



## Course Outline

### 1. COURSE INFORMATION

Session Offered	Spring 2024	
Course Name	Leadership for Innovation	
Course Code	SEP 773	
Date(s) and Time(s) of lectures	C01: Friday 9:00-12:00 AM; ETB 535; W. Maddever C02: Friday 1:00-4:00 PM; ETB 535; W. Maddever	
Program Name		
Calendar Description	This course will explore leadership in an innovation context with the objective of providing a conceptual understanding of role model leadership, and an approach used to assist the development of personal leadership capacity. The student will develop an understanding of personal, interpersonal, and group skills. Personal leadership development, leadership in teams, and leadership from an organizational and societal perspective will be a focus. Leadership in driving innovation will be emphasized and practiced.	
Instructor(s)	Wayne Maddever	E-Mail:maddevew@mcmaster.ca Office Hours & Location: by appointment, online

### 2. COURSE SPECIFICS

Course Description			
Instruction Type	Code	Type	Hours per term
	C	Classroom instruction	36
	L	Laboratory, workshop or fieldwork	
	T	Tutorial	
	DE	Distance education	
	Total Hours		
Resources	ISBN	Textbook Title & Edition	Author & Publisher
	ISBN: 1642503177	7 Habits of highly effective people	Stephen Covey, FranklinConvey
	Other Supplies	Source	
Prerequisite(s)			
Corequisite(s)			
Antirequisite(s)			
Course Specific Policies			
Departmental Policies	<p>This is an in person course and attendance is expected. Lecture notes will be posted after lectures.</p> <p>The use of cell phones, iPods, laptops and other personal electronic devices are prohibited from the classroom during the class time, unless the instructor makes an explicit exception.</p> <p>Announcements made in class or placed on Avenue are considered to have been communicated to all students including those individuals that are not in class.</p>		

	Instructor has the right to submit work to software to identify plagiarism.	
3. SUB TOPIC(S)		
Week 1	Intro to the course. Qualities of a good leader. What is innovation. Two necessary ingredients for innovation. "T" and "Pi" shaped professional.	
Week 2	Paradigms , innovation, disruptive innovation	
Week 3	Personalities, Meyers Briggs type indicator. Personal habits; Covey's habits 1,2,3	
Week 4	Team formation; stages of team development. Conflict resolution.	
Week 5	Conflict Resolution (continued) Conflict case study Presentations	
Week 6	Working with people , Covey's habits 4,5,6,7	
Week 7	Developing high performance organizations	
Week 8	Coaching: say less, listen more, emotional Intelligence	
Week 9	Innovation	
Week 10	Ethics; Corporate Social Responsibility	
Week 11	Sustainable Development Goals	
Week 12	Leadership plan presentation and discussion	
Week 13	If required, Leadership Plan Presentation (continued)	
List of experiential activities		
Activity 1	Assessments: Meyers Briggs personality; Kilmann conflict resolution style; EQ	
Activity 2	Organizational conflict simulation; Hans Brandt	
Activity 3	Why have some companies failed?	
Activity 4	Organization structure change simulation; Enterprise 773	
Activity 5	Management Case studies	
NOTE:	Use of AI tools (like ChatGPT) for course assignments is not allowed.	
<p>Note that this structure represents a plan and is subject to adjustment term by term.</p> <p>The instructor and the University reserve the right to modify elements of the course during the term. The University may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes.</p>		
4. ASSESSMENT OF LEARNING *including dates*		Weight
Quizzes (4)		8%
Written reflection assignments (3)		30%
Experiential activities (5)		27%
Leadership Plan - Due Aug. 9, 2024		35%
TOTAL		100%

Percentage grades will be converted to letter grades and grade points per the University calendar.

## 5. LEARNING OUTCOMES

Understand team role types and become aware of their own team role preferences.

1. Understand the fundamentals of leading and leadership.
2. Understand the difference between invention and innovation.
3. Have a practical understanding of innovation, how to innovate and apply a concept to evaluate an innovation's strengths.
4. Apply personal practices that enhance the capacity to innovate.
5. Understand and apply a personal leadership style conducive to the process of innovation.
6. Apply creativity tools.
7. Understand the impact of team role styles in the development of high performance teams.
8. Apply team management best practices.
9. Understand developmental role model leadership and apply it to their own leadership capacity development.
10. Understand the elements of leadership in an organizational context.
11. Understand the elements of leadership in a societal context.

## 12. 6. COURSE OUTLINE – APPROVED ADVISORY STATEMENTS

### ANTI-DISCRIMINATION

The Faculty of Engineering is concerned with ensuring an environment that is free of all discrimination. If there is a problem, individuals are reminded that they should contact the Associate Director, Graduate Studies, the Sexual Harassment Officer or the Human Rights Consultant, as soon as possible.

[http://www.mcmaster.ca/policy/General/HR/Discrimination\\_Harassment\\_Sexual\\_Harassment-Prevention&Response.pdf](http://www.mcmaster.ca/policy/General/HR/Discrimination_Harassment_Sexual_Harassment-Prevention&Response.pdf)

### ACADEMIC INTEGRITY

You are expected to exhibit honesty and use ethical behaviour in all aspects of the learning process. Academic credentials you earn are rooted in principles of honesty and academic integrity. It is your responsibility to understand what constitutes academic dishonesty.

Academic dishonesty is to knowingly act or fail to act in a way that results or could result in unearned academic credit or advantage. This behaviour can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: "Grade of F assigned for academic dishonesty"), and/or suspension or expulsion from the university. For information on the various types of academic dishonesty please refer to the Academic Integrity Policy, located at <https://secretariat.mcmaster.ca/university-policies-procedures-guidelines/>

The following illustrates only three forms of academic dishonesty:

- plagiarism, e.g. the submission of work that is not one's own or for which other credit has been obtained.
- improper collaboration in group work.
- copying or using unauthorized aids in tests and examinations.

### AUTHENTICITY / PLAGIARISM DETECTION

Some courses may use a web-based service (Turnitin.com) to reveal authenticity and ownership of student submitted work. For courses using such software, students will be expected to submit their work electronically either directly to Turnitin.com or via an online learning platform (e.g. A2L, etc.) using plagiarism detection (a service supported by Turnitin.com) so it can be checked for academic dishonesty.

Students who do not wish their work to be submitted through the plagiarism detection software must inform the Instructor before the assignment is due. No penalty will be assigned to a student who does not submit work to the

plagiarism detection software. All submitted work is subject to normal verification that standards of academic integrity have been upheld (e.g., on-line search, other software, etc.). For more details about McMaster's use of Turnitin.com please go to [www.mcmaster.ca/academicintegrity](http://www.mcmaster.ca/academicintegrity).

### **COURSES WITH AN ON-LINE ELEMENT**

Some courses may use on-line elements (e.g. e-mail, Avenue to Learn (A2L), LearnLink, web pages, capa, Moodle, ThinkingCap, etc.). Students should be aware that, when they access the electronic components of a course using these elements, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in a course that uses on-line elements will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure please discuss this with the course instructor.

### **ONLINE PROCTORING**

Some courses may use online proctoring software for tests and exams. This software may require students to turn on their video camera, present identification, monitor and record their computer activities, and/or lock/restrict their browser or other applications/software during tests or exams. This software may be required to be installed before the test/exam begins.

### **COMMUNICATIONS**

It is the student's responsibility to:

- Maintain current contact information with the University, including address, phone numbers, and emergency contact information.
- Use the University provided e-mail address or maintain a valid forwarding e-mail address.
- Regularly check the official University communications channels. Official University communications are considered received if sent by postal mail, by fax, or by e-mail to the student's designated primary e-mail account via their @mcmaster.ca alias.
- Accept that forwarded e-mails may be lost and that e-mail is considered received if sent via the student's @mcmaster.ca alias.

Check the McMaster/Avenue email and course websites on a regular basis during the term.

### **• CONDUCT EXPECTATIONS**

As a McMaster student, you have the right to experience, and the responsibility to demonstrate, respectful and dignified interactions within all of our living, learning and working communities. These expectations are described in the Code of Student Rights & Responsibilities (the "Code"). All students share the responsibility of maintaining a positive environment for the academic and personal growth of all McMaster community members, whether in person or online.

It is essential that students be mindful of their interactions online, as the Code remains in effect in virtual learning environments. The Code applies to any interactions that adversely affect, disrupt, or interfere with reasonable participation in University activities. Student disruptions or behaviours that interfere with university functions on online platforms (e.g. use of Avenue 2 Learn, WebEx or Zoom for delivery), will be taken very seriously and will be investigated. Outcomes may include restriction or removal of the involved students' access to these platforms.

## ACADEMIC ACCOMMODATION OF STUDENTS WITH DISABILITIES

Students with disabilities who require academic accommodation must contact Student Accessibility Services (SAS) at 905-525-9140 ext. 28652 or [sas@mcmaster.ca](mailto:sas@mcmaster.ca) to make arrangements with a Program Coordinator. For further information, consult McMaster University's Academic Accommodation of Students with Disabilities policy.

## ACADEMIC ACCOMMODATION FOR RELIGIOUS, INDIGENOUS OR SPIRITUAL OBSERVANCES (RISO)

Students requiring academic accommodation based on religious, indigenous or spiritual observances should follow the procedures set out in the RISO policy. Students should submit their request to their Faculty Office normally within 10 working days of the beginning of term in which they anticipate a need for accommodation or to the Registrar's Office prior to their examinations. Students should also contact their instructors as soon as possible to make alternative arrangements for classes, assignments, and tests.

<http://www.mcmaster.ca/policy/Students-AcademicStudies/Studentcode.pdf>

## COPYRIGHT AND RECORDING

Students are advised that lectures, demonstrations, performances, and any other course material provided by an instructor include copyright protected works. The Copyright Act and copyright law protect every original literary, dramatic, musical and artistic work, including lectures by University instructors

The recording of lectures, tutorials, or other methods of instruction may occur during a course. Recording may be done by either the instructor for the purpose of authorized distribution, or by a student for the purpose of personal study. Students should be aware that their voice and/or image may be recorded by others during the class. Please speak with the instructor if this is a concern for you.

## EXTREME CIRCUMSTANCES

The University reserves the right to change the dates and deadlines for any or all courses in extreme circumstances (e.g., severe weather, labour disruptions, etc.). Changes will be communicated through regular McMaster communication channels, such as McMaster Daily News, A2L and/or McMaster email.

