STORY #1: Sign in and change your password

1

bloomcase

sign in

create account

2

bloomcase

email

password

sign in

Don't have an account?
Sign up here

3

bloomcase

New Tattoo

Cultural Addiction
Collage Series

Dream Journal

view all
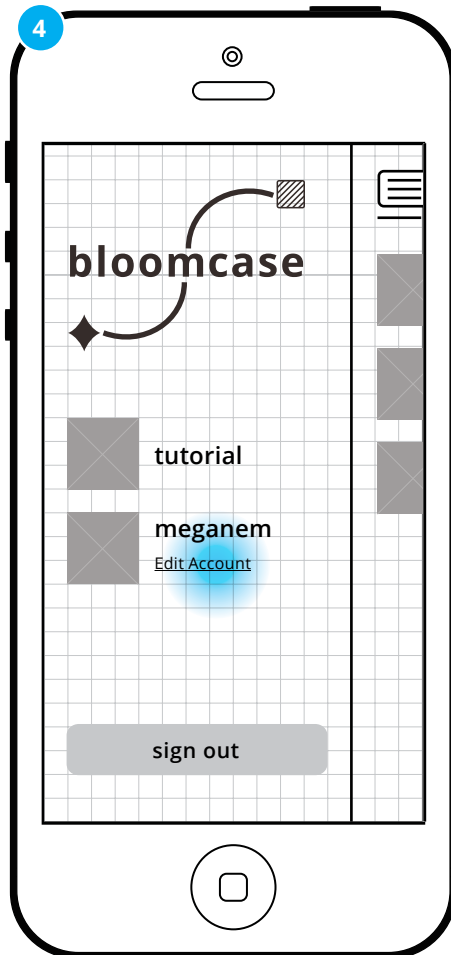
new project

Opening the app for the first time.
You have an existing account, so you click "sign in."
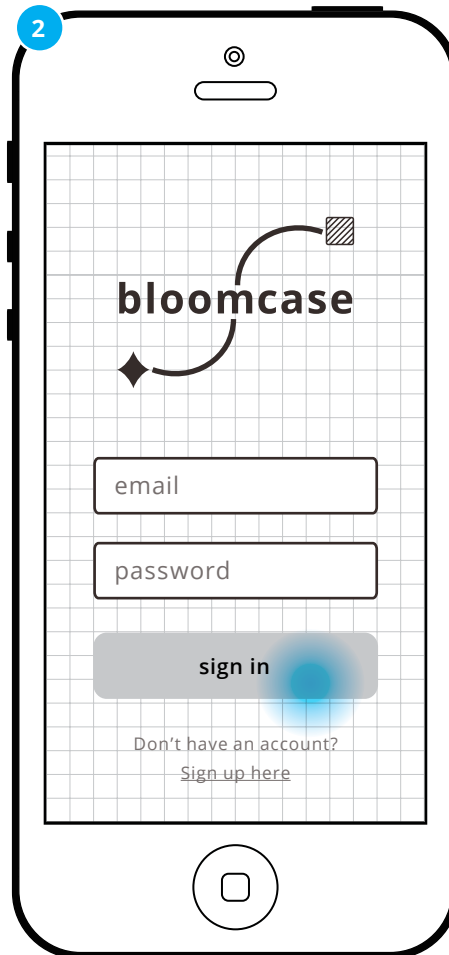
User sign in page.
You fill out your email and password to sign in. This is a one-time sign in and the app remembers you for all future visits.
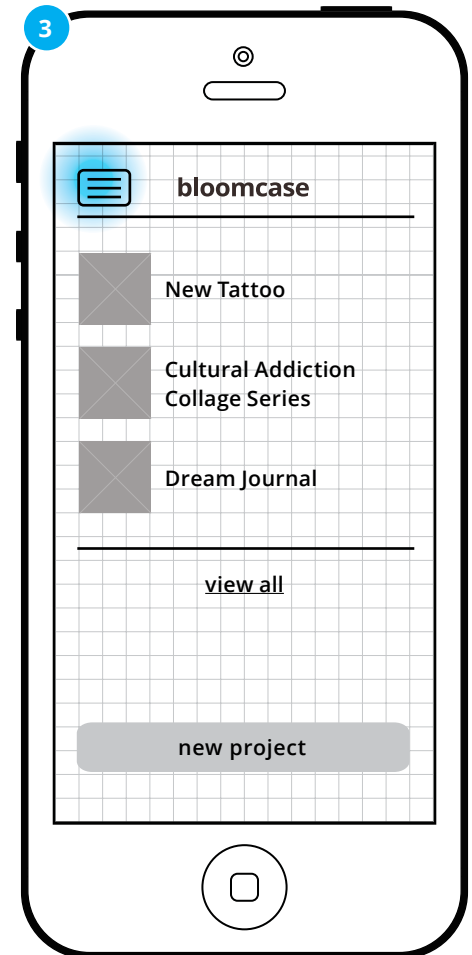
Dashboard showing your projects.
You see your most recently active projects first. Click on a project to open it, or click the "+" to add a new project. Clicking the menu icon shows an off-canvas menu with user account info and tutorial for using the app.

STORY #1: Sign in and change your password

4

bloomcase

tutorial

meganem
Edit Account

sign out

5

Your Account

meganem
Change photo

A little bit about me. Ras justo odio, pibac facilisis in, egestas eget quam. Duis mollis, est non commodo luctus, nisi erat porttitor

Edit bio

• • • • • • • •   Change password

✓   Public account

✓   Notifications on

done

6

Change Password ✖

New password

• • • • • • • •

Repeat password

• • • • • • • •
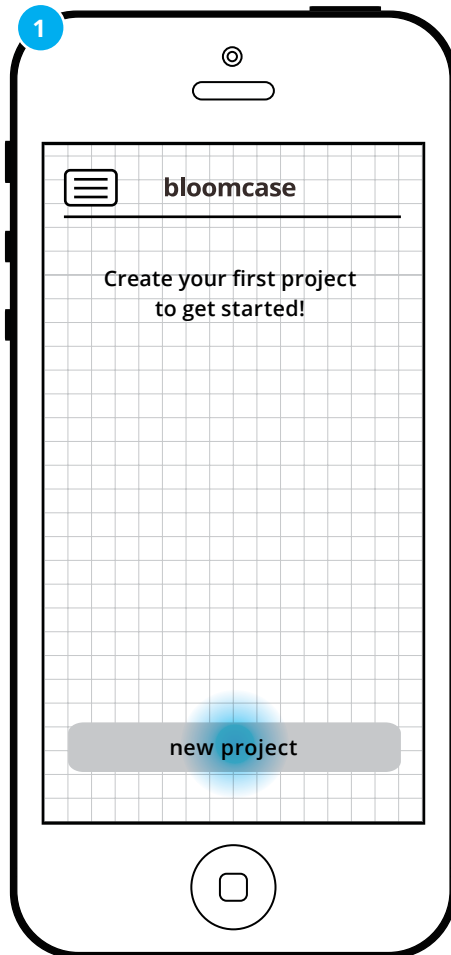
save

Dashboard menu off-canvas.
When you click the menu button from the dashboard, an off-canvas menu appears. You can watch the tutorial to learn how to use the app, or edit your account information. You can also sign out.
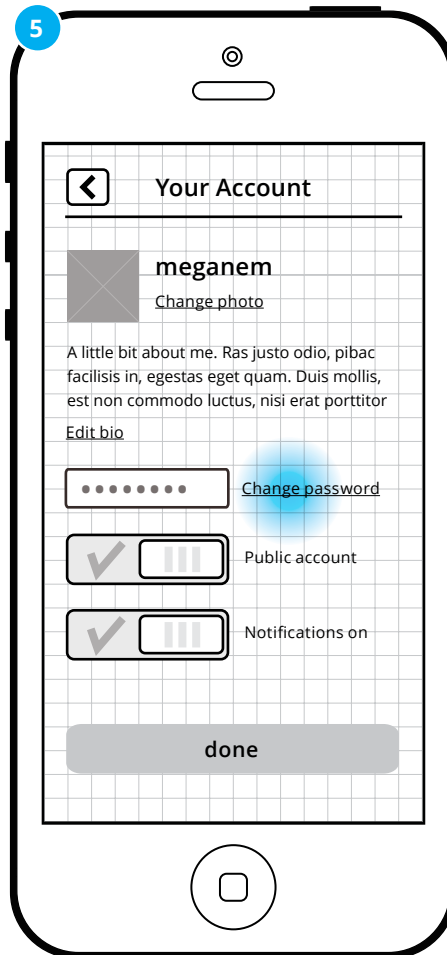
My account page.
Lets me edit my account information, change my password and change basic privacy settings. When I am done, I click done or the back button to return to the menu.
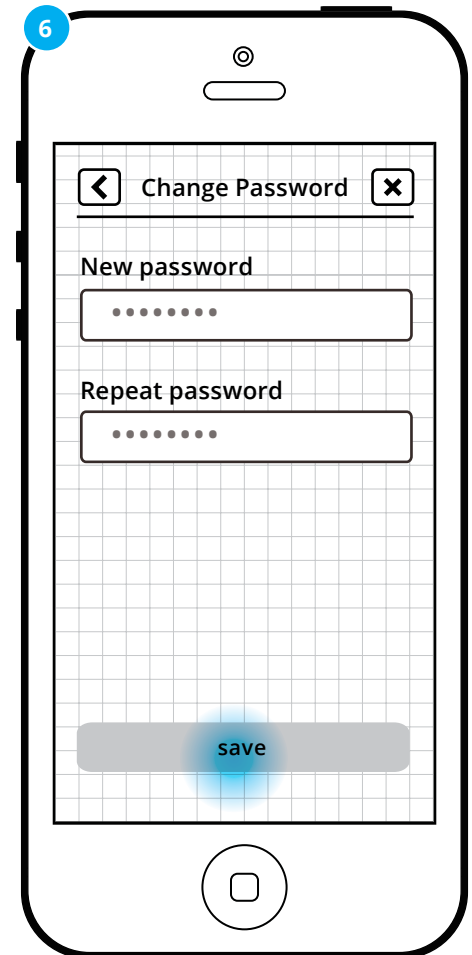
Change your password.
Enter in your new password and click "save" or "cancel."

