

MEERA SUNIL

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EDUCATION

The New School, Parsons School of Design, NYC, NY
Communication Design BFA, 2021-2026

Junior graphic design student with a robust background in branding, web design, and children's book illustration. Proficient in HTML/CSS/Javascript, Adobe Suite, and social media marketing. Possesses a keen eye for typography, layout, and photo illustration, aiming to leverage these skills in an agency environment.

SKILLS

Adobe Creative Cloud
Social media marketing
Web design
Figma
HTML/CSS/Javascript
P5.js
GitHub
Photography, photo illustration and post-production
Logo design
Typography, font design and typesetting
AP Style and creative writing
Copywriting
Print layout+publishing, manual book binding
Dynamic content creation
cinematography
production design
animation
video editing

EXPERIENCE AND PROJECTS

Still Here Archives, London (remote) - [Freelance]
Visual Identity, Creative Direction and Web Design for Still Here
Archives, *March 2023-July 2023*

- Designed and produced logo, website & overall visual identity for London based archive stillherearchives.com
- Coded live website using HTML, CSS and Javascript

DERT x Parsons School of Design, NYC - Children's Book Designer, Author, Illustrator, *Spring 2023 semester*

Wrote, illustrated and distributed two children's storybooks through publishing firm DERT as part of a collaboration with Parsons School of Design students.

7300pearl, Washington, DC-

Event Planner/Marketer/Creative Director, *August 2021*

- Directed a sold-out art show & concert as part of the 7300pearl collective, an event for local creatives to showcase their work
- Ran all social media and marketing (print and digital) for the event; attracted 200% of attendee goal
- Created and sold original prints and designs

Full Time Communication Design Student,
2021-present

- Conceived and redesigned countless digital applications through in-depth case studies
- Redesigned pre-existing brand identities in their visual totality [packaging, web, logo, etc.] across industries, from cosmetic perfumes to music streaming sites
- Designed and produced various print publications, from magazines to pamphlets to advertisements
- Designed mock-up museum exhibition catalogs with self-written academic writing
- Acquired a multitude of skills through various electives, i.e.: floor-loom weaving, photo intaglio, darkroom process, comedic writing, scientific imaging