

MEGAN LAM

mal464@drexel.edu
113 Osprey Court | Secaucus, NJ
201-375-2660

EDUCATION

Drexel University, Philadelphia, PA

Bachelor of Science in Interactive Digital Media, Anticipated Graduation: June 2024

Cumulative GPA: 3.97

SKILLS

Software: Adobe Photoshop, Illustrator, Lightroom, Bridge, After Effects, XD; Sketch; Figma; Flinto;
Microsoft Word, Powerpoint, Excel

CREATIVE WORK

Tea-Do Redesign, Drexel University

Human Computer Interaction, May 2020

- Collaborated in student groups to research, prototype, and redesign the website
- Designed based on user demographics and incorporated feedback from user testing
- Prioritized usability and created a mid-fidelity prototype

Slate.com Redesign, Drexel University

User Interface Design II, Jan - March 2020

- Developed high-fidelity prototypes and designed 15 microinteractions across desktop, mobile, and tablet devices
- Analyzed user demographics and incorporated feedback from user testing results
- Performed heuristic testing and adjusted designs accordingly

EXPERIENCE

UserTesting.com, Secaucus, NJ

User Tester, April - June 2020

- Increased usability of websites by providing feedback and insight on task flows and UI elements
- Assessed the discoverability of interactions on web applications
- Provided useful critiques of high-fidelity prototypes

Burlington Coat Factory, Secaucus, NJ

Sales Associate, June 2020 - Present

- Promote sales through pitches to customers
- Collaborate with supervisors to improve overall customer experience
- Manage over 500 transactions with customers weekly

RELEVANT COURSEWORK

User Interface Design I,II

Design I,II for Media

Human Computer Interaction

Interaction Design

Web Design I

Design Thinking in PROD

HONORS & AWARDS

Founder's Scholarship, Drexel University, 2019 - Present

Westphal Portfolio Scholarship, Drexel University, 2019 - Present

Dean's List, Drexel University, Fall 2019 - Present