# U.S. Troop Deployments and Development in Latin America\*

Michael E. Flynn
Department of Political Science
Kansas State University

Rebecca Kaye
Department of Political Science
Kansas State University

Carla Martinez Machain
Department of Political Science
Kansas State University

#### Abstract

Recent research has found a positive correlation between the presence of large, long-term US military deployments and various developmental outcomes of interest, such as economic growth, educational attainment, domestic infrastructure, and more. Though these findings are compelling, existing research designs, which utilize large-N cross-sectional time series data structures, and long-term lags for the variables of interest, are poorly suited to identify the specific causal mechanisms that lead to these outcomes. In this project, we use new subnational data on economic outcomes and US military deployments throughout Latin America to better evaluate the potential causal effects in these relationships. We supplement our large-N analysis with qualitative data obtained from interviews with US military personnel who have been deployed to the region on development-oriented missions to help identify causal mechanisms. This research design allows us to exploit variation in subnational economic outcomes, as well as variation in the application of the treatment (i.e. US military deployments), in order to understand what, if any, extended effects these military deployments might have on their host-state environments.

<sup>\*</sup>We would like to thank Tobias Heinrich, Lt. Col. Carol McClelland, and a variety of individuals at US Army South, US Air Force South, and SOUTHCOM for their help in gathering data for this manuscript. We would also like to thank interview participants for their time and assistance. All remaining errors are our own.

<sup>&</sup>lt;sup>†</sup>All authors contributed equally to the preparation of this manuscript, and, as such, are listed in alphabetical order

## 1 Introduction

Major powers have long used the deployment of military personnel as a means of power projection. While the concept of power projection is central to much of the literature on conflict studies, only in recent years have scholars begun to directly examine the determinants and effects of military deployments (Biglaiser and DeRouen 2007; Kane 2012; Jones and Kane 2012; Martinez Machain and Morgan 2013; Allen and Flynn 2013; Allen, VanDusky-Allen and Flynn 2014; Braithwaite 2015). Of particular interest, these studies have shown that US military deployments have a range of economic effects, both on economic relations between the US and the host-state (Biglaiser and DeRouen 2007; Biglaiser and DeRouen Jr 2009) and on the economic and infrastructure of the host-state itself (Kane 2012; Jones and Kane 2012). These findings are similar to those of previous studies that have found that states' alliance and economic relationships reinforce one another (Gowa and Mansfield 1993, 2004; Fordham 2008). However, where these studies advance most dramatically upon previous research is in their focus on the domestic implications of foreign military deployments, such as increasing economic growth rates (Jones and Kane 2012) and infrastructural growth (Kane 2012).

The finding that US military deployments can have a range of positive effects on the host-state runs counter to many long-standing critiques of American foreign policy, and is at odds with how most people typically think of military deployments. Various authors have discussed a host of ills that come with large, long-standing military deployments, such as crime, sex trafficking, drug trafficking, riots, and more (e.g. Nelson 1987; Baker 2004; Johnson 2004). While compelling, the relationship between US military deployments and the host-state's domestic economy requires further analysis before a direct causal link can be established. In particular, previous studies suffer from relatively vague causal mechanisms, and the use of highly aggregated temporal and spatial data may suffer from aggregation bias.

Herein we use new subnational data on US military deployments and interviews with US military personnel to better understand the potential causal linkages between US military deployments to Latin American countries and development outcomes. Since World War II the US has maintained a large overseas military presence. During the War on Terror deployments to Afghanistan and Iraq have garnered the most attention. However, since the 1980s the US has also deployed thousands of military personnel to Latin American states on an annual basis with the aim of promoting development-oriented outcomes. These troops typically deploy for the purposes of building schools, clinics, and providing medical and veterinary care to populations within the host-state. Such deployments directly contribute to infrastructural, economic, and health outcomes in the host-state. By using subnational data on both troop deployments and various developmental outcomes (i.e. illiteracy rates, infant mortality rates, etc.) we can better link variation in the presence of US military forces to developmental outcomes, thereby alleviating some of the problems faced by previous cross-national analyses.

This paper proceeds as follows. First, we provide a brief overview of US Southern Command's (SOUTHCOM) annual programs that provide humanitarian and civic-assistance deployments to Latin American countries. Second, we provide a fuller review of the literature on the effects of military deployments, and elaborate on the specific theoretical and methodological shortcomings of previous studies. Third, we draw on the foreign aid literature and interviews with US military personnel to provide a theoretical framework for understanding 1) which countries receive development-oriented deployments, 2) which regions within countries receive development-oriented deployments, and 3) what effects these deployments have on subnational outcomes on various indicators of human development, such as infant mortality rates and illiteracy rates. Lastly, we present our research design and our models analyzing these three areas, along with a discussion of our results.

# 2 Background

The US Southern Command (SOUTHCOM) has participated in a variety of development-oriented deployments in Central and South America through its Beyond the Horizon (Army), New Horizons (Air Force), and Continuing Promise (Navy) military exercises. Since 1996, 17 US states, through their National Guard units, have been "paired" with 26 countries within SOUTHCOM's Area of Responsibility (AOR). The AOR includes all countries south of Mexico within Latin America and the Caribbean. In the 1980s, annual humanitarian and civic assistance exercises began with the New Horizons program and have since continued to develop with the creation of Beyond the Horizons in 2008 (United States Southern Command 2015a). Every year, under the auspices of SOUTHCOM, these National Guard units collaborate with host-state governments, their militaries, and other allied militaries (e.g. Canada) to plan a round exercises they will conduct in three Latin American countries (United States Southern Command 2015b). In each round of exercises, US military personnel deploy to three countries within SOUTHCOM'S AOR. Each country receives 400–500 troops over the 3-4 month duration of the exercises.\frac{1}{2}.

The explicit aim of these missions is to provide training opportunities for "US and partner nation personnel and demonstrate US values to the region" (United States Southern Command 2015b). More specifically, the types of services that the US troops provide include medical, dental, and veterinary care ranging from preventative medicine to public health, immunization, medical education, nutritional care, and civil engineering projects. SOUTHCOM's website explicitly emphasizes the immediate benefit of these services, such as providing hundreds of thousands of prescription glasses to local citizens as well as sustained benefit of these services that come from different types of training, such as medical

<sup>&</sup>lt;sup>1</sup>Data obtained from New Horizons reports provided by US Air Force South

training, that the troops are providing. The webpage for Beyond the Horizon/New Horizons 2015 notes that "training events enhanced the medical readiness training of US forces and provide sustained health benefits to the population" (United States Southern Command 2015a). The services and training that the troops are providing take place all throughout the host-state, ranging from urban centers to more remote rural areas of the country. According to the US Department of Defense (DoD), troops are deployed to "some of the poorest, most remote stretches of the countries" (Miles 2013).

Additionally, SOUTHCOM's website claims that the relationships fostered during these exercises will be beneficial in the event a situation arises that requires regional cooperation (Miles 2013). In a DoD article, the deputy chief of the security cooperation office at the US Embassy in Panama noted, "They are building something for a community that otherwise might be on the bottom of the priority list in getting those resources from the government of Panama" (Miles 2013). If this is indeed the case, then it means that these exercises are, at the very least, saving the governments resources they would otherwise have to expend in construction and repairs of these facilities.

# 3 The Economic Effects of Troop Deployments

There is a variety of work that has been written on the effects of US troop deployments on the economy of the host-state. Previous works find that a US troop presence can be helpful to the host economy by increasing economic growth, Foreign Direct Investment (FDI), and trade with the host country (Biglaiser and DeRouen 2007; Biglaiser and DeRouen Jr 2009; Jones and Kane 2012). US troops tend to be deployed to unstable areas that are unappealing to investors. However, the presence of the US military is meant to act as a guarantee of the stability of the state, as well as a signal of US commitment there, which is in turn meant to assuage concerns of potential investors. Moreover, Jones and Kane (2012) argue that the presence of US troops facilitates the diffusion of Western norms and institutions, such

as, discipline, lawful authority, respect for human and economic rights, and construction standards.

