

# Megan Woodruff

meganewoodruff.com </>

me@meganewoodruff.com ✉

@megan-woodruff 🔄

## Capabilities

Web Development

Interaction Design

Prototyping

User Research

## Technologies

HTML, CSS, SASS

Javascript, Typescript

React.js, React Native

Vue.js, Vuex

Redux, Mobx

Node.js

Python

## Tools

Figma

Whimsical

Adobe Illustrator

Netlify, Heroku

Github

## Professional Experience

Armoire Style  
Lead UX Engineer

Seattle, WA  
Mar. 2020 to Present

- Lead design and development for Armoire's mobile apps (JS, React Native). Defined technical architecture and coded ~80% of initial feature set.
  - Within one month of launch, the apps were adopted by >50% of the Armoire user base and became the primary platform for user engagement.
  - They have 5-star App Store reviews and maintain 99.9% crash-free rates.
- Lead UX research, design, and front-end development to re-vamp and differentiate Armoire's "closet" clothing discovery experience.
  - The redesigned experience has increased positive member reactions to items in their closet by 14%.
- Ongoing interaction design and development of web and mobile experiences, including style quiz, style games, cart/checkout, item reviews, notifications, and members fashion feed.
- Increase team's consistency and velocity by maintaining a dev-design component library across Vue Web App, React Native App, and Figma.
- Mentor junior developer on projects and software engineering best practices.

### Intentional Futures

Senior Technical Product Manager

Seattle, WA  
Jan. 2019 to Mar. 2020

- Led team of strategists, designers, and developers to create a self-managed, web-based knowledge management solution for the Gates Foundation's Digital Learning Solutions Network.
- Conducted qualitative usability studies for two philanthropic giving concepts. Study findings were synthesized and developed into open-source "product ideas" on [bettergivingstudio.com](https://bettergivingstudio.com).
- Coordinated strategist, design, and development efforts to ship storytelling sites for various Gates Foundation efforts, including: [gatesfoundation.org/equal-is-greater](https://gatesfoundation.org/equal-is-greater), [coursewarechallenge.com](https://coursewarechallenge.com).

### Microsoft Corporation

Software Engineer, Groups & Yammer

Redmond, WA  
Aug. 2017 to Jan. 2019

- Designed and implemented features for a React rewrite of the Outlook web app. Specifically owned the "Groups" shared inbox experiences.
- Designed and implemented developer APIs for reporting performance, error, and usage telemetry for a React rewrite of the Yammer web app.

## Education

### University of Washington

M.E., Human Centered Design and Engineering

Seattle, WA  
Jun. 2018 to Jun. 2021

### Vanderbilt University

B.E., Computer Engineering

Nashville, TN  
Aug. 2013 to May 2017