

# Megan Wu

## UX Designer

mwdigitalthings.com

PW: oranges

### Work Experience

#### Microsoft AI, **Product Designer II**

*July 2022 – Present (Remote)*

Currently designing modern search results in Bing to ensure a cleaner search experience while maintaining engagement & monetization.

As part of the Bing Design System team, I created and simplified design system guidelines, created reusable components and prepared them for dev handoff, created and enforced token usage, and ensured cohesiveness of Bing search experiences.

Redesigned Bing Places for Business, a tool for business owners to manage their business listings on Bing.

Designed a better answer for local results in Copilot, collaborating closely with PMs, researchers, and the rest of the Copilot design team.

#### Capco, **UX Designer**

*April 2021 – July 2022 (Remote)*

Responsive website redesign project for a global asset management firm, involving requirements gathering, wireframing, prototyping, and bi-weekly client reviews. Collaborated with cross-functional teams including product managers, developers, content specialists, and designers to deliver a flexible and scalable design system within a tight timeline.

#### eSUB Project Management, **UX and Interaction Designer (Part-time contract)**

*August 2021 - October 2021, San Diego (Remote)*

Developed and prototyped high-fidelity wireframes for a mobile/web application, iterating based on feedback and design reviews with the product team to ensure alignment with client requirements.

#### PNC Bank, **Product Management Intern**

*May 2019 - August 2019, Pittsburgh*

Conducted weekly user interviews to gather insights for a responsive digital loan application, collaborating with the product team to synthesize findings and guide planning decisions.

#### UC Berkeley Haas School of Business, **Undergraduate Researcher**

*January 2019 - May 2019*

Assisted in a graduate research project by conducting regression analysis using Stata, offering feedback on analyses and methodology, and compiling research data."

### Contact

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### Education

#### **UCLA Anderson School of Management**

*c/o 2028*

FEMBA Program

#### **Designlab**

*August 2020 - March 2021*

UX Academy

#### **University of California, Berkeley**

*August 2016 - December 2019*

B.A. Economics | GPA 3.9

### Volunteer

#### **Free Arts LA, Instructional Facilitator**

*February 2025 - Present*

Running trauma-informed art workshops for children in LA that have experienced abuse, poverty, or neglect

#### **ADP List, UX Design Mentor**

*December 2024 - Present*

Providing mentorship for those seeking advice on a career in UX design