

# MEGAN DEFRACTESCO

2626 Hunters Bluff • Bloomfield Hills, MI 48304  
mkdefran@umich.edu • (248) 270-6034 • [linkedin.com/in/megan-defrancesco-36056a230](https://www.linkedin.com/in/megan-defrancesco-36056a230)

<b>EDUCATION</b>	<b>UNIVERSITY OF MICHIGAN</b> <b>Stephen M. Ross School of Business</b> Bachelor of Business Administration <ul style="list-style-type: none"><li>• GPA: 3.78/4.00</li><li>• Minor: School of Information, User Experience Design</li></ul>	<b>Ann Arbor, MI</b>
<b>EXPERIENCE</b> <b>2023</b>	<b>ENVALIOR</b> <b>Marketing Communications Intern</b> <ul style="list-style-type: none"><li>• Oversaw rebranding projects as two former engineering materials companies combined operations forming the new company, Envalior</li><li>• Coordinated with global MarCom team as well as external marketing agencies to create digital marketing promotions</li><li>• Edit online content such as blogs, webinars, newsletters, promotional videos, infographics, and podcasts in order to increase online engagement and attract new leads</li><li>• Enriched the marketing team's databases and online platforms with tools such as Google Analytics, Microsoft Office, and Webpower</li></ul>	<b>Troy, MI</b>
<b>2022-Present</b>	<b>ALPHA CHI OMEGA SORORITY</b> <b>Vice President of Finance</b> <ul style="list-style-type: none"><li>• Regulates chapter budget and spending as a whole, handling over \$900,000</li><li>• Manages other officers' spending through individual budgets for each Vice President and approved charges on a day-to-day basis</li><li>• Charges dues and fees accordingly to over 200 Chapter members through BillHighway, assuring punctuality of payments</li></ul>	<b>Ann Arbor, MI</b>
<b>2019-2023</b>	<b>LIFE TIME INC.</b> <b>Kids Academy Supervisor, 2020-2023</b> <ul style="list-style-type: none"><li>• Oversaw staff and created a fun and interactive environment by planning activities that both entertained and educated the children</li><li>• Performed managerial responsibilities including scheduling, crisis management, task delegation, and maintenance of company protocols and procedures</li><li>• Communicated professionally with parents to understand each child and parent's specific needs and desires</li><li>• Completed management, customer interaction, communication, and child care training</li><li>• Created a safe childcare environment and facilitated educational and fitness programming for children aging 3 months to 11 years old</li></ul> <b>Kids Academy Team Member, 2019-2020</b>	<b>Bloomfield Hills, MI</b>
<b>2022</b>	<b>TOPGOLF</b> <b>Caddie</b> <ul style="list-style-type: none"><li>• Collaborated and enjoyed working with over 400 employees with all different backgrounds, cultures, and experiences</li><li>• Worked in a fast-paced environment where efficiency and attention to detail is needed</li><li>• Delivered high quality service and meaningful interactions to all guests and associates</li></ul>	<b>Auburn Hills, MI</b>
<b>2022-Present</b>	<b>UNDERGRADUATE CONSULTING AT ROSS</b> <b>Member</b> <ul style="list-style-type: none"><li>• Participated in the inaugural member class of a new Ross affiliated consulting club</li><li>• Attended workshops, speakers, and networking events to learn the function, strategies, and skills of a consultant</li><li>• Completed case workshops in order grasp solving cases strategically and diligently</li></ul>	<b>Ann Arbor, MI</b>
<b>ADDITIONAL</b>	<ul style="list-style-type: none"><li>• Proficient in Python (programming language) and HTML</li><li>• Proficient in Microsoft Office</li><li>• Junior Board Member of Allies Angels Charitable Foundation</li><li>• Health and Wellness Panhellenic Peer Educator</li><li>• Member of Ross Entertainment and Media Club</li><li>• James B. Angell Scholar (All "A" record for two consecutive terms)</li><li>• University of Michigan Honors all semesters</li></ul>	