STORY #2: Create a new project

1

bloomcase

Create your first project
to get started!

new project

2

New Project

give it a title

describe it

tag it

create

3

Your project has
been created.

Add your first artifact to get
started. Connect artifacts on
the map to create your story.

thanks

Projects dashboard for a new user.
From the projectd dashboard, click the
plus sign in the top right to create a
new project, or as a new user, you can
click on the "create your first project"
button.
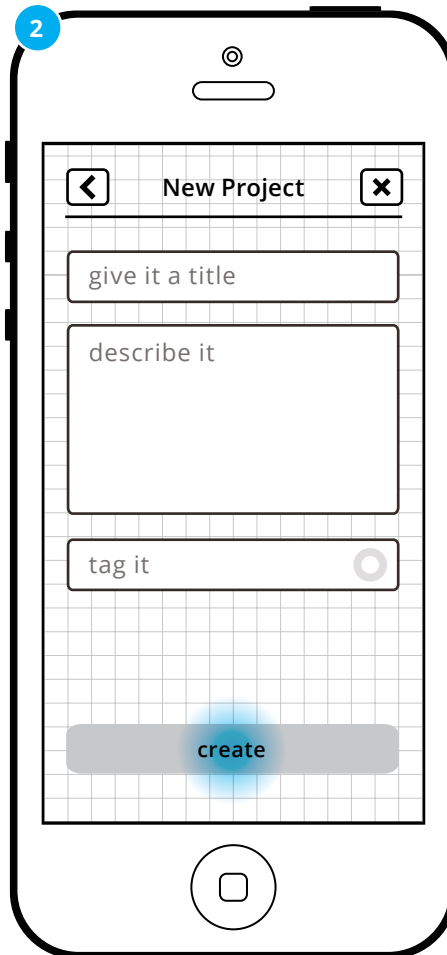
Create a new project form.
From the form you can add a title,
description, and keyword tags. You
can cancel by hitting the back button
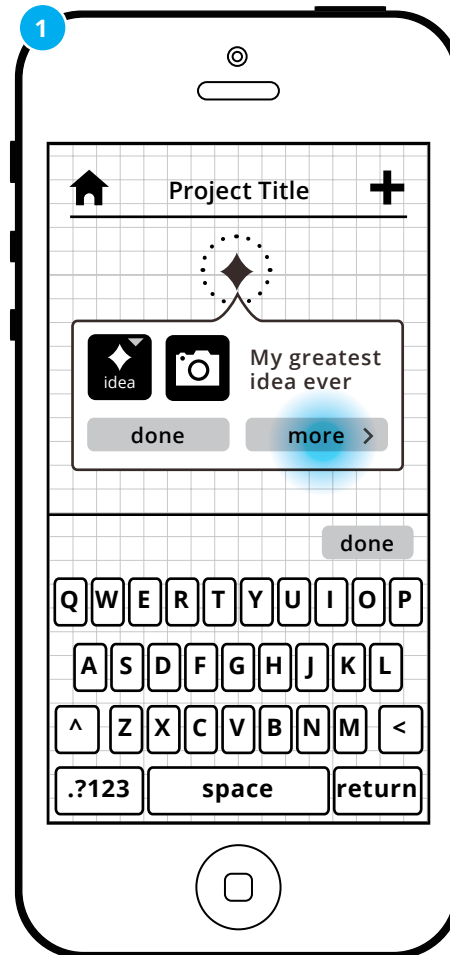or the "x" on the top right.
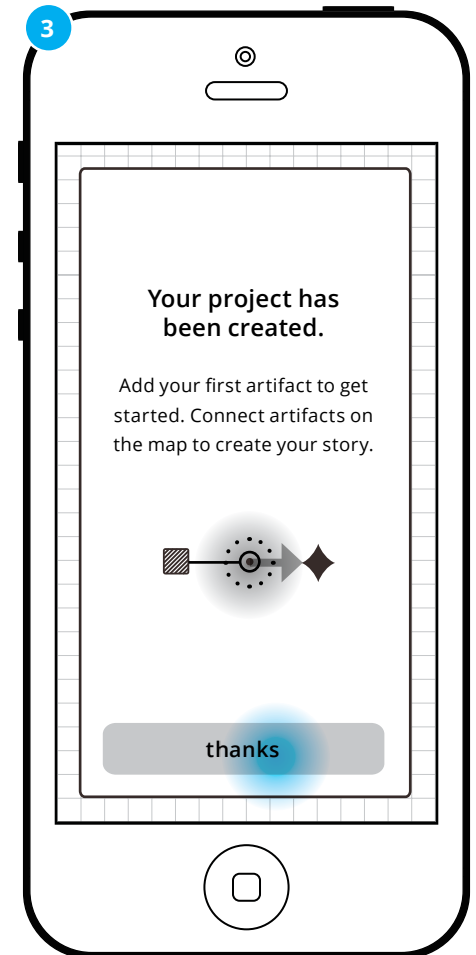
Help overlay for starting a project.
As a new user, you are shown an over-
lay screen giving you a hint for how to
get started with your project.

STORY #2: Create a new project //

STORY #3: Add an artifact to your new project

4

🏠 Project Title ＋
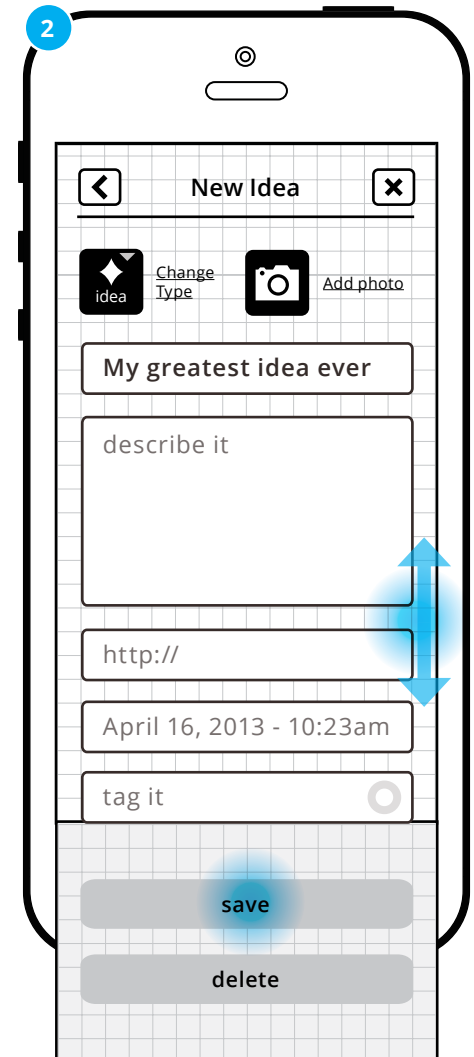
idea 📷 name it

done more ❯
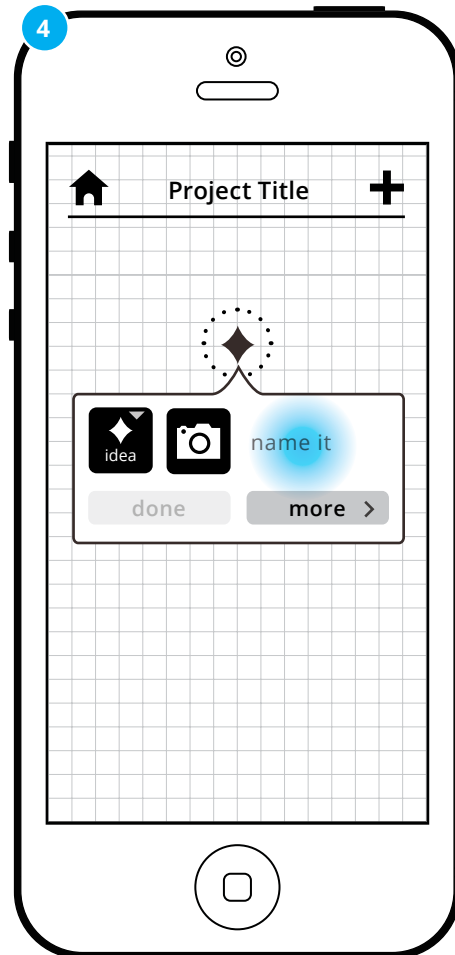
Your new project.
When you create a new project, you get a "starter" artifact. It prompts you to add a title, change type, or add a photo. You need a title at least before you can click "done." Or you can go to the full form by clicking the arrow.

1

🏠 Project Title ＋

idea 📷 My greatest idea ever

done more ❯

done

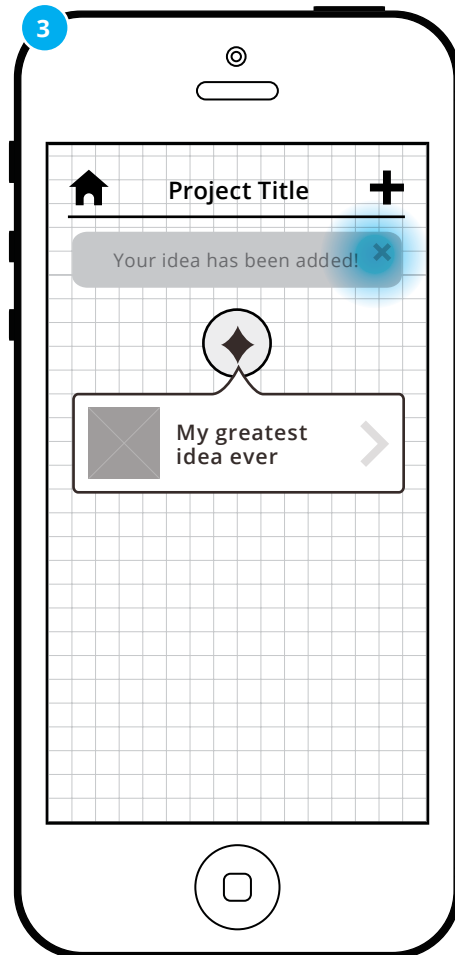| Q | W | E | R | T | Y | U | I | O | P |
A	S	D	F	G	H	J	K	L
^	Z	X	C	V	B	N	M	<
.?123	space	return

Quick add form for artifacts.
After adding a title in the Quick Add form, you can click "done" from the keyboard overlay, or click on the "take photo" icon or "change type" icon. You can click "done" if you want to, or "more" to go to the full form.

