

# PURCHASE ORDER

To,  
CorpTeaser  
M/S Horus Tech Solutions Pvt. Ltd.  
9, Hasupujya Bungalows,  
Nr Vasupujya Bungalows,  
Nr Iscon BRTS Stand,  
Satellite, A'bad-380015.

From,  
Dr. Sejal  
M/S Nisarg Wellness Private Limited  
11/A Dipawali society,  
Karelibaug  
Vadodara  
Gujarat India

Quotation Ref No: Q-H-M-2021-0103-1

Quotation Date: 01-March-2021

Sr No.	Line Item	Qty	Price INR	Total Price INR
1	<b>Brand Development Strategy &amp; Design Execution</b>  1. Visual Identity - Basic (Logo, Colors, Fonts etc.) 2. Brochure Design (Single Side) - 4 pages 3. Flyer Design (Single Side) - 2 pages 4. PPT Design - 10 slides 5. Standee/Out door ad creatives - 4 creative 6. HTML Mailer Design - 24 newsletters	1	74,800	74,800
2	<b>Animation &amp; Live Action Videos</b>  <b>A. Festive Videos - 12 videos</b>  a. Conceptualization & Scripting b. Upto 30 min each production in motion graphics / pre set character animation c. Royalty free background music & sfx d. Voiceover (regular artist, if required) e. Mobile Rendering	1	1,35,000	1,35,000

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	<b>B. Video Ads (upto 30 seconds) -12 ads</b>			
	a. Script writing			
	b. Upto 30 min each production in motion graphics / pre set character animation			
	c. Royalty free background music & sfx			
	d. Voiceover (regular artist)			
	e. HD rendering			
	f. 1 set of free revision			
	<b>C. Small Budget Ad Films -2 films of upto 30 seconds</b>			
	a. Plot development			
	b. Script writing			
	c. Screenplay			
	d. Model / Actor			
	e. One day shoot			
	f. Cinematography			
	g. Location			
	h. Editing			
	i. Voiceover			
	j. SFX			
	k. Direction			
	l. Full HD render			
	m. Additional small cut			

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3	Whatsapp Bot Development (For Marketing)  a. Wire framing bot b. Designing workflow, process & creatives c. Testing bot d. Go Live	1	35,000	35,000
4	Organic Digital Marketing (Duration: 12 Month)  A. LinkedIn Personal Branding & Lead Generation  a. Profile setup b. Profile optimization c. Networking & Connection Building d. Business introduction e. Post sharing (twice a month) f. Lead generation  B. Strategic WhatsApp Campaign Management (using 3 numbers)  a. Data extraction b. Reputation Building c. Messaging & Lead generation	1	1,95,000	1,95,000

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To,  
Kush Kalwani  
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Sr No.	Line Item	Qty	Price INR	Total Price INR
	<b>C. Social Media Handles with Creatives</b> <ul style="list-style-type: none"><li>a. Account &amp; page creation</li><li>b. Cover design</li><li>c. Social byte posting &amp; graphic design / festival greeting design - weekly 2 posts</li><li>d. Group Sharing</li><li>e. Customer engagement</li><li>f. Online reputation management &amp; moderation</li><li>g. Progress reporting</li></ul>			
	<b>D. Email Marketing (2 Pack)</b> <ul style="list-style-type: none"><li>a. Campaign planning</li><li>b. Account setup</li><li>c. Newsletter content development</li><li>d. Newsletter design</li><li>e. Subscriber list and content verification</li><li>f. List verification</li><li>g. Better delivery rates by efficient campaign testing</li><li>h. Campaign schedule &amp; execution</li></ul>			

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5	Media Campaigns (Duration: 12 Month) A. Social Media Paid Ads & Management B. Youtube Marketing C. Google Banner Marketing D. Bulk SMS  <u>Campaign Management Activities:</u> a. Campaign objective planning b. Campaign strategy design c. Creative plan & execution d. Campaign execution e. Campaign monitoring f. Campaign analysis	1	2,58,000	2,58,000

Sub Total : 6,97,800

Discount  
(Amount) : (-) 43,980

Grand Total : 6,53,820

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## TERMS & CONDITION

### General:

- 1) Payment will be quarterly Advance.
- 2) CorpTeaser will not share all kind of raw files or project source files.
- 3) Order once placed cannot be cancelled since the nature of the services are intangible and
- 4) CorpTeaser is not bound to make any refund.
- 5) Whatsapp bot transaction charges will be extra applicable
- 6) Budget may vary as per the need
- 7) Invoice will be given on quarterly payment settlement.
- 8) CorpTeaser is an online studio and we communicate through tele phone, video conferencing and emails; no personal meetings at client side are part of the deliverables. In case it is inevitable kindly confirm it with us prior to order placement.
- 9) CorpTeaser is not bound to keep any data post the order is completed
- 10) Validity of this commercials will be 10 days from the quotation date.
- 11) Taxes will be extra applicable (if not quoted).

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## QUALITY POLICY

We at Corpt Teaser want to serve our customer to best of our capability however satisfaction and thrust for quality are subjective terms and not necessarily everyone has same view on above prospective for any creative design. This is a precise reason need arouse for clarifying our quality policy. We will interpret and invest our best time to understand your content, script from our experience, your website content and supportive information provided to us and create design to justify the content in most simple and accurate possible way to your target audience in a style identified by you.

We will use our standard tools for creative design and used color palate as per your reference content or otherwise specified to us to ensure creative appear as family of your other promotional collateral.

It will be in best interest of our customer to visit our website ([www.corptteaser.com](http://www.corptteaser.com)) and checkout overall impact of creatives and video content design by us to ensure our quality standard. In case if you are not able to identify the style of work to your expectation, you may send your preferred reference link. However, there is no guarantee we can imitate similar quality/style.

We can only attempt to understand your viewpoint, but representation will surely differ as all animation tools have their own gamut of expression and constraints.

If your presentation is about solution or technology, after releasing our first cut, it may likely that you find that our design team has not understood your need in right perspective. In this case, you can give detail clarification about what changes in design to make acceptable for you; however, under any circumstance you cannot cancel the order or refund the payment at this stage.

We presume that you place order to us in understanding and acknowledging above clarification.

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