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Excel Challenge

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
2. A little more than half of Kickstarter campaigns were successful in reaching their goal amount, so they were more likely to be successful than not.
3. The majority of successful Kickstarter campaigns were plays.
4. December was the only month in which failed campaigns surpassed successful campaigns.
5. What are some limitations of this dataset?

There are 50 live campaigns in which cannot currently be accounted for with a confirmed outcome. The data varies in sample sizes per categories, so the results are not consistent with sample size.

1. What are some other possible tables and/or graphs that we could create?

We could create a table and a graph that depicts the outcomes of the categories by state. We could also look at the time of launch and the deadline to see how successful campaigns are during different periods of time.