2

❮ New Idea ✖

idea Change Type 📷 Add photo

My greatest idea ever

describe it

http://

April 16, 2013 - 10:23am

tag it ⭘

save

delete

Full form for adding artifacts.
Scrolling to see the full form, you can add a URL, change the date, tag it, describe it, and delete it.

STORY #3: Add an artifact to your new project //

STORY #4: Create another artifact and connect it to the first one

3

Project Title

Your idea has been added! ✕

My greatest idea ever

1

Project Title

My greatest idea ever

2

Project Title

inspiration   idea   sketch   draft   final

You're done adding your artifact.
You return to the map. The artifact is highlighted, showing a preview tooltip and two new "+" buttons. A success message shows up on the screen con-firming your form submit. It goes away after a couple seconds.
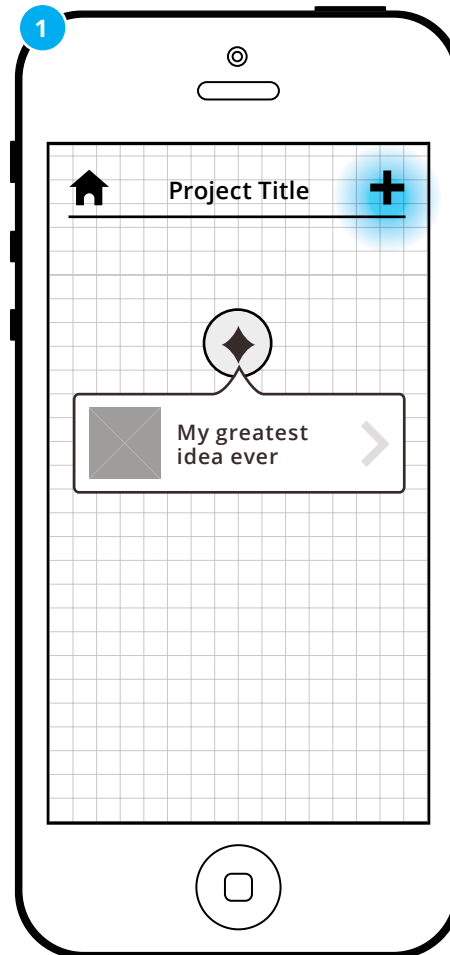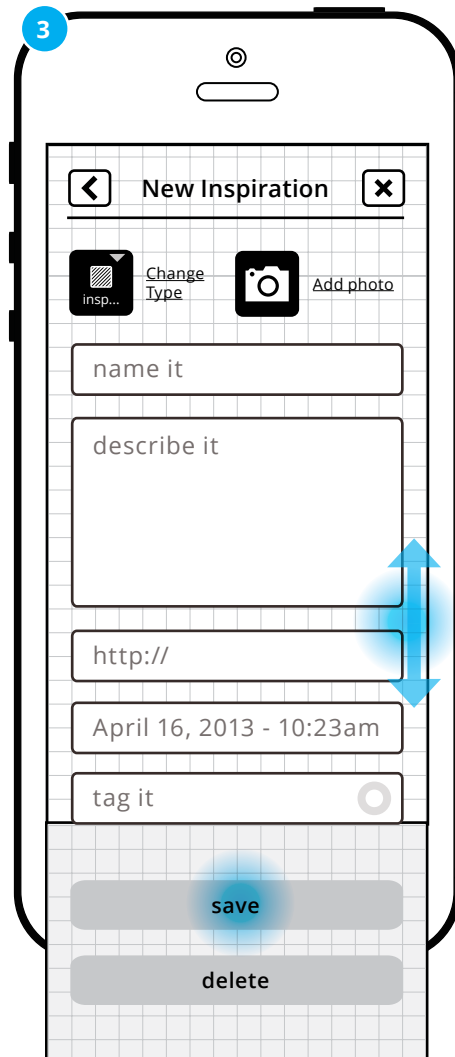
Creating a new artifact.
There are two different ways to create a new artifact. Use the big "+" on the top right, or the smaller "+" to the left and right of the selected artifact. The latter will create connections auto-matically to that artifact.
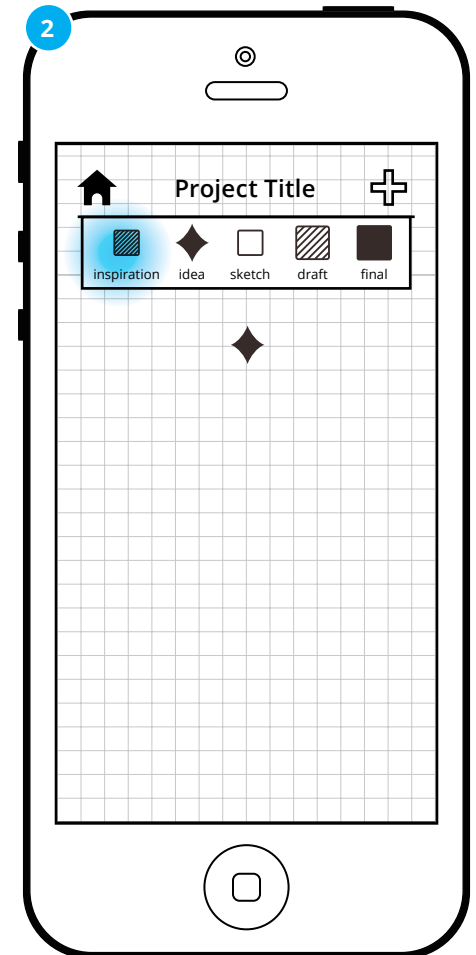
New artifact drawer.
When you click the "+" in the top right, a drawer expands that doubles as a legend and a quick-add menu.

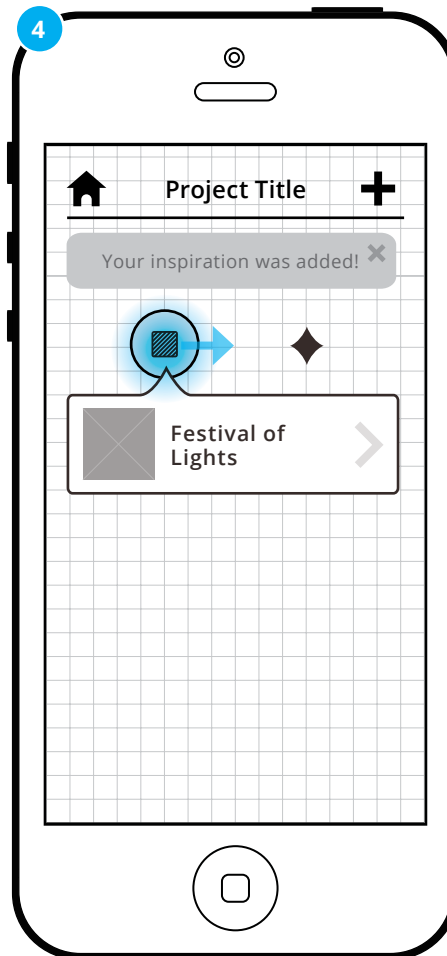## STORY #4: Create another artifact and connect it to the first one

3

New Inspiration

insp...　Change Type　　Add photo

name it

describe it

http://

April 16, 2013 - 10:23am

tag it

save

delete

New inspiration form.
Fill out the form to add your new inspiration.

4

Project Title

Your inspiration was added!

Festival of Lights

**Your artifact has been added.**
Your new inspiration is added to the map. The map attempts to center itself, but keeping the new artifact in view. You tap and drag to create a "handle" that connects to the other artifact.

5

Project Title
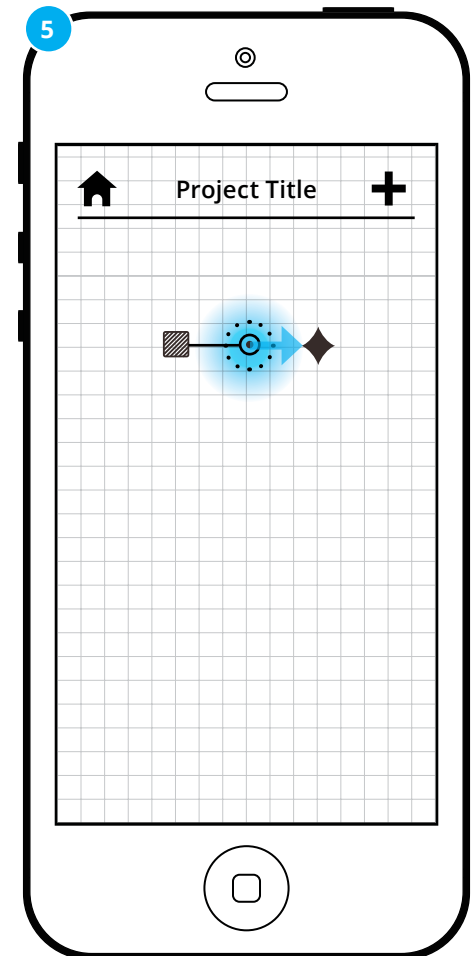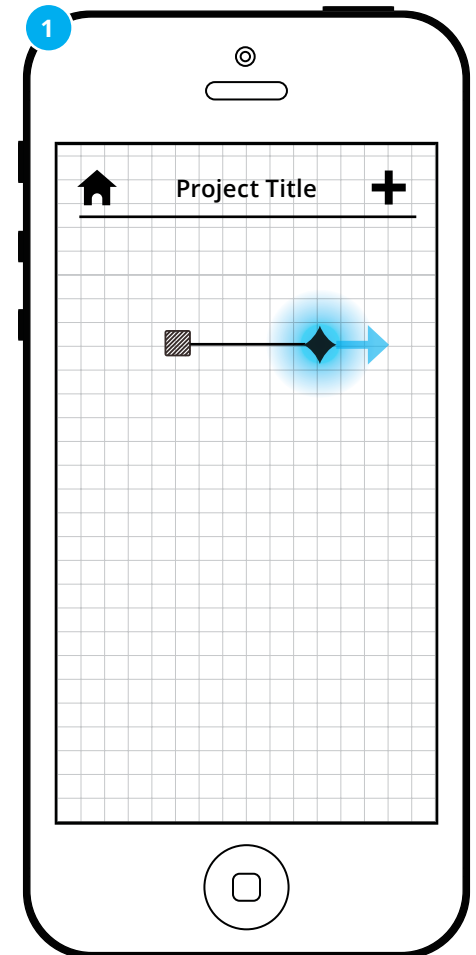
Connection handle.
You drag the handle over another node to target it and make a connection.

