Dr KALAINGAR GOVERNMENTATRSCOLLEGE
KULITHALAI -639120

DEPARTMENT OF MATHEMATICS

NAAN MUDHALVAN – SMART BRIDEG PROJECT

PROJECT TITLE : JOP APPLICATION TRACKING SYSTEM

SUBMITTED BY

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INDEX

S.NO	CONTENT	PAGE NO
1	INTRODUCTION	3
2	Problem Definition & Design Thinking	4
3	Activity & Screenshot	7
4	Trailhead Profile Public URL	16
5	ADVANTAGES & DISADVANTAGE	16&17
6	APPLICATIONS	18
7	CONCLUSION	18
8	FUTURE SCOPE	19

INTRODUCTION

Welcome to Salesforce!

Salesforce is game-changing technology, with a host of productivity-boosting features, that will help you sell smarter and faster. As you work toward your badge for this module, we'll take you through these features.

Create a CRM Application which helps the applicant to track the No. of jobs he applied and helps him to find the job posted by the various recruiters, find the best attributes to be involved to run the process in a smooth way and easily to track.

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OVER VIEW :

In this project,

- Build a Lightning app, add tabs, and customize page layouts.

- Create custom objects and fields for the app.

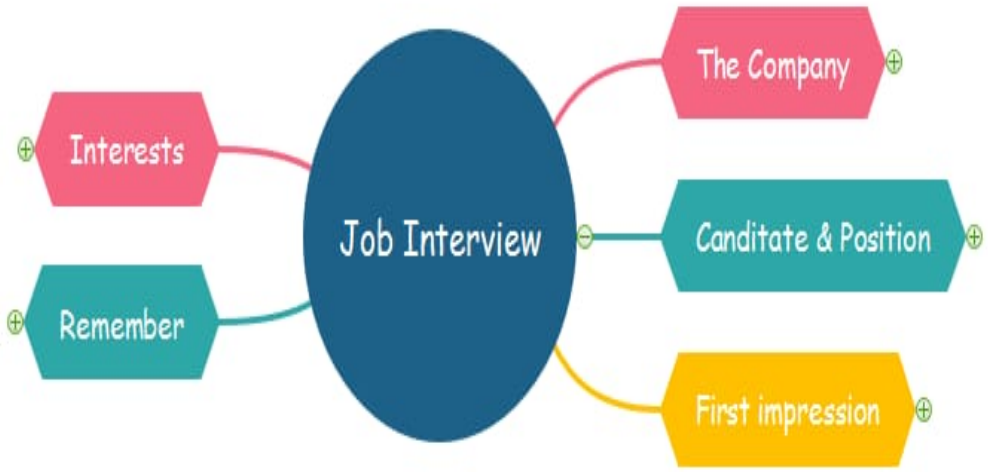
- Define relationships between objects.

- Import data and test the app.

EMPATHY MAP

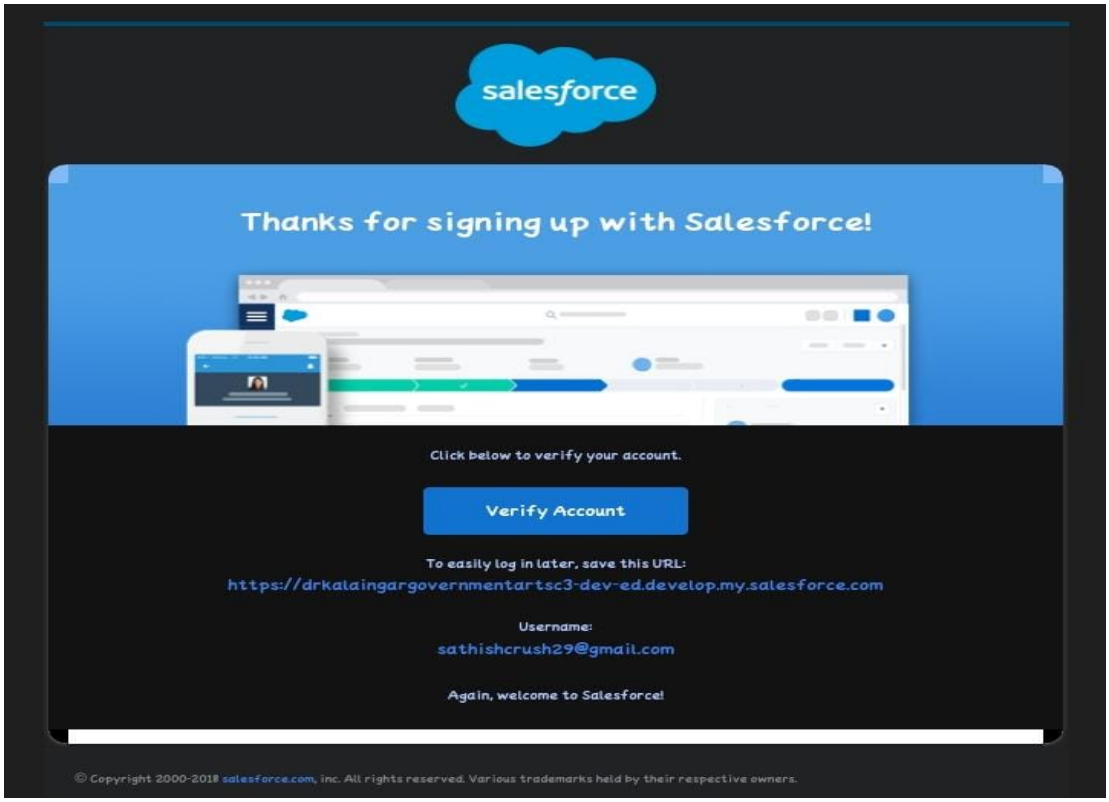
APPLICANT HIRED
JOB CREATED
INTERVIEWS ARE CONDUCTED
APPLICANT TRACKING SYSTEM PROCESS
JOB PUBLISHED TO COMPANY WEBSITE OR JOB BOARDS
APPLICANTS ARE SCREENED
JOB SEEKERS APPLY
CV