Recent work by Tim Kane and Garrett Jones has also found that the presence of large, long-term US military deployments correlates with positive growth rates in the host-state's economy and domestic infrastructure. (Kane 2012; Jones and Kane 2012). Kane (2012) specifically looks at how a US troop presence affects development in the host state. Analyzing state-level data from 1950 to 2009, one of his findings is that a US troop presence correlates with an increased number of telephone lines in the host state, a development indicator used by the World Bank. He argues that US troops bring stability, establish infrastructure, and diffuse positive economic norms, all of which enable development. The unit of analysis he uses is the state-year, which previous studies in this area have also used.

These studies suggest similar causal mechanisms, identifying three primary means by which deployments may cause such increases. Kane (2012) specifically highlights three mechanisms by which US military deployments can facilitate innovation diffusion: 1) a peacekeeping/security umbrella effect; 2) investment stability; 3) and infrastructure. Generally speaking, the presence of US military forces creates conditions of stability and peace that promote conditions favorable to domestic and international investment. The presence of US military personnel also provides local populations with access to knowledge regarding "best practices." Often, this involves "learning by doing" through the recruitment of host-state labor for large-scale projects like constructing a new military base (Kane 2012, 4).

Jones and Kane (2012) propose three similar mechanisms. The first is a security umbrella provided by US military forces that create conditions of peace and stability, which the authors argue correlate with greater respect for property rights. This, in turn, creates conditions for market activity growth. Second, the presence of US military forces can lead to a diffusion of knowledge and skill from the US military personnel to the host-state

population. This diffusion is not limited to technology, but also includes institutions and norms, such as respect for the rule of law, economic/property rights, and best practices in construction standards (Jones and Kane 2012, 228). Lastly, the third causal mechanism Jones and Kane suggest is stimulation of aggregate demand. The authors maintain that the presence of a large, long-term US military deployment can stimulate demand within the local economy. Service personnel stationed overseas often enjoy relatively high wages compared to the surrounding host-state populations. For example, Nelson (1987, 154) discusses the fact that prior to economic recovery in West Germany, US military personnel enjoyed strong purchasing power through a favorable exchange rate. In this case, the large foreign military deployment essentially added an equally large new consumer base to the German economy, creating a large market for local businesses.

The results of these studies are compelling. However, the proposed causal mechanisms require greater clarification to establish their plausibility. First, the security umbrella dynamic is plausible, but the precise causal mechanism is still highly unclear, and actually reduces the direct causal impact of troops themselves. While most US military deployments are relatively small, stability could still result from a sort of signaling effect. If the presence of those troops is taken as an indicator of strong ties between the US and the host-state then it may help to strengthen stability within a region by reducing the likelihood of neighboring states picking fights with a US-backed client state. This may lead investors to feel more confident investing in the host-state.

Second, it is unclear how generalizable the demand stimulus argument is. A few particularly large deployments, such as those in Germany, Japan, and Korea might be of sufficient size to stimulate economic and infrastructural growth, but most deployments are relatively small. The median non-zero global deployment size between 1950 and 2014 is only about 20 soldiers. When we look at the early Cold War period the highest median value for a non-zero troop deployment is only 80. Looking at the entire time period 90% of non-zero observations

are less than 3,100 troops. Given that the overwhelming number of deployments are quite small it seems unlikely that troops are exerting a stimulus effect that can be accounting for any broader trends in economic or infrastructural growth. Given that most deployments are so small they are also unlikely to be associated with large infrastructural projects that may employ large numbers of local laborers.

Though most deployments are small, many humanitarian and civic-assistance deployments do have an infrastructural component. These deployments do tend to be substantially larger than the median deployment, but are usually of shorter duration. SOUTHCOM's annual exercises in Latin America often involve the construction of schools, clinics, latrines, and other building projects of various sizes. The upcoming BTH 2016 exercises in Guatemala will have 350–380 US military personnel in country at any given time, with approximately 1,750 total US military personnel slated to be deployed to the country over the entire duration of the exercise (CPT 2016). Furthermore, supplies for any construction projects are generally locally sourced, with 30–34 commodities contracts between US military personnel and local or regional suppliers (CPT 2016). Some of these contracts involve the employment of local labor to work alongside US military personnel. As one interview participant described it, "we're trying to energize that region. Not just building a building, but creating jobs" (CPT 2016). Given our currently available data, the short-term economic stimulus effect of these deployments seems to primarily work through increased consumption by US military personnel. The stated primary purpose of these deployments is the training of US military personnel, and some interview participants indicated that they worked primarily with other US military personnel with little or not direct involvement from local laborers. Individuals have also indicated that US personnel are generally eating regularly at local restaurants near their job sites (SFC 2016a,b). Given that the employment of local labor may vary by project and location, our limited number of interviews may be unable to speak to the more general trends in labor use during these projects.

The clearest causal mechanism is the diffusion of technology, knowledge, and policies. Many US military deployments, regardless of size and purpose, involve a training or exercise component. As noted above, US military personnel often deploy for a wide range of purposes, some of which include the express purpose of promoting developmental outcomes and promoting particular policies. Such deployments are far more likely to have a direct impact on economic growth and infrastructural development within the host-state. SOUTHCOM's Beyond the Horizon and New Horizons programs serve as primary examples of this dynamic and should have an effect through two primary mechanisms. The first is regularity. These exercises are conducted on an annual basis. Though deployments to any individual country are usually small, they may have an effect through repeat interactions and continuing relationships with the host-state. Second, These deployments involve activities that should have a direct effect on the sorts of developmental outcomes that Kane (2012) and Jones and Kane (2012) focus on. Given that these deployments are supposed to target poorer and vulnerable populations within the host-state, Medical Readiness and Training Exercises (MEDRETES) and Veterinary Readiness and Training Exercises (VETRETES) could have profound effects on the economies and health of rural and underprivileged populations. For example, the 2014 round of Beyond the Horizon provided medical and dental treatment to over 42,000 patients in Belize, Honduras, and the Dominican Republic. They also built 16 new classrooms and constructed two new clinics (Kelly 2015, 21). In 2013 New Horizons saw 15,000 patients, conducted 2,000 surgical and dental procedures through its MEDRETES program, and constructed four school buildings, spending approximately \$2.5 million in Belize alone—approximately 0.15% of Belize's GDP for that year (World Bank 2015). Given the size of the populations of the four administrative districts to which US military personnel were deployed, this spending translates into approximately \$17 per person, adjusted for purchasing power parity.<sup>2</sup> When considering In this same year New Horizons VETMETES

<sup>&</sup>lt;sup>2</sup>Note that limitations on census data availability means that we use 2010 regional population. The

program saw over 3,000 animals, providing vaccinations and veterinary care.<sup>3</sup>

These activities can potentially lead to long-term improvements in the economies, health, and education of poorer populations within the host-state. Constructing clinics and schools have clear and direct links to the host-state's ability to provide medical care and education to a larger number of people. The fact that US military personnel are often working with host-state civilians and members of the host-state's military can also help to promote the diffusion of knowledge and experience. Providing veterinary care in rural areas where economies are more heavily dependent upon agriculture can help to promote economic growth by preserving assets that are central to economic productivity.

Beyond the proposed theoretical mechanisms previous studies also suffer from limitations in their research designs. What these previous studies have in common is that their unit of analysis is the state-year. These studies rely on highly aggregated data on both troop deployments and the outcomes of interest, such as education, economic growth, and infrastructural growth. Furthermore, Kane (2012) and Jones and Kane (2012) also use long time lags of 40 years in their analyses. These issues present difficulties in establishing a causal link between US military deployments and the outcomes of interest. For example, given that US military deployments are often limited to particular regions within a country, national-level changes in economic growth or educational attainment could be the result of increases in regions where there are no US military deployments. Accordingly, large US military deployments can occur alongside increases in various developmental outcomes, but have no causal impact. Addressing this issue requires advances beyond the country or country-year as the unit of analysis.

Previous studies on the effects of troop deployments have acknowledged these limitations

World Bank lists the PPP converter at .6 for Guatemala in 2013 (World Bank 2015).

<sup>&</sup>lt;sup>3</sup>Data obtained from US Air Forces South.