STORY #4: Create another artifact and connect it to the first one

STORY #5: Create a new sketch that is connected to your idea

4

Project Title

My greatest idea
ever

5

Project Title

Your connection was made!

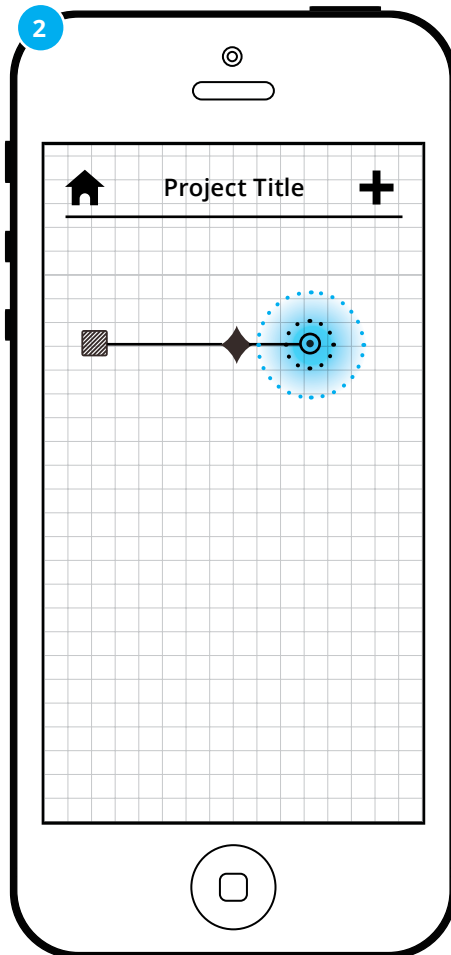**1**

Project Title
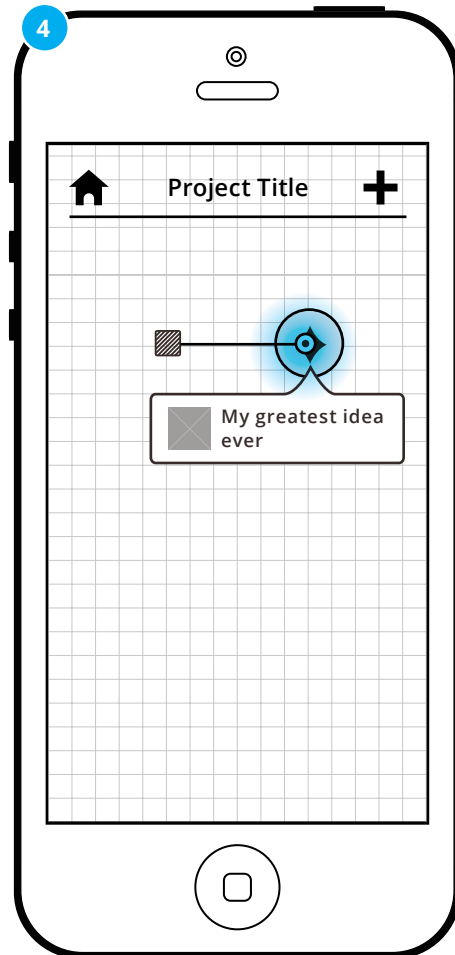
Target and release.
When you drag a handle over another artifact, you see a tooltip preview of the artifact and the selected state. This lets you know what the artifact is that you are targeting. On release, your connection will be made.
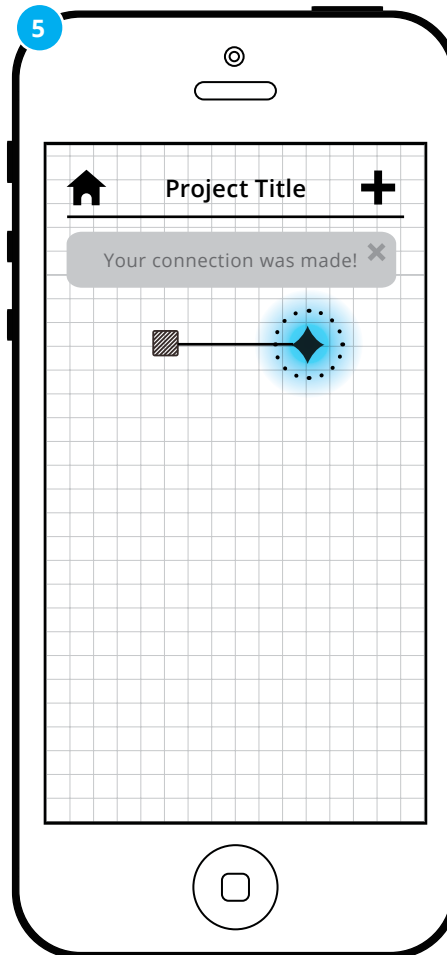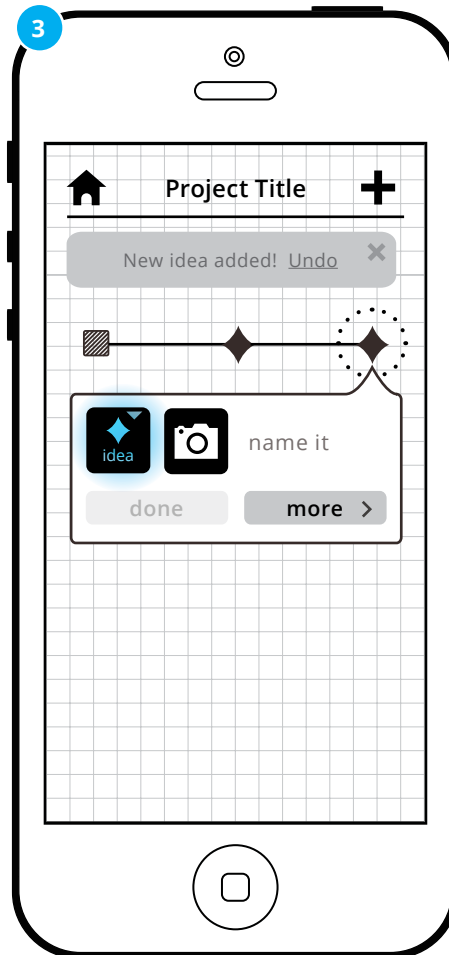
Connection made.
On release, your connection is made.

**Create new sketch with a connection.**
You can drag out a "handle" from another artifact to create a new artifact that is already connected to the old one.

STORY #5: Create a new sketch that is connected to your idea

2

Project Title

3

Project Title

New idea added! Undo ✕

idea name it

done more ›

4

Project Title

idea name it

done more ›

▨ inspiration
◆ idea
☐ sketch
▨ draft
■ final

Create new artifact from handle.
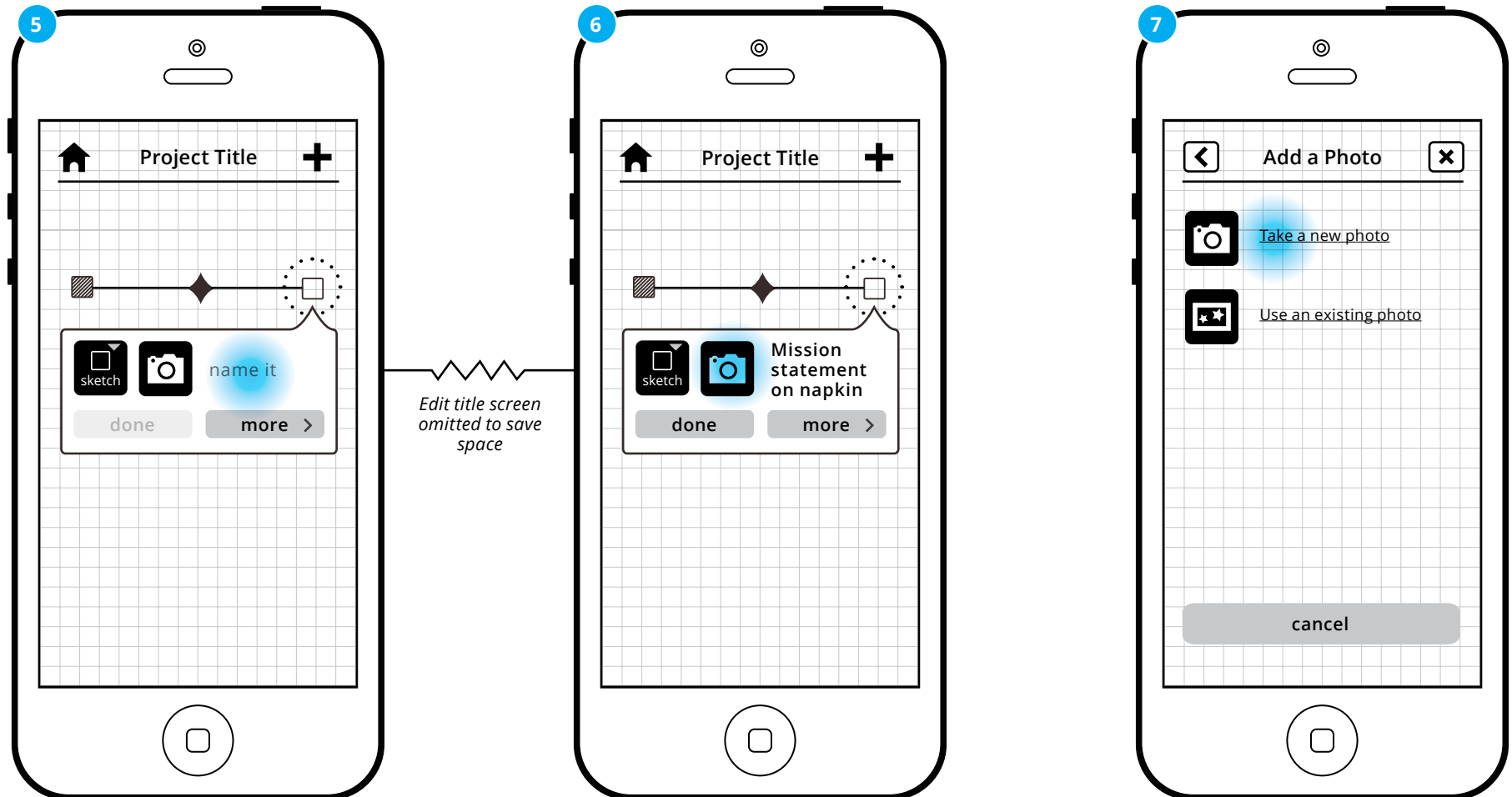On release, it turns into a new artifact.

