

# InsightStream: Navigate the News Landscape

## Project Design Phase Proposed Solution Template

Date	15 February 2025
Team ID	SWTID1741159570158607
Project Name	InsightStream – Navigate the News Landscape
Team Size	5
Team Leader	MEGALA R
Team Member	SIVA SANKARI S
Team Member	SATHYALAKSHMI S
Team Member	RITHIKA M
Team Member	PARAMESWARI G
Maximum Marks	2 Marks

### Proposed Solution for Music Streaming App

S. No.	Parameter	Description
1	<b>Problem Statement</b> (Problem to be solved)	Users often struggle to find accurate news and genuine courtesy. News app provides a full fledged top news and the news based on the genre .The open source third party news api provides the service for fetch and news and the news based on the category.
2	<b>Idea / Solution Description</b>	The News app is a React-based frontend solution that allows users to search, stream, and manage the news. It leverages a third-party API to fetch news and ensures an intuitive and interactive UI/UX for a seamless experience.
3	<b>Novelty / Uniqueness</b>	- <b>Top news</b> using open source third party API - <b>Intuitive UI/UX</b> with responsive design across devices - <b>Cross-Platform Support</b> for both mobile and web users - <b>Seamless Integration</b> with third-party News APIs for vast content availability
4	<b>Social Impact / Customer Satisfaction</b>	- Provides an <b>ad-free news experience</b> with multiple categories- <b>Brings emerging courtesy</b> to a wider audience through latest news - <b>Increases user engagement</b> through category based news.
5	<b>Business Model (Revenue Model)</b>	- <b>Freemium Model</b> : Free tier with No ads,for enjoying ad free news and news based categories.
6	<b>Scalability of the Solution</b>	- Can be <b>expanded globally</b> by integrating multiple third-party news APIs - Supports for enhanced personalization - Can be extended to <b>mobile applications</b> for iOS & Android using React Native - Potential

		integration with <b>AI-driven recommendation engines</b> for improved user experience
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