

THE BEATLES

On December 24, 2015, at 12:01 a.m., the Beatles released their music for the first time on digital streaming platforms such as Spotify, Google Play, Tidal and Amazon Prime. The British band — considered one of the most influential bands in the history of music — has had its songs played millions of times since the release.

THE BEATLES' MOST PLAYED TRACKS ON SPOTIFY

Number of plays as of February 2016.

"Come Together" 12.9 million

"Here Comes the Sun" 12.1 million

"Let It Be" 11.9 million

"Yesterday" 10.2 million

"Hey Jude" 9.6 million

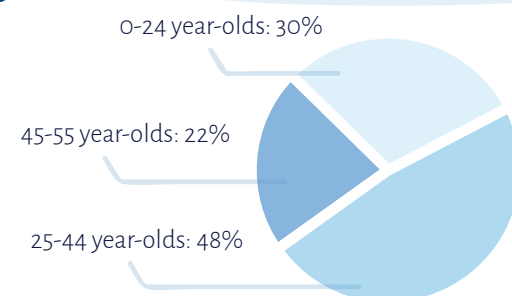
"I Want to Hold Your Hand" 8.4 million

"Twist and Shout" .. 6.8 million

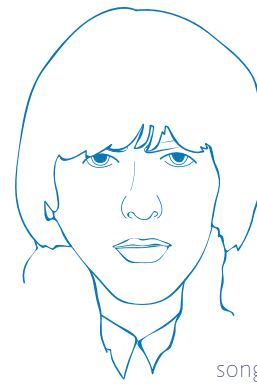
"She Loves You" 6.5 million

"Blackbird" 6.3 million

THE BEATLES' SPOTIFY LISTENERS



GEORGE HARRISON



Harrison was brought onto the band in 1958 by Paul McCartney, and he became the lead guitarist of the Beatles. Harrison wrote several of the band's songs, including (perhaps most famously) "Something."

JOHN LENNON



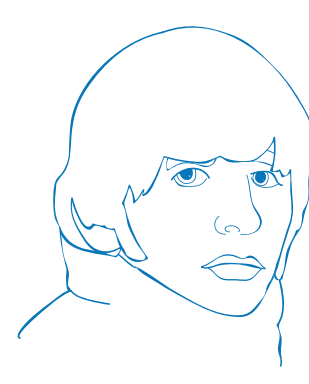
Lennon was the singer-songwriter who founded the Beatles. Lennon was living in Liverpool in 1957 when he met Paul McCartney, decided to partner with him, and began to change the music world.

PAUL MCCARTNEY



McCartney played bass for the Beatles, and he has either written or co-written 32 songs that have reached the #1 spot on *Billboard's* Hot 100 list. After the band's break-up, McCartney formed a band called Wings, and later began a solo career.

RINGO STARR



Starr — born Richard Starkey — was the drummer for the Beatles. He became famous by drumming for the band Rory Storm and the Hurricanes, and he joined the Beatles in 1962 (replacing their original drummer, Pete Best).



THE BEATLES & TECHNOLOGY

The Beatles' decision to digitally stream their music so many years after digital streaming's beginning fits the band's pattern of allowing technological developments in the music world to prove their worth before taking advantage of them.



THE BEATLES THROUGH THE AGES



SOURCES: Spotify, www.beatlesstory.com, www.insights.spotify.com, www.nytimes.com, www.biography.com, www.rollingstone.com