

Megan Woodruff

meganewoodruff.com </>

me@meganewoodruff.com ✉

@megan-woodruff 🐙

Capabilities

Front-End Development

Interaction Design

Prototyping

User Research

Technologies

HTML, CSS, SASS

Javascript, Typescript

React.js, React Native

Vue.js, Vuex

Redux, Mobx

Node.js

Python

Tools

Figma

Whimsical

Adobe Illustrator

Netlify, Heroku

Github

Professional Experience

Armoire Style

Lead Design Technologist

Seattle, WA

Mar. 2020 to Present

- Lead UX design and client development for Armoire's mobile apps (React Native). Define technical architecture and develop ~80% of codebase.
 - Within one month of launch, the apps were adopted by >50% of the Armoire user base and became the primary platform for user engagement.
 - They have 5-star App Store reviews and maintain 99.9% crash-free rates.
- Collaborate with Head of Design to lead the design and development of Armoire's design component library in Figma, Vue.js, and React Native.
- Lead tech development and launch of "Armoire Go", Armoire's RFID-powered self-service boutique.
- Lead front-end development of pixel-perfect web experiences on product's responsive Vue.js web app (html / css / vue.js).
- Design, conduct, and analyze UX Research studies. Key studies have included longitudinal diary study, concept validation studies, and usability studies.
- Mentor junior developers on projects and engineering best practices.

Intentional Futures

Senior Technical Product Manager

Seattle, WA

Jan. 2019 to Mar. 2020

- Led team of strategists, designers, and developers to create a self-managed, web-based knowledge management solution for the Gates Foundation's Digital Learning Solutions Network.
- Conducted qualitative usability studies for two philanthropic giving concepts. Study findings were synthesized and developed into open-source "product ideas" on bettergivingstudio.com.
- Coordinated strategist, design, and development efforts to ship storytelling sites for various Gates Foundation efforts, including: gatesfoundation.org/equal-is-greater, coursewarechallenge.com.

Microsoft Corporation

Software Engineer, Groups & Yammer

Redmond, WA

Aug. 2017 to Jan. 2019

- Designed and implemented features for a React rewrite of the Outlook web app. Specifically owned the "Groups" shared inbox experiences.
- Designed and implemented developer APIs for reporting performance, error, and usage telemetry for a React rewrite of the Yammer web app.

Education

University of Washington

M.S., Human Centered Design and Engineering

Seattle, WA

Jun. 2018 to Jun. 2021

Vanderbilt University

B.E., Computer Engineering

Nashville, TN

Aug. 2013 to May 2017