(see Allen and Flynn (2013); Bell, Clay and Martinez Machain (forthcoming)), but have largely been constrained by data availability. In this paper we seek to address this shortcoming by focusing on deployments that have an explicit development agenda—in this case New Horizons and Beyond the Horizon. We argue that if we truly want to understand the effect of U.S. troops on development, we need to study them at a lower level. Many of the states that troops deploy to have vast populations and expansive territories. It would thus seem unreasonable to expect that the building of, for example, a health clinic in one province of the country would have a direct effect on infant mortality in a different province. We thus focus our analysis in this paper on the sub-national level, by states or provinces, depending on the political system of the host-state.

# 4 Troop Deployments as Foreign Aid

In this section we examine US military deployments as methods of foreign aid provision. We divide this section into three parts. First we look at the factors that determine which state receive humanitarian and civic assistance deployments. Second, we look at the factors that drive the location of deployments at the sub-national level. Third, we look at the effects that these deployments have at the subnational level.

# 4.1 Development Deployments – Who Gets Them?

Substantial evidence indicates that the US uses foreign aid to promote its interests abroad. US alliance ties, military deployments, the recipient state's level of development, its level of democratization, and trade with the United States all contribute to whether or not the state receives aid. (Meernik, Krueger and Poe 1998; Alesina and Dollar 2000; Bueno de Mesquita and Smith 2007a; Fleck and Kilby 2006, 2010; Milner and Tingley 2011). Accordingly, the aid that the US distributes can serve a wide variety of purposes, such as promoting US commercial interests (Fleck and Kilby 2006; Milner and Tingley 2010), for humanitarian reasons

(Drury, Olson and Belle 2005), or as a way to obtain policy concessions from the recipient (?). Importantly, recent work by Heinrich (2013) notes that self-interested motivations can exist alongside more altruistic humanitarian goals.

Herein we draw on previous research on foreign economic aid to understand which states receive development-oriented US military deployments. Effectively, we treat these deployments as delivery mechanisms for development, humanitarian, and development aid<sup>4</sup>. Conceptualizing troop deployments in this way is important for some key reasons. First, in the case of development-oriented deployments such as Beyond the Horizon/New Horizons, the humanitarian aspect is evident. Over and over again statements by SOUTHCOM emphasize the positive (and long-lasting) effects that these types of deployments will have on development. One of our interviewees emphasized that the first consideration in choosing which country to send one of these deployments to is whether there is a need for this type of aid (CPT 2016). Though these deployments necessarily involve military personnel, their goals are ostensibly in line with those of projects we would typically associate with economic development aid delivered through government or private-sector channels. If these deployments are indeed planned on the basis of need, as SOUTHCOM descriptions suggest, then existing research should give us a theoretical basis on which to judge the factors that ought to be driving the allocation of US military resources for development missions.

Second, existing research also gives us a basis from which we can evaluate the influence of political factors that may be driving allocation decisions. SOUTHCOM's own website also clearly states that there is an expectation that the United States will benefit from this activity, stating that "the relationships forged during these exercises can be called upon in the event of a regional situation that requires a cooperative response" (United States Southern

<sup>&</sup>lt;sup>4</sup>We should note that we were told repeatedly during interviews with Army personnel that the primary aim of the deployments, as justified to the U.S. Congress, is the training of U.S. troops, as a "readiness issue" (CPT 2016).

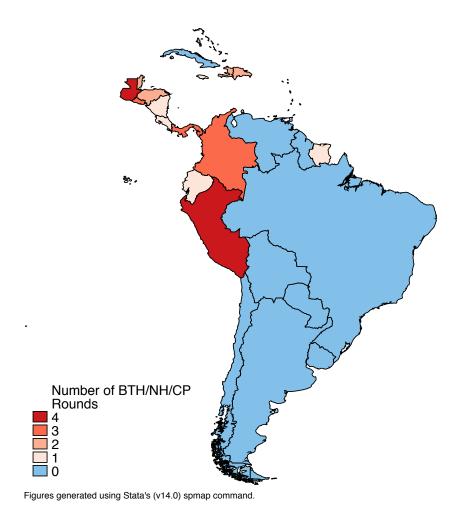


Figure 1: Map depicting countries within SOUTHCOM area of responsibility. Countries shaded according to the number of Beyond the Horizon, New Horizons, and Continuing Promise rounds they were selected for, 2002–2012.

Command 2015a). One of our interview subjects also emphasized that beyond need, a deployment location has to align with U.S. strategic objectives within the region (CPT 2016). In other words, much like traditional foreign aid, there seems to be an exchange of aid for policy concessions in place.

We also limit our analysis to countries within SOUTHCOM's area of responsibility. However, not all of these states have received development-oriented deployments. Figure 1 shows the countries within SOUTHCOM's area of responsibility. Countries are shaded according to the number of times US military forces have deployed to that state as a part of one of the BTH, NH, or CP missions from 2002–2012. States colored in blue have never hosted such deployments. Countries in red have received at least one development-oriented deployment, with darker colors indicating that the country has participated in more rounds. The most notable feature of this map is that not every country has received a deployment. Most countries have never received a deployment, with Guatemala and Peru having the highest number of deployments having participated in these exercises in four separate years between 2002 and 2012.

The foreign aid literature has found that, at least to some degree, need and humanitarian concerns matter to the population, and by extension to the leader, when making decisions on where to allocate foreign aid (Alesina and Dollar 2000; Drury, Olson and Belle 2005; Lumsdaine 1993; Van Belle, bastien Rioux and Potter 2004). Most commonly, previous studies have found a link between poorer, less-developed countries and the likelihood of receiving aid. Given that these deployments have a strong developmental and humanitarian component, we should expect that the countries to which they are deployed should be the ones with the greatest amount of "need." Interviews with US military personnel suggest that need is also a part of the process in determining which countries receive deployments, and which specific projects are taken on. US military personnel work with members of the host-state's central government, as well as members of local and regional governments to develop a list of projects. Once the initial list is in place US personnel travel to proposed project locations in order to establish the need of the proposed projects, rejecting projects that seem redundant or unnecessary (CPT 2016). We should therefore expect less developed states within the region to be more likely to receive such deployments:

**Hypothesis 1.** Less developed states will be more likely to host a US development-oriented deployment.

We know that states take into account other factors that go beyond need in determining the allocation of foreign aid. In particular, there is evidence from previous research that states exchange foreign aid for policy concessions and support in a wide range of areas (Lai and Morey 2006; Bueno de Mesquita and Smith 2007b; Faye and Niehaus 2012; Milner and Tingley 2010; Fleck and Kilby 2006). More specifically, leaders within the donor country can use foreign aid to advance the interests of their constituents, as well as to advance broader foreign policy aims. The leader in the donor country gets the advantage of providing the concessions to his/her selectorate as a public good, while the funds that the leader in the host-state receives can then be used to keep members of their winning coalition happy as well. These funds can be used to offset the costs of concessions if those policy concessions made are not necessarily what the general population would want foreign policy to look like (Bueno de Mesquita and Smith 2007b). Milner and Tingley (2010) find that in line with predictions arising from trade theory, legislators who represent districts with greater capital endowments are more likely to support foreign aid. These capital-intensive districts are more likely to have interests in export-oriented industries, which in turn benefit more from aid to potential recipient countries that can be used to lower tariffs and help finance the purchase of American goods.

Given that the deployments we focus on constitute a transfer of resources from the US to the recipient state, it is possible that they are used to obtain concessions from the recipient state, or to promote US interests in some other way. Foreign aid that is given through direct services, such as building schools or hospitals, or the provision of health care can serve this same purpose by either freeing up resources that the leader can then distribute to the winning coalition, or by allowing the leader to determine where these projects go to. These deployments also involve direct spending by US military personnel on goods within the host-state—often for construction materials and supplies (CPT 2016; SFC 2016a). Previous works has shown that states that are more salient to the donor state will be more

likely to receive aid in exchange for policy concessions. This is in line with information obtained from US military personnel. Officials we interviewed stated that while all countries within SOUTHCOM's AOR were technically eligible to receive deployments, deployments were generally limited to the top 10 countries that SOUTHCOM officials prioritized (CPT 2016)<sup>5</sup>.

Theory and interviews suggest that there is a strategic component to the decisions governing which states receive deployments. If development-oriented troop deployments are indeed used as a bargaining tool, we should expect more deployments to states that are salient to the United States. Given that previous research has highlighted the importance of commercial interests and export promotion specifically (Fleck and Kilby 2006; Milner and Tingley 2010), and given the clear influx of US dollars resulting from these deployments, we focus on US exports to the recipient state as an indicator of economically salient relationships.