BRAIN STORMING

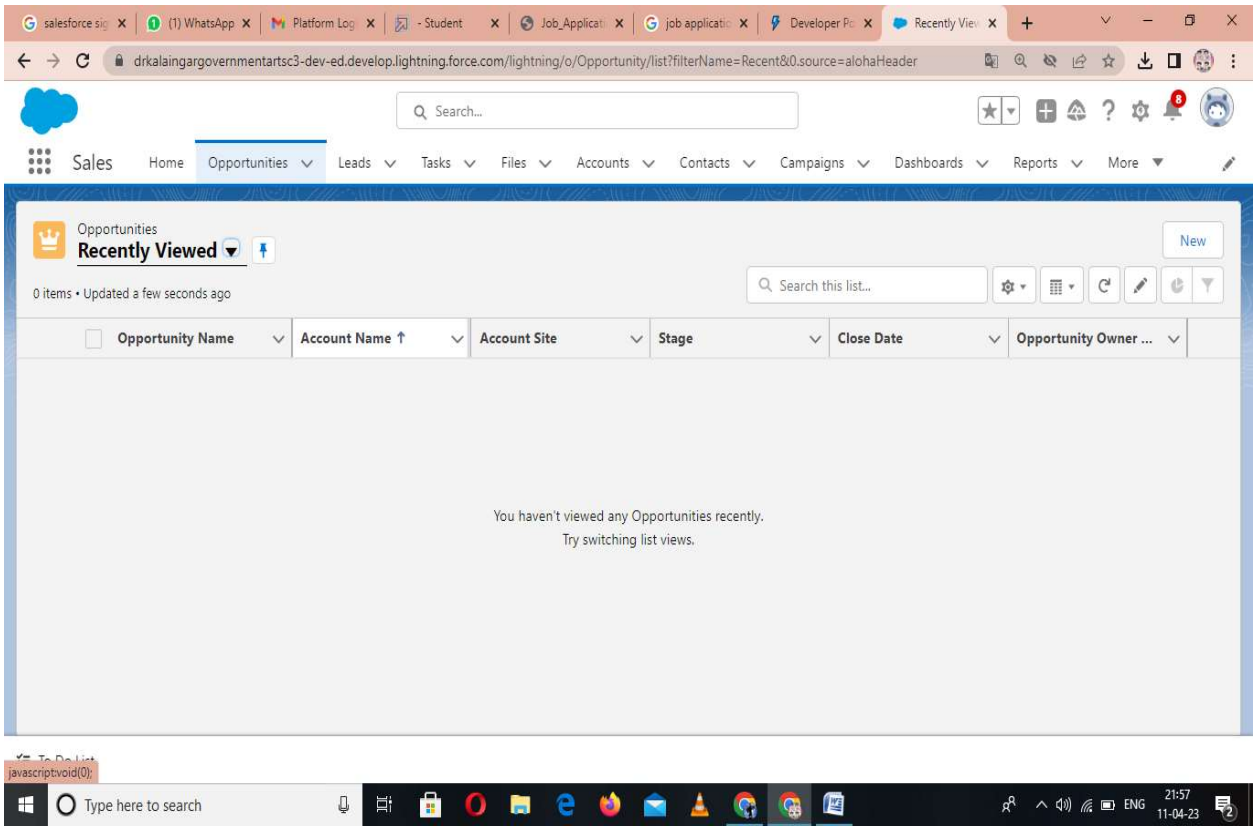


Milestone 1- Create Salesforce Org:

