

# Megan Woodruff

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@megan-woodruff 🐙

## Capabilities

Front-End Development

Interaction Design

Prototyping

User Research

## Technologies

HTML, CSS, SASS

Javascript, Typescript

React.js, React Native

Vue.js, Vuex

Redux, Mobx

Node.js

Python

## Tools

Figma

Whimsical

Adobe Illustrator

Netlify, Heroku

Github

## Professional Experience

### Armoire Style

Lead Design Technologist

Seattle, WA

Mar. 2020 to Present

- Lead UX design and client development for Armoire's mobile apps (React Native). Define technical architecture and develop ~80% of codebase.
  - Within one month of launch, the apps were adopted by >50% of the Armoire user base and became the primary platform for user engagement.
  - They have 5-star App Store reviews and maintain 99.9% crash-free rates.
- Collaborate with Head of Design to lead the design and development of Armoire's design component library in Figma, Vue.js, and React Native.
- Lead tech development and launch of "Armoire Go", Armoire's RFID-powered self-service boutique.
- Lead front-end development of pixel-perfect web experiences on product's responsive Vue.js web app (HTML / CSS / Vue.js).
- Design, conduct, and analyze UX Research studies. Key studies have included longitudinal diary study, concept validation studies, and usability studies.
- Mentor junior developers on projects and engineering best practices.

### Intentional Futures

Senior Technical Product Manager

Seattle, WA

Jan. 2019 to Mar. 2020

- Led team of strategists, designers, and developers to create a self-managed, web-based knowledge management solution for the Gates Foundation's Digital Learning Solutions Network.
- Conducted qualitative usability studies for two philanthropic giving concepts. Study findings were synthesized and developed into open-source "product ideas" on [bettergivingstudio.com](https://bettergivingstudio.com).
- Coordinated strategist, design, and development efforts to ship storytelling sites for various Gates Foundation efforts, including: [gatesfoundation.org/equal-is-greater](https://gatesfoundation.org/equal-is-greater), [coursewarechallenge.com](https://coursewarechallenge.com).

### Microsoft Corporation

Software Engineer, Groups & Yammer

Redmond, WA

Aug. 2017 to Jan. 2019

- Designed and implemented features for a React rewrite of the Outlook web app. Specifically owned the "Groups" shared inbox experiences.
- Designed and implemented developer APIs for reporting performance, error, and usage telemetry for a React rewrite of the Yammer web app.

## Education

### University of Washington

M.S., Human Centered Design and Engineering

Seattle, WA

Jun. 2018 to Jun. 2021

### Vanderbilt University

B.E., Computer Engineering

Nashville, TN

Aug. 2013 to May 2017