Change the type.
On release, you get a new artifact.
You can undo by tapping undo in the
notifications. You can change the type
by clicking on the "idea" icon.
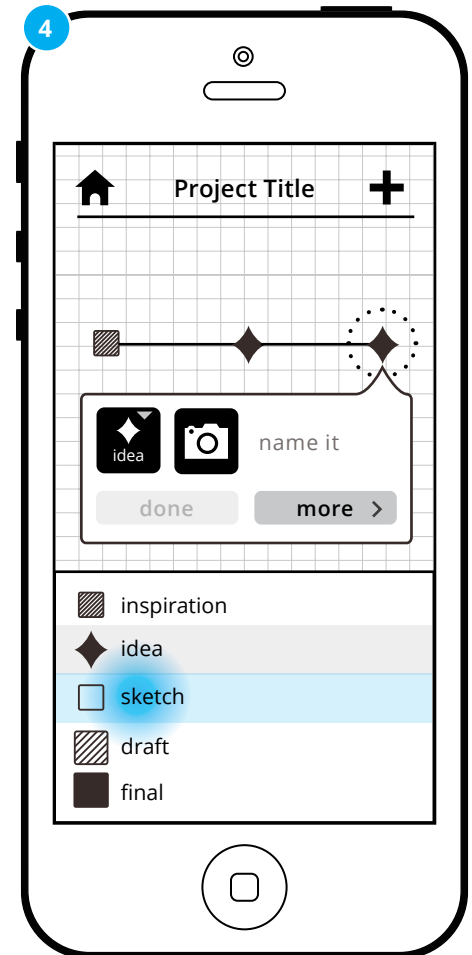
Select new type.
Select the new type of artifact to
change it.

STORY #5: Create a new sketch that is connected to your idea

Edit title screen omitted to save space
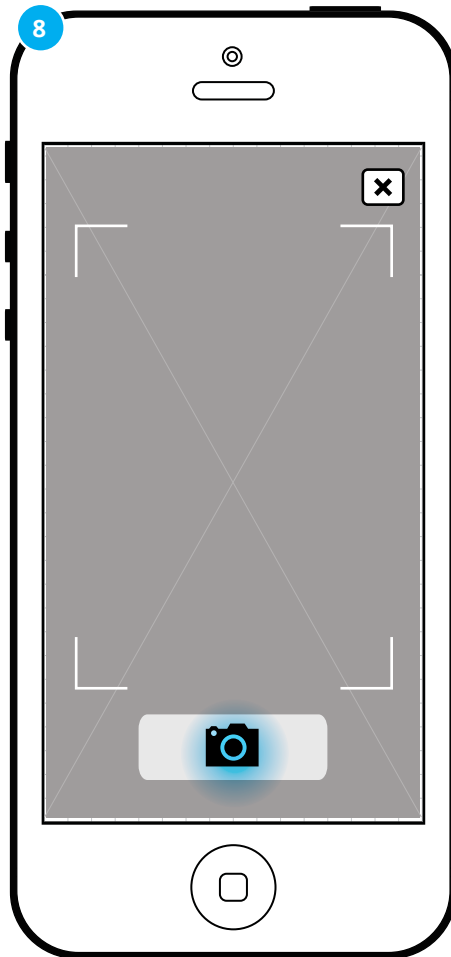
Type changed, add title.
Once you've selected the new type, you see it in the icon. Name your artifact in order to click "done."
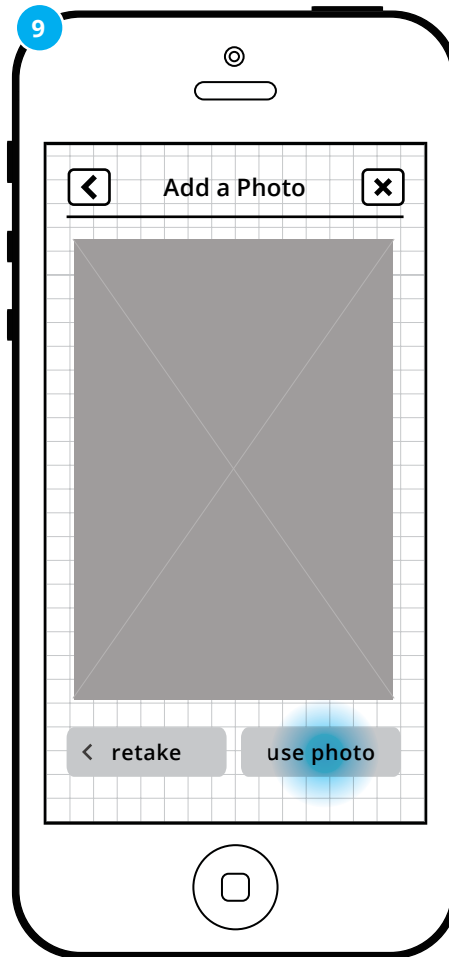
Add a photo.
You want to take a picture of your sketch that is outside the phone. Click on the camera icon to add a photo.
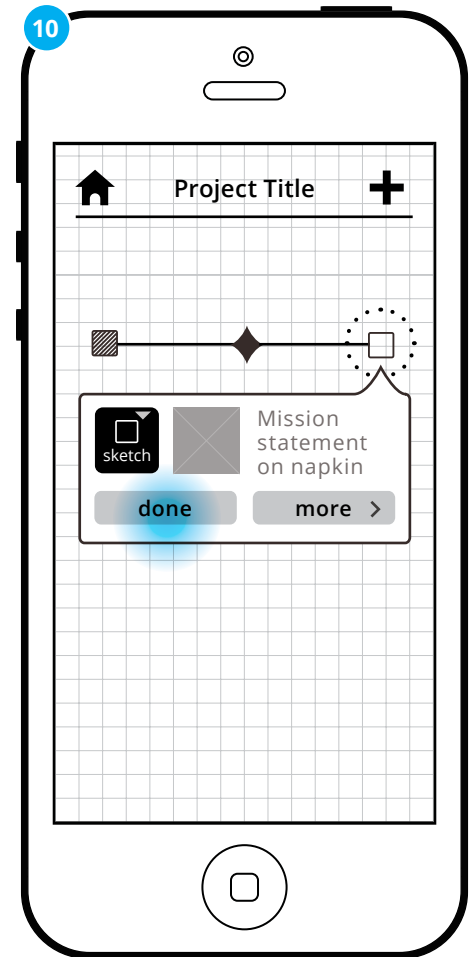
Add a photo.
You can take a new photo using your phone's camera, or upload an existing photo from your camera roll.

STORY #5: Create a new sketch that is connected to your idea

8

9
Add a Photo

retake   use photo

10
Project Title

sketch   Mission statement on napkin

done   more

Take a picture
Use your phone's camera to take a picture. Center it within the crop marks to get a good photo.

Confirm photo.
Confirm your photo or retake it.

Done with quick add form.
When you've added a title, changed the type, and added a photo, you click done to finish creating your artifact.