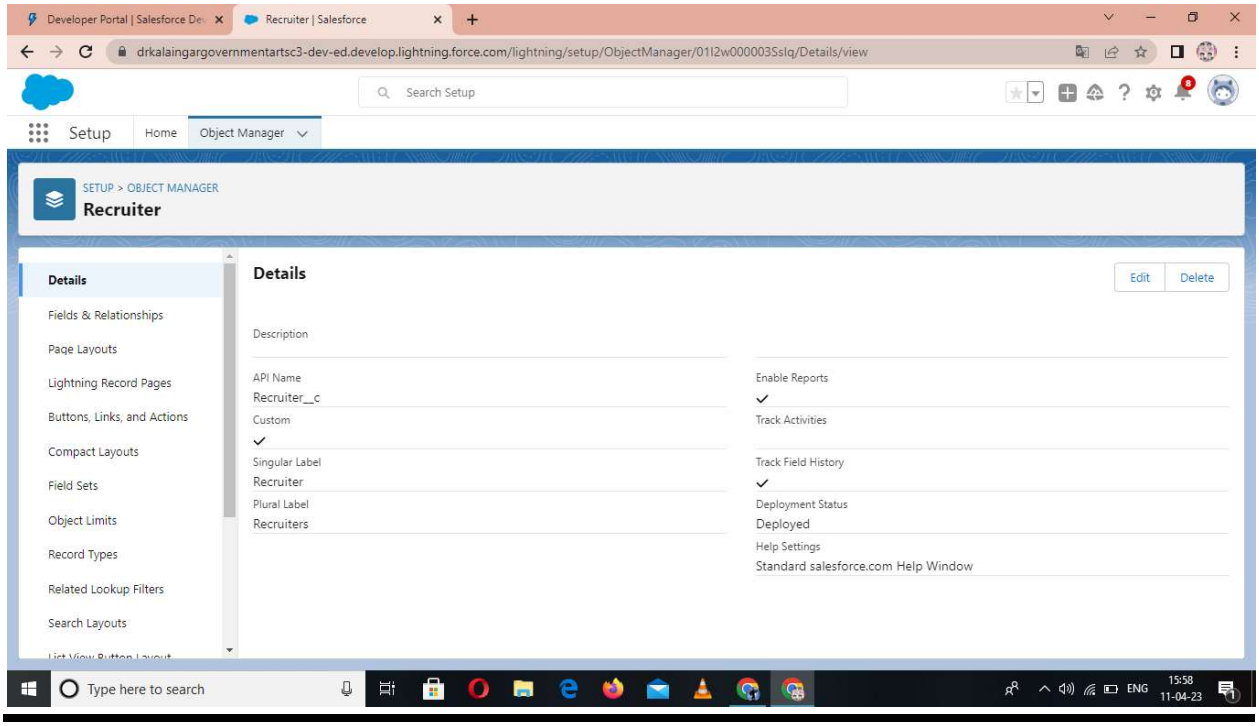
Creating Developer Account Creating a developer org in salesforce Account Activation.



