



**MEGAN
KNAPP**
DESIGNER

234.706.0980

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<https://megan-knapp.github.io/megknapp/index.html>

PROFILE

I believe that it's not enough to build projects that are just understandable; it is necessary to build projects that bring joy, excitement, pleasure, and beauty into peoples lives. I am creative and effective presenting and developing the brands I represent.

-  [linkedin.com/in/megknapp](https://www.linkedin.com/in/megknapp)
-  [behance.net/megknapp](https://www.behance.net/megknapp)
-  [facebook.com/megknapp](https://www.facebook.com/megknapp)
-  twitter.com/megknapp

EXPERIENCE

Digital Production Editor

May 2018 - Present

The Post | Athens, OH

- Responsible for planning, creating, editing and publishing stories on thepostathens.com.
- Design unique layouts while maintaining the publication's brand.
- Publish two stories a week with the exception of special issues, where I am responsible for up to 40 stories and a corresponding landing page.

Graphic Designer

August 2017 - Present

The Post | Athens, OH

- Work closely with journalists to provide graphics to accompany their stories.
- Plan concepts by studying information and materials.
- Manage up to three projects at a time while under pressure to meet weekly deadlines.

Web Assistant

September 2018 - Present

Ohio University | Athens, OH

- Participated and helped organize usability testing.
- Analyzed social media trends and created an Google analytics report to organize the information.

Communication and Marketing Intern

June 2018 - August 2018

MedWish | Cleveland, OH

- Designed promotional posters and other content to be posted on the company website and in newsletters.
- Analyzed social media trends and curated messages to promote the company's brand.

EDUCATION

Ohio University | Scripps College of Communications

Bachelor of Science in Visual Communications

Major: Interactive design

Minor: Marketing

Social Media Certificate

Anticipated graduation: May 2020

GPA: 3.65

Brecksville Broadview Heights High School

GPA: 3.42

Graduated: May 2016

Awards: Member of the National Arts Honors Society.

VOLUNTEER

Cleveland International Film Fest

March 2014, 2015, 2016

Usher

- Welcomed patrons with a pleasant and hospitable disposition.
- Settle seating disputes and help solve other customer concerns.

SKILLS

Professional

HTML / CSS
Adobe Illustrator
Adobe Photoshop
Adobe XD
Adobe InDesign
Photography

Personal

Self-motivation
Time management
Leadership
Teamwork
Creativity
Adaptability