PROJECT REPORT TEMPLATE

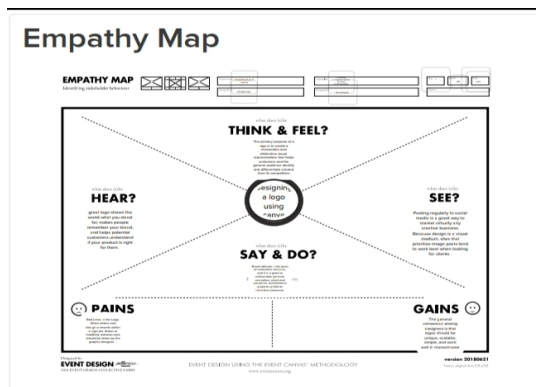## 1.INTRODUCTION

1.1 overview

Mention the outline of the report, give context and mention the scope and methodologies used in the report
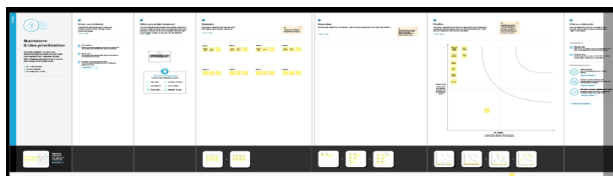
1.2 purpose

It is easily attractive to people. It is an identity
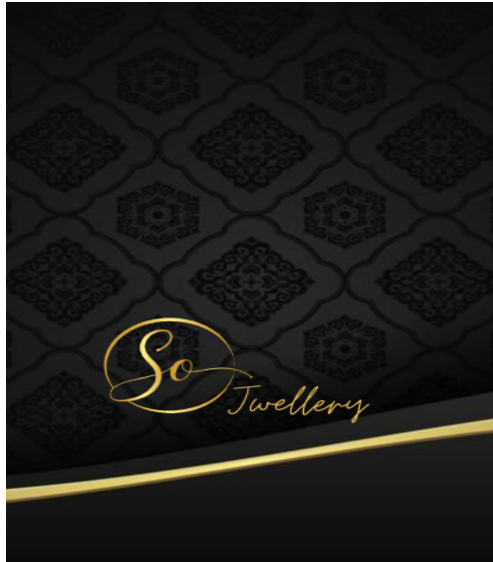
2.PROBLEM DEFINITION & DESIGN THINKING

2.1 Empathy map

2.2 Ideation & Brainstorming map

3.RESULT

4.ADVANTAGES & DISADVANTAGES

Advantage:

It makes a strong first impression

It fosters brand loyalty

Disadvantage:

Looks less professional

Create confusion amongst customers

5.APPLICATIONS

Designing a logo gives an identity of company

6.CONCLUSION

I can prepare my own logo for future use

7.FUTURE SCOPE

I can become a graphic designer

8.APPENDIX