```sas
FILENAME REFFILE '/folders/myfolders/Retail Analysis_Dataset.xlsx';

PROC IMPORT DATAFILE=REFFILE
    DBMS=XLSX
    OUT=WORK.Retail_Analysis;
    GETNAMES=YES;
RUN;

PROC CONTENTS DATA=WORK.Retail_Analysis;
RUN;

PROC SQL;
        CREATE TABLE REATIL_ANALYSIS AS
        SELECT *, (SALES * QUANTITY ) AS TOTAL_SALES FROM WORK.Retail_Analysis;
QUIT;

PROC MEANS DATA = REATIL_ANALYSIS;
RUN;

PROC REG DATA = REATIL_ANALYSIS;
    MODEL TOTAL_SALES = PROFIT QUANTITY SHIPPING_COST;
    VAR TOTAL_SALES;
RUN;

PROC REG DATA = REATIL_ANALYSIS;
    MODEL TOTAL_SALES = PROFIT QUANTITY;
    VAR TOTAL_SALES;
RUN;
```