

ENG 401 PROJECT PROPOSAL CRITERIA (20%)

Section: 401-

Student Name:

		Excellent	Good - Satisfactory	Unsatisfactory	Poor	Unacceptable	Comments
Content and Research 35%	Introduction: directly and explicitly introduces the problem within its context; explains the study's purpose, impact and significance	5	4	3	2	1	
	Problem Definition (PD): provides a focused and detailed background to a realistic problem; explains the factors leading to the problem clearly with details	5	4	3	2	1	
	Proposed Solutions: reflect current engineering practices in the field; provide detailed information ("whats" and "hows"); are closely related to the context; address all factors listed in PD	5	4	3	2	1	
	Criteria: address the purpose; are defined with reference to each solution (by providing example(s) if necessary)	5	4	3	2	1	
	Methodology: explains how data will be collected (quantitatively and/or qualitatively); is guided by the proposed solutions and criteria	5	4	3	2	1	
	Research: incorporates an effective balance of primary research and sources to justify explanations, analyses and decisions	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	
Organization and Formatting 25%	is coherent and cohesive both within and between sections	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	
	has proper layout, formatting and mechanics (margins, spacing, indentation, pagination, font type/size, numbers, bullets, figures/tables, punctuation, spelling, capitalization, etc.)	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	
	provides clear and explicit headings and sub-headings that enhance the flow of the Proposal	5	4	3	2	1	
Referencing 15%	refers to a sufficient number of relevant, current, varied and quality sources	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	
	follows IEEE referencing system consistently and accurately throughout	5	4	3	2	1	
Language 25%	is direct, precise and concise throughout	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	
	has accurate and advanced grammar	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	
	makes effective use of relevant technical and non-technical vocabulary	5	4	3	2	1	

Total /100

*Students will receive 0% in cases where there is plagiarism or where it is clear that the Proposal is not their own.