### MEEUM DESIGN BRIEF



### THE CLIENT

Time To Travel

### THE SCOPE

Create a multi-page website from supplied designs and content

### **DEADLINE**

4pm tomorrow

### **KICKOFF**

Now

### **HOME PAGE**



### Welcome to your next amazing travel experience

Time To Travel is Australia's most unique boutique travel agency. We've been creating adventures since 2010, and have served over 5000 customers. Whether it's a short break to the local cravan park, or a round world 12-month cruise, you have arrived in the right place to start.

We are experts in Round the World flights, tours, accommodation and amazing destinations.

Some of the latest experiences we have booked include:

- Hawaii escape for 8 adults and 4 children under 3 for a joint 40th (yeah!)
- Two week volunteer trip to a Thailand Elephant
- Six weeks through Europe for a family of six.
- Round the world music festival tour for 4 mid-20s
  pleasure seekers

Whatever your travel needs are, we're here to serve them.

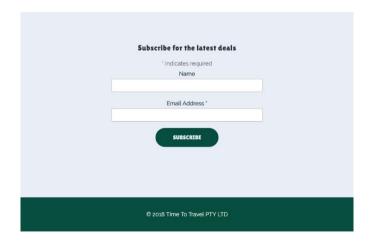


### Why book with Time To Travel

We're constantly finding the best deals around the world to share with you.

For close to a decade, our independent travel experts have been doing what they do best - making your travel dreams come true

We provide personalised service, unbiased advice and excellent value to travellers, both here in Australia and abroad.



### **ABOUT US**



### **All about Time to Travel**

Time To Travel is a family-owned travel agency based in Australia.

We specialise in luxury escapes and family holidays to the all parts of the planet.

Are you ready for a holiday? Is it Time To Travel? Why not get in touch and we'll help you work out where you need to be on your next break

### Meet the Time To Travel team



Time To Travel is lead by the amazing team of Sally, Mike and Josh.

### Sally Smith

Sally travelled the world for over a decade before starting.

She specialises in both leisure and corporate travel, and her favourite place to holiday is Venice.

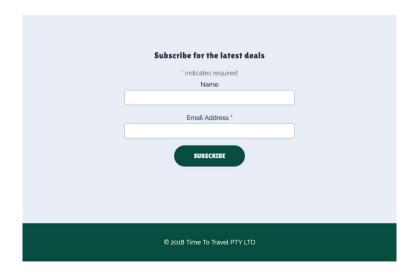
### Mike Miller

Mike's passion for travel began over 20 years ago when he backpacked around Australia after leaving school.

He specialises in outback adventures and is the only person in the office to have completed the Kokoda Track.

### Josh Jones

Josh is the connections guru in the office. He once flew around the world in 40 hours, just to prove that he could.



### **MEDIA PAGE**



### An example of a landing page

On this page we'll add a bunch of different media. If this were a real Travel Agency website, these pages could be for different places:

### Audio

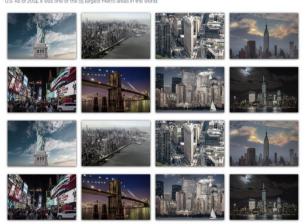
### A song about something

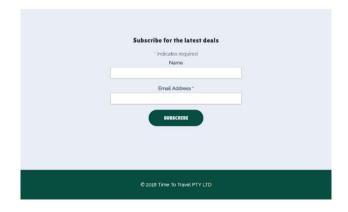
Here are some lovely words about our song.

### New York image gallery

New York City is the most populous city in the United States. It lies at the mouth of the Hudson River in the southernmost part of the state, which is part of the Mid-Atlantic region of the U.S. The city spans a land area of 305 square miles.

New York City has a population of approximately 8.2 million people. The New York Metropolitan Area, which spans lower New York, northern New Jersey, and southwestern Connecticut has a population of 18.7 million, making it the largest metropolitan area in the U.S. As of 2014, it was one of the 15 largest metro areas in the world.





