



Verve Square Technologies

Corporate Presentation 2019



About Verve Square Technologies

- **Verve Square Technologies** is **Software Testing** and **Test Consulting** company
- We are a team of **Expert Test Professionals**, comprising of **industry-certified** and **highly qualified people** from best universities and institutions.
- We provide End to End services in **Functional** and **Non-functional testing**, including **setting up Testing function**
- We **partner with our clients** to help them optimize **COQ** and ultimately **reduce TCO**.
- We aspire to accomplish a **value-based outcome** for each of our clients with **high quality delivery** coupled with **cost effectiveness**
- **Three Main pillars of our Delivery approach are as below**

Technical Excellence	Client Focus	High Performance Teams
<ul style="list-style-type: none">▪ Full-time team dedicated to QA and Test Process Improvements▪ Experienced pool of Test Architects available to support test teams▪ Disciplined processes and leading-edge methodologies	<ul style="list-style-type: none">▪ Large enough to execute big projects; small enough to be agile▪ Simple organization with strong commitment to customer service▪ Solid understanding of business processes, trends and best practices in the industry	<ul style="list-style-type: none">▪ Expertise across industry tools and methodologies▪ Compatible with global time zones including U.S., Australia, South-East Asia and Europe▪ Best talents in the region

Our Values			
Passion for Software Testing	Focus on Innovative mindset	Customer Centric Approach	Cost effective optimized solution





Capabilities



Testing Expertise
50+ man years rich
experience across domains
and techniques

People

Team of skilled, dedicated
professionals including

- Certified Test Managers/Test Consultants
- Functional/Performance Analysts/Testers
- Test Automation Architects
- Technology Specific competencies



Best-in-Class Approach
Employing reusable assets
to provide a jumpstart
approach

Process & Solutions

- Flexible Test process framework
- Well defined test lifecycle
- Cost-effective delivery models
- Customizable solution offerings in
 - Consulting
 - Test Management



Gamut of Testing Types
Test Automation,
Functional, Performance &
Security testing

Technology

- e-Commerce Applications
- Client/Server Applications
- Mobile Applications
- IIoT implementations
- Big Data Frameworks
- Domain Centric Products
- Middleware & SOA



Strategic Alliances
Connected with variety of
ecosystems – HP, Micro
Focus, Open Source tools

Tools

- Test Automation
 - Selenium, HP UFT, Tosca
- Test Management
 - HP ALM, JIRA
- Performance Testing
 - JMeter, HP LoadRunner



**Banking &
Capital Markets**



**Retail &
Logistics**



**Telecom &
Media**



**Engineering &
Manufacturing**



**Healthcare & Life
Sciences**



Independent Testing Services Catalogue

Functional Testing			
Test Center of Excellence (TCoE)	Test Management	Functional Testing	Test Automation
Test Maturity assessments	Program Test Management	System Testing	Test Automation Framework
Test Strategy Development	Test Quality Management (TQM)	System Integration Testing	Test Automation
TCoE Set up	Defect Management	User Acceptance Testing	Mobile Testing
Test Tool evaluation, advice and support	Test Data management	Data Migration Testing	Automation Tool implementation
Test Process design and implementation	TCO analysis and Management	Regression Testing	Mobile App Testing
Centralized End To End Testing			
Non Functional Testing		Consulting	
Performance Testing	Security Testing	Test Consulting	
Volume Testing	Vulnerability Analysis & Penetration Testing	Test Process Consulting	
Load Testing	Information Security Audit	Testing Cost Reduction	
Stress Testing	Risk Assessment and Mitigation	Test Infrastructure Consulting	
Endurance Testing	IT System Hardening	Testing Framework	



Testing Services as per different maturity levels

01

No QA

- Week Due Diligence (Optional):
 - Understanding As-Is Process
 - Assess QA Needs
 - Forecast QA Roadmap
- On board self-sufficient QA team
- Prioritized test coverage
- Implement QA Methodology / Process
- Introduce Templates, Reports & Checklists

- QA Strategy
- Definitive QA Roles & Responsibilities
- Jump Start Kits / Documented Test Artefacts
- 100% Test Coverage
- Preliminary QA Process Set-up
- Defect Management

02

Limited QA

- Capture / Document Existing Process
- On Demand QA team
- Integrate QA Process
- Recommend Tools & Techniques
- Enhance Test Coverage
- Maintain & Optimize QA Suite
- Root Cause Analysis
- QA Services Proliferation

- One Team Approach – Seamless collaboration
- QA Suite Categorization & Management (Functional | Sanity | Smoke | Regression)
- Zero Defect Leakage
- End to End Testing Support

03

Inconsistent Test Process

- Review / Clean-up of QA Suite
- Optimum Utilization of Tools
- Release Evaluation – Grading
- SLA Driven Approach
- Build Knowledge Repository
- Value Added Metrics
- Attain Consistency using Best Practices

