UT Data Analysis + Visualization Bootcamp: Final Presentation

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Project Overview

Topic Overview

Topic Selected: Predicting employee attrition in the healthcare industry



The Data

Source data: Synthetic data based on the IBM Watson dataset for attrition, but tailored to the healthcare industry.

Questions we hope to answer with the data:

- 1. Which factors most heavily influence a person's likelihood of attritting?
- 2. What is the typical profile of a healthcare worker who is likely to attrit?



Technologies, languages, tools, + algorithms

Technologies, languages, tools, + algorithms employed throughout the project:

- **Technologies:** PostgreSQL, Quick Database Diagrams
- Languages: SQL, Python
- Tools: PgAdmin, Tableau, Jupyter Notebook
- Algorithms: Logistic Regression, Random Forest



Data Analysis

Overview - Exploring the Data

Used Jupyter Notebook + Pandas to show:

- DataFrame shape + structure
- Missing Values
- Data Types
- Integer Data
 - Descriptive summaries for numerical columns
- String Data
 - Possible responses for each column of object data



Machine Learning

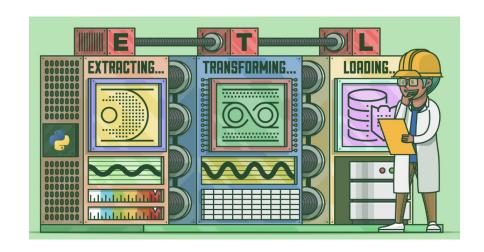
Overview

| Model Choices | Selection | Explanation |
|--|--|---|
| Supervised (labels) vs Unsupervised (clustering): | Supervised (Logistic Regression + Random Forest) | Data already has labels |
| Classification (predict discrete outcomes) vs Regression (predict continuous variables): | Classification (binary) | Used to determine discrete outcomes (attriting or not attriting) |
| Features vs. Target: | Features = all columns except the "Attrition" column Target = "Attrition" column | Features = variables used to make a prediction Target = predicted outcome |

Data Preprocessing + Engineering

Preliminary data preprocessing + engineering:

- 1. Review data distribution + types
- 2. Check for null values
- 3. Drop unnecessary columns
- 4. Binary encode variable columns
- 5. LabelEncoder on target column
- 6. Scale the data



Splitting the Data

Model (Draft 2) Results

Description of current accuracy score:

• Improvement over LR model (88% accuracy) by using a RFC model (92% accuracy)

| LR Model ha accuracy (f did not sur predict ar | d dece 88%) h ccess | ent out jully ition | | | |
|---|---------------------------|------------------------------|--------|----------|---------|
| predict a | | precision | recall | fl-score | support |
| | 0 | 0.88 | 1.00 | 0.94 | 369 |
| | 1 | 0.00 | 0.00 | 0.00 | 50 |
| accur | acy | | | 0.88 | 419 |
| macro | avg | 0.44 | 0.50 | 0.47 | 419 |
| weighted | 2110 | 0.78 | 0.88 | 0.82 | 419 |

| onfusio | | x IO Predicte | ed 1 | | FC Model in accuracy + recall ra |
|---------|----------------------------------|----------------------------|----------------------|---------------|--|
| ctual 0 | 3 | 64 | 5 | | recall ra |
| ctual 1 | | 27 | 23 | | |
| | cation 1 | Report | 7684964200 recall | 4 fl-score | support |
| | cation 1 | Report | | | support |
| | cation p | Report recision 0.93 | recall | fl-score | 369 |
| | cation 1 | Report recision | recall | fl-score | 369 |
| | cation post | Report recision 0.93 | recall | fl-score | 369 50 |
| lassifi | cation 1 p: 0 1 racy | Report recision 0.93 | 0.99 0.46 | 0.96 0.59 | 369 50 419 |

Model (Draft 3) Results

Description of latest accuracy score:

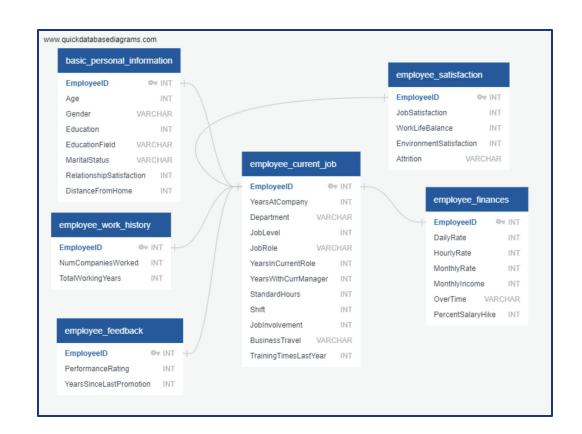
• Improvement in LR model (91% accuracy) + RFC model (92% accuracy) from Draft 2 results

