

Megan Wu

UX Designer

mwdigitalthings.com

Work Experience

Microsoft AI, Product Designer II

July 2022 – Present (Remote)

Currently designing modern search results in Bing to ensure a cleaner search experience while maintaining engagement & monetization.

As part of the Bing Design System team, I created and simplified design system guidelines, created reusable components and prepared them for dev handoff, created and enforced token usage, and ensured cohesiveness of Bing search experiences.

Redesigned Bing Places for Business, a tool for business owners to manage their business listings on Bing.

Designed a better answer for local results in Copilot, collaborating closely with PMs, researchers, and the rest of the Copilot design team.

Capco, UX Designer

April 2021 – July 2022 (Remote)

Responsive website redesign project for a global asset management firm, involving requirements gathering, wireframing, prototyping, and bi-weekly client reviews. Collaborated with cross-functional teams including product managers, developers, content specialists, and designers to deliver a flexible and scalable design system within a tight timeline.

eSUB Project Management, UX and Interaction Designer (Part-time contract)

August 2021 - October 2021, San Diego (Remote)

Developed and prototyped high-fidelity wireframes for a mobile/web application, iterating based on feedback and design reviews with the product team to ensure alignment with client requirements.

PNC Bank, Product Management Intern

May 2019 - August 2019, Pittsburgh

Conducted weekly user interviews to gather insights for a responsive digital loan application, collaborating with the product team to synthesize findings and guide planning decisions.

UC Berkeley Haas School of Business, Undergraduate Researcher

January 2019 - May 2019

Assisted in a graduate research project by conducting regression analysis using Stata, offering feedback on analyses and methodology, and compiling research data."

Contact

meganwuhoo@berkeley.edu

(626) 383-9742

linkedin.com/in/meganmwu

Education

UCLA Anderson School of Management

c/o 2028

FEMBA Program

Designlab

August 2020 - March 2021

UX Academy

University of California, Berkeley

August 2016 - December 2019

B.A. Economics | GPA 3.9

Volunteer

Free Arts LA, Instructional Facilitator

February 2025 - Present

Running trauma-informed art workshops for children in LA that have experienced abuse, poverty, or neglect

ADP List, UX Design Mentor

December 2024 - Present

Providing mentorship for those seeking advice on a career in UX design