

# Megan Morrisette

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## EDUCATION

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### Emory University, Laney Graduate School

*Master of Science, Neuroscience; Business Certificate*

Cumulative GPA: 3.8/4.0

Atlanta, GA

December 2016

### Georgetown University

*Bachelors of Science, Cum Laude*

Major: Neurobiology; Minor: Cognitive Science

Cumulative GPA: 3.52/4.0

Washington, DC

May 2013

## WORK EXPERIENCE

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### DoorDash

*Revenue Strategy & Operations Manager*

Chicago, IL

April 2020 – Present

- Led merchandising initiatives (ex: carousel curation, expanded photo coverage, meal/combo creation) to increase subtotals, resulting in a \$5.7M revenue lift.
- Worked to reduce company-wide inflation through establishing pricing principles and working cross functional teams to build machine learning models to detect merchant inflation and understand its impact on consumer behavior.

*Regional Strategy Manager*

November 2019 – April 2020

- Directed Midwest regional strategy for a \$150M portfolio including 2500 restaurants.
- Provided weekly financial reporting, generated business insights, led negotiation strategy, and built tools/analyses to assist pre- and post-sales teams to acquire, grow, and retain local merchants.

### Walgreens Boots Alliance

*Customer Insights Sr. Analyst*

Chicago, IL

December 2018 – Present

- Managed and conducted category analysis on a \$900M business for Walgreens USA (8000+ stores) to identify opportunities to improve assortments, planogram productivity, and promotion performance. Partnered with merchandising leadership to implement strategies to leverage these insights.
- Provided insights for three category line reviews, leading to a \$23M (+2.5%) sales lift.
- Completed advanced level Partnering Group merchandising training.

### Home Depot

*Merchandise Planning Sr. Analyst, Paint Sundries*

Atlanta, GA

February 2017- November 2018

- Oversaw a \$2B portfolio with the highest gross margin dollars in the company.
- Managed construction adhesives, caulk, applicators, paint sprayers, tools/safety, & abrasives product assortments and planograms for Home Depot USA (1900+ stores).
- Worked closely with cross-functional partners to execute resets, improve class performance, and achieve fiscal plan.
- Built strong relationships with both internal partners and external vendors to ensure customer needs were met.
- Completed Professional Management Professional (PMP) training.
- Acted as interim merchant during leadership transition.

### Emory University

*Graduate Researcher*

Atlanta, GA

August 2014 – December 2016

- Investigated the behavioral and cellular etiology of depression following ischemic stroke and potential therapeutics.
- Led a weekly seminar series featuring local and international researchers, attended by 70+ students/faculty.
- Awarded 2015-2016 NIGMS Training Grant in Integrative Biology: Neuroscience
- Received Crawford W. Long Excellence in Research Award

## RELEVANT SKILLS

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- Strategic planning, communication, and project execution
- Hypothesis-driven design, data collection, and information integration
- Quantitative data and statistical analysis
- Problem-based analytical approach
- Computer Software: Microsoft Office (Word, Excel, PowerPoint), GraphPad
- Prism, ThinkCell, Mintel, Numerator, SQL, Tableau, SAS, SAP
- Project management
- Customer Service
- Vendor Management
- Inventory planning
- IRI syndicated data