**Hypothesis 2.** States that import more from the US will be more likely to host a US development-oriented deployment.

We consider the mutual constraints of need and self-interest. Interviews with US military officials suggest that while need is certainly a governing consideration, strategic factors are also important, and both must be taken into account. One interview participant noted, "There has to be a need, and it must align with strategic objectives for a particular country or region" (CPT 2016). The implication of this logic suggests that in a case of two countries with equal need, if one country is more salient to US interests, then it will receive preference for a deployment over the other country.

**Hypothesis 3.** The effect of exports should be larger for poorer states than for wealthier states.

<sup>&</sup>lt;sup>5</sup>The officials that we interviewed could not speak to the specifics of why certain countries made SOUTH-COM's top priority list, or which factors effectively ruled out some countries

Previous research has also shown that states tend to allocate foreign aid according to broader political relationships between states. As noted above, interview participants indicate that strategic considerations do matter when deciding deployment locations. Trade constitutes just one of these types of relationships. Even in the case of humanitarian-oriented aid, we argue that development-oriented deployments will be more likely to go to states whose foreign policy matches up with that of the United States. While we could argue that the U.S. is more likely to give development aid to states that have different foreign policy positions, as a way to get them to align with the United States, humanitarian aid can be difficult to use as a positive incentive. The reason for this is that once humanitarian programs are in place, it can be hard to make a credible threat to remove them, as people's livelihood can come to depend on them (cite stuff about Bush and AIDS in Africa). Thus, we expect that these humanitarian deployments will be more of a reward to states that have aligned with the United States' position in the international system.

**Hypothesis 4.** States that are supportive of US foreign policy will be more likely to host a US development-oriented deployment.

# 4.2 Determinants of Subnational Deployment Locations

Above we detailed which countries receive deployments. However, even in countries that get deployments, not all regions within that country receive a deployment. For example, in Peru, which has received deployments as a part of four separate rounds of BTH/NH/CP only five of 26 regions have ever received deployments, and only one of these five regions has received multiple deployments (see Figure 2 below). Our interviews confirm that the selection of deployment locations at the subnational level is a decision made jointly be American officials in military command and officials from the host country's government (SFC 2016a; CPT 2016). This implies that the preferences of both the United States and the host country are likely to matter when it comes to determining which subnational units

will receive a U.S. development-oriented deployment.

Analogously to how the US would have a preference for deployments going to less developed states for humanitarian purposes, we should expect that when it comes to choosing a sub-national unit (state or province) to which to send a deployment, American officials would have a preference for selecting less developed locations, as these would be perceived as having the greatest amount of need. In addition, we know from our interviews that the decisions on where to send deployments to within a state are made in conjunction with the host state government. For example, one of our interviewees suggested that at the subnational level, the American personnel prefer going to areas with "a need" and with larger populations so that more people can benefit from the deployment (CPT 2016). Before military personnel arrive in a location, the American ambassador will link up with personnel from the host state government and, based on the host state's plans and goals, come up with a list of affected areas that they would like to receive an American deployment. Leading up to a deployment (about 18-20 months before it), American military personnel involved in strategic planning will meet in the capital city of the host state with personnel from several federal ministries (such a health, education, defense and agricultural) to determine the locations and scope of the deployments. The host government will essentially come up with a list of 10 to 20 locations from which the Americans can then select where to go (CPT 2016). Two observations stand out at this point, the first is that the decision on where to deploy troops subnationally is made jointly by the American military diplomatic and military personnel and the host state's central government. The second is that, at least to some degree, both the Americans and the executive of the host-state have a preference for US troops going to the areas with the greatest amount of need. We thus derive the following hypothesis:

**Hypothesis 5.** Within a country, US troops will be more likely to be deployed to poorer subnational units.

#### 4.3 Subnational Effects of US Troop Deployments

If development-oriented deployments actually serve the intended purpose of promoting developing then we should see increased levels of development in the subnational units that have hosted the US troops. These deployments involve the construction of new schools, classrooms, clinics, latrines, and a wide variety of other projects that directly affect education and the host-state's ability to provide medical care in a particular area. The projects are also chosen in consultation with local authorities and community leaders (such as mayors, teachers, and local ministry representatives) to determine local needs and how best to fulfill them (CPT 2016).

Given that US military personnel work with members of the host-state military, it follows that best practices in various areas, such as construction, can diffuse to the host-state (SFC 2016a). Providing veterinary care to thousands of livestock in areas that rely on animal husbandry also has the potential to directly increase incomes by ensuring that vital resources survive to make it to market, or by increasing the pool of livestock. This effect should take place through the direct benefit of building development-oriented infrastructure, as well as through the training that the US troops provide for locals. US personnel do not always work with locals in these projects. However, they frequently involve local military or police forces. In fact, one interview subject suggested that participation from host state personnel sent the message that it is local troops providing a service for the population, with assistance from U.S. troops (CPT 2016).

**Hypothesis 6.** Subnational units that receive a US development-oriented deployment will have greater developmental outcomes than those that do not host troops.

# 5 Research Design

Our research design consists of two stages. First we will address the national-level determinants of US military deployments. Second, we detail our research design as it pertains to the subnational allocation of US military personnel.

#### 5.1 Country-Level Models

Our first set of models predict which countries receive development-oriented deployments through Beyond the Horizon, New Horizons, or Continuing Promise. Our unit of analysis in this first set of models is the country-year with observations running from 2002–2012. The dependent variable in these models is a dichotomous indicator coded "1" if a country receives a deployment in a given year and "0" if the country did not.

As we discuss above, there may be a mixture of motives that drive the US to make these deployments. We consider a range of indicators designed to capture four concepts: need, US interests, host-state preferences, and relations with the US. We use a measure of GDP per capita as an indicator of need, and consequently expect poorer states to be more likely to receive deployments than wealthier states. We also include infant mortality rates as another indicator of need, as it more directly captures the need for social welfare programs and medical aid. We also include a variable measuring the percentage of the population living in rural areas. Larger rural populations may be more difficult for governments to reach, and may therefore have greater need of assistance in healthcare and infrastructural development. Lastly, we include a variable of the number of people enrolled in primary education as a percentage of the total primary education-eligible population. These indicators all come from the World Bank's World Development Indicators (World Bank 2015).

We include a number of variables to control for US interests. First, we include a variable to control for US economic interests in Latin American countries. We include a variable

measuring each country's imports from the US. Previous research has indicated that US policymakers us aid to promote US exports, in particular (Fleck and Kilby 2006; Milner and Tingley 2010). We obtained these trade variables from the US Census Bureau (US Census Bureau 2015). Information on development-oriented deployments from SOUTHCOM repeatedly emphasizes the role of need in the selection of states, so it is possible that the ability to promote more selfish interests are somewhat limited. To address this possibility we interaction imports from the US with GDP per capita.<sup>6</sup>

It is also possible that the US uses these deployments to reward states for similar domestic or foreign policies. We include a measure of states' democracy, using the 21–point Polity indicator of regime type (v.2014) (Marshall, Jaggers and Gurr 2011). We expect the US to be more likely to send deployments to more democratic states as opposed to less democratic states. We also include a measure of UN voting similarity, using Affinity scores from Bailey, Strezhnev and Voeten (2015). Some states within Central and South America have historically had more conflictual relations with the US, which we expect to be captured in part by UN voting patterns. We also include a dichotomous indicator that captures a country's contributions to the US Iraq War coalition. This variable is coded as "1" if a country sent troops to contribute to the coalition and "0" otherwise (Carney 2011). Lastly, we control for whether or not a country is a member of the Bolivarian Alliance for the Americas (ALBA). ALBA was created, in part, to oppose US dominance of Latin America and to provide an alternative to a US-led economic regime for Latin American states. This variable is coded "1" to indicate that a country is a member of ALBA and "0" otherwise. We expect this variable to correlate negatively with the probability that a country receives a deployment.

<sup>&</sup>lt;sup>6</sup>GDP per capita and the trade variable are both positively skewed. We measure these variables as follows to address this issue: ln(x+1).