| LF | LR Model accuracy increased LR Model accuracy increase word and increase word oversampling and increase in # of estimators (100>1000) precision recall f1-score support | | | | | | | |
|---------------|---|------|-----------|--------|----------|---------|--|--|
| / W | in # of estimat | | precision | recall | f1-score | support | | |
| $\overline{}$ | | 0 | 0.99 | 0.91 | 0.95 | 369 | | |
| | | 1 | 0.58 | 0.92 | 0.71 | 50 | | |
| | | | | | | | | |
| | accur | cacy | | | 0.91 | 419 | | |
| | macro | avg | 0.79 | 0.92 | 0.83 | 419 | | |
| | weighted | avg | 0.94 | 0.91 | 0.92 | 419 | | |
| | **** | | | | | | | |

| P | | | | 7 . | _ |
|-----------------------|------------|-------------|-----------|----------|----------|
| | redicted 0 | Predicted 1 | | RFC Mod | 01: |
| Actual 0 | 358 | 11 | | RFC Mod | recau |
| Actual 1 | 21 | 29 | | | ~~~ rate |
| Accuracy Classific | | | 584964200 | 4 | |
| | pre | ecision | recall | f1-score | suppor |
| | 0 | 0.94 | 0.97 | 0.96 | 369 |
| | 1 | 0.72 | 0.58 | 0.64 | 50 |
| accur | acy | | | 0.92 | 419 |
| macro | avg | 0.83 | 0.78 | 0.80 | 419 |
| weighted | 2110 | 0.92 | 0.92 | 0.92 | 419 |

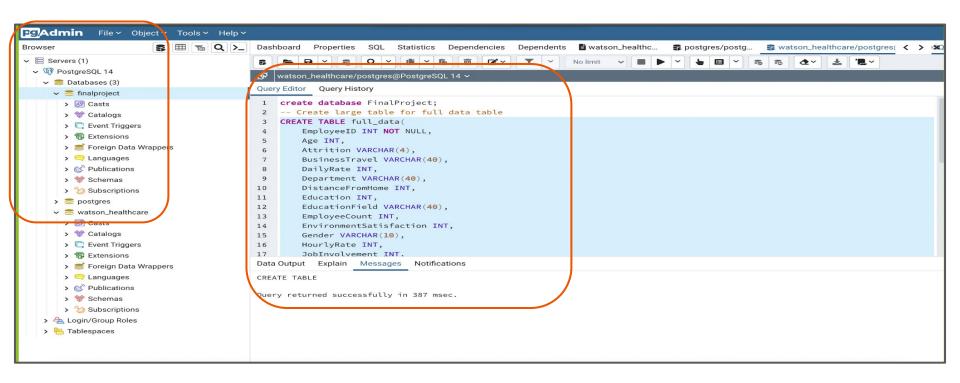
Database

ERD Visual



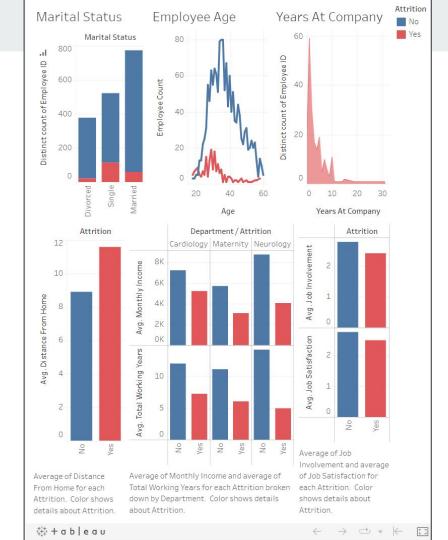
Database Visual:

PostgreSQL DB Creation in PgAdmin



Dashboard

Storyboard: Attrition in Health Care



Project Conclusion

Results, Recommendations, + Learnings

- Analysis Results: Age, if someone works overtime or not, total working years and monthly income were the variables that contributed most to the model
- Recommendations for future analysis:
 - We could bucket out the monthly income into chunks of 500-1000, drop additional unnecessary columns, try undersampling our variables, etc., in order to increase the model's accuracy score
- What we would have done differently:
 - Explore other employee/attrition data sets and test them against the model
 - Conduct more statistical analysis on the data in order to further understand the distribution + the most relevant/dependable variables for the ML model

Questions?

