# Computer Networks Course introduction, ubiquitous information society and computer networks

College of Information Science and Engineering
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## Agenda

- About this course
- Uses of computer networks
- Types of computer networks
- Network technologies
- Policy, legal, and social issues
- Summary

#### General course info

- Course name: Computer Networks
- Course format: Classroom Forest 101 (BCP Level 1-2) or Zoom (BCP Level 3-4)
  - if a student is unable to attend face-to-face classes due to special circumstances (e.g., cannot get a visa), application for eligibility of online class participation must be done through the office
- Textbook: Andrew Tanenbaum, Nick Feamster, David Wetherall: Computer Networks (Global edition, 6th edition)
- **Instructor**: Mate Kovacs ( $\sim$  mahteh kovatch)
  - e-mail: kovacsm@fc.ritsumei.ac.jp
  - consultations: by appointments
- Teaching assistant: Buriakov Daniil
- I will share the lecture slides via manaba-R

## Grading criteria

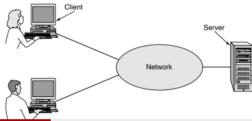
- Student course work will be evaluated based on the following:
  - final examination 60% (in case we are unable to conduct final examination, an in-class exam will be conducted during the last lecture on Week 15)
  - in-class short tests and an in-class review tests 40% (in case we are unable to conduct final examination, this becomes 100%)
- Students who miss more than 5 classes automatically receive an "F" mark

# Concept of a computer network

- The demand for sophisticated information processing grows fast
- The concept of the "computer center" as a room with a computer where people bring their work for processing is obsolete
  - the old model is replaced by systems with a large number of separate but interconnected computers
- In simple terms computer networks are a collection of interconnected, autonomous computing devices
  - computers are interconnected if they can exchange information
  - transmission media can be copper wire, fiber optic cable, radio waves, etc.
  - example: the Internet

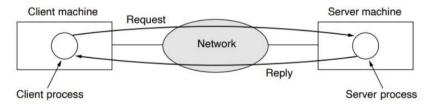
# Client-server model (1)

- Online distribution has allowed the distribution of news to reach to broad and large audiences
- Online libraries and retail sites host digital versions of content
- Much information on the Internet is accessed using a client-server model
  - the client explicitly requests information from a server hosting that information, e.g. a web application



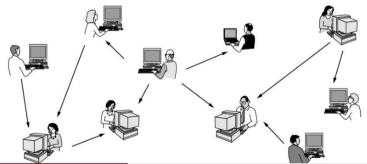
# Client-server model (2)

- The client is sending a message over the network to the server
- Client waits for reply
- Server performs the requested work: looks up the requested data and send back a reply



### Peer-to-peer

- When accessing information peer-to-peer (p2p), individuals forming a loose group are communicating with others in the group
  - everybody can communicate with one or more people: no fixed division into clients and servers
  - typical examples are music and video sharing (e.g., torrent), email



#### Person-to-person communication

- **Instant messaging** and multi-person messaging services (e.g., Twitter), to enhance human-to-human communication
- Social networks, where the flow of information is driven by the relationships that people declare between each other (e.g, Facebook)
- A wiki is a collaborative site that members of a community edit (e.g., Wikipedia)

#### Electronic commerce

- Popularity of e-commerce for online shopping and to give access to financial institutions
  - e.g., buying on Amazon, paying bills online, transferring money, or online auctions (p2p)

Tag	Full name	Example
B2C	Business-to-consumer	Ordering books online
B2B	Business-to-business	Car manufacturer ordering tires from a supplier
G2C	Government-to-consumer	Government distributing tax forms electronically
C2C	Consumer-to-consumer	Auctioning second-hand products online
P2P	Peer-to-peer	Music or file sharing; Skype

#### Entertainment

- Music, radio, TV programs over the Internet
  - complementing and replacing traditional mechanisms
- IP Television (IPTV) systems using the IP technology instead of cable TV
  - all of this can be moved between different devices and displays, speakers via a wireless network
  - interactive movies and series with alternative scenarios
- Multi-person and real-time simulation games
  - e.g., MMORPGs

## The Internet of Things

- Ubiquitous computing entails computing that is embedded in everyday life
  - door and window sensors at homes, smart home sensors (e.g., for energy consumption), smart refrigerators
  - in simple terms, IoT (Internet of Things) is about connecting our electronic devices to the Internet
- Ubiquitous information society: "A term that describes an information environment in which computers exist in every nook and cranny in life and society so that people can access computers anytime, anywhere." (Hitachi)
- More and more consumer electronic devices are networked
  - e.g., devices can use power-line networks to send information through the house over the electrical wires

#### **Broadband Access Networks**

- Nowadays, one of the prevailing reasons to buy a PC is to get internet access
  - many consumer electronic devices come with embedded computers to access networks (mainly wireless)
- Internet access provides home users with connectivity to remote computers
  - the main benefit comes from connecting devices to other destinations than home at high speeds
  - Metcalfe's law (1993): value of a network is proportional to the square of the number of users (roughly the number of different possible connections)
- Broadband access is delivered to homes through copper, coaxial cable, or optical fiber

# Mobile and Wireless Access Networks (1)

- Mobile computers (e.g., laptops, tablets, smartphones) are one of the fastest-growing segments of the computer industry
  - since physical connectivity with mobile devices can be a problem, there was always a lot of interest in wireless networks
  - cellular networks, wireless hotspots (802.11 standard) are popular
  - the rise of mobile and wireless networking has led to a revolution in ground transportation (e.g., Uber, Lyft)
- There are fixed-wireless and mobile wireless networks