<sup>&</sup>lt;sup>7</sup>ALBA members include Cuba, 2004–2014; Dominica, 2008–2014; Grenada, 2014; St. Lucia, 2013–2014; St. Vincent and the Grenadines, 2009–2014; Antigua and Barbuda, 2009–2014; St. Kitts and Nevis,

Because deployments are planned 18–20 months ahead of the actual deployment (CPT 2016), we lag the independent variables by two years.<sup>8</sup>

#### 5.2 Subnational Deployments

Our second and third sets of models analyze the effect that development-oriented U.S. deployments have on developmental indicators at the subnational level, as well as the determinants of deployment allocation within a state. Ideally we would like to look at every state that has had a Beyond the Horizon, New Horizons, or Continuing Promise deployment sent to it. This being a preliminary study, we begin by looking at the case of Peru. We choose to study Peru in part because of data completeness (Peru's government provides subnational data on several human development indicators) and because Peru has hosted six development-oriented deployments, spread out between five regions (Cusco, La Libertad, Lima, Piura, and Ica) between the years of 2007 and 2012<sup>9</sup>. Our unit of analysis in this set of models is the region-year, with observations running between 2001 and 2012.

When we study the effect of troops, our dependent variable is the level of economic development of the region. The most obvious way to conceptualize it would be Gross Value Added (GVA), which is the measure of the value of the goods and services produced in a subnational area and is thus the subnational equivalent of Gross Domestic Product (GDP). Unfortunately, we were unable to locate GVA figures for Peru past 2011. Given this limitation, we turn to three different indicators of human development. The often-used UN Human Development Index includes three components: Long healthy life (measured through a life expectancy index), knowledge (an education index), and a decent standard of living (GNI per

<sup>2014;</sup> Honduras, 2008–2009; Nicaragua, 2007–2014; Venezuela, 2004–2014; Ecuador, 2009–2014; Bolivia, 2006-2014.

<sup>&</sup>lt;sup>8</sup>Note that our results hold up equally well using a one-year lag.

<sup>&</sup>lt;sup>9</sup>Peru has 24 regions or departments, one constitutional province, and the capital city of Lima (not to be confused with the region of Lima), which is considered a metropolitan province.

capita) (). Given that we cannot measure per capita income in the regions with a measure of GVA, we rely instead on health and education indicators.

We use three dependent variables in separate models that cover both the health and education components of human development: education, health, and vaccinations. Our data come from the *Instituto Nacional de Estadstica e Informtica* (INEI) of Peru. The data include information from INEI's micro-database as well as census information from national economic censuses and population and livelihood censuses.

To capture our first dependent variable, education, we use illiteracy rates from each region, which are measured by the percentage of the population that is over the age of 15 and considered illiterate. We use two indicators to evaluate health, our second dependent variable. The first indicator is regional infant mortality rate, which is measured as the number of infant deaths per every 1,000 live births. The second indicator we employ as an alternative measure of health is the percentage of vaccinated children under the age of one. Across these three variables, we use the change in value as an alternate dependent variable in a second set of models.

The main independent variable in these models is the number of development-oriented deployments that a region received in a given year<sup>10</sup> We lag this measure by one year, as we expect that it would take some time to observe the effects of a development-oriented deployment. We should note that we are in the process of obtaining figures on the actual number of soldiers deployed to each region in a given year in order to add nuance to our measure. The number of deployments is also used as an independent variable when predicting where deployments will go within the state.

<sup>&</sup>lt;sup>10</sup>As a robustness check we also repeated the analysis with a dichotomous indicator coded "1" if the region received one or more deployments in a given year and zero otherwise. Results, which are included in the Appendix, remained similar.



Figure 2: Map showing number of deployments to regional administrative units in Peru, 2002–2012.

We control for a variety of factors that we believe could also affect human development. Data is of course more difficult to come by at the subnational level, but we include measures of the total population of the region as well as the ratio of urban to total population, as we expect that regions with a larger urban population will be more likely to have higher levels of human development. We also include as a control variable the population growth rate, as rapidly growing regions may be more prone to falling behind on human development. Finally, we include a dichotomous measure that is coded "1" if a region is landlocked and "0" otherwise. We include this measure because, at the state level, landlocked can be a good predictor of developmental levels, with landlocked states generally being less economically prosperous than ones with access to a coast.

Table 1: Predicting Deployment for Country-Year, 2002–2012.

	(1)	(2)	(3)	(4)
F2.intervention				
ln(GDP Per Capita)	-0.484**	$-0.485^*$	0.086	2.959**
· - /	(0.242)	(0.248)	(0.478)	(1.151)
ln(Imports from US)	0.318**	0.318**	$0.420^{*}$	3.918***
	(0.133)	(0.136)	(0.239)	(1.211)
$ln(GDP Per Capita) \times ln(Imports from US)$				-0.442***
				(0.147)
Infant Mortality Rate	0.004	0.004	0.012	0.019
	(0.014)	(0.014)	(0.026)	(0.014)
Rural Population			0.004	
			(0.011)	
Educational Enrollment			-0.015	
			(0.015)	
Polity	0.102	0.102	-0.015	0.110
	(0.072)	(0.072)	(0.091)	(0.076)
ALBA Member	-0.013	-0.014	0.000	0.142
	(0.345)	(0.354)	(.)	(0.364)
Iraq Coalition	0.214	0.214	0.378	0.103
	(0.462)	(0.461)	(0.580)	(0.484)
UN Voting		-0.011	-0.172	0.079
		(0.651)	(0.963)	(0.718)
Constant	-0.787	-0.791	-4.481	-29.061***
	(1.925)	(1.901)	(2.930)	(9.287)
$Prob > \chi^2$	0.319	0.403	0.244	0.014
Observations	276	276	111	276

Robust standard errors in parentheses. Two-tailed significance tests used.

## 6 Models and Estimation

Herein we review the results of our models. We begin with a discussion of the country—year models.

# 6.1 Country-Year Models

Table 1 shows the results of our four country-year models. Model 1 provides a basic specification using GDP per capita, imports from the US, infant mortality rates, Polity, ALBA membership, and Iraq Coalition contributions. Model 2 adds the UN voting variable, Model 3 adds the rural population and educational enrollment variables, and Model 4 adds the interaction term. We remove the rural population and education variables from Model 4 because they so dramatically reduce the sample size.

<sup>\*</sup> p< 0.10; \*\* p< 0.05; \*\* \* p<0.01

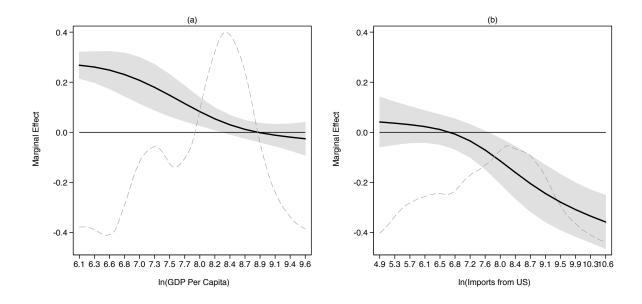


Figure 3: Marginal effects of imports from US (Panel A) and GDP per capita (B) on the probability that a state receives a development-oriented deployment. Predictions generated from Model 4 in Table 1. 95% confidence intervals shown.

In models 1 and 3 we find a negative and significant coefficient on the GDP per capita variable, indicating that wealthier countries are less likely to receive a development-oriented deployment. This is in line with Hypothesis 1 which suggests that need should be partly driving the decision over which countries receive deployments.

We also find a consistent positive coefficient on the US exports variable. This finding is in line with our hypothesis on the self-interested motivations that may be driving deployment decisions. Plainly, countries that buy more goods from the US are more likely to receive a deployment.

Figure 3 shows the marginal effects of imports from the US as conditioned by GDP per capita (panel A), and the marginal effect of GDP per capita as conditioned by imports from the US (panel B). In panel A we find a positive effect for imports from the US at low income levels. Rather, states that import more goods from the US have a higher probability

of receiving a deployment, but only when they are relatively poor states. As national income increases this positive effect diminishes in magnitude, eventually become statistically insignificant. Similarly we can see that national income does not have a statistically significant effect at low levels of US imports, but for states that consume a higher volume of US goods, increasing national income lowers the probability that a state receives a deployment. Overall we take this to suggest that the US has a preference for less developed states, but primarily those states that consume larger quantities of US goods. Higher income lowers the probability of receiving a deployment, but only for those states that already purchase more US goods. Overall these findings confirm the idea that strategic interests and need both matter in determining who receives deployments.