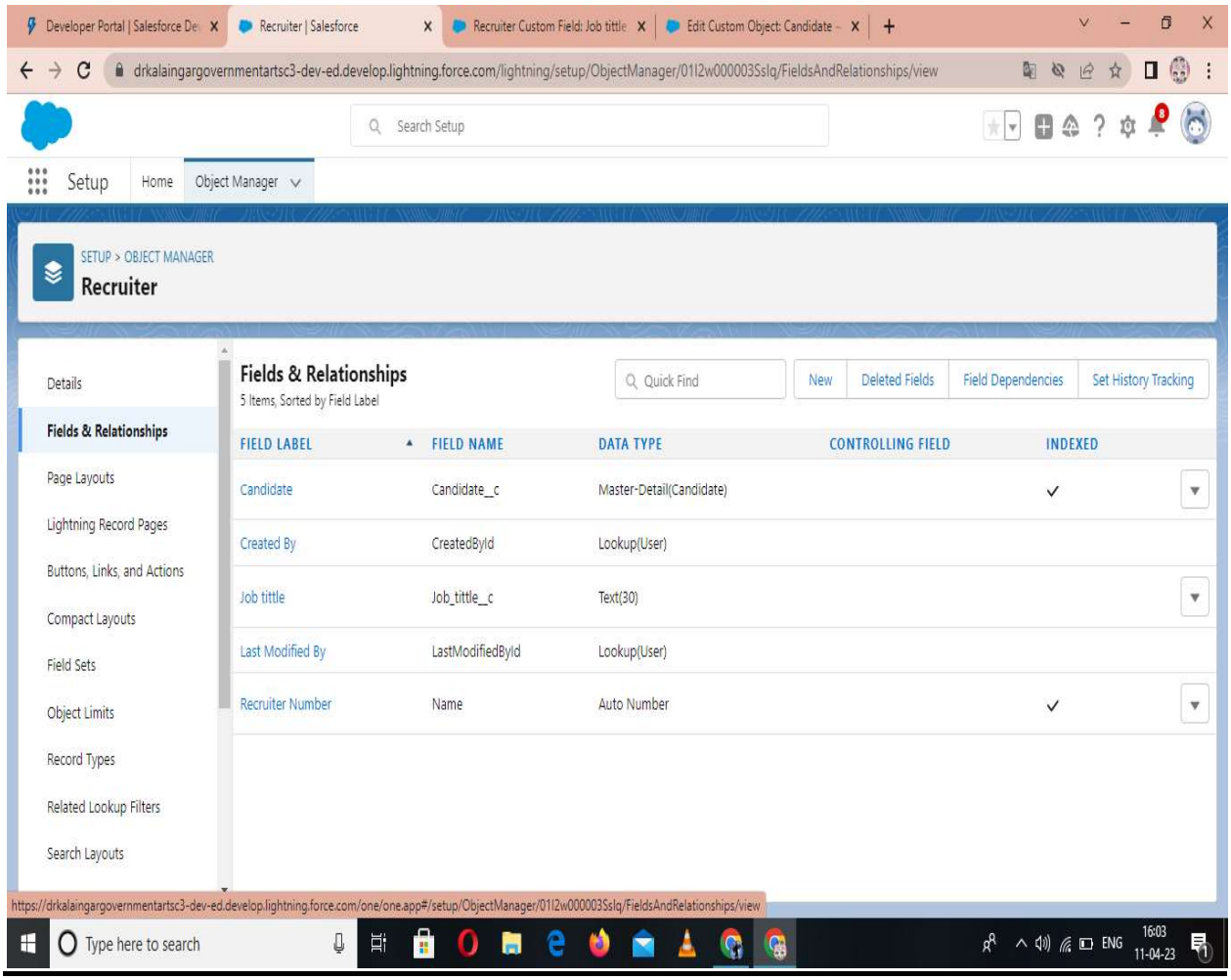
Milestone 2 Creating the Application:



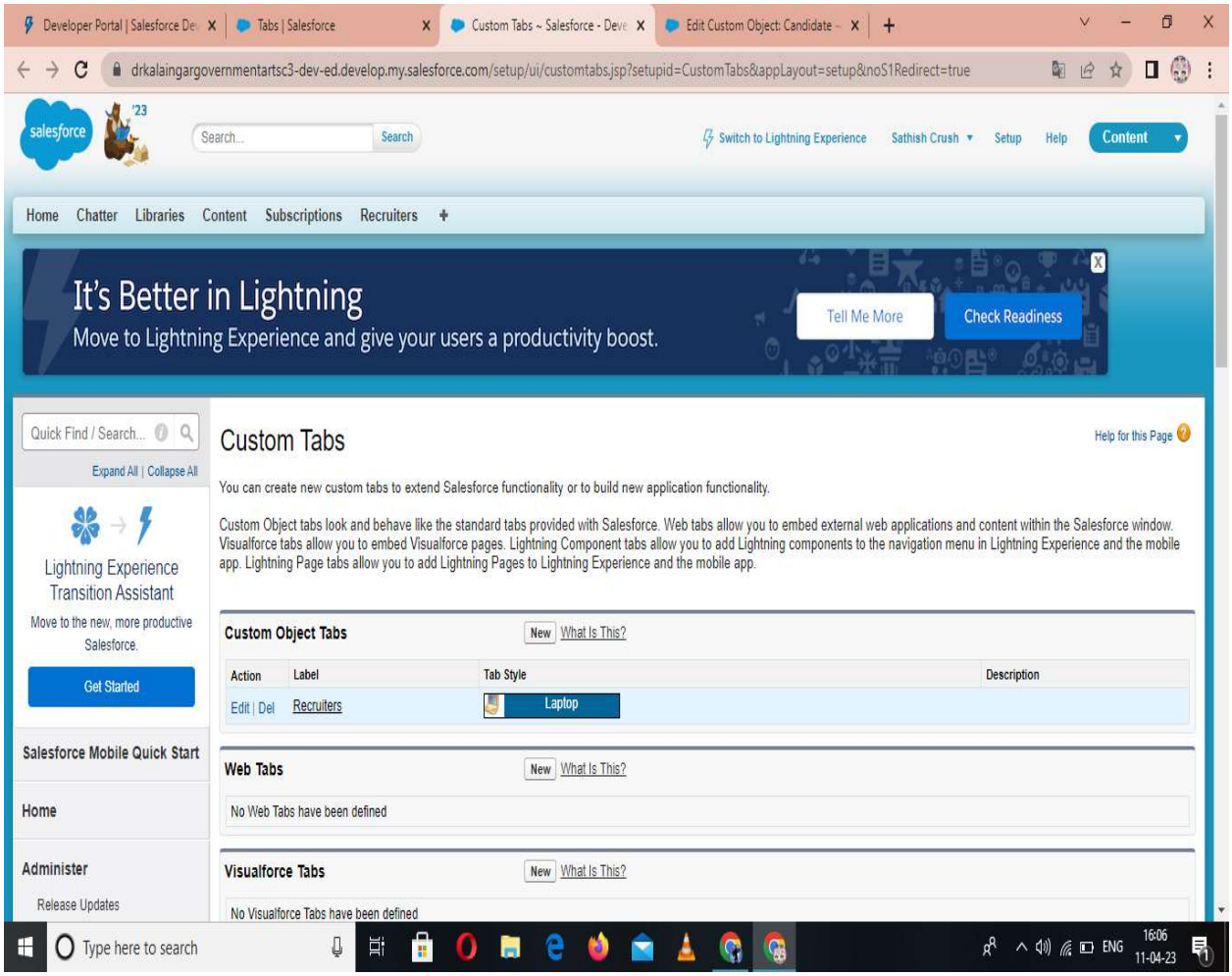
Milestone 3 -: **Object**



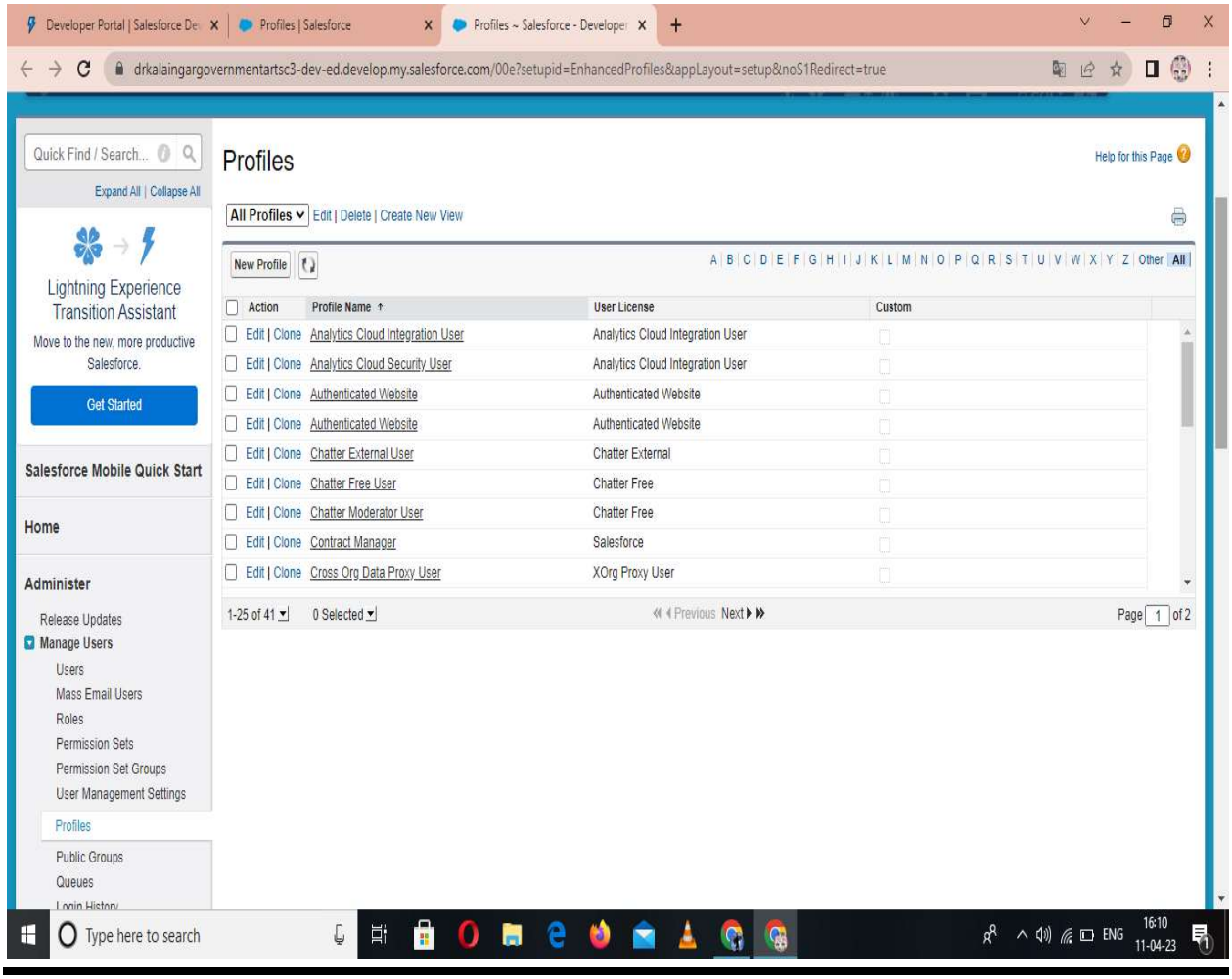
