

MEGAN SILVA

12195 NW 24th Street, Coral Springs, Florida 33065
(954) 829-3271
silvarmegan@gmail.com

Opportunity to apply the concepts learned throughout my studies. Develop and improve business skills in retail management, product development, and retail merchandising. Meet professional role models and potential mentors who can provide support, feedback and guidance.

PERSONAL SKILLS

TECHNICAL SKILLS

Microsoft Office (Word, Excel, PowerPoint)
Adobe
Canva
Wix

HOME EDUCATION SKILLS

Hand sewing
Sewing machine equipped

EXPERIENCE

SALES ASSOCIATE TEMP

Versace | August 2021 - Present

Assisted with sales to reach set goals for the store to obtain each day
Connected clients to different styles in handbags, shoes, accessories, and clothing
Organized and maintained the store by cleaning, restocking, and floor changes

SALES ASSOCIATE

Narcissus | July 2019 - September 2019

Participated in sales to obtain a positive outcome for the customer and the store
Maintained and organized the stores racks, mannequins, dressing rooms and counters
Monitored stock and backroom items
Identified and analyzed conflict with customers and their needs

MARKETING ASSISTANT

Pars Media Group | October 2018 - May 2019

Handled final touches for social media launches
Analyzed and revised advertisements before being posted
Designed advertisements to stand out in comparison to competitors and related companies

EDUCATION

BACHELOR OF SCIENCE

MAJOR: RETAIL ENTREPRENEURSHIP

Florida State University | April 2021

INVOLVMENT

FSUAATCC

Marketing Team

Designed social media platforms and pamphlets to advertise our fashion show production
Created posts for social media platforms
Organized photoshoots with team, involving makeup artists, photographer, models, and outfits