Appendix

Data Analysis

Shape

The data set has 1676 rows and 35 columns

Exploring the Data

Column names & null values

DataFrame Structure:

Data divided into basic personal information, employee work history, employee current job, employee finances, employee satisfaction, and employee feedback

| EmployeeID | 0 |
|-------------------------|---|
| Age | 0 |
| Attrition | 0 |
| BusinessTravel | 0 |
| DailyRate | 0 |
| Department | 0 |
| DistanceFromHome | 0 |
| Education | 0 |
| EducationField | 0 |
| EmployeeCount | 0 |
| EnvironmentSatisfaction | 0 |
| Gender | 0 |
| HourlyRate | 0 |
| JobInvolvement | 0 |
| JobLevel | 0 |
| JobRole | 0 |
| JobSatisfaction | 0 |
| MaritalStatus | 0 |
| MonthlyIncome | 0 |

MonthlyRate NumCompaniesWorked Over18 OverTime PercentSalaryHike 0 PerformanceRating 0 RelationshipSatisfaction 0 StandardHours Shift 0 TotalWorkingYears 0 TrainingTimesLastYear 0 WorkLifeBalance 0 YearsAtCompany 0 YearsInCurrentRole 0 YearsSinceLastPromotion 0 YearsWithCurrManager 0

Data Types:

Primarily int, some strings

Data Type Counts int64 26 object 9

Integer Columns

Object Columns

Integer Data

Descriptive data for the numerical columns

Takeaways:

- EmployeeCount = 1 for all values
- StandardHours = 80 for all values
- DailyRate, HourlyRate, MonthlyIncome, and MonthlyRate all contain equivalent data

Example:

| 1676 000000 | |
|-------------|--|
| 1070.000000 | 1676.000000 |
| 36.866348 | 9.221957 |
| 9.129126 | 8.158118 |
| 18.000000 | 1.000000 |
| 30.000000 | 2.000000 |
| 36.000000 | 7.000000 |
| 43.000000 | 14.000000 |
| 60.000000 | 29.000000 |
| | 9.129126 18.000000 30.000000 36.000000 43.000000 |

Data Scales:

- Some of the columns = numerical keys used to classify categorical data
- Mean + standard deviation help identify the most common responses + the spread of responses

| | Education | EnvironmentSatisfaction | Jobinvolvement | JobSatisfaction | PerformanceRating | RelationshipSatisfaction | WorkLifeBalance |
|-------|-------------|-------------------------|----------------|-----------------|-------------------|--------------------------|-----------------|
| count | 1676.000000 | 1676.000000 | 1676.000000 | 1676.000000 | 1676.000000 | 1676.000000 | 1676.000000 |
| mean | 2.907518 | 2.714797 | 2.724940 | 2.738663 | 3.150358 | 2.718377 | 2.766110 |
| std | 1.025835 | 1.097534 | 0.714121 | 1.104005 | 0.357529 | 1.078162 | 0.702369 |
| min | 1.000000 | 1.000000 | 1.000000 | 1.000000 | 3.000000 | 1.000000 | 1.000000 |
| 25% | 2.000000 | 2.000000 | 2.000000 | 2.000000 | 3.000000 | 2.000000 | 2.000000 |
| 50% | 3.000000 | 3.000000 | 3.000000 | 3.000000 | 3.000000 | 3.000000 | 3.000000 |
| 75% | 4.000000 | 4.000000 | 3.000000 | 4.000000 | 3.000000 | 4.000000 | 3.000000 |
| max | 5.000000 | 4.000000 | 4.000000 | 4.000000 | 4.000000 | 4.000000 | 4.000000 |

| Education 1 'Below College' 2 'College' 3 'Bachelor' 4 'Master' 5 'Doctor' | EnvironmentSatisfaction 1 'Low' 2 'Medium' 3 'High' 4 'Very High' | JobInvolvement 1 'Low' 2 'Medium' 3 'High' 4 'Very High' | JobSatisfaction 1 'Low' 2 'Medium' 3 'High' 4 'Very High' | PerformanceRating 1 'Low' 2 'Good' 3 'Excellent' 4 'Outstanding' | RelationshipSatisfaction 1 'Low' 2 'Medium' 3 'High' 4 'Very High' | WorkLifeBalance 1 'Bad' 2 'Good' 3 'Better' 4 'Best' |
|---|---|--|---|--|--|--|
|---|---|--|---|--|--|--|

Object Type:

