



Bharat Bhushan Mishra

Business Analyst @ Paytm

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Over 4+ years of experience including Analytics, eCommerce, Mutual Funds and Retail, I see the value of Data with its impact and measurement and how it can change the results.

WORK EXPERIENCE

Business Analyst

Paytm - one97 communications Limited

09/2015 – Present

Noida

Achievements/Tasks

- Hands-on experience with SQL, Excel, Google Sheets
- Google Analytics/Traffic Data Analysis with Big query
- GA implementation and Coordination with tech and product team
- Familiarity with Python, R, Data mining, Dashboarding & Reporting

Assistant Operations

RR Financial Consultant Ltd

08/2014 – 08/2015

New Delhi

Achievements/Tasks

- Worked with Mutual Fund team, Mapping and punching of associates Business in RR's ERP.
- Correspondence on Email and calls with forwarding agencies.
- Records & Database Management.
- Weekly and Monthly Business reports for Management.

Customer Service Associate

Lifestyle international Pvt. Ltd

02/2013 – 03/2014

Noida

Achievements/Tasks

- Worked with store operations team of Lifestyles Stores.
- Visual merchandising and inventory Management.
- Stock Audit , Stock replenishment and back-end task.

EDUCATION

Data Science ProDegree

Imarticus Learning

06/2017 – 12/2017

Gurgaon, India

MBA- International Business

Annamalai University

09/2015 – 09/2017

Delhi, India

Project/Thesis

- eCommerce & india

B.com

Delhi University

08/2011 – 05/2015

Delhi, India

SKILLS

Base SAS

R Programming

Python

SQL, MySQL

Google Analytics

MS Excel

SAP R/3 ECC 6.0

Diagramming Techniques

Logistic Regression

Linear Regression

Clustering Algorithm

HiveQL

PowerBI

K-Means

Naive Bayes Classification

KNN

Tableau

Statistical Analysis

BigQuery

CERTIFICATIONS

1. Data Science for Engineers - IIT Madras
2. NLP Foundation Nanodegree - Udacity
3. Advanced SQL for Data Scientists - Lynda.com
4. Python Programming - DataCamp
5. Machine Learning with R - DataCamp
6. Cleaning Data in R - DataCamp
7. Exploratory Data Analysis - DataCamp
8. Google Analytics - Google
9. Hadoop Data Access - Level 1 - IBM

AWARDS AND ACHIEVEMENT

Paytm Rising Star for Best Performance (12/2015)

Paytm Rockstar for process Improvement (06/2016)

LANGUAGES

Hindi

Native or Bilingual Proficiency

English

Full Professional Proficiency

INTERESTS

Artificial Intelligence

Machine Learning

Book Reading

Ethical Hacking