- Faster QA Cycle
- Re-usable Test Artefacts
- Enhanced Quality Index
- Effective Knowledge Management
- Defect Analytics
- BOT Model

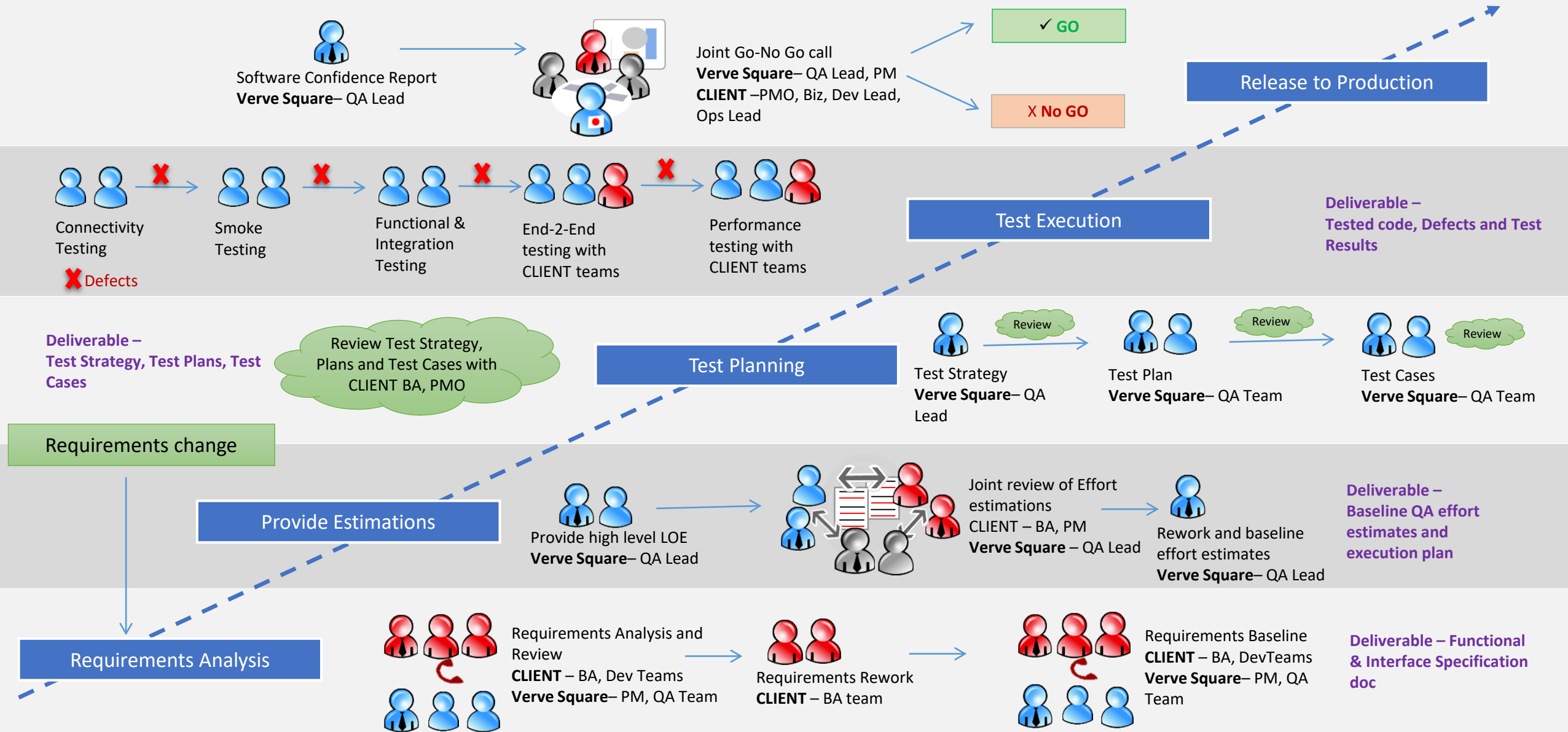
04

Progressive QA Organization

- Continuous Process Streamlining
- Technology / People Spend Optimization
- Market Intelligence and IP Benchmarking
- Decrease Cost to Quality
- Business Driven Vision

- 100% Managed Testing Services
- QoQ Reduction in QA Cycle
- Leverage Industry Best Tools
- Measure and Optimize QA Process

Matured Delivery Model for Independent Testing services





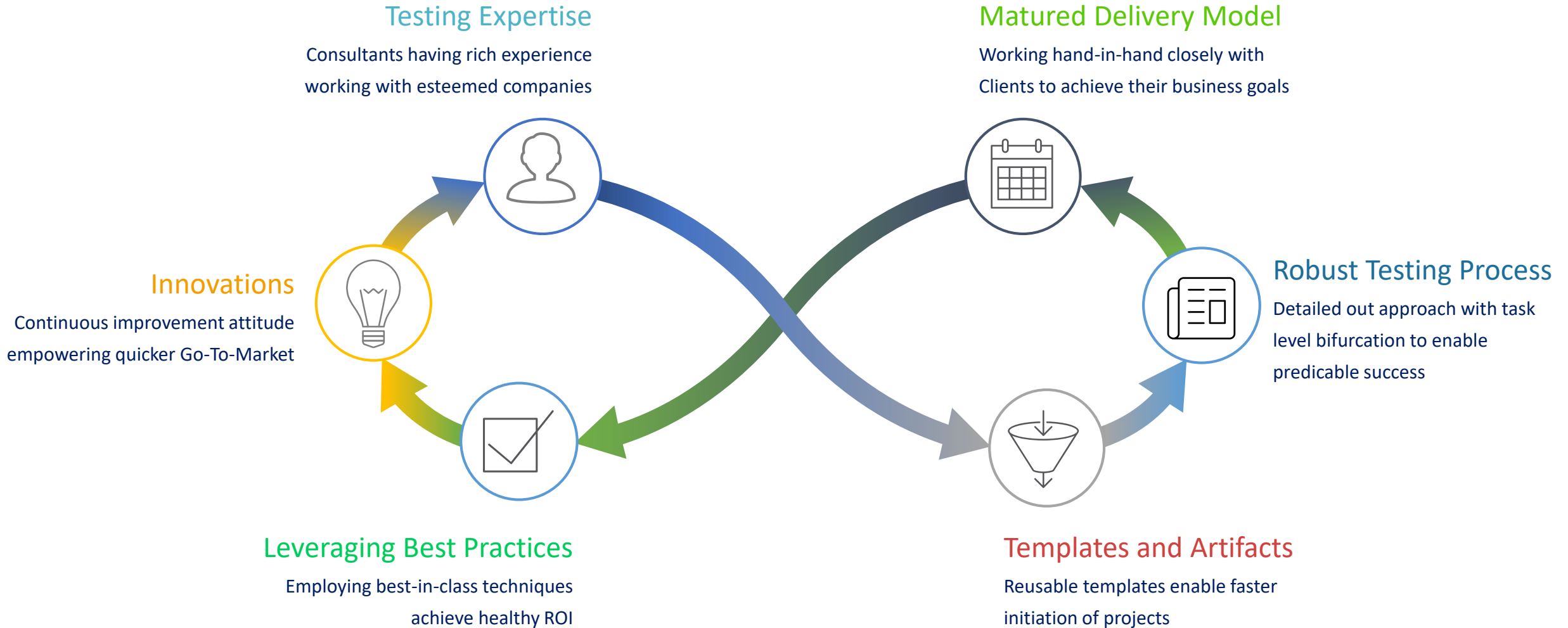
Varied Engagement Models



Key Benefits	Need Based Services	Partial Project Ownership	Full Project Ownership	Managed Services
Optimized efforts and costs	★	★ ★	★ ★	★ ★ ★
Free Up Internal Resources/SMEs	★	★ ★	★ ★	★ ★ ★
Improve Test Deliverable Quality	★	★ ★	★ ★	★ ★ ★
Improve Regression Testing & Coverage	★	★ ★	★ ★	★ ★ ★
Improve Testing Processes & Metrics	★	★ ★	★ ★	★ ★ ★
Optimized Resourcing	★	★ ★	★ ★	★ ★ ★
Productivity Improvements	★	★ ★	★ ★	★ ★ ★
Improve Knowledge Management	★	★ ★	★ ★	★ ★ ★
Vendor Accountability	★	★ ★	★ ★	★ ★ ★

Time & Material Price (T&M)	Fixed Price (FP)
Pricing based on the daily rate of the resource	Pricing based on the agreed scope and delivery plan
<ul style="list-style-type: none">▪ Easy to implement as requires minimal scope and plan discussion▪ Ensures customer control on delivery and management of the plan▪ Provides flexibility for an easy ramp-up and ramp-down	<ul style="list-style-type: none">▪ Verve Square owns and manages the defined scope of work▪ Provides a predictable cost to Customer for the known scope▪ Ensures risk ownership by Verve Square▪ Optimal cost savings by leveraging mix of resources▪ "No surprises" from the delivery
<ul style="list-style-type: none">▪ Deliverables are managed by customer▪ Requires minimum management bandwidth	<ul style="list-style-type: none">▪ Requires clearly defined requirements, effort estimates▪ Too many changes in the requirements and plans could increase the overheads in the cost
<ul style="list-style-type: none">▪ Applicable to Project phases such as Requirements Analysis, Use case description & UAT	<ul style="list-style-type: none">▪ Applicable to Project phases such as Test Case creation and execution

Bringing it all together to deliver Best-In-Class Testing Solution





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For all your software testing needs!