

Purpose:

- make me stand out to recruiters/hiring teams and get hired for a good job
- show my web development/desing skills in the form of a portfolio resume
- have fun creating!

Goal:

- reflect my personality and creativity
- show my new coding ability
- I want this website to give people confidence that I've got good foundational web dev skills
- this website will be a success if it is astetically pleasing and I feel confident sending it to companies with my resume

Target Audience:

- recruiters and hiring team members from tech companies I send my resume to.
- around 40 year old, both male and female, married, middle upper class, has 2-3 children, cares about detail

Opportunity Addressing:

- creating a web presence for myself

Content:

- mostly text about my job experience, icons with list of skills, and a couple pictures of myself
- <https://www.kaystocks.com/>
- <https://www.isabelngan.com/>
- <https://afuadeborahcodes.com/#about>

Home/Landing Page

Logo

Navigation

Content

Content

Footer

About

Logo

Navigation

Content

Content

Content

Content

Footer

Projects

Logo

Navigation

Content

Content

Content

Content

Footer

Contact

Logo

Navigation

Content

Content

Content

Content

Content

Footer