

Megan Vo

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Product designer who practices informed decision-making through research, data, & a dash of intuition.

EXPERIENCE

RigUp Product Design Lead

Austin, TX | 2014–2016

RigUp is the fastest growing oil & gas marketplace, where we connect engineers & vendors for a safer and easier bidding process .

- Led design team throughout all stages of the product development process
- Designed modular design system for scalability during rapid growth
- Collaborated closely with engineering and product teams to strategize product roadmap
- Wore a lot of hats - from pushing code, usability testing, copywriting, to developing client pitches

Spredfast UX Designer

Austin, TX | 2014

Designed branded experiences that captured real time social data across mobile, web, and in-venue. Clients include NFL and Univision.

BBH New York UX & Art Direