

A - Attitude

Always have a positive Attitude



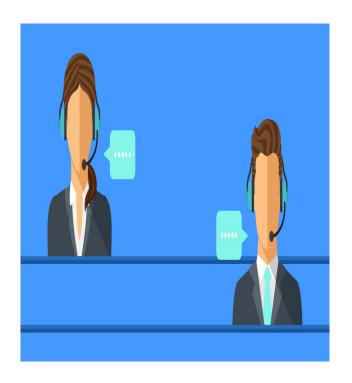
There is Difference Between Benefit and Features. Feature is a distinctive or noticeable quality or something offered on a special attraction. Benefit is something that is helpful or advantage or increase one's well being, always highlight benefits and features promptly

B - Benefits



C - Closing Question/Statement

- Is there anything else, I can do for you?
- It will be my pleasure to serve you.
- We are here to serve you as you want.
- To best thing is to do is to call
- The pleasure's are mine.





1 - Details

- Ask complete detail from the caller i.e. day, time, phone number
- Don't assume anything try to judge the need of customer.
- Don't put the customer on hold before asking the customer.







E - Echo Question

- Ask question for more information.
- Sir, would you like to give me your First name, Last name, email address.
- Entire customer information details in one form carefully.





F - Finish for the day

- Get Ready for the next day.
- Start your day with enthusiasm, energetically, actively and positively.
- Forget all negativities, be Optimistic instead of pessimistic.





G - Greeting

- Always use the right greetings i.e. "How are you doing today"
- Good Morning Sir, I am XYZ from Capitaworld Pvt. Ltd., how may I help you?
- Customer should feel that you really care.





H - Humor

- When the caller is joking, go on, treat him/her as he/she wants to be treated.
- By honing your skills try to raise interest of customer which will help you to make it good conversation.
- Always give maximum honor to the customer.





1 - Irritate

- Never ever try to ask irritating questions to the customer.
- Improvise the script according to the nature of call.





J - Justify

- Customer is always Justify i.e. if customer has any kind of complain try to give him satisfactory answer instead of lame excuses.
- All Complains, bring the problem in the notice of higher management and appreciate customer i.e. thank you for your complain, that you put in my attention on it.





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K - Know your Object

- Always plan what you want to achieve from every single call.
- Always remember every call is query/ problem call but it's all depend on your knowledge and skills.
- Keep your all attention on your job, whether it be wander.







L- Let's

- Use encouraging, affirmative expression and listen rather than to reply.
- Make yourself positive and face the problem with the attitude of let's solve it.





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M - Monogram the call

- Ask the caller name and use it properly.
- Voice must be monogram accordingly the nature of call.
- Must be aware how much word should be speak in a minute and should not speak too fast.





N - Naturally Inquisitive

- Do not be Nosy.
- Do not show ill feeling while listing to the call, although customer is not watching you, but your voice is showing lack of interest in job or service.
- Never hang up the call before the customer.





O- One word Answer

- Do not use one word answer.
- Customer will be frustrated due to your negative or low moral support.
- Always remember one frustrated customer affect at least one to eight persons.





P - Practice being Positive

- Always give Positive answers.
- Remember. you can't choose what happens, but you can choose your positive attitude.
- Be cool, calm, positive and try to understand why ill feeling are burning inside you.





Q - Quality

- Maintain the quality of conversation on call.
- Use Respectful word while talking to customer.
- Don't use improper language or tone.
- Only use formal language while on call.







R - Rejection

- Customer never rejecting us so dont't take it personally.
- If some customer is harsh or rude with you, then don't be panic or impatient because he has problem with company not with you. He don't even know your original name.





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- Always smile, it warms up the conversation.
- If you talk with customer in smiling tone you can change burning customer into loyal, and can talk politely
- Remember, that a complaint is a problem and need solving session, it's not battle of right or wrong, customer need only yours positive response/positive solution.







T- Tone of Voice

- Always speak with friendly tone.
- Empathy and sympathy in voice.
- Try to understand the need/wants or requirement of the customer.
- Let the customer talk freely or air him out and listen him in soft tone, provide him permissive environment.







U- Understanding Needs

- Understand the need of the customer. Don't assume anything by your own.
- If you don't understand what customer is asking for the ask him/her again and clarify what he/she wants.
- Don't provide unnecessary or wrong information on your own assumption.



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V - Vary your Response

- Use Different phrases and bring variation to your response.
- That's a good Question.
- i will be happy to do that for you.
- Is there any else I can do for you.
- The pleasure's all mine.
- That's not a problem at all.

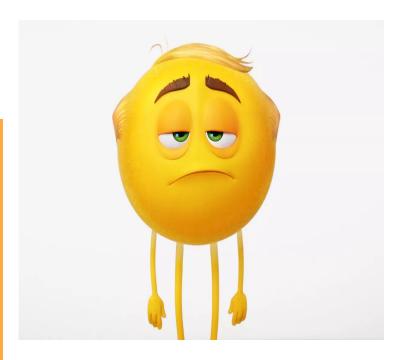




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W - Weak/wimpy Words

- Don't use words like, I think, just etc.
- Never say to customer, I can't help you this time.
- Don't say call me later I am busy.
- Don't show off yours and others weakness in front of customer, it build bad impact of company.



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X - Ax out credibility Busters.

- Don't say, to be honest, to tell truth.
- Use Professional words i.e. may I know your name, number, email address?
- Don't cut the customer in between. Let him/her speak till the end and listen want they want from us.







Y - Yes You Can

- Prepare yourself with the attitude of solving each and every issue.
- Tell yourself that you can do it. You can provide necessary solution to every customer.







Z - Zoom the End

- It is very important aspect how to close the call.
- · Use valuable words.
- Sir, If you are busy may I call you later, What's yours favorable time?
- Have a good day.
- Nice talking to you.
- Thanks for your precious time.