None of the other variables used in the model attain statistical significance in any of the model specifications. Some of this could be due to the lack of observations on some of the key variables included in model 3. However, other variables that typically yield significance, such as Polity and UN voting, do not yield significance even in models with more observations. However, when we use a one-year lag rather than a two-year lag we do observe significance in the expected directions on some of these additional variables. UN voting similarity, the percentage of the population living in rural areas, and infant mortality rate, all yield positive and statistically significant coefficients in at least one model. However, these results are generally not consistent across model specifications. We lost approximately 20 observations using the two-year, reflecting the loss of 2014 from our estimation sample. This indicates the results on these other variables are somewhat sensitive to model specification and temporal variation in the sample. Using year fixed effects leads to a substantial reduction in our sample size, but our results do hold up for the GDP per capita and US imports variables, though the other variables continue to be highly sensitive to model specification.

In the following section we turn to predicting which subnational units receive US military deployments.

#### 6.2 Subnational Models

At the subnational level, we begin by testing hypothesis 5, which states that within a host country (in this case Peru), subnational units that are less developed, those with the highest level of need, will be the most likely to received a U.S. development oriented deployment. In Table 2 we present the results of several region-year regression models in which the dependent variable is the number of U.S. troop deployments to a region in a year. In all of the models we include lagged (by two years<sup>11</sup>) values of structural variables that we would expect to affect the selection of a region. Our interviews suggest that larger regions are more likely to receive a deployment, so we include a total population variable. In addition, the interviews also suggest that regions with lower levels of development are also more likely to receive a deployment, so we include as various indicators of development, such as total population, rural population, and population growth. In addition, in the first three models we include one year lags of our measures of human development (illiteracy, infant vaccination, and infant mortality rates, respectively) as independent variables. We include each one in a separate model to increase our number of observations, since there are years that have information for one variable, but not the others. In addition, in Model 4 we include measures of all three development indicators as independent variables.

As we can see from Table 2, none of the independent variables, neither the structural ones nor the human development indicators, achieve statistical significance<sup>12</sup>. This suggests that we need to consider other factors that may be driving the allocation of US deployments within host states. In our discussion section we expand on the effect that political factors

<sup>&</sup>lt;sup>11</sup>We choose a two year lag because our interviews suggest that planning for a deployment, and the selection of the subnational unit it will be assigned to, begins 18-20 months in advance (CPT 2016)

<sup>&</sup>lt;sup>12</sup>As a robustness check we repeated the analysis using a dichotomous dependent variable. The results are included in the Appendix. Though some variables achieved statistical significance, they did not do so consistently across models. We are thus reluctant to draw conclusions from these results.

Table 2: Predicting Deployment for Region Year in Peru, 2002-2013

Tuble 2. I realisting Deployment for Region Teal in Ferti, 2002 2019						
	(1)	(2)	(3)	(4)		
	est1	est2	est3	est4		
L2.Urban Population Ratio	0.0955	0.0662*	0.131	0.189		
	(0.0635)	(0.0383)	(0.113)	(0.144)		
L2.Illiteracy	-0.00130			0.00333		
	(0.00167)			(0.00297)		
L2. Total Population	-3.95e-09	-2.21e-09	-5.75e-09	-7.76e-09		
	(3.40e-09)	(1.89e-09)	(6.89e-09)	(1.07e-08)		
	0.0000	0.0114	0.0007	0.0510		
L2.Population Growth	-0.0233	-0.0114	-0.0227	-0.0712		
	(0.0167)	(0.00929)	(0.0166)	(0.0515)		
L2.Infant Vaccination		0.000159		0.00235		
L2.IIIIant vaccination						
		(0.000623)		(0.00173)		
L2.Infant Mortality			-0.00105	-0.00207		
12.IIIIaiii Wordaniy						
			(0.000899)	(0.00278)		
Constant	0.00179	-0.0273	0.00276	-0.204		
<del></del>	(0.0365)	(0.0575)	(0.0156)	(0.166)		
Observations	289	415	142	96		
r2	0.0147	0.00995	0.0274	0.0471		

Standard errors in parentheses

<sup>\*</sup> pj.10, \*\* pj.05, \*\*\* pj.01

(at the host state level) may be having on the allocation of deployments. We discuss how this will be the focus of future work that we will do as part of this project.

At this point we turn to testing Hypothesis 6, which states that subnational units that receive a US development-oriented deployment will have greater developmental outcomes than those that do not host troops. In Table 3 we present the results of three regression models in which we use illiteracy (Model 1), Infant Mortality (Model 2), and Infant Vaccination Rate (Model 3) as independent variables. We again include total population, urban population, population growth, and landlock as control variables.

Table 3: The Effect of US Troops on Development Outcomes in Peruvian Regions

Table 6: The Effect of CD Troops of	п ветегоринене	o accomes in 1 erav	1411 140810115
	(1)	(2)	(3)
	Illiteracy	Infant Mortality	Infant Vaccination
Total Population	-2.16e-08	-0.000000290	-0.00000108***
	(0.000000109)	(0.00000104)	(0.000000292)
Urban Population Ratio	-9.061***	-12.95	10.45**
	(1.983)	(9.439)	(4.051)
Population Growth	-4.758***	1.775	6.388***
	(0.483)	(2.285)	(1.286)
Landlock	0	0	0
	(0)	(0)	(0)
L.Development-Oriented Deployments	-2.793***	-7.971**	6.471*
	(0.714)	(3.793)	(3.447)
Constant	22.68***	36.22***	78.57***
	(1.213)	(4.829)	(2.766)
Observations	289	119	391
r2	0.347	0.0452	0.136

Standard errors in parentheses

In all three models the deployment variable achieves statistical significance (at the .05 level in Models 1 and 2 and at the .1 level in Model 3) in the expected direction (neg-

<sup>\*</sup> pj.10, \*\* pj.05, \*\*\* pj.01

Table 4: The Effect of US Troops on Change in Development Outcomes in Peruvian Regions

Table 4. The Effect of OS Troops on Change in Development Outcomes in Fertivian Regions					
	(1)	(2)	(3)		
	D.Illiteracy	D.Infant Mortality	D.Infant Vaccination		
Total Population	7.16e-09	-6.15e-08	-4.44e-08		
	(3.25e-08)	(0.000000287)	(0.000000297)		
Urban Population Ratio	0.440	5.615	2.514		
	(0.510)	(4.916)	(2.523)		
Population Growth	0.350**	0.114	0.174		
•	(0.141)	(1.541)	(1.294)		
Landlock	0	0	0		
	(0)	(0)	(0)		
L.Development-Oriented Deployments	-0.475*	-0.448	7.480***		
- · ·	(0.280)	(0.943)	(2.662)		
Constant	-1.179***	-5.175**	-2.373		
	(0.376)	(2.415)	(1.931)		
Observations	265	72	391		
r2	0.0279	0.0309	0.00713		

Standard errors in parentheses
\* pi.10, \*\* pi.05, \*\*\* pi.01

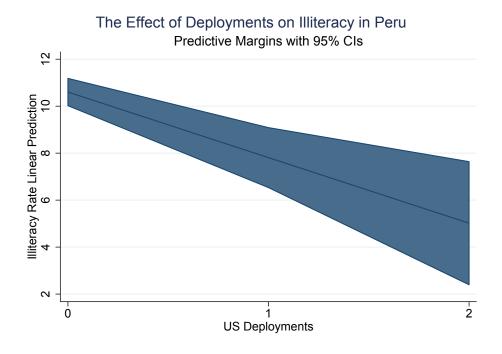


Figure 4: Marginal Effects of US Troop Deployments on Illiteracy Rates in Peruvian Regions.

ative in the case of illiteracy and infant mortality rates and positive and in the case of infant vaccination rates). This provides support for Hypothesis 6, which states that these development-oriented deployments will lead to increased development outcomes.