Columns with object data types had at most 6 different possible responses; still fairly limited response options

```
raw data df["Attrition"].value counts()
No
       1477
        199
Yes
Name: Attrition, dtype: int64
raw data df["BusinessTravel"].value counts()
Travel Rarely
                     1184
Travel Frequently
                      320
Non-Travel
                      172
Name: BusinessTravel, dtype: int64
raw data df["Department"].value counts()
Maternity
              796
Cardiology
              531
Neurology
              349
Name: Department, dtype: int64
raw data df["EducationField"].value counts()
Life Sciences
                    697
Medical
                    524
Marketing
                    189
Technical Degree
                    149
Other
                     88
Human Resources
                     29
Name: EducationField, dtype: int64
```

```
raw data df["Gender"].value counts()
Male
          998
Female
          678
Name: Gender, dtype: int64
raw data df["JobRole"].value counts()
                  822
Nurse
Other
                  534
Therapist
                  189
Administrative
                  115
Admin
                   16
Name: JobRole, dtype: int64
raw data df["MaritalStatus"].value counts()
Married
            777
Single
            522
Divorced
            377
Name: MaritalStatus, dtype: int64
raw data df["Over18"].value counts()
     1676
Name: Over18, dtype: int64
raw data df["OverTime"].value counts()
No
       1200
        476
Yes
Name: OverTime, dtype: int64
```

Machine Learning

Code, v1

- The Code for Section 1 lives in the "ML_Model_Draft1.ipynb" Jupyter Notebook file
 - Located on our repo: https://github.com/meganmcmahon/Final-Project Team2
- The current code:
 - Imports the dependencies
 - Connects to a Postgres SQL database
 - Loads the data as a dataframe into JN
 - Defines our feature + target variables
 - Splits the data into training + testing variables
 - Creates + trains our model
 - Prints our prediction results in a decision matrix

Code, v2

- The Code for Section 2 lives in the "ML_Model_Draft2.ipynb" Jupyter Notebook file
 - Located on our repo: https://github.com/meganmcmahon/Final-Project Team2
- The second batch of code does everything from v1 and also:
 - Performs initial data analysis
 - Performs data preprocessing to support the ML model
 - Performs feature engineering
 - Performs feature selection
 - Adds a new model (RandomForestClassification), which outperforms the Logistic
 Regression model

Limitations + Benefits of Logistic Regression

Explanation of model choice: We chose a supervised logistic regression model because our data already has labels (column names) and we are simply looking to perform a binary classification in order to help us predict if a healthcare employee will attrit or not.

Limitations:

- 1. Only able to predict discrete functions
- 2. Not as capable of determining complex relationships as Neural Networks

Benefits:

- 1. Relatively easy/efficient to implement, interpret + train
- 2. Not as prone to overfitting as other types of models

Data Preprocessing

Description of preliminary data preprocessing after loading in the data:

- 1. Ran df.describe() to review the distribution of the data in each column
- 2. Ran df.isnull().sum() to double check for any null values
- 3. Ran df.dtypes to see what types of data are in each column
- 4. Ran df.drop() to drop any unnecessary columns: [EmployeeID, Over18, EmployeeCount, StandardHours, DailyRate, HourlyRate, MonthlyRate]

Feature Engineering

Description of preliminary feature engineering:

- 1. Binary encoding using Pandas
 - a. Columns = ["BusinessTravel", "Department", EducationField", "Gender", "JobRole", "MaritalStatus", "OverTime"
- 2. From sklearn.preprocessing import LabelEncoder
 - a. Encode the "Attrition" column
- 3. Scale continuous data using StandardScaler

Feature Selection

Description of preliminary feature selection, including the decision-making process:

After preprocessing the data by dropping unnecessary columns and completing feature engineering, we narrowed down the features to use for our ML model.

To refine our feature selection we will:

- 1. Run the model
- 2. Check the accuracy score
- 3. Rank the feature importance
- 4. Remove the least important features to improve the efficiency of the model

Model Development

Explanation of changes in model choice between Segment 2 + 3 deliverables:

- Moved from using a Logistic Regression model to a RandomForestClassifier model
 - Based on results outlined on slide 23

Description of how the model has been trained so far + any additional training that will occur:

- Achieved first round results after initial data preprocessing, feature engineering +selection outlined on slides 18-20
- Next, in ML_Model_Draft3, we will:
 - Update the Logistic Regression model by increasing the # of estimators (100 > 1000)
 - Use Oversampling on our X_train and y_train variables

Model Results cont.

How the model addresses the problem we're trying to solve:

- The model does an good job of predicting that someone will not attrit, but it is not as accurate at predicting with precision that someone will attrit.
 - The stakes are not as high as with needing precision for predicting, for example, if someone has cancer or not.
 - We still have options to fine tune the data more in order to achieve an even higher accuracy score:
 - We could bucket out the monthly income into chunks of 500-1000, drop additional unnecessary columns, try undersampling our variables, etc.