**STORY #5: Create a new sketch
that is connected to your idea //**

STORY #6: Add another sketch
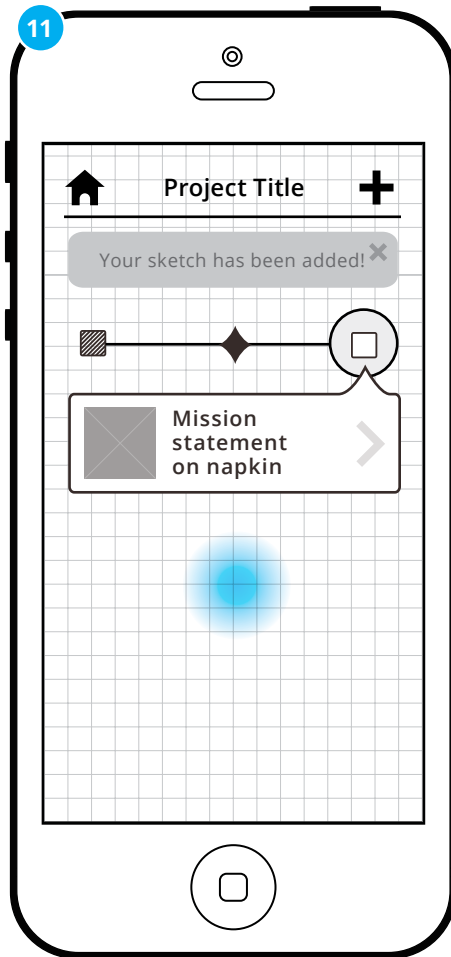
Your sketch was added.
You see your sketch selected, with a tooltip preview and a notification message. Tap anywhere on the screen to deselect your sketch.
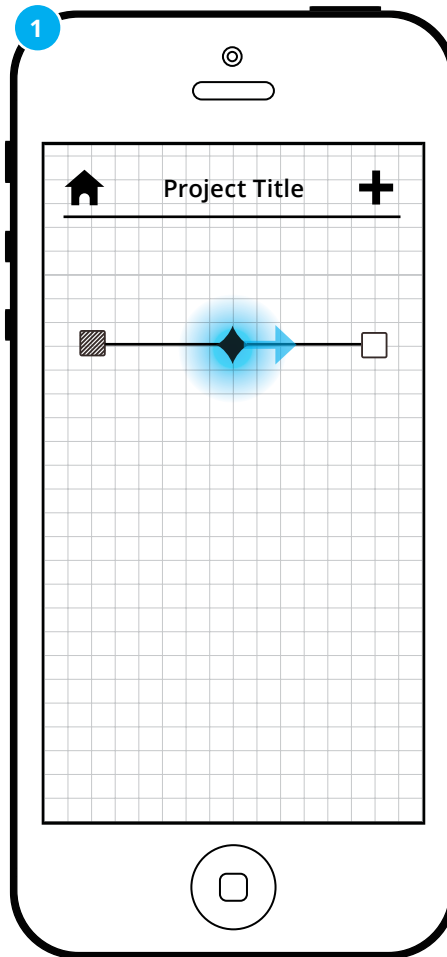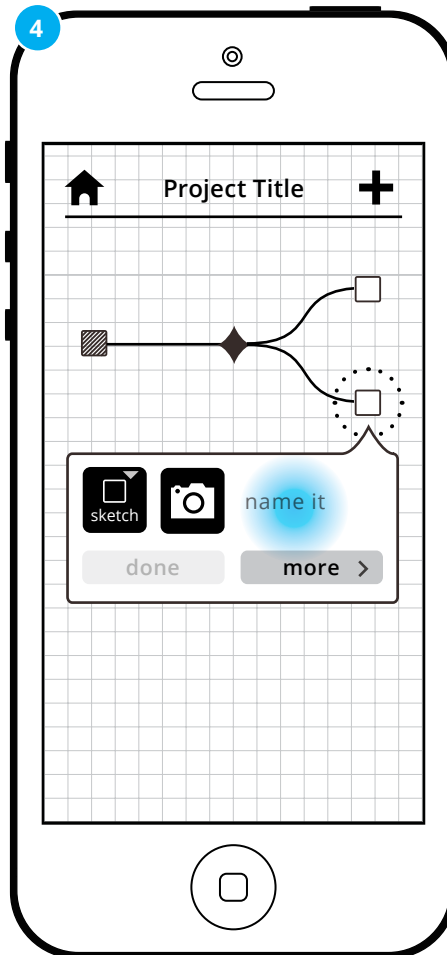
Touch and drag to add artifact.
Touch and drag will create a handle.
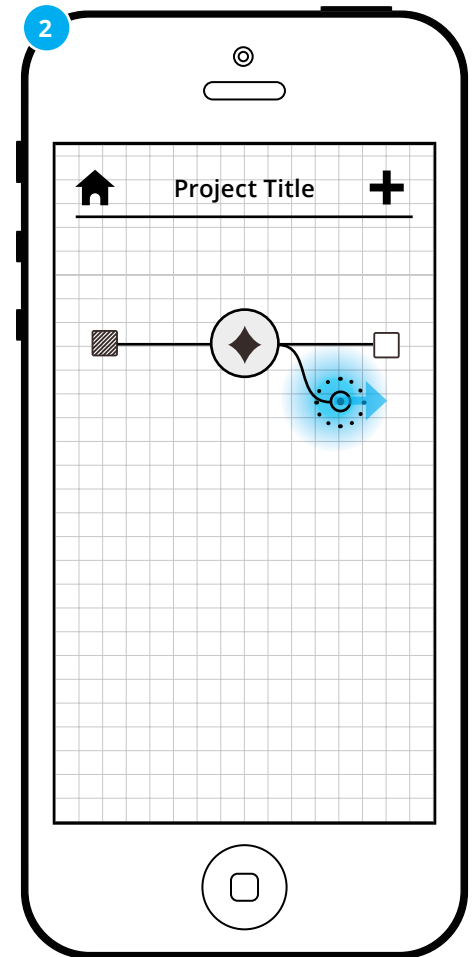
Drag out handle.
The handle will avoid touching other artifacts and will snap above or below the center line following your touch.
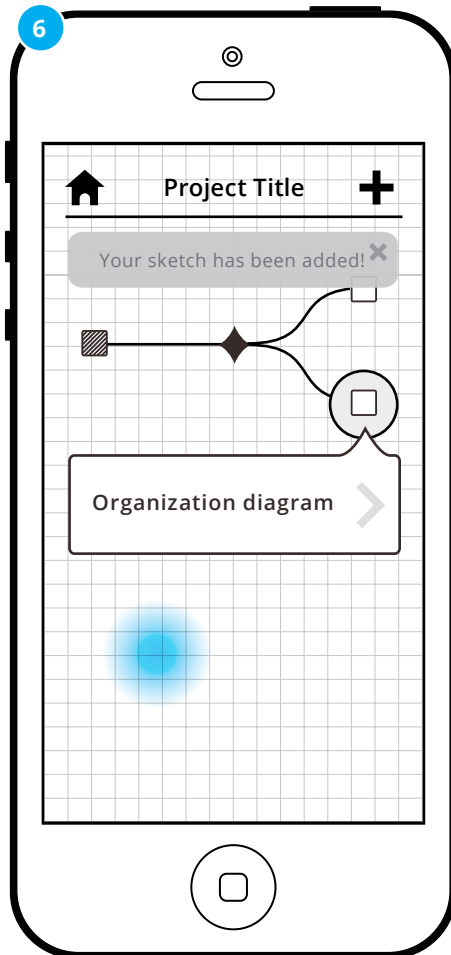
STORY #6: Add another sketch
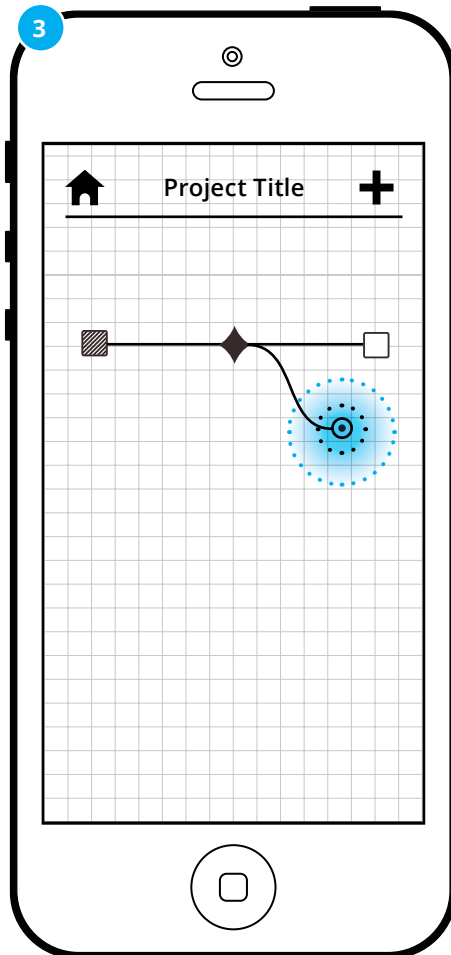
Release to make a new artifact.
Release to make it into another sketch.

Name it.
The sketch is created, and the map adjusts. The quick add form remembers the type you last used and uses that by default. In order to save your sketch, you have to add a title.
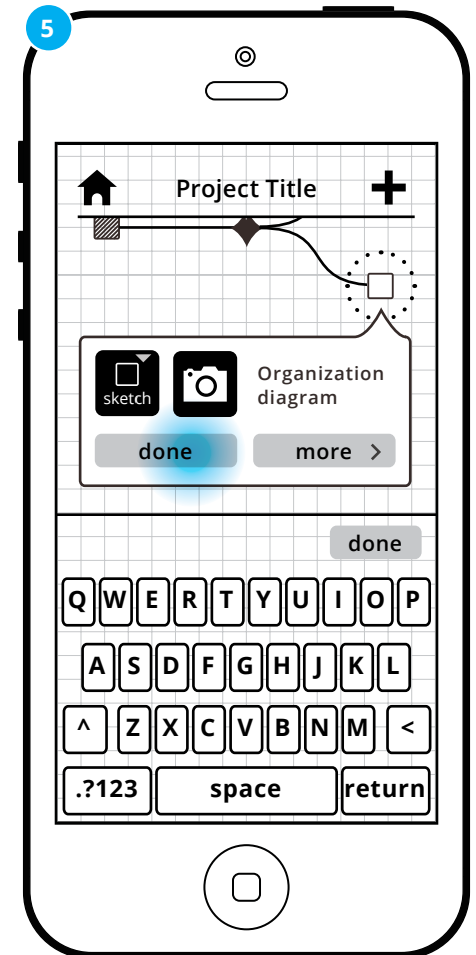
Add a title and save.
If you don't want to add a picture, you don't have to. All you need is a title to save using the quick add form. The map re-focuses to keep the artifact you are editing in the screen available with the keyboard present.

