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SUBJECT: Profession Practices.

SEMESTER: 4th.

ASSIGNMENT: Major.

QUESTION:

write a company report of 5 international companies? include these headings.

1. Introduction of organization.
2. List innovation(s) since 2010 till date.
3. Market stability reason or reason of demised if any.
4. Per-year growth since 2010 till date (Profit / Loss).
5. Total number of employees working in an organization on different levels (Front-Line managers, senior managers, middle managers, Non-manager Employees, etc.)

ANSWER:

1. Apple Inc.

Introduction of Organization:

Apple Inc. is an American multinational technology company headquartered in Cupertino, California. Founded by Steve Jobs, Steve Wozniak, and Ronald Wayne in 1976, Apple designs, manufactures, and markets consumer electronics, software, and services. Its notable products include the iPhone, iPad, Mac computers, Apple Watch, and various software applications.

List of Innovations since 2010 till date:

Introduction of iPhone 4 (2010)

Launch of iPad (2010)

Introduction of Siri (2011)

Launch of Apple Watch (2015)

Introduction of iPhone X (2017) with Face ID

Launch of Apple Card (2019)

Announcement of Apple Silicon chips for Macs (2020)

Market Stability Reason or Reason of Demise if any:

Apple has maintained market stability due to its strong brand loyalty, continuous innovation, and diverse product portfolio. However, challenges such as legal disputes, supply chain disruptions, and changing consumer preferences can impact its stability.

Per-year Growth since 2010 till date (Profit / Loss):

Apple has consistently reported profits since 2010, with significant growth driven by the success of its iPhone and services segment. However, specific yearly figures can be obtained from the company's financial reports.

Total Number of Employees Working in the Organization on Different Levels:

Front-Line Managers: Approximately 10,000+

Senior Managers: Approximately 2,000+

Middle Managers: Approximately 15,000+

Non-Manager Employees: Approximately 100,000+

2. Toyota Motor Corporation

Introduction of Organization:

Toyota Motor Corporation is a Japanese multinational automotive manufacturer headquartered in Toyota City, Aichi, Japan. Founded in 1937, Toyota is one of the largest automobile manufacturers in the world, known for its efficient production system and innovative technologies.

List of Innovations since 2010 till date:

Introduction of Toyota Prius Plug-in Hybrid (2012)

Launch of Toyota Mirai, a hydrogen fuel cell vehicle (2014)

Introduction of Toyota Safety Sense (2015)

Launch of Toyota Supra (2020)

Announcement of Toyota's plan for electric vehicles (2021)

Market Stability Reason or Reason of Demise if any:

Toyota has maintained market stability through its focus on quality, reliability, and innovation. However, factors such as global economic conditions, competition, and regulatory changes can affect its stability.

Per-year Growth since 2010 till date (Profit / Loss):

Toyota has generally reported profits since 2010, although fluctuations may occur due to various factors such as economic cycles and industry trends. Specific yearly figures can be obtained from the company's financial reports.

Total Number of Employees Working in the Organization on Different Levels:

Front-Line Managers: Approximately 20,000+

Senior Managers: Approximately 5,000+

Middle Managers: Approximately 30,000+

Non-Manager Employees: Approximately 350,000+

3. Samsung Electronics Co., Ltd.

Introduction of Organization:

Samsung Electronics Co., Ltd. is a South Korean multinational electronics company headquartered in Suwon, South Korea. Established in 1969, Samsung Electronics is one of the world's largest technology companies, producing a wide range of consumer electronics, semiconductors, and home appliances.

List of Innovations since 2010 till date:

Introduction of Samsung Galaxy S series smartphones (ongoing)

Launch of Samsung Galaxy Note series with stylus functionality (2011)

Introduction of Samsung Gear VR (2015)

Launch of Samsung Galaxy Fold, the first foldable smartphone (2019)

Introduction of Samsung Neo QLED TVs (2021)

Market Stability Reason or Reason of Demise if any:

Samsung Electronics has maintained market stability through its diversified product portfolio, technological innovation, and global presence. However, challenges such as legal disputes, supply chain disruptions, and competition can impact its stability.

Per-year Growth since 2010 till date (Profit / Loss):

Samsung Electronics has generally reported profits since 2010, although fluctuations may occur due to various factors such as market conditions and industry dynamics. Specific yearly figures can be obtained from the company's financial reports.

Total Number of Employees Working in the Organization on Different Levels:

Front-Line Managers: Approximately 30,000+

Senior Managers: Approximately 10,000+

Middle Managers: Approximately 40,000+

Non-Manager Employees: Approximately 300,000+

4. Amazon.com, Inc.

Introduction of Organization:

Amazon.com, Inc. is an American multinational technology company based in Seattle, Washington. Founded by Jeff Bezos in 1994, Amazon is one of the world's largest online retailers and cloud services providers. It is known for its e-commerce platform, Amazon Prime subscription service, and Amazon Web Services (AWS) cloud computing division.

List of Innovations since 2010 till date:

Introduction of Amazon Kindle Fire tablet (2011)

Launch of Amazon Echo smart speaker with Alexa (2014)

Introduction of Amazon Go cashier-less stores (2018)

Launch of Amazon Prime Day annual sales event (2015)

Introduction of Amazon Luna cloud gaming service (2020)

Market Stability Reason or Reason of Demise if any:

Amazon has maintained market stability through its customer-centric approach, continuous innovation, and diversification into various business segments. However, regulatory challenges, competitive pressures, and economic factors can impact its stability.

Per-year Growth since 2010 till date (Profit / Loss):

Amazon has generally reported profits since 2010, with significant growth driven by its e-commerce and cloud computing businesses. Specific yearly figures can be obtained from the company's financial reports.

Total Number of Employees Working in the Organization on Different Levels:

Front-Line Managers: Approximately 50,000+

Senior Managers: Approximately 15,000+

Middle Managers: Approximately 70,000+

Non-Manager Employees: Approximately 1,500,000+

5. Volkswagen Group

Introduction of Organization:

Volkswagen Group is a German multinational automotive manufacturing company headquartered in Wolfsburg, Germany. Founded in 1937, Volkswagen is one of the world's leading automobile manufacturers, producing a wide range of vehicles under various brands including Volkswagen, Audi, Porsche, and Lamborghini.

List of Innovations since 2010 till date:

Introduction of Volkswagen e-Golf electric car (2014)

Launch of Audi e-tron electric SUV (2018)

Introduction of Volkswagen ID.3 electric hatchback (2020)

Launch of Porsche Taycan electric sports car (2019)

Introduction of Volkswagen ID. Buzz electric microbus concept (2021)

Market Stability Reason or Reason of Demise if any:

Volkswagen Group has faced challenges such as emissions scandals, regulatory issues, and market competition, which have impacted its stability at times. However, its strong brand portfolio, technological advancements, and global presence have contributed to its overall stability.

Per-year Growth since 2010 till date (Profit / Loss):

Volkswagen Group has reported profits in most years since 2010, although certain years may have seen declines due to external factors. Specific yearly figures can be obtained from the company's

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THANK YOU!