

# PlanetPass

An Earth Tribe Initiative





**Sahil**



**Kaushik**



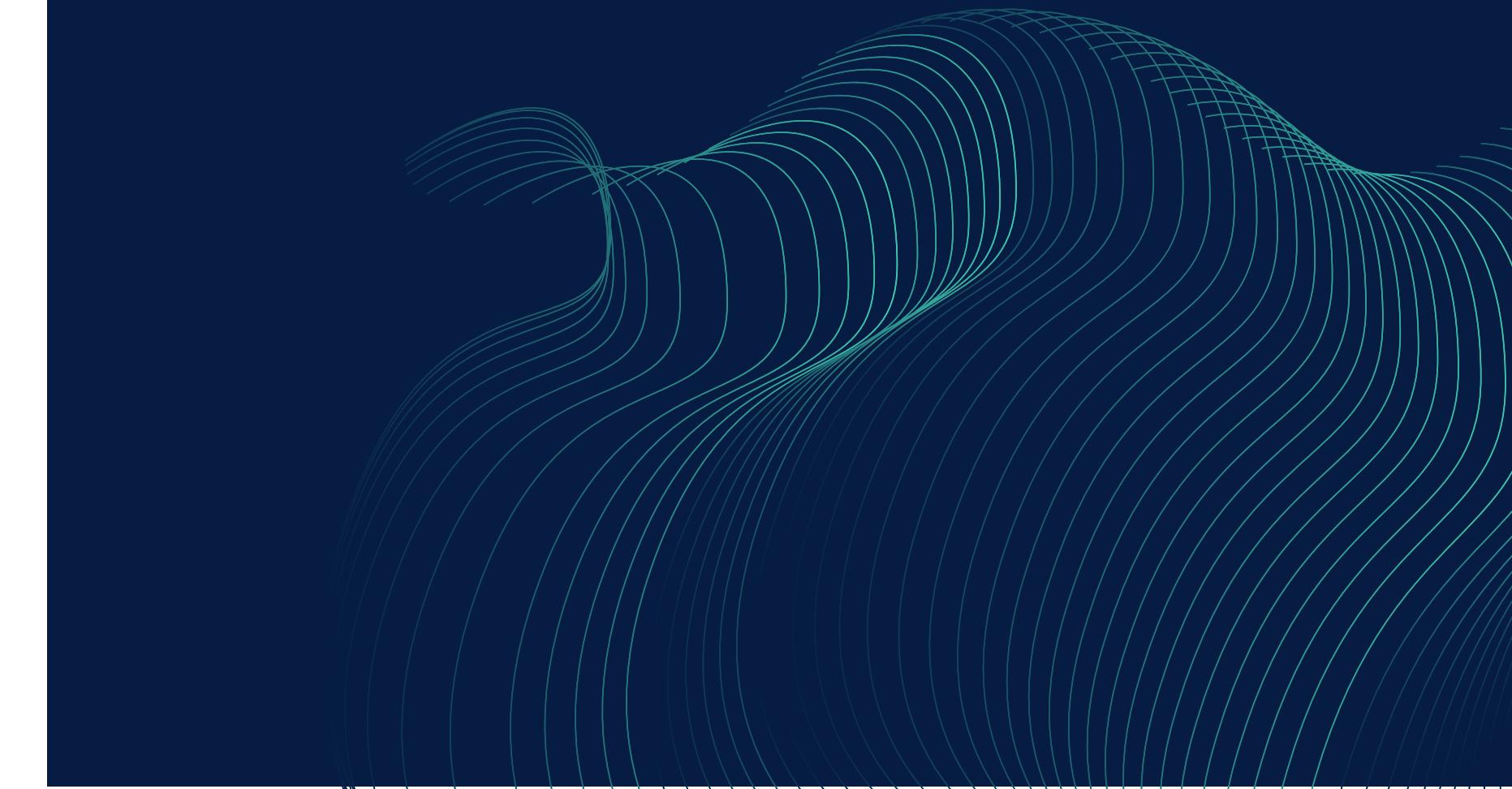
**Meet**



**Babsy**

# Our Team

The Brains and Brawn  
behind the scenes

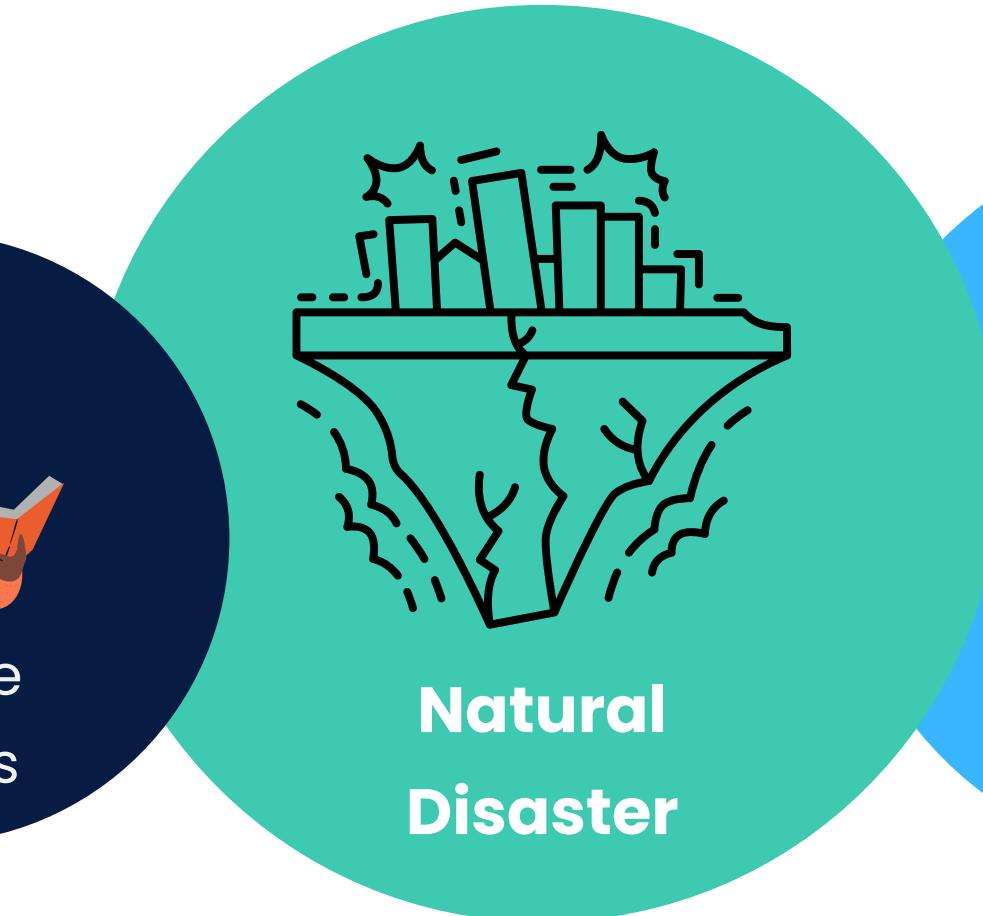




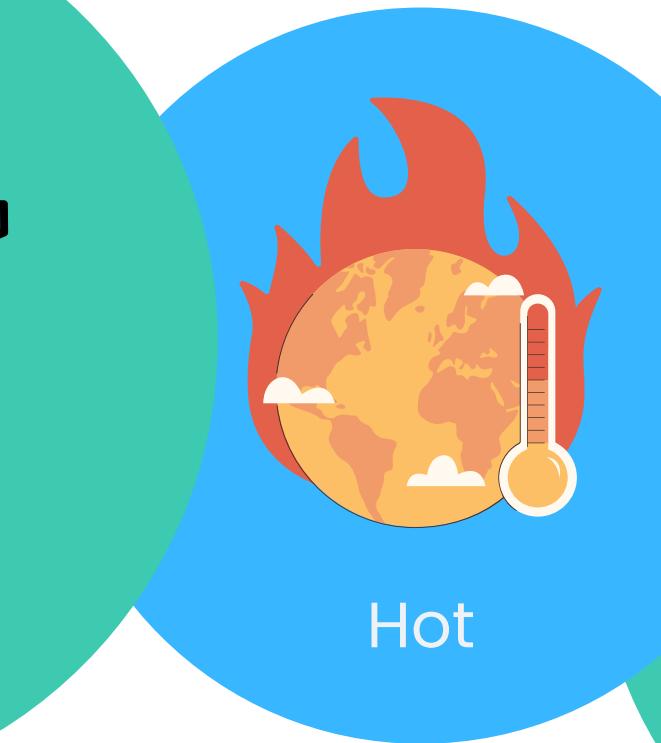
Dying Oceans



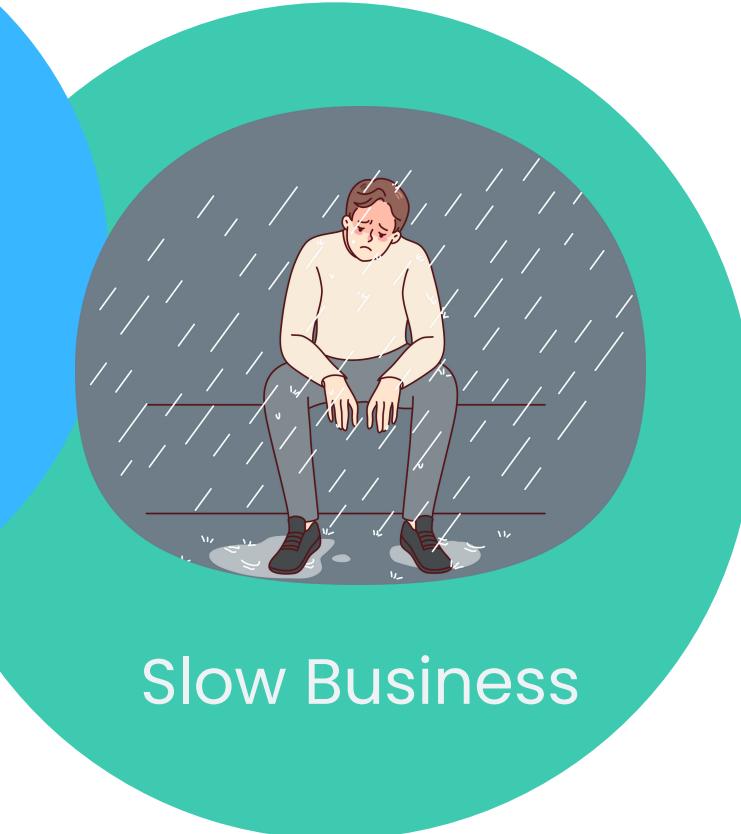
No one  
knows



Natural  
Disaster



Hot



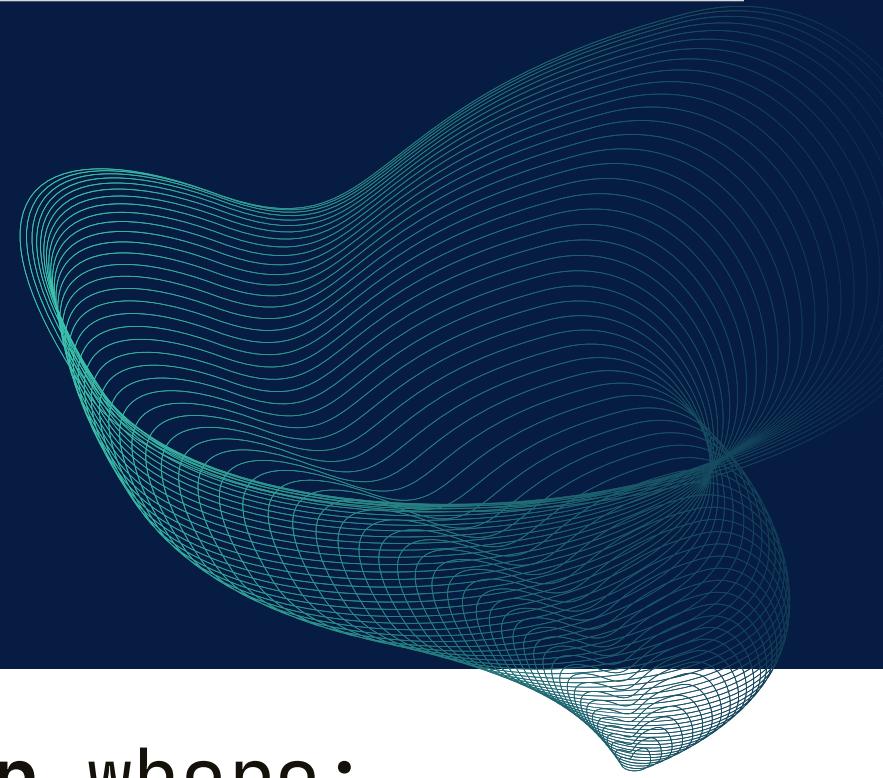
Slow Business

These are some issues

**NOTHING**

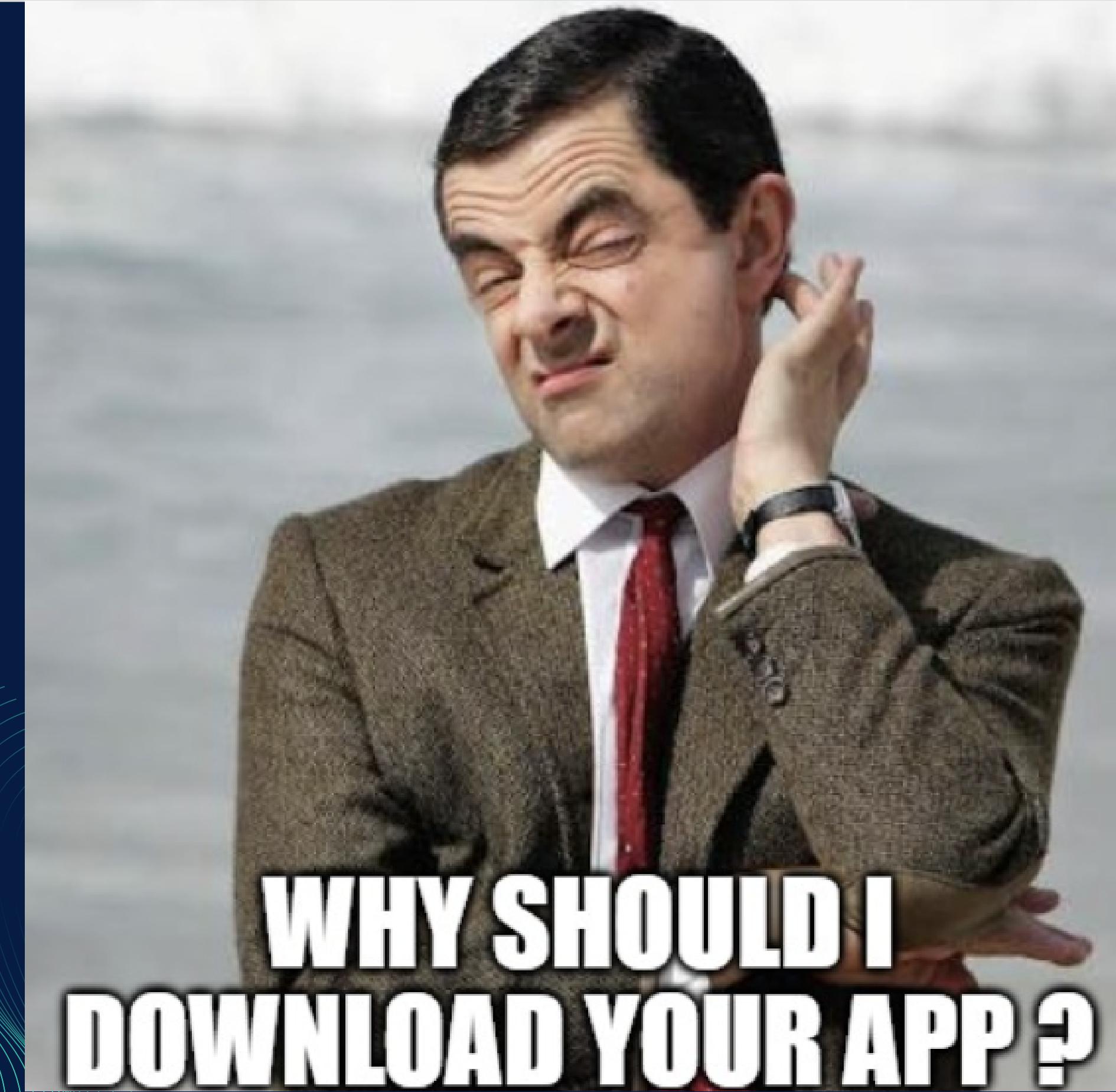


# Our Solution



Designed an eco-friendly **AI-based travel motivation app** where:

1. Users earn loyalty points for choosing sustainable transport for traveling from location A to B.
2. Convert these loyalty points into redeemable coupons at nearby local stores.
3. Promote environmental responsibility through in-app social media.
4. Blogs providing climate initiative literacy to bring an impact in society.
5. Leaderboard to track and compare your points with your contacts.



**WHY SHOULD I  
DOWNLOAD YOUR APP ?**

## Task Performance Credits



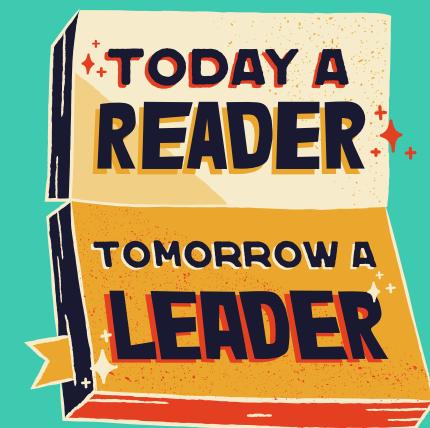
## Benefits to Climate:

1. Reduction of carbon emission.
2. Energy Conservation.

## Benefits to Users:

1. Become a responsible citizen
2. Get great discounts at your nearby local stores
3. AI-based personalized emission reduction strategies like carpooling, trip bundling, or optimizing vehicle maintenance schedules.

## Literacy on Climate Change & Sustainability



## Benefits to Local Stores:

1. Greater visibility and increased customer footfall resulting in increased business.
2. Repeated loyal customers.

## Bustling Local Economies



# Lasting Effects

1. Reduction in carbon emissions.
2. Economic growth in local businesses.
3. Widespread community engagement in sustainable practices.
4. Increased literacy of what climate change can make in future.

ECONOMIC  
GROWTH

RESOURCE  
EFFICIENCY

PUBLIC  
HEALTH  
IMPROVEMENT

ENVIRONMENTAL  
IMPACT

INCREASED  
AWARENESS  
& LITERACY

AND MANY MORE...



# Project Demonstration

Let's see what it looks like!

# Future Prospects



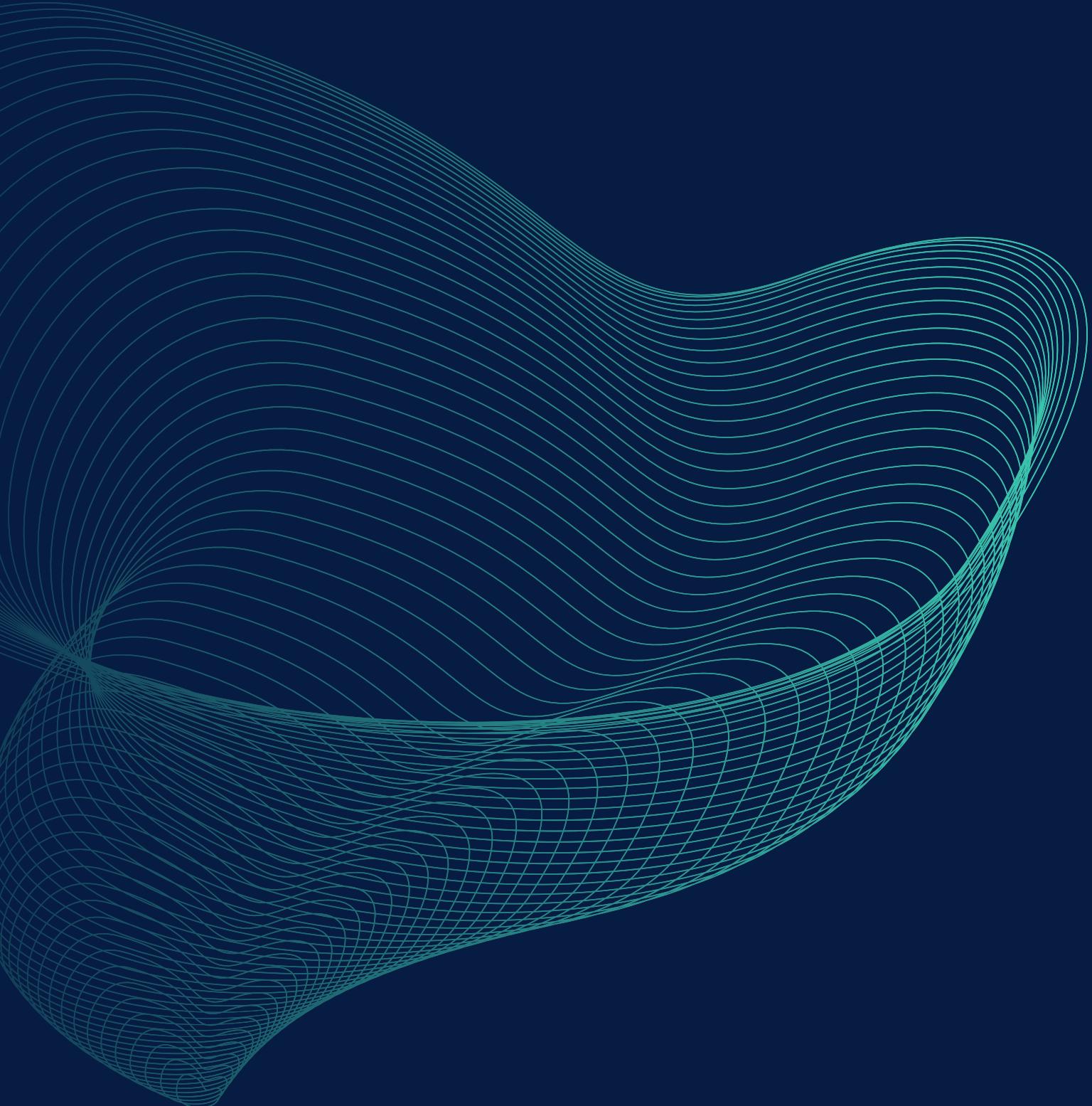
Implementing AI-powered gamification features to reward sustainable travel choices

Using blockchain technology to decentralize the reward distribution process

Integrating a virtual carbon footprint calculator to help users track their environmental impact.

Many More....

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Thank you

