

Megan Woodruff

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Capabilities

Front-End Development

Interaction Design

Prototyping

User Research

Technologies

HTML, CSS, SASS

Javascript, Typescript

React.js, React Native

Vue.js, Vuex

Redux, Mobx

Node.js

Python

Tools

Figma

Whimsical

Adobe Illustrator

Netlify, Heroku

Github

Professional Experience

Armoire Style

Lead UX Engineer

Seattle, WA

Mar. 2020 to Present

- Lead design and development for Armoire's mobile apps (JS, React Native). Defined technical architecture and coded ~80% of initial feature set.
 - Within one month of launch, the apps were adopted by >50% of the Armoire user base and became the primary platform for user engagement.
 - They have 5-star App Store reviews and maintain 99.9% crash-free rates.
- Lead UX research, design, and front-end development to re-vamp and differentiate Armoire's "closet" clothing discovery experience.
 - The redesigned experience has increased positive member reactions to items in their closet by 14%.
- Ongoing interaction design and development of web and mobile experiences, including style quiz, style games, cart/checkout, item reviews, notifications, and in-product social fashion feed.
- Increase team's consistency and velocity by maintaining a dev-design component library across Vue Web App, React Native App, and Figma.
- Mentor junior developer on projects and software engineering best practices.

Intentional Futures

Senior Technical Product Manager

Seattle, WA

Jan. 2019 to Mar. 2020

- Led team of strategists, designers, and developers to create a self-managed, web-based knowledge management solution for the Gates Foundation's Digital Learning Solutions Network.
- Conducted qualitative usability studies for two philanthropic giving concepts. Study findings were synthesized and developed into open-source "product ideas" on bettergivingstudio.com.
- Coordinated strategist, design, and development efforts to ship storytelling sites for various Gates Foundation efforts, including: gatesfoundation.org/equal-is-greater, coursewarechallenge.com.

Microsoft Corporation

Software Engineer, Groups & Yammer

Redmond, WA

Aug. 2017 to Jan. 2019

- Designed and implemented features for a React rewrite of the Outlook web app. Specifically owned the "Groups" shared inbox experiences.
- Designed and implemented developer APIs for reporting performance, error, and usage telemetry for a React rewrite of the Yammer web app.

Education

University of Washington

M.S., Human Centered Design and Engineering

Seattle, WA

Jun. 2018 to Jun. 2021

Vanderbilt University

B.E., Computer Engineering

Nashville, TN

Aug. 2013 to May 2017