Beyond the deployment variable, in Model 1 higher total populations and lower levels of urban population are associated with higher illiteracy rates, as expected. Population growth is actually negatively related to illiteracy, possibly signaling that more prosperous districts are growing at a faster rate. Similarly, in Model 3 a higher rate of population growth is associated with higher infant vaccination rates. Across all models landlock, which we take to be a proxy for economic development, is significant. It is negative in the case of illiteracy and infant mortality and positive in the case of infant vaccination.

As a robustness check, we repeat the analysis using the change in the human development indicators from their value in the previous year as a dependent variable. We present these

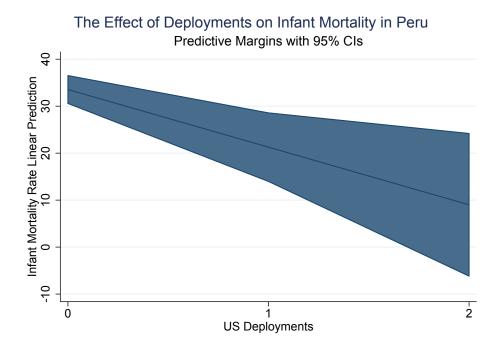


Figure 5: Marginal Effects of US Troop Deployments on Infant Mortality Rates in Peruvian Regions.

results in Table 4. Overall, we find similar results, though the deployment variable does lose statistical significance in the model in which the change in the infant mortality rate is the dependent variable.

Finally, in Figures 4 and 5, we present the marginal effects of U.S. troops on the two development indicators that achieve .05 level of statistical significance: illiteracy and infant mortality rates.

# 7 Discussion and Conclusions

This paper presents the theoretical foundations that will guide us in continuing this project, as well as some initial findings that help support our arguments on both the allocation of U.S. development-oriented deployments and the effect of these deployments on human development indicators at the regional level in the host state.

We find that less developed states within the target region of Central and South America are indeed more likely to receive a U.S. development-oriented deployment, reflecting the allocation of aid based on need-based criteria. At the same time, political factors also play a role in the allocation of this form of aid. In particular, commercial interests play a role in the allocation of development-oriented deployments, with states that import more from the U.S. (as well as states that support the U.S.'s foreign policy) being more likely to receive a deployment. These two effects also seem to work together, as the marginal effect of imports is greater for states with lower GDPs. This implies that the U.S. favors granting deployments to countries with greater need that also import more from the U.S. This criterion thus satisfies both the need and self-interest aspects of foreign aid.

When it comes to the effectiveness of these deployments in improving human development, as they are intended to do, our initial analysis of the effect of troop deployments on human development indicators in Peruvian regions indicates that development-oriented U.S. troop deployments can indeed have a positive effect on development outcomes in the host state. In the case of the Peruvian regions, we find that a development-oriented deployment can lead to decreased illiteracy and infant mortality rates, as well as increased infant vaccination rates at the subnational level.

A logical next step is to repeat this analysis including all states in the region that have received Beyond the Horizons, New Horizons, or Continuing Promise Deployments. This will allow us to understand the subnational effect of U.S. troop deployments on development while varying the national setting of the deployments.

Another natural extension of these conclusions is to think about how it is that subnational units are selected for deployments. Our interviews with US military personnel indicate that this decision is a joint one between the U.S. government and the host state government. The question remains as to what characteristics make a unit more likely to be selected for a

deployment. Our theory suggests that both the U.S. and the host state will likely prioritize subnational units with greater need. At the same time, an initial analysis in which we use human development indicators to predict deployments to Peru's subnational regions shows that it is not necessarily the regions with the lowest levels of human development that are receiving these deployments.

When we analyzed the determinants of subnational allocation of U.S. development deployments, we found that subnational economic factors are not strong predictors of where US troops are deployed to within a country. We believe that, analogously to how the determinants of U.S. deployments at the state level involve both need-based and political determinants, the host's domestic political concerns will also affect where within a state U.S. troops are deployed to. Beyond purely humanitarian concerns, we believe that the executive of the host country might have an interest in using foreign aid (which in this case takes the form of U.S. troops) as a way to increase his/her probability of political survival. Thus, the executive would have an interest in either benefiting the members of his/her winning coalition or otherwise trying to gain political support.

In future work we will argue, following the work of ?, that leaders will attempt to use the deployments as a form of reward for districts where they have political support. While an argument could certainly be made for leaders preferring to send deployments to districts where they lack support as a way to gain more support in those areas, this would be a risky move, as the opposition could also take credit for the benefits that stem from the deployments.

These deployments clearly come with some benefits to the local population. Some are direct in the sense that the population gets to benefit from the actual clinics, schools, etc that are being built there. Beyond that, there are indirect economic benefits that the subnational unit can accrue. For example, when the US military engages in construction projects, they

bring along their own tools, but purchase all of their materials locally. This means that local suppliers can benefit from this additional business. In addition, the troops are allowed to patronize local businesses, such as restaurants, something that is potentially beneficial for the local economy (SFC 2016a). It will thus be important to gather political data at the subnational level. Once we have done this, we believe that we will find that host state leaders will choose to send the American troops to the areas that are salient to the executive.

A preliminary cut of the analysis in the case of Peru shows that the political affiliation of the Regional Governors (party identification) and whether it matches up with that of the President does not seem to be a good predictor for deployments. One potential explanation for this lack of findings is the fact that Peru does not have a Federal system of government, but is rather more centralized. This means that regional governments have less influence than they would in a federal system and it thus may not be a major priority of the President to support regional governors who belong to his party. In addition, we believe that in future work it will be important to account for the timing of national and regional elections. Thus, the key point that emerges is that once we begin to study subnational decisions, we have to take into account the specific political characteristics of each host state. This is something that we will address as we continue to develop this aspect of the project.

#### References

- Alesina, Alberto and David Dollar. 2000. "Who Gives Foreign Aid to Whom and Why?" *Journal of Economic Growth* 5(1):33–63.
- Allen, Michael A., Julie VanDusky-Allen and Michael E. Flynn. 2014. "The Localized and Spatial Effects of US Troop Deployments on Host-State Defense Spending." Foreign Policy Analysis pp. n/a-n/a.

**URL:** http://doi.wiley.com/10.1111/fpa.12078

Allen, Michael A. and Michael E. Flynn. 2013. "Putting our best boots forward: US military deployments and host-country crime." Conflict Management and Peace Science 30(3):263–285.

URL: http://cmp.sagepub.com/content/30/3/263.short

- Bailey, Michael A, Anton Strezhnev and Erik Voeten. 2015. "Estimating Dynamic State Preferences from United Nations Voting Data." *Journal of Conflict Resolution TBD(TBD)*.
- Baker, Anni P. 2004. American soldiers overseas: the global military presence. Westport, CT: Praeger Publishers.
- Bell, Sam, Chad Clay and Carla Martinez Machain. forthcoming. "The Effect of US Troop Deployments on Human Rights." *Journal of Conflict Resolution*.
- Biglaiser, Glen and Karl DeRouen. 2007. "Following the flag: Troop deployment and US foreign direct investment." *International Studies Quarterly* 51(4):835–854.
- Biglaiser, Glen and Karl DeRouen Jr. 2009. "The interdependence of US troop deployments and trade in the developing world." Foreign Policy Analysis 5(3):247–263.
- Braithwaite, Alex. 2015. "Transnational Terrorism as an Unintended Consequence of a Military Footprint." Security Studies 24(2):349–375.

URL: http://www.tandfonline.com/doi/abs/10.1080/09636412.2015.1038192

- Bueno de Mesquita, Bruce and Alastair Smith. 2007 a. "Foreign Aid and Policy Concessions." Journal of Conflict Resolution 51(2):251–284.
- Bueno de Mesquita, Bruce and Alastair Smith. 2007b. "Foreign aid and policy concessions." Journal of Conflict Resolution 51(2):251–284.
- Carney, Stephen A. 2011. Allied Participation in Operation Iraqi Freedom. United States Army Center of Military History.

CPT. 2016. "Interview with Captain, 2016-03-08.".