### **CONTACT PAGE**



### Come and say hi

### Drop in and see us!

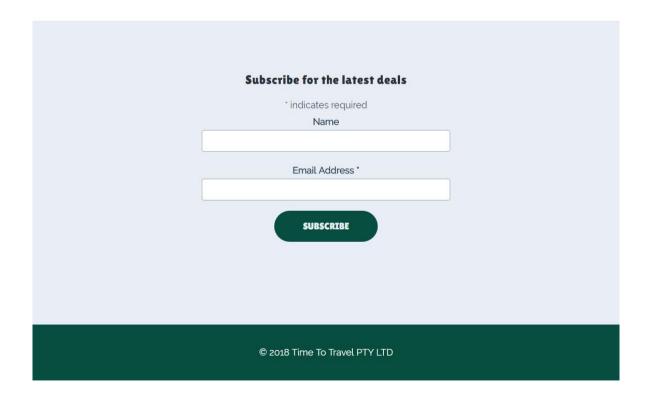
We're located at 321 Street Rd, Suburb State 1234.

Send us an email to email@email.com

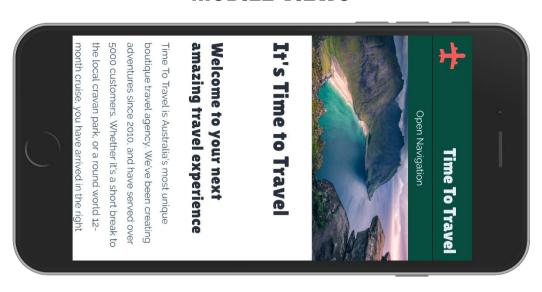
Give us a call on <u>1234\_5678</u>

Or you can SMS us at 1234.5678

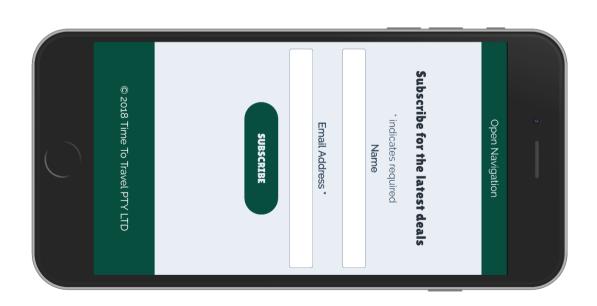




### **MOBILE VIEWS**







### **STYLE GUIDE**

### TIME TO TRAVEL COLOR PALETTE



# HTML TAG STRUCTURE

## <element attr="attr-value" attr="attr-value"> content

### </element>

Regular tags:

Most attributes are optional, eg: class, id, title.

Some are not, eg: src and alt on images, or href on links

Elements can have multiple attributes, and they can be listed in any order.

<a href="home.html" class="external">clickable link</a>

<h1 class="heading">Heading Title</h1>

Self closing tags (no content or closing </element>):

<img src="cake.jpg" alt="chocolate cake">

<link rel="stylesheet" href="path/to/style.css">



### CSS SYNTAX

Multiple elements can have the same class, and elements can have multiple classes

CSS cascades is a logical way (order of priority)

To target an element (eg header, article, h1, h2 etc)

element {
 property: value;
 property: value;

```
To target something with a class (eg: <h1 class="class-name">)
.class-name {
   property: value;
}
```

To target child elements / classes (eg: a p tag inside a footer)

```
.parent .child {
  property: value;
}
```



### **ANATOMY OF A WEB PAGE**

```
<!doctype html>
<html>
    <head>
        <title>Page title</title>
        <link rel="stylesheet" href="style.css">
    </head>
    <body>
        <header>
             <!-- h1 etc -->
        </header>
        <main>
             <!-- main body content -->
        </main>
        <footer>
             <!-- copyright notices, links to t&c, privacy etc -->
        </footer>
        <!-- all JavaScript references go here -->
    </body>
</html>
```

### **WEBSITE ON A WEEKEND: AGENDA**

- How the internet works
- How websites work
- Who does what in the SDLC (Software Development Life Cycle)
- Tools setup
- Look at HTML
- What is Version Control?
- Create a new code repository on GitHub and sync it to our computer using GitHub desktop
- Design evaluation

- Create website skeleton
- Install some plugins to VS Code to make life easier
- Talk about SEO, semantics and accessibility
- Sign in to Mailchimp and embed a signup form on our site
- Create a living styleguide from downloaded content
- Use CSS to start styling our website

WEBSITE ON A WEEKEND : AGENDA

### **WEBSITE ON A WEEKEND: AGENDA**

- CSS custom properties
- Custom fonts from Google Fonts
- How well does it fail?
- Javascript polyfills
- Mobile and responsive layouts
- JavaScript and jQuery
- Dropdown mobile navigation
- Favicons

- Individual modules from our designs
  - Hero images
  - Audio & Video
  - Image Gallery
- Animations
- WEBSITE IS FINISHED
- Resources