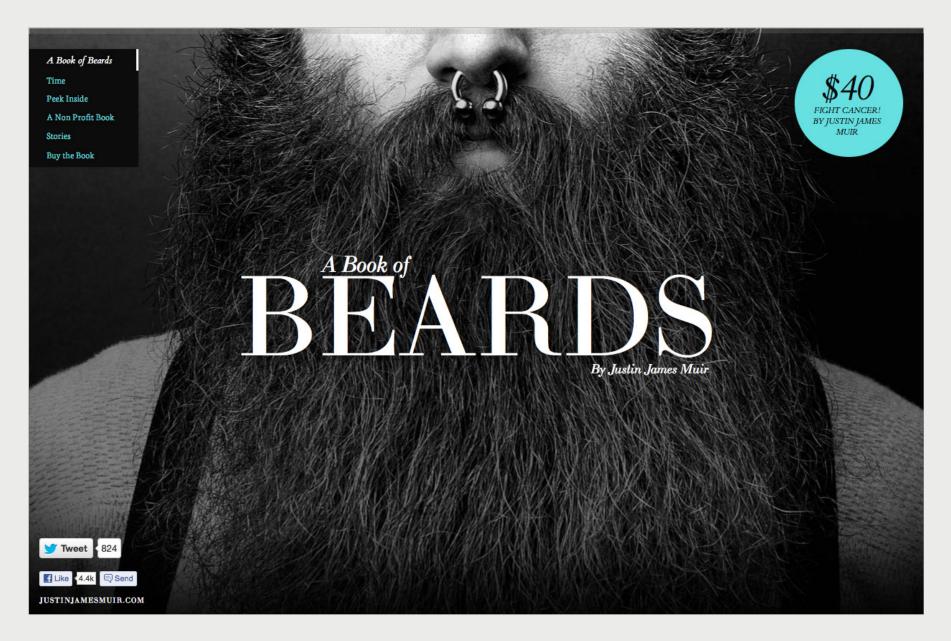
#### Megan Erin Miller Introducing Bloomcase

### Everything has a story to tell.

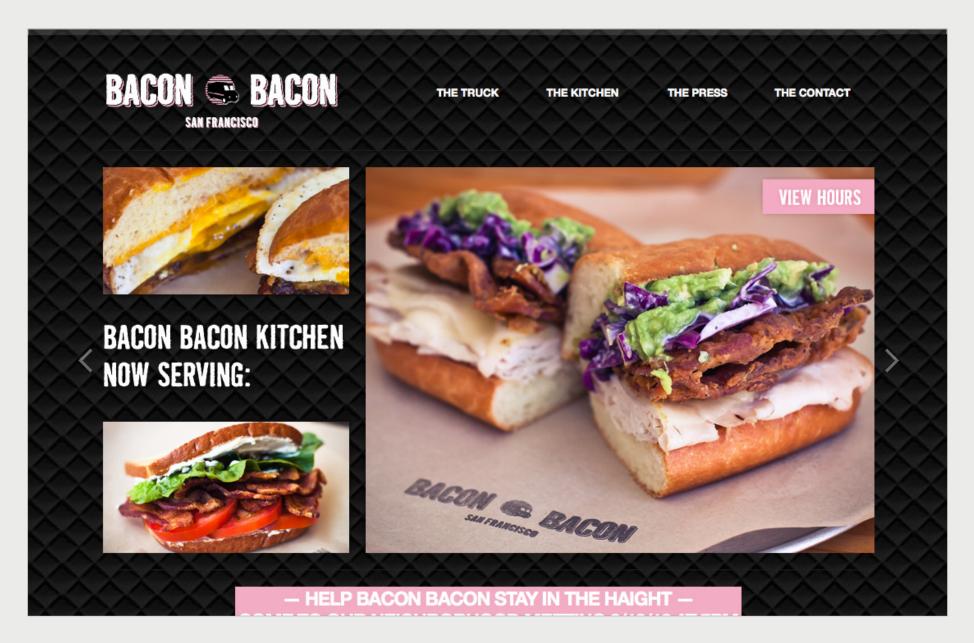
#### This painting.



#### This website.



#### This business.



#### We need better tools to tell our stories.



# Introducing Bloomcase

A new tool designed to help you showcase your creative process.

# A visual language for storytelling.



**Inspiration** 



Idea



Sketch

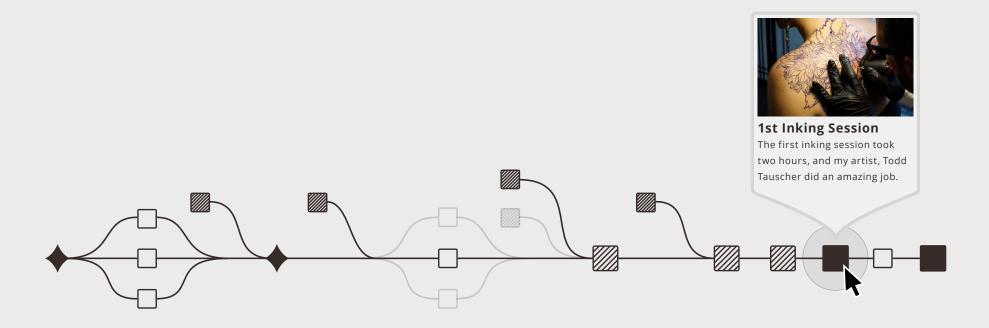


**Draft** 



**Final** 

# Showcases the evolution of your creative work.



### Enabling you to tell a curated story.

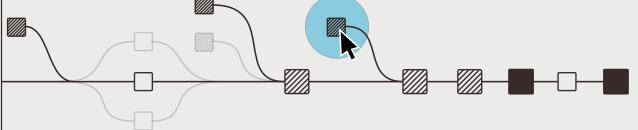


October 1, 2012

#### A beautiful flower

This photo I found of a dahlia online was the one I decided to trace for my second flower. I first tried to trace it in Photoshop using my tablet, but had not so good results. Then I printed it out black and white and used a light box to trace it with a ballpoint pen. I did two rounds of tracing, once for the outline, then another round for the detail line work.

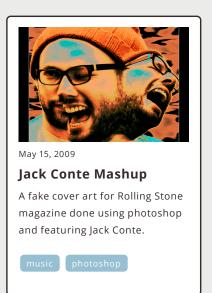




### Use it to present your creative portfolio.

#### Featured Projects / All Projects





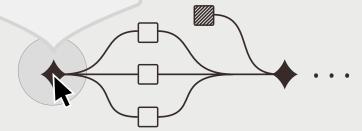




# Or simply document your evolving ideas.



Make a chart in D3
I realized that I needed to make a chart using d3, a data visualization programming language.



# Bloomcase is a simple, yet powerful tool for telling your story.