Wireless	Mobile	Typical applications
No	No	Desktop computers in offices
No	Yes	A laptop computer used in a hotel room
Yes	No	Networks in unwired buildings
Yes	Yes	Store inventory with a handheld computer

# Mobile and Wireless Access Networks (2)

- Short Message Service (SMS or text messaging) via cellular networks using a mobile phone was extremely popular before the wireless alternatives on smartphones (e.g., iPhone, Android devices)
- Mobile phones often know their locations using GPS (Global Positioning System)
- Photos and videos are often geo-tagged to record the location and annotate the media
- Mobile phones are used in m-commerce (mobile commerce) to authorize payments and other transactions
  - if equipped with NFC Near Field Communication, mobiles can interact with a nearby reader for payment

## Content provider networks

- Many internet services are now served from the cloud or a data-center network
  - data center networks serve the growing demands of cloud computing, designed to move large amounts of data between servers in the data center and the rest of the Internet
- A CDN (Content Delivery Network) is a large collection of serves that are geo-distributed in a way that content is placed as close as possible to the users that are requesting it
  - many services use CDN need to deliver content to users fast all around the world (e.g., Google, Netflix)
  - historically, early data-center network designs were based on a simple tree topology that did not scale well

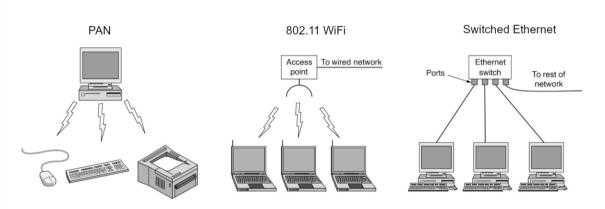
## Transit and Enterprise networks

- Usually, content must traverse the Internet from the data center to the access network, and from there to the user device
- When the content provider and the ISP (Internet Service Provider) are not directly connected, they rely on a transit network
  - e.g., between ISPs and large content providers like Google or Netflix, but as the size of access networks and the content provider networks grow, it is more like a backup
- Many organizations have a common network which allows the employees to share data and resources, etc. (e.g., Excel tables, printers)
  - VPNs (Virtual Private Networks) are often used to connect individual networks at different sites into one logical network
- Other technologies like VoIP (Voice over IP), desktop sharing

# PAN, LAN (1)

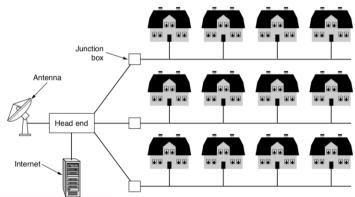
- PANs (Personal Area Networks) let devices communicate over the range of a person
  - e.g., a wireless network such as **Bluetooth** that connects a computer with its peripherals
- LAN (Local Area Network) is a private network that operates within and nearby a single building
  - In case of wireless LANs, each computer talks to an AP (Access Point),
     wireless router, or base station
  - the IEEE 802.11 standard running from 11 Mbps to 7 Gbps is called WiFi
  - the **Ethernet** (IEEE 802.3) is the most common wired LAN (generally faster, and lower latency)
  - when each computer connects to a switch with a point-to-point link, it is a switched Ethernet topology
  - a switch has multiple ports, each of which connect to one other device

# PAN, LAN (2)



#### MAN

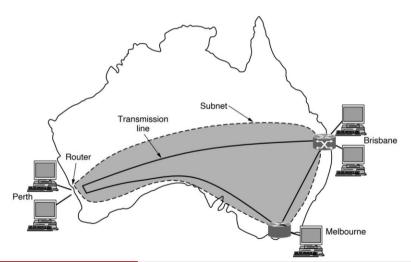
 In a MAN (Metropolitan Area Network), both television signals and the Internet are being fed into the centralized cable head-end for subsequent distribution to people's homes



# WAN (1)

- A WAN (Wide Area Network) spans a large geographical area
  - e.g., a WAN that connects multiple offices of the same company where computers, hosts are running applications
  - the rest of the network that connects these hosts are the subnet
- Most companies use switches to connect multiple transmission lines
  - when data arrive on an incoming line, the switch (most commonly called a router) chose an outgoing line to forward it
- How the network makes a decision which path to use is called a routing algorithm
- How each router makes the decision where to send the information is called a **forwarding algorithm**

# WAN (2)



#### Internetworks

- Internetwork is a collection of interconnected networks
  - can be described as a WAN network
- An internet is the interconnection of distinct, independently operated networks
  - connecting a LAN and a WAN or connecting two LANs
  - a gateway device makes a connection between two or more networks

## Policy issues in the ubiquitous information society

- Online speech and user-generated content
- DMCA takedown notices
- Security aspects
  - DDoS (Distributed Denial of Service) attack where many machines on the network send traffic towards the victim machine, in attempt to exhaust its resources
  - spam emails and phishing
- Privacy aspects
  - cookies a location privacy
- Net neutrality
  - ISPs should provide equal quality of service to a given type of application traffic, regardless of who is sending that content
  - no blocking, no throttling, no paid prioritization, transparency

## W1 Summary

- Much information on the Internet is accessed using a client-server model
- In peer-to-peer communication, individuals forming a loose group are communicating with others in the group
- IoT is about connecting our electronic devices to the Internet
- Broadband access is delivered to homes through copper, coaxial, or optical
- There are fixed-wireless and mobile wireless networks
- LAN is a private network that operates within and nearby a single building
  - the IEEE 802.11 standard is called WiFi
  - the Ethernet (IEEE 802.3) is the most common wired LAN
  - a switch has multiple ports, each of which connect to one other device
- A WAN spans a large geographical area with hosts connected by the subnet
- There are policy, legal, and social issues involving computer networks

# W2 topic

- Network architecture
  - the Internet architecture, network protocols and services, reference models