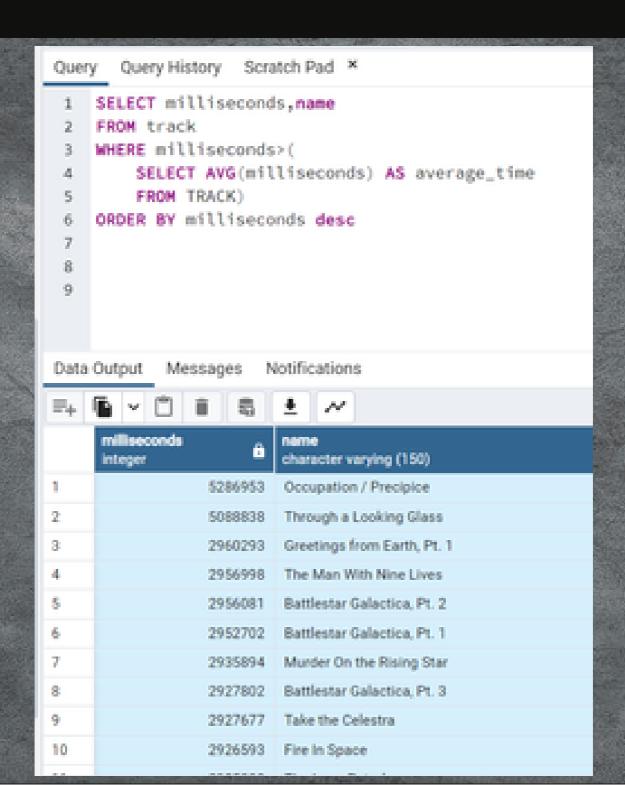


LET'S INVITE THE ARTISTS WHO HAVE WRITTEN
THE MOST ROCK MUSIC IN OUR DATASET.
WRITE A QUERY THAT RETURNS THE ARTIST
NAME AND TOTAL TRACK COUNT OF THE TOP 10
ROCK BANDS



RETURN ALL THE TRACK NAMES THAT HAVE A SONG LENGTH LONGER THAN THE AVERAGE SONG LENGTH.

RETURN THE NAME AND MILLISECONDS FOR EACH TRACK. ORDER BY THE SONG LENGTH WITH THE LONGEST SONGS LISTED FIRST.



## FIND HOW MUCH AMOUNT SPENT BY EACH CUSTOMER ON ARTISTS? WRITE A QUERY TO RETURN CUSTOMER NAME, ARTIST NAME AND TOTAL SPENT

```
WITH best_selling_artist AS (
    SELECT artist_artist_id AS artist_id, artist.name AS artist_name,
    SUM(invoice_line.unit_price*invoice_line.quantity) AS total_sales
    FROM invoice_line
    JOIN track ON track.track_id = invoice_line.track_id
    JOIN album ON album.album_id = track.album_id
    JOIN artist ON artist_artist_id = album.artist_id
    GROUP BY 1
    ORDER BY 3 DESC
    LIMIT 1
SELECT c.customer_id, c.first_name, c.last_name, bsa.artist_name, SUM(il.unit_price*il.quantity) AS am
FROM invoice i
JOIN customer c ON c.customer_id = i.customer_id
JOIN invoice_line il ON il.invoice_id = i.invoice_id
JOIN track t ON t.track_id = il.track_id
JOIN album alb ON alb.album_id = t.album_id
JOIN best_selling_artist bsa ON bsa.artist_id = alb.artist_id
GROUP BY 1,2,3,4
ORDER BY 5 DESC:
Output
        Messages
                  Notifications
customer_id
             first_name
                                      last_name
                                                               artist_name
                                                                                   amount_spent
                                                                                                  character (50)
             character (50)
                                                               character varying (120)
                                                                                   double precision
                                      O'Reilly
                                                               Queen
                                                                                    27.719999999999985
          46.
             Hugh
                                      Schröden
          2.8
             Miklas
                                                                                                18.81
                                                               Queen
             François
                                      Tremblay
                                                                                                17.82
                                                               Queen
```

WE WANT TO FIND OUT THE MOST POPULAR MUSIC GENRE FOR EACH COUNTRY. WE DETERMINE THE MOST POPULAR GENRE AS THE GENRE WITH THE HIGHEST AMOUNT OF PURCHASES. WRITE A QUERY THAT RETURNS EACH COUNTRY ALONG WITH THE TOP GENRE. FOR COUNTRIES WHERE THE MAXIMUM NUMBER OF PURCHASES IS SHARED RETURN ALL GENRES.

```
ITH popular_genre AS
  SELECT COUNT(invoice_line.quantity) AS purchases, customer.country, genre.name, genre.genre_id,
  ROW_NUMBER() OVER(PARTITION BY customer.country ORDER BY COUNT(invoice_line.quantity) DESC) AS RowNo
  FROM invoice_line
  JOIN invoice ON invoice.invoice_id = invoice_line.invoice_id
  JOIN customer ON customer.customer_id = invoice.customer_id
  JOIN track ON track.track_id = invoice_line.track_id
  JOIN genre ON genre.genre_id = track.genre_id
  GROUP BY 2,3,4
  ORDER BY 2 ASC, 1 DESC
ELECT * FROM popular_genre WHERE RowNo <= 1
                Notifications
tput.
    Messages
                       11
urchases
                                                   genre_id
          country
                                                                       rowmo.
                                                                               character varying (120)
                                                                       bigint
igint
          character varying (50)
                                                   character varying (50)
                               Alternative & Punk
                                                    4
      17
          Argentina
      34
          Australia
                               Rock
      40
          Austria
                               Rock:
                                                    1
         Belgium
                               Rock
      26
                                                    т
      205 Brazil
                               Rock
      333 Canada
                               Brech
                                                    т
      61 Chile
                               Brooks
                                                    ī
```

143

24

Czech Republic

Denmark

Rock

Brech

WRITE A QUERY THAT DETERMINES THE CUSTOMER THAT HAS SPENT THE MOST ON MUSIC FOR EACH COUNTRY.

WRITE A QUERY THAT RETURNS THE COUNTRY ALONG WITH THE TOP CUSTOMER AND HOW MUCH THEY SPENT. FOR COUNTRIES WHERE THE TOP AMOUNT SPENT IS SHARED, PROVIDE ALL CUSTOMERS WHO SPENT THIS AMOUNT.

	\$ ± ~							
customer_id ä	first_name character (50)	last_name character (50)	billing_country character varying (30)	total_spending double precision	rowno bigint			
56	Diego	Gutiérrez	Argentina	39.6	1			
55	Mark	Taylor	Australia	81.18	1			
7	Astrid	Gruber	Austria	69.3	1			
8	Daan	Peeters	Belgium	60.38999999999999	1			
1	Luís	Gonçalves	Brazil	108.8999999999998	1			
3	François	Tremblay	Canada	99.99	1			
57	Luis	Rojas	Chile	97.02000000000001	1			
5	R	Madhav	Czech Republic	144.540000000000002	1			
9	Kara	Nielsen	Denmark	37.61999999999999	1			

)utput

Messages

Notifications

# PROJECT END