

# InsightStream: Navigate the News Landscape

## Project Design Phase

### Problem – Solution Fit Template

Date	6 March 2025
Team ID	SWTID17459570158607
Project Name	InsightStream-Navigate the News Landscape
Team Size	5
Team Leader	MEGALA R
Team Member	SIVA SANKARI S
Team Member	SATHYALAKSHMI S
Team Member	RITHIKA M
Team Member	PARAMESWARI G
Maximum Marks	2 Marks

#### Problem – Solution Fit Overview:

The **Problem-Solution Fit** ensures that the identified problem aligns with the needs of News App and that the proposed solution effectively addresses it. This validation is crucial before further development.

#### Purpose:

- Address the fragmented News, where users struggle to find a comprehensive platform that caters to diverse news tastes and offers personalized recommendations.
- Provide an intuitive and engaging platform for users to discover latest news ,courtesy without relying on multiple sources.
- Offer News based on category to enhance user engagement and satisfaction.
- Provide a platform that empowers independent journalists to gain exposure.
- Improve accessibility and engagement through an **interactive UI, responsive design, and well-structured data flow.**

#### Problem Statement:

Many music enthusiasts face challenges in finding a single platform that offers:

- A vast and diverse news platform.
- Accurate and top news .
- Genuine courtesy.
- A strong social community around news .
- Fair exposure for independent journalist.

#### Solution:

“**News App**”, a News app for web and mobile application, will provide:

- An extensive top News library through partnerships with major and independent record labels.

- Top and trendy news by default .
- Genuine courtesy reduces the chance of corrupted news.
- A freemium business model, that allows for free users.