- Drury, A Cooper, Richard Stuart Olson and Douglas A Van Belle. 2005. "The politics of humanitarian aid: US foreign disaster assistance, 1964–1995." *Journal of Politics* 67(2):454–473.
- Faye, Michael and Paul Niehaus. 2012. "Political Aid Cycles." *American Economic Review* 102(7):3516–3530.
- Fleck, Robert K. and Christopher Kilby. 2006. "How Do Political Changes Influence U.S. Bilateral Aid Allocations? Evidence from Panel Data." Review of Development Economics 10(2):210–223.
- Fleck, Robert K. and Christopher Kilby. 2010. "Changing Aid Regimes? U.S. Foreign Aid from the Cold War to the War on Terror." *Journal of Development Economics* 91:185–197.
- Fordham, Benjamin O. 2008. "Power or Plenty? Economic Interests, Security Concerns, and American Intervention." *International Studies Quarterly* 52(4):737–758. URL: http://doi.wiley.com/10.1111/j.1468-2478.2008.00524.x
- Gowa, Joanne and Edward D Mansfield. 1993. "Power Politics and International Trade." American Political Science Review 87(2):408–420.
- Gowa, Joanne and Edward D Mansfield. 2004. "Alliances, Imperfect Markets, and Major-Power Trade." *International Organization* 58(4):775–805.
- Heinrich, Tobias. 2013. "When is Foreign Aid Selfish, When is it Selfless?" The Journal of Politics 75(02):422–435.
- Johnson, Chalmers A. 2004. The sorrows of empire. New York, NY: Verso.
- Jones, Garett and Tim Kane. 2012. "US Troops and foreign economic growth." *Defence and Peace Economics* 23(3):225–249.
- Kane, Tim. 2012. "Development and US troop deployments." Foreign Policy Analysis 8(3):255–273.
- Kelly, John F., ed. 2015. Posture Statement of General John F. Kelly, United States Marine Corps, Commander, United States Southern Command.
- Lai, Brian and Daniel S. Morey. 2006. "Impact of Regime Type on the Influence of US Foreign Aid." Foreign Policy Analysis 2(4):385–404.
- Lumsdaine, David Halloran. 1993. Moral vision in international politics: the foreign aid regime, 1949-1989. Princeton University Press.
- Marshall, Monty G., Keith Jaggers and Ted Robert Gurr. 2011. "Polity IV project: political regime characteristics and transitions, 1800–2010.".
  - URL: http://www.systemicpeace.org/polity/polity4.htm

- Martinez Machain, Carla and T. Clifton Morgan. 2013. "The Effect of US Troop Deployment on Host States' Foreign Policy." *Armed Forces and Society* 39(1):102–123.
- Meernik, James, E. L. Krueger and S. C. Poe. 1998. "Testing models of US foreign policy: foreign aid during and after the cold war." *The Journal of Politics* 60(1):63–85.
- Miles, Donna. 2013. "Embassy Official: Beyond the Horizon Supports U.S. Outreach." DoD News.
  - URL: http://archive.defense.gov/news/newsarticle.aspx?id=120276
- Milner, Helen V. and Dustin H. Tingley. 2010. "The Political Economy of U.S. Foreign Aid: American Legislators and the Domestic Politics of Aid." *Economics and Politics* 22(2):200–232.
- Milner, Helen V. and Dustin Tingley. 2011. "Who Supports Global Economic Engagement? The Sources of Preferences in American Foreign Economic Policy." *International Organization* 65(Winter):37–68.
- Nelson, Daniel J. 1987. Defenders or intruders? The dilemmas of US forces in Germany. Westview Press.
- SFC. 2016a. "Interview with Sergeant First Class, 2016-02-26.".
- SFC. 2016b. "Interview with Sergeant First Class, 2016-03-08.".
- United States Southern Command. 2015a. "Beyond the Horizon—New Horizons 2015.".

  URL: http://www.southcom.mil/newsroom/pages/beyond-the-horizon-new-horizons-2015-.aspx
- United States Southern Command. 2015b. "State Partnership Program in Latin America and the Caribbean.".
  - **URL:** http://www.southcom.mil/newsroom/Pages/State-Partnership-Program-Latin-America-and-the-Caribbean.aspx
- US Census Bureau. 2015. "US Trade in Goods by Country." Census.gov Foreign Trade.
- Van Belle, Douglas A, Jean-Se bastien Rioux and David M Potter. 2004. Media, bureaucracies, and foreign aid: A comparative analysis of United States, the United Kingdom, Canada, France and Japan. Palgrave Macmillan.
- World Bank. 2015. World Development Indicators. Technical report World Bank.

# Appendix

# List of Tables

1	Predicting Deployment for Country-Year, 2002–2012	25
2	Predicting Deployment for Region Year in Peru, 2002-2013	28
3	The Effect of US Troops on Development Outcomes in Peruvian Regions	29
4	The Effect of US Troops on Change in Development Outcomes in Peruvian	
	Regions	30
A1	The Effect of US Troops on Development Outcomes in Peruvian Regions,	
	Dummy DV	40
A2	Predicting Deployment (Dichotomous) for Region Year in Peru, 2002-2013 .	41
List	of Figures	
1	Map depicting countries within SOUTHCOM area of responsibility. Countries shaded according to the number of Beyond the Horizon, New Horizons, and Continuing Promise rounds they were selected for, 2002–2012	13
2	Map showing number of deployments to regional administrative units in Peru, 2002–2012	24
3	Marginal effects of imports from US (Panel A) and GDP per capita (B) on the probability that a state receives a development-oriented deployment. Predictions generated from Model 4 in Table 1. 95% confidence intervals shown.	26
4	Marginal Effects of US Troop Deployments on Illiteracy Rates in Peruvian Regions	31
5	Marginal Effects of US Troop Deployments on Infant Mortality Rates in Peruvian Regions.	32

Table A1: The Effect of US Troops on Development Outcomes in Peruvian Regions, Dummy  $\overline{\rm DV}$ 

<u>D</u> V	(1)	(2)	(2)
	(1)	(2)	(3)
	Illiteracy	Infant Mortality	Infant Vaccination
Total Population	-2.16e-08	-0.000000290	-0.00000108***
	(0.000000109)	(0.00000104)	(0.000000292)
Urban Population Ratio	-9.061***	-12.95	10.45**
	(1.983)	(9.439)	(4.051)
Population Growth	-4.758***	1.775	6.388***
•	(0.483)	(2.285)	(1.286)
Landlock	0	0	0
	(0)	(0)	(0)
L.Dummy Development-Oriented Deployments	-2.793***	-7.971**	6.471*
v i	(0.714)	(3.793)	(3.447)
Constant	22.68***	36.22***	78.57***
	(1.213)	(4.829)	(2.766)
Observations	289	119	391
r2	0.347	0.0452	0.136

Standard errors in parentheses

<sup>\*</sup> pj.10, \*\* pj.05, \*\*\* pj.01

Table A2: Predicting Deployment (Dichotomous) for Region Year in Peru, 2002-2013

Table 112. I redicting Deployment (Dichotomotas) for region Tear in Ferti, 2002 2015						
	(1)	(2)	(3)	(4)		
	est1	est2	est3	est4		
L2.Urban Population Ratio	2.116	2.335**	6.437***	9.428		
	(1.295)	(0.959)	(2.320)	(5.741)		
T O THE	0.0040			0.0707		
L2.Illiteracy	-0.0248			0.0595		
	(0.0330)			(0.319)		
L2. Total Population	-4.83e-08	-4.92e-08	-5.94e-08	0.000000246		
1	(4.05e-08)	(4.52e-08)	(0.000000118)	(0.000000285)		
	,	,	, ,			
L2.Population Growth	-0.581	-0.452	-3.169***	-5.841*		
	(0.560)	(0.365)	(0.728)	(3.269)		
L2.Infant Vaccination		-0.00983		0.133**		
<b>==</b> 111110110		(0.0196)		(0.0596)		
		(0.0150)		(0.0030)		
L2.Infant Mortality			-0.0418*	0.00228		
			(0.0230)	(0.0652)		
Constant	-2.722***	-2.479	-2.861**	-17.75**		
Constant						
	(0.906)	(1.591)	(1.152)	(8.302)		
Observations	289	415	142	96		
r2						

Standard errors in parentheses \* p<sub>i</sub>.10, \*\* p<sub>i</sub>.05, \*\*\* p<sub>i</sub>.01