STORY #6: Add another sketch

STORY #7: Reposition the map

6

Project Title

Your sketch has been added! ✕

Organization diagram ›

1

Project Title


2

Project Title

Your artifact was added.
If you don't have a photo attached to an artifact, you just see the title in the tooltip. Tap anywhere on the screen to deselct your artifact.
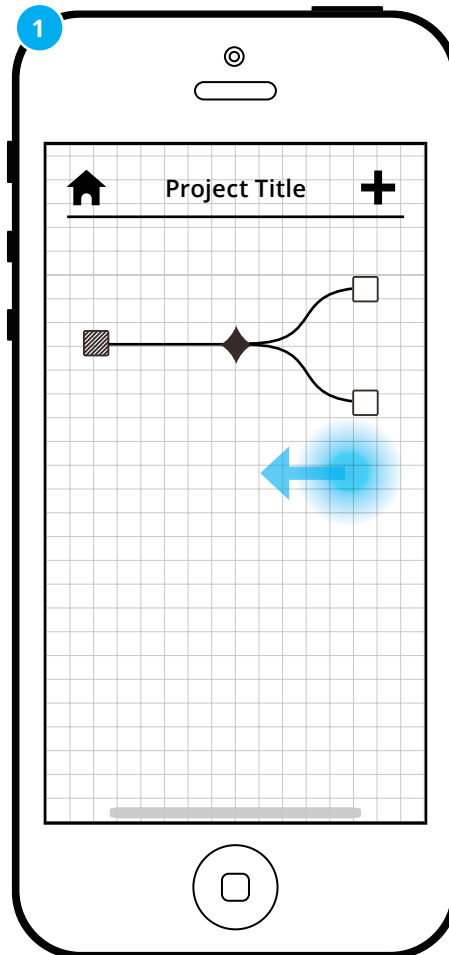
Drag the map to reposition.
Touch and drag to reposition the map. A small bar at the bottom of the page indicates where you are on the map.
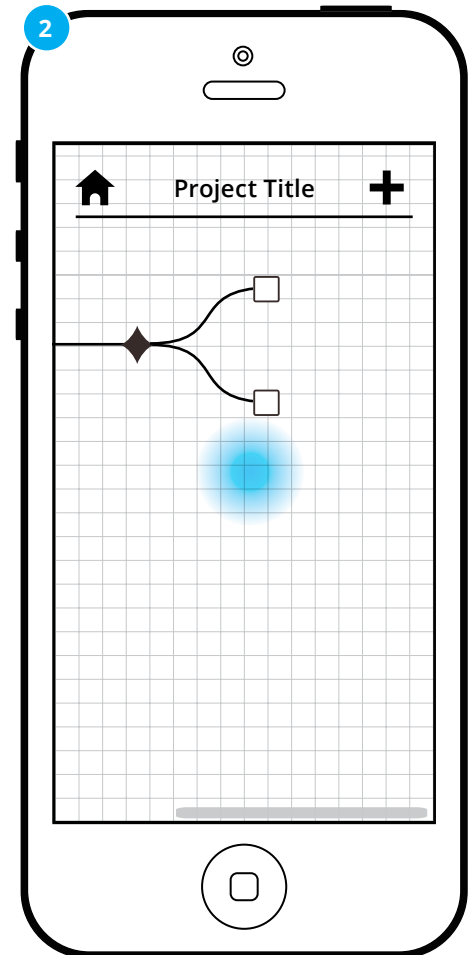
Release.
On release, your map stays repositioned where you left it. Margins are automatically added all around the map to allow for repositioning near the edge of the map.

STORY #8: Landscape mode

1

Project Title

+
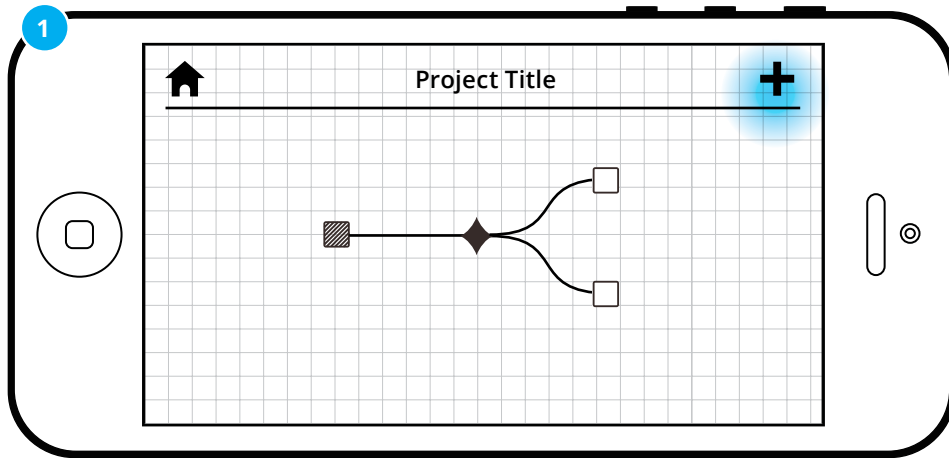
Your project in landscape mode.
The title centers at the top. You click the "+" to add a new artifact.

2

Project Title

inspiration

idea

sketch

draft

final
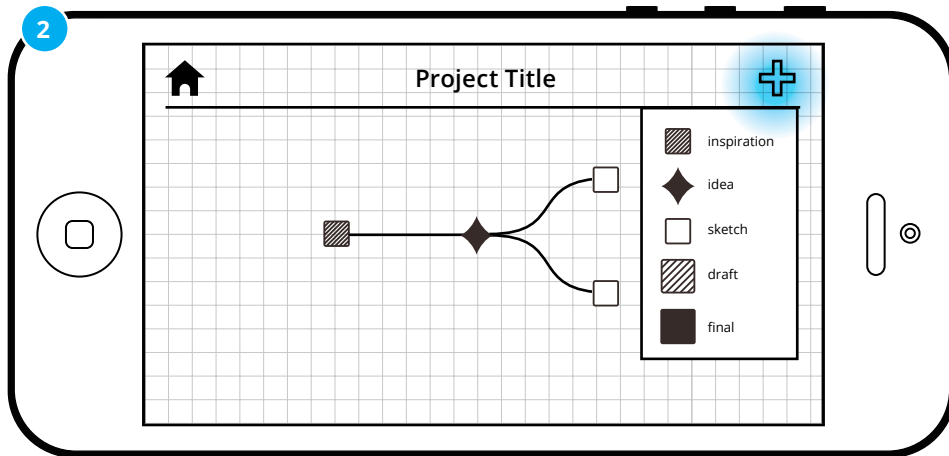
The artifact menu.
The menu flies out below and stacks vertically. Click the "+" again to close the menu.

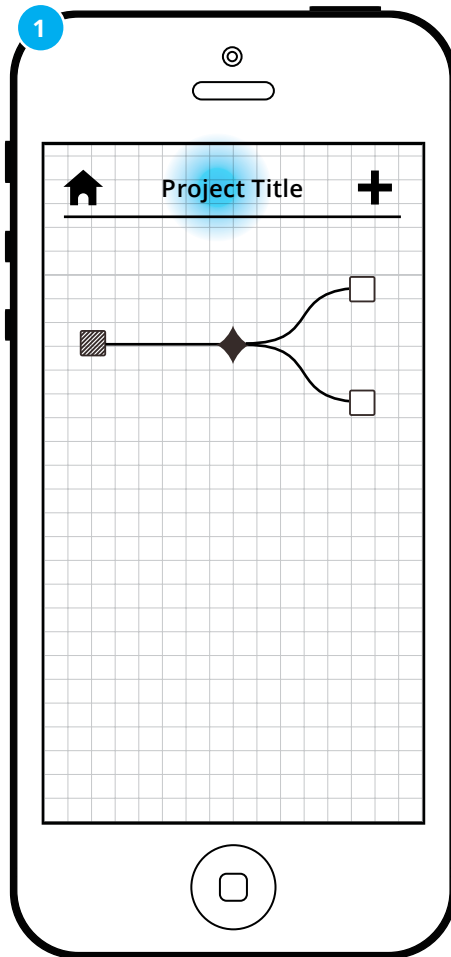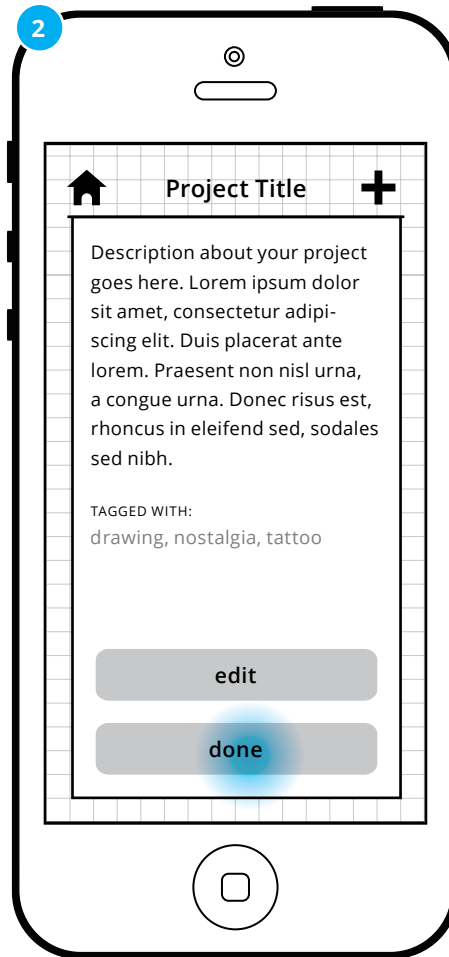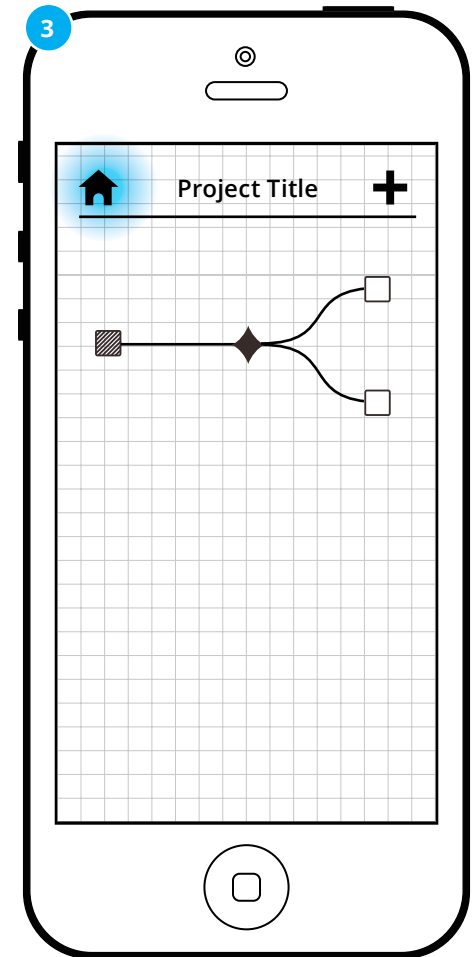**STORY #9: Edit project information**

1

Project Title

2

Project Title

Description about your project goes here. Lorem ipsum dolor sit amet, consectetur adipi-scing elit. Duis placerat ante lorem. Praesent non nisl urna, a congue urna. Donec risus est, rhoncus in eleifend sed, sodales sed nibh.