Database

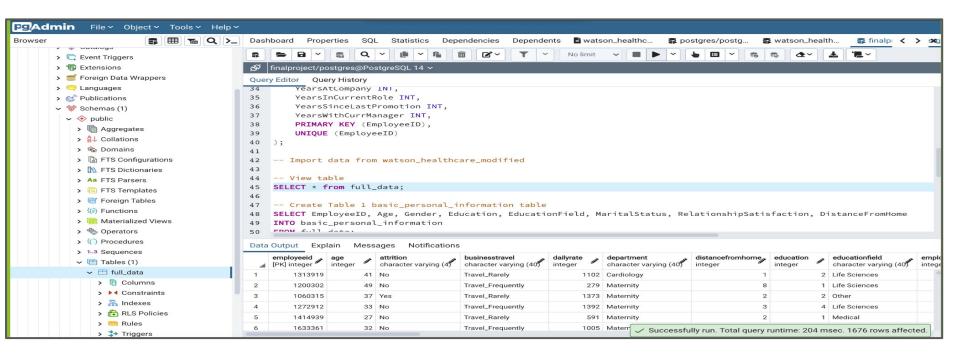
Database Requirements

We've created a fully integrated PostgreSQL database + have met the following requirements:

- Database stores static data for use during the project: full_data table
- □ Database interfaces with the project: data is separated + joined into tables and then connected to the ML model with a SQLAlchemy connection string
- Database includes at least two tables: basic_personal_information, employee_current_job, employee_feedback, employee_finances, employee_satisfaction, employee_work_history, full_data
- ☐ Database includes at least one join using SQL: See Database splits joins .sql file
- □ Database includes at least one connection string: using SQLAlchemy: ML_Model_Draft2.ipynb file
- Presentation includes an ERD with relationships: see QuickDBD-export.png file

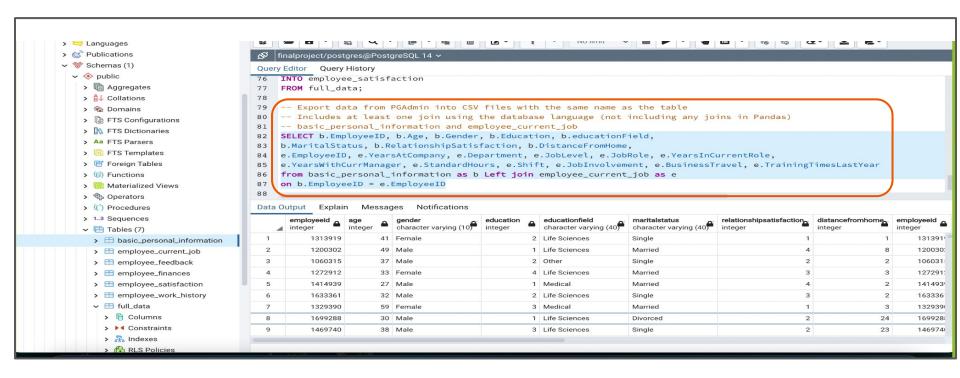
Database Visual:

Create main table with all data



Database Visual:

Create 1 join using SQL to combine 2 tables



Dashboard





Storyboard on a Google Slide(s):

The storyboard, displayed in the next slide, outlines our Tableau dashboard, which will visualize the answers to 1. who is most likely to attrit, 2. when are they most likely to attrit, and 3. why they are most likely to attrit.

Description of the tool(s) that will be used to create the final dashboard:

The final dashboard will be created using multiple graph types in Tableau. These graphs will help visualize which factors most heavily influence a person's likelihood of attritting, and the typical profile of a healthcare worker who is likely to attrit.

Description of interactive element(s):

We will incorporate interactive elements into the graphs by toggling between male and female filters to show the difference in attrition data by gender.

Dashboard (30 pts)

The dashboard presents a data story that is logical and easy to follow for someone unfamiliar with the topic. It includes the following:

Images from the initial analysis: See slides 9-13

Data (images or report) from the machine learning task: See slides 22, 24-25

At least one interactive element: See Tableau Public Link: https://public.tableau.com/app/profile/megan.mcmahon/viz/Final Project Dashboard 1662665809895
https://public.tableau.com/app/profile/megan.mcmahon/viz/Final Project Dashboard 1662665809895
https://public.tableau.com/app/profile/megan.mcmahon/viz/Final Project Dashboard 1662665809895