

# Digital Marketing Project

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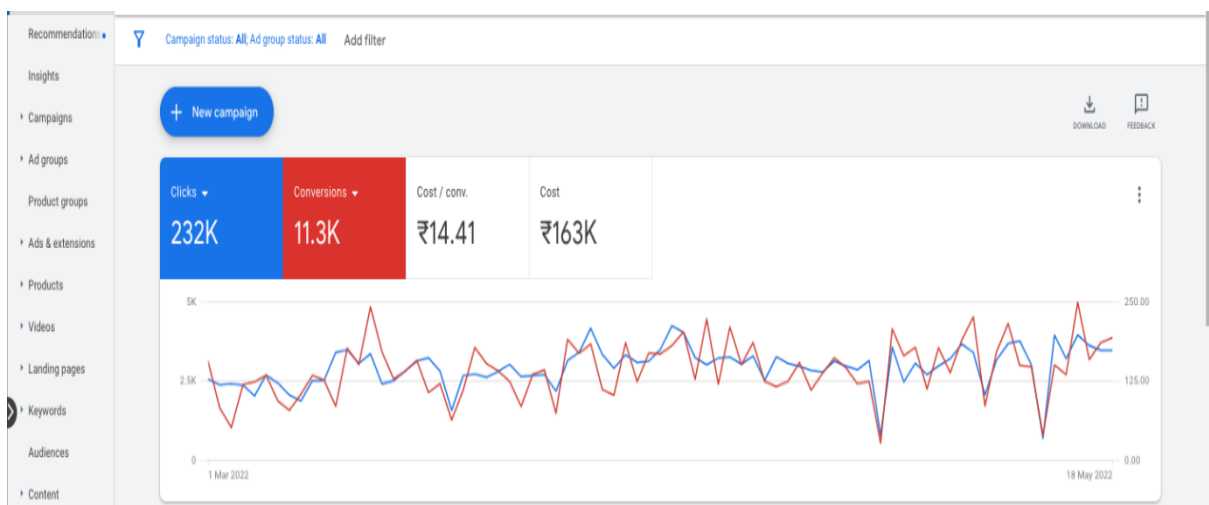
## GOOGLE ADS DASHBOARD

In below Google Ads for three different campaigns in two companies. Clicks and Conversion Rate of the campaigns. How much it cost for one conversion -

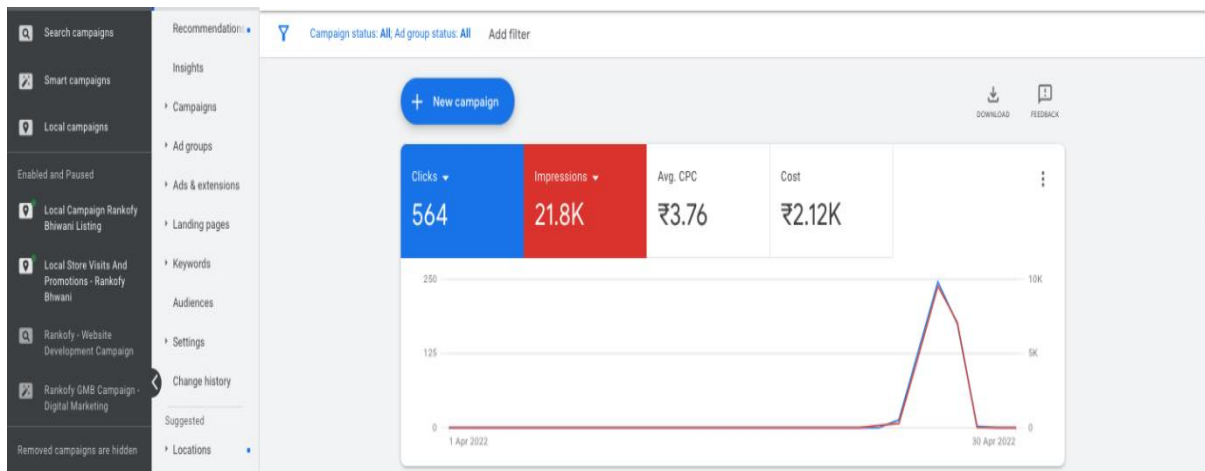
### Campaign 1



### Campaign 2

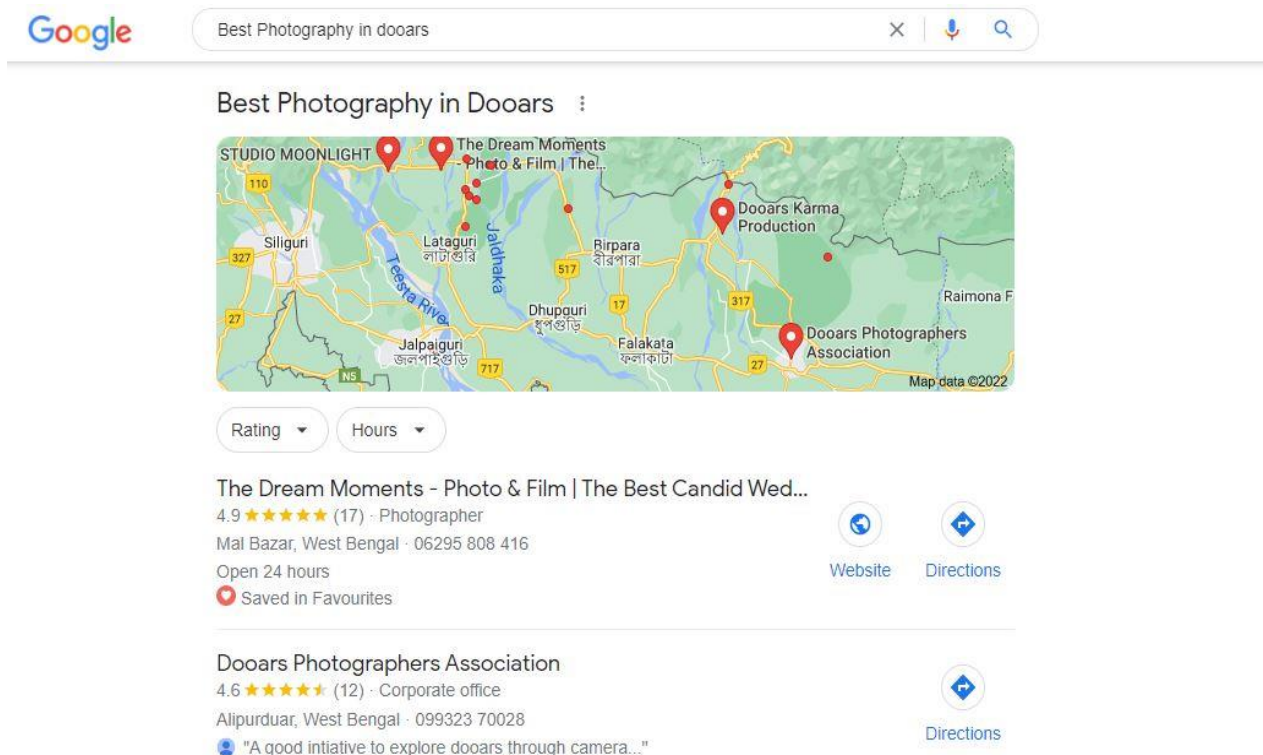


### Campaign 3



## GOOGLE MY BUSINESS

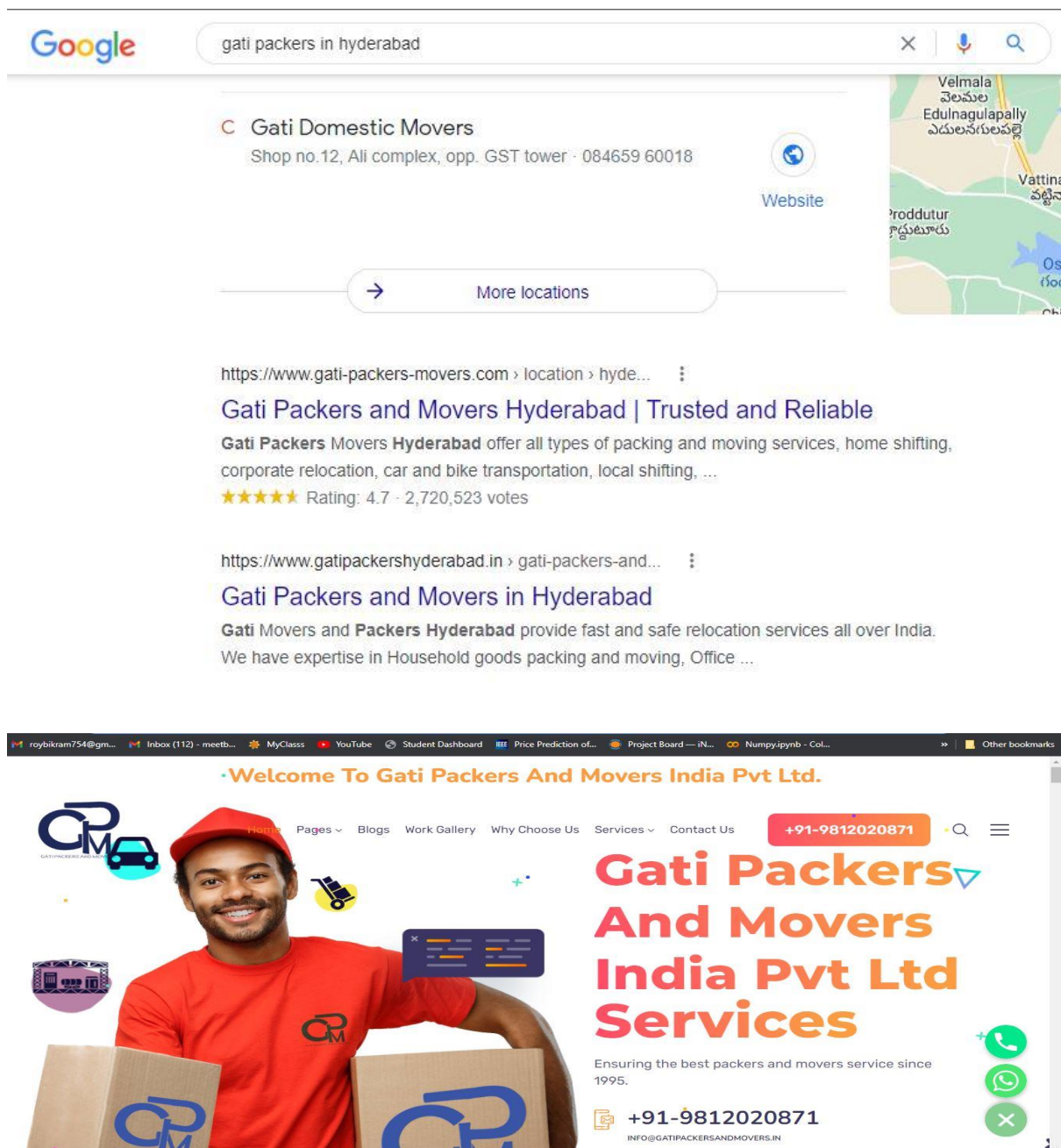
Created Google my Business for a photographer Biswajit Roy Who is the owner of **The Dream Moments – Photo & Films** to increase sales and services : Key word used **Best Photography in Dooars** which is located in West Bengal, Siliguri. Tourists place called Dooars.



Link : <https://www.google.com/search?q=Best+Photography+in+dooars>

## SEARCH ENGINE OPTIMIZATIONS(SEO)

Project for Gati Packers to increase their Web Rank, my roles was to **Create Backlinks** and On-page / Off Page SEO for this website :



Websites : <https://www.gatipackersandmovers.in/>