TAGGED WITH:
drawing, nostalgia, tattoo

edit

done

3
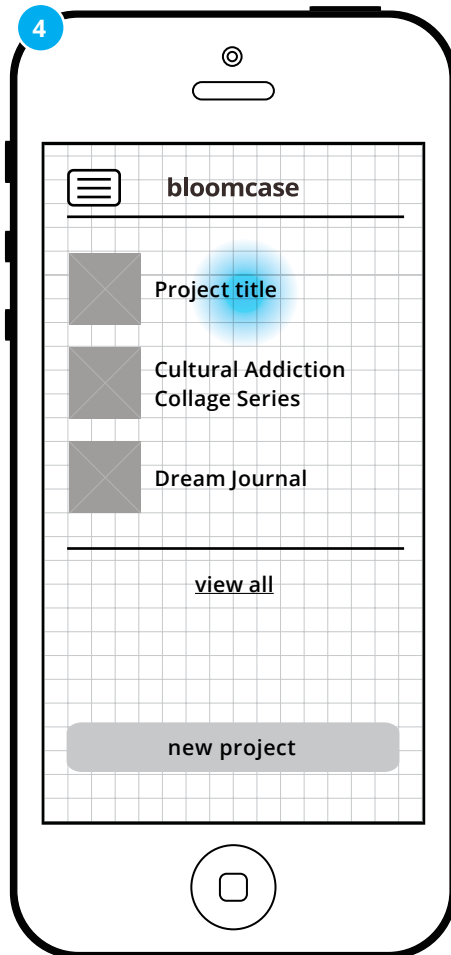
Project Title

Edit project from within project.
You can tap on the project title to get the project information.

Project information screen.
You see the basic info for your project. You can click "edit" or "done" to edit it or return to the project map.

Return home to edit project.
The other way to edit a project is to click on the home icon to get to your projects dashboard.

STORY #9: Edit project information

4

bloomcase

Project title

Cultural Addiction
Collage Series

Dream Journal

view all

new project

5

bloomcase

Project title

Description about your project goes
here. Lorem ipsum dolor sit amet,
consectetur adipiscing elit...

edit   open >

Cultural Addiction
Collage Series

Dream Journal

view all

6

< **Edit Project** ☒

Project title

Description about your project
goes here. Lorem ipsum dolor
sit amet, consectetur adipi-
scing elit. Duis placerat ante
lorem. Praesent non nisl urna,
a congue urna. Donec risus

drawing, nostalgia, tattoo

save

delete

Projects dashboard.
You will see the project you were most
recently editing at the top. You tap on
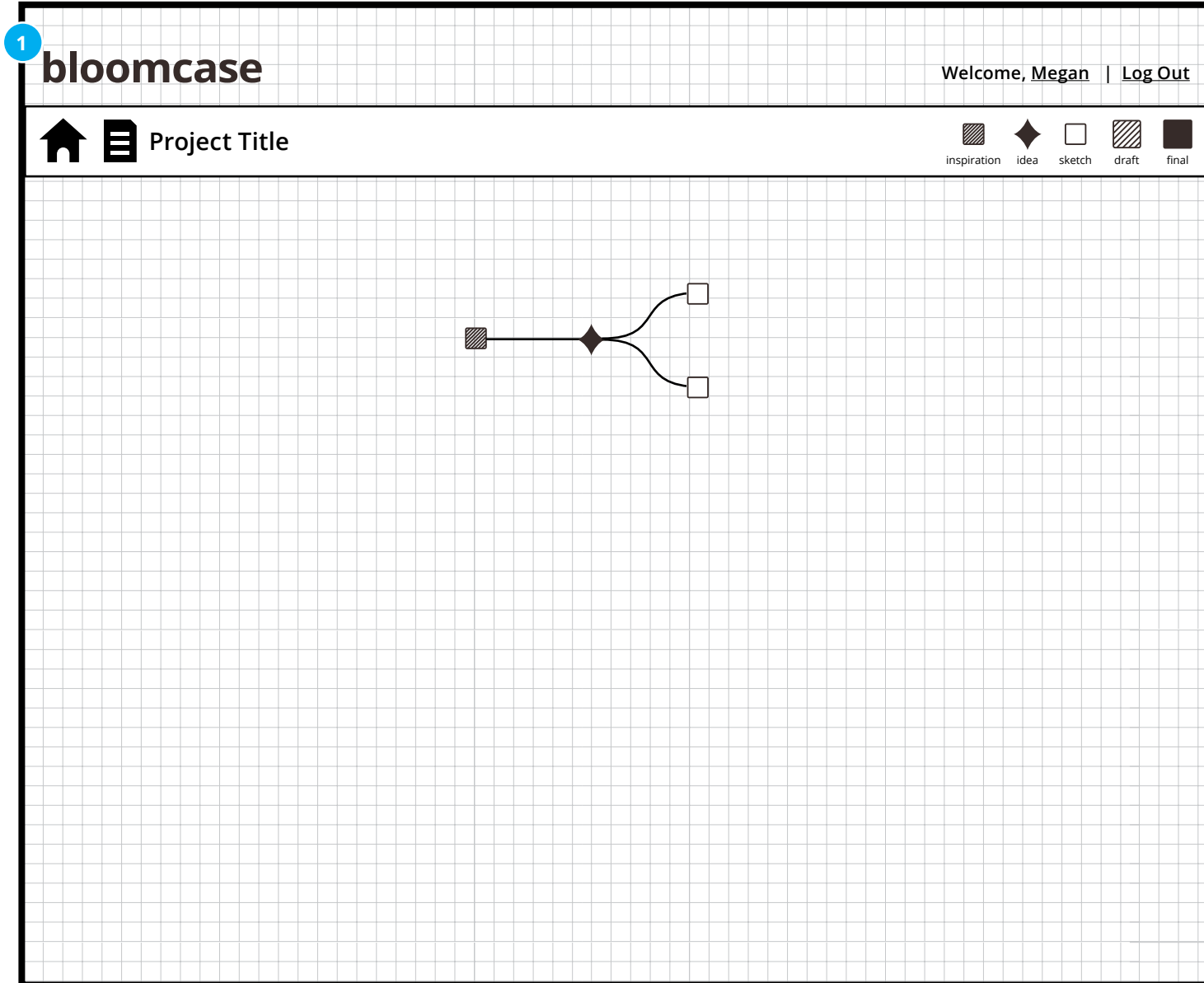the project title to get options.
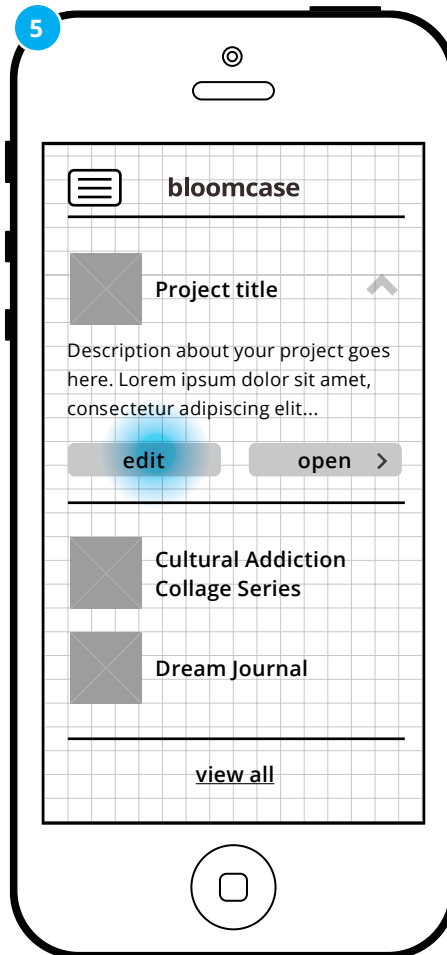
Project drawer opens.
When you tap a project, a drawer
opens showing you a summary of the
project and the option to edit or open
the project.
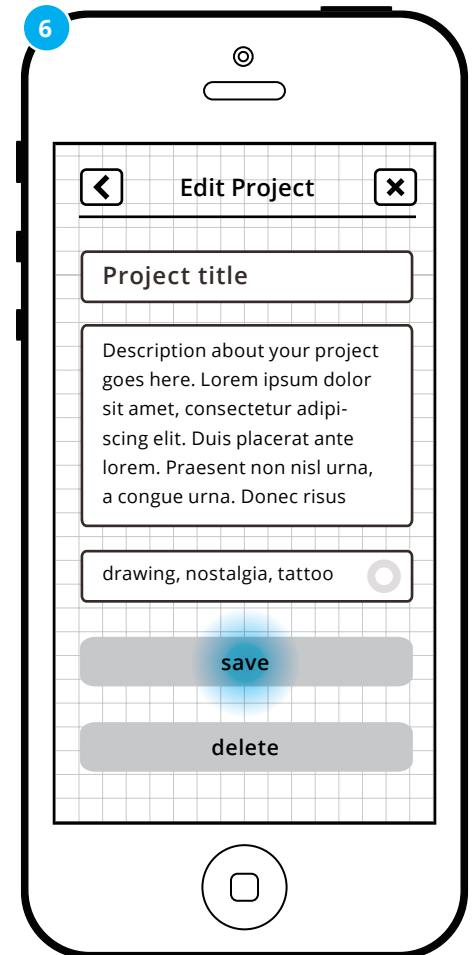
Edit project page.
Tap in the fields to edit their contents.
From this screen you can save chang-
es, cancel using the "x" or delete your
project.

STORY #10: Desktop/tablet mode

①

bloomcase

Welcome, **Megan** | **Log Out**

🏠 ☰ **Project Title**
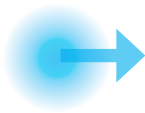
inspiration   idea   sketch   draft   final

Project page in Desktop.
For larger screens – tablet
and desktop, you will see
more information. The
artifact menu acts also as a
legend in this view.

INTERACTION KEY

Unselected State

Highlighted State
New artifacts, changed artifacts.
Feedback for the user.

My greatest
idea ever
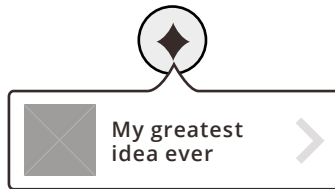
Selected State
On touch/click you see a tooltip pre-
view. To edit/delete you must click on
the tooltip.

Tap/Touch/Click

Touch/Click and drag

Release