


# Jessilyn Lugo

graphic designer

## CONTACT

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## EDUCATION

*Full Stack Web Development  
Coding Boot Camp*

**UNIVERSITY OF CALIFORNIA,  
RIVERSIDE EXTENSION**  
RIVERSIDE, CA  
2021

*Associate of Arts / Graphic Design*  
**FASHION INSTITUTE OF  
DESIGN & MERCHANDISING**  
LOS ANGELES, CA  
2015

*Associate of Arts / Merchandise  
Product Development*  
**FASHION INSTITUTE OF  
DESIGN & MERCHANDISING**  
LOS ANGELES, CA  
2013

## KEY SKILLS

ADOBE SUITE

HTML/CSS

JAVASCRIPT

VISUAL STUDIO CODE

MICROSOFT OFFICE

SPANISH FLUENCY

## PROFESSIONAL PROFILE

Graphic Design specialist with 5+ years of experience in project management and team leadership. Hardworking, bilingual, and highly regarded for proven success in increasing brand recognition and revenues in competitive markets for industry leaders through digital, brand, print, and multimedia project management. Exceptional collaborative and interpersonal skills, with the ability to examine and understand distinct client needs and deliver precise products and strategies that exceed all expectations. Accustomed to performing in deadline-driven, fast-paced environments, pushing creative limits to ensure projects are completed on time and under budget.

## PROFESSIONAL EXPERIENCE

### Crystalplus.com | Montclair, CA | 2017 – Present **ART DEPARTMENT MANAGER**

- Supervise a staff of 5+ designers, providing training on company policy; delegate assignments to designers which play to their strengths, enabling shorter project turnaround and boosting efficiency by 28%.
- Review incoming orders and create production proofs for client review; create print files from approved production proofs for manufacturing.
- Collaborate closely with the customer service department to determine unique project requirements, responding to art inquiries and requests, and provide seasonal updates to product images for use on the company's website and online catalog.
- Translate stakeholders' insights into actionable creative strategies and concepts that drive revenue and profit.

### Freelance Designer | San Bernardino, CA | 2020 - Present **GRAPHIC ARTIST**

- Collaborated closely with individuals on custom one-off projects for celebrations, promotions, and general wellness.
- Managed personal social media presence, designed and rolled out social media posts to increase consumer intrigue, reachability, and brand recognition, establishing a strong and varied style.
- Designed thoughtful product displays to showcase items and establish a strong brand identity while offering varied aesthetic styles.