Milestone 4-Feilds



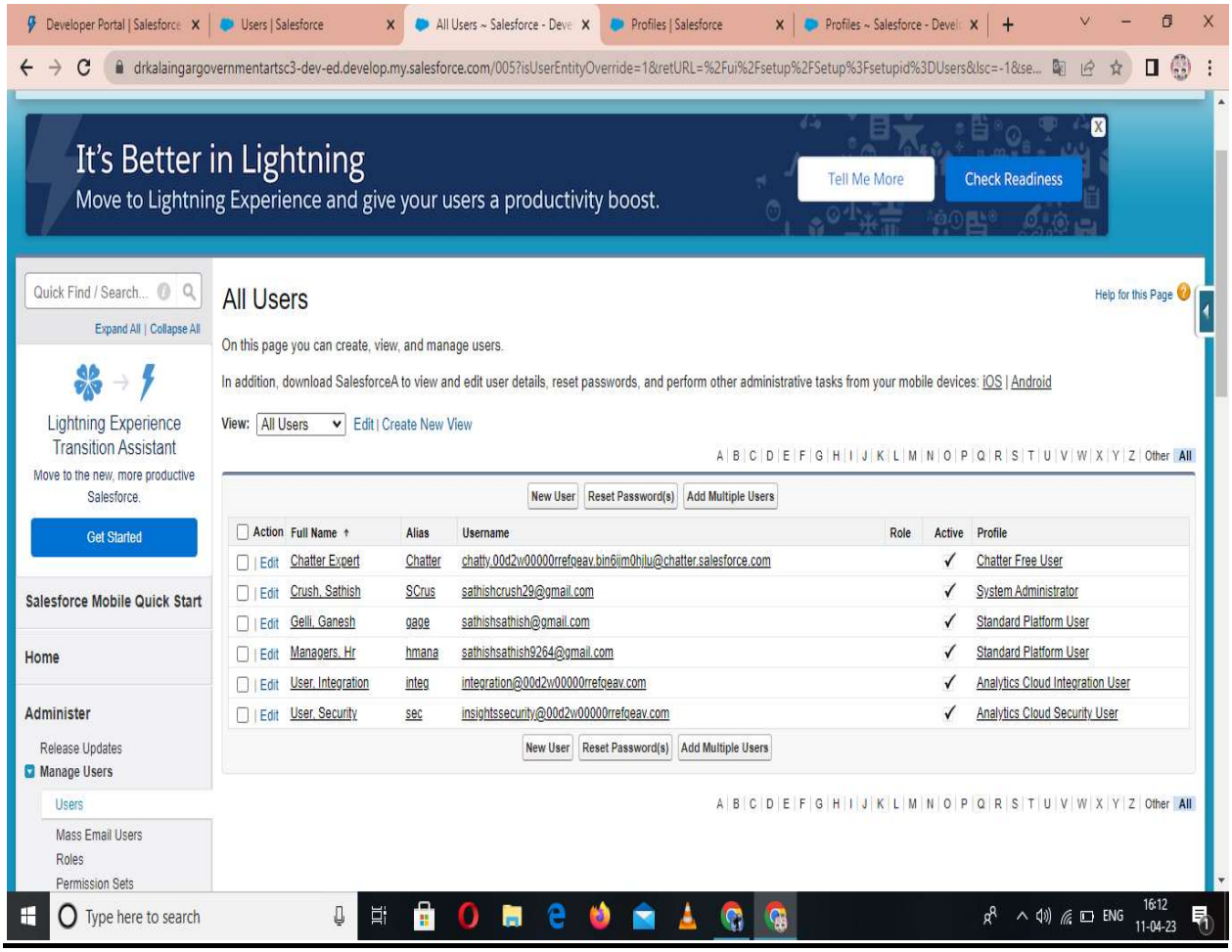
Milestone 5Tab:



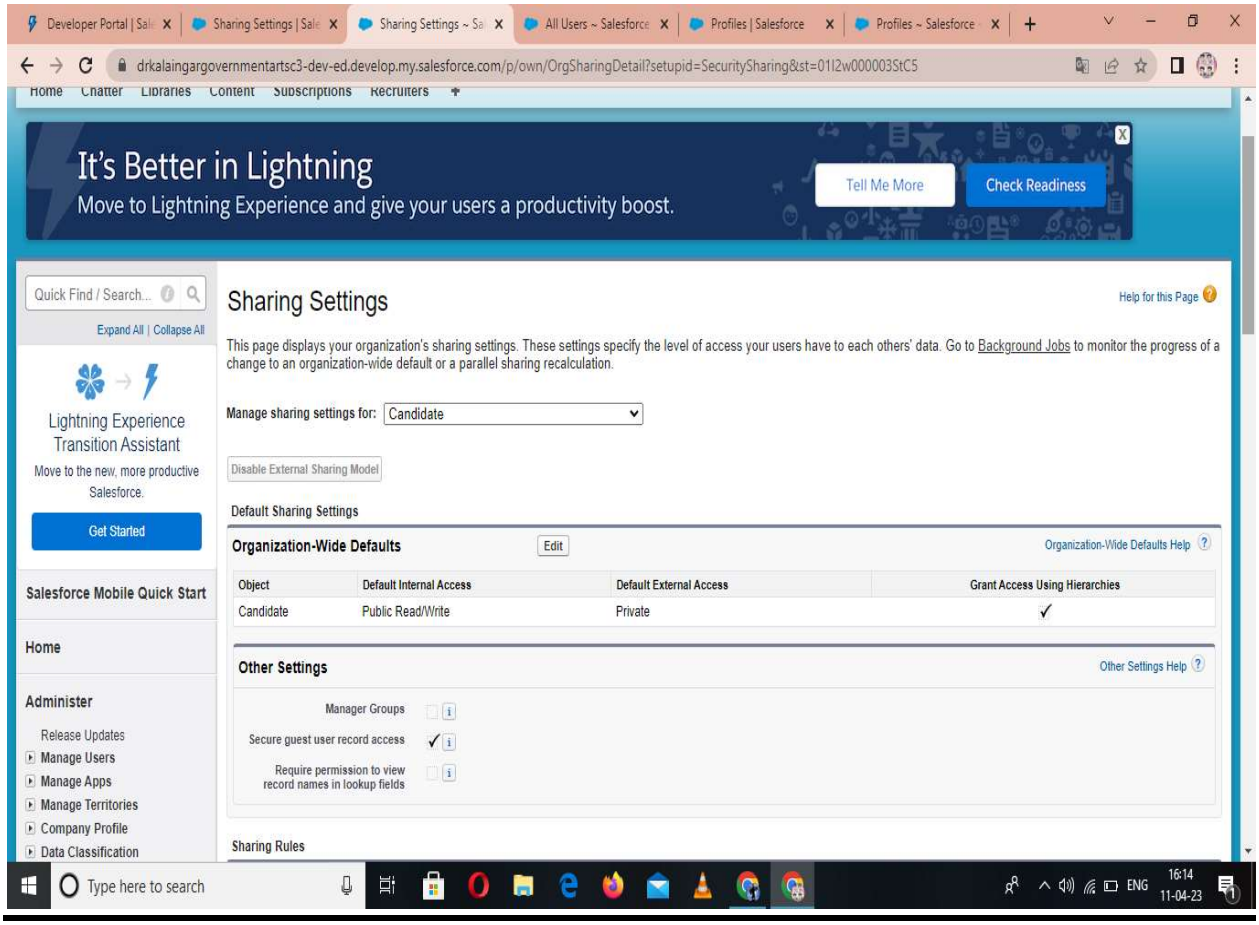
Milestone 6-Profiles



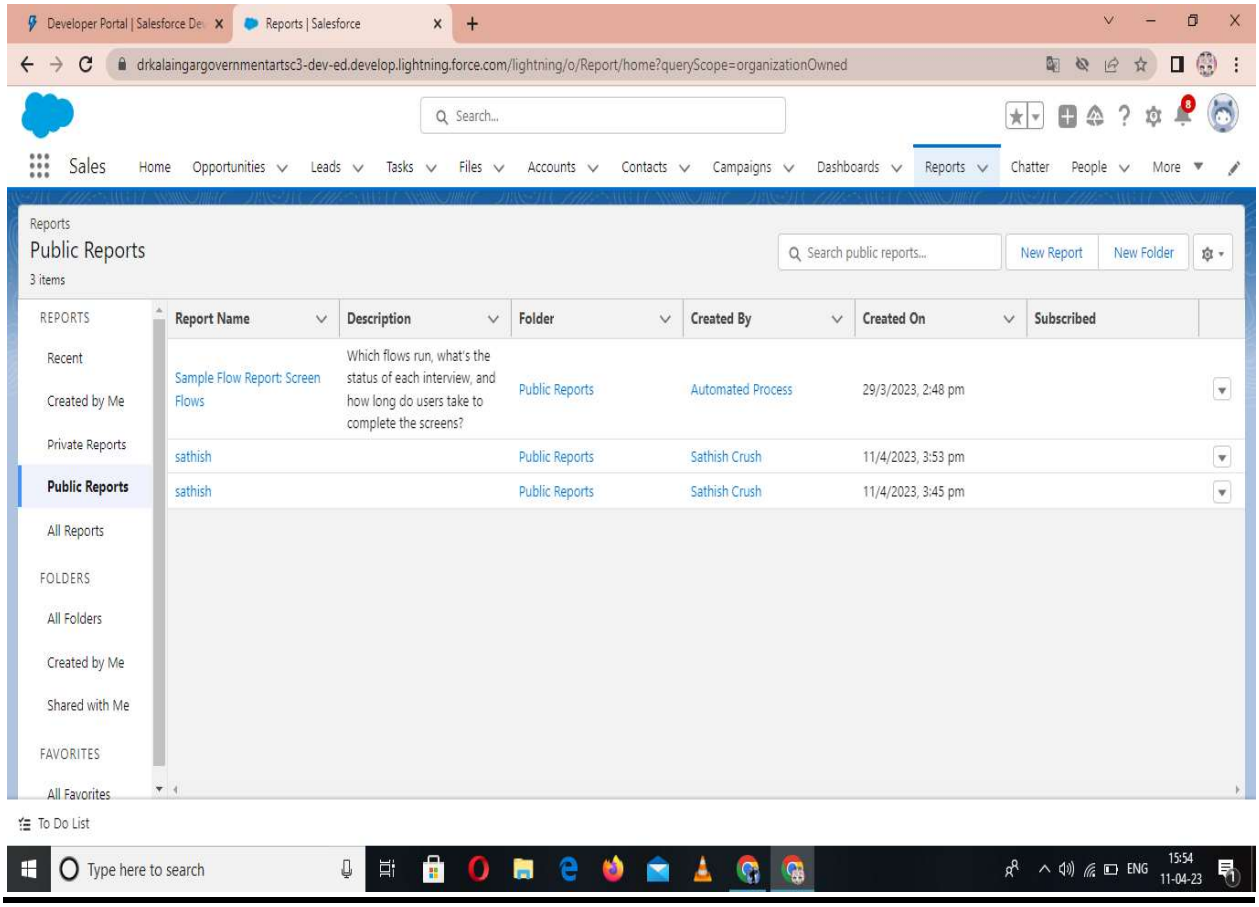
Milestone 7-User



Milestone 7- Sharing Rules



Milestone 8- Reports



Trailhead Profile Puplic URL

Team Lead: https://trailblazer.me/id/meens16

Team Member1: https://trailblazer.me/id/mmekala16

Team Member2: https://trailblazer.me/id/ssankar223

Team Member3: https://trailblazer.me/id/mnithees2

ADVANTAGES& DISADVANTAGES

Using applicant tracking software seems like a great way of saving time when recruiting. However, there could be some drawbacks, like perhaps missing out on good applicants. What are some pros and cons of using this sort of solution for recruitment.

Hiring and tracking applicants is more complex than ever before with hiring managers and recruiters stretched thin to evaluate mass amounts of candidates and a quick, expedited process to find the “perfect candidate”, recruiters and hiring managers

have turned to Recruiting Software, includingApplicant Tracking Systems (ATS),

Applicant Tracking Systems can relieve the various pain points in the recruiting process to ensure you're utilizing personnel effectively and evaluating the highest quality candidates. These advantages will give you the ability to drive your business objectives forward while improving operational efficiencies.

That being said, Recruiting Software is not without its disadvantages. There are a couple situations you'll have to look out for, but can be minimized considerably when setting up your software.

We've isolated the main benefits of applicant tracking systems that will help you to develop your competitive advantage, whether you're a small business or a booming enterprise.

APPLICATIONS

ATS creates opportunities to automate manual processes, increase visibility into the hiring cycle for the entire recruiting team, and increase opportunities for communication throughout the candidate journey. 78% of recruiters using an ATS report that it has improved the quality of the candidates they hire..

CONCLUSION

The project aim is to provide real-time knowledge for all the students who have basic knowledge of Salesforce and Looking for a real-time project. This project will also help to those professionals who are in cross-technology

ear the heavy investment costs, now their use in the HR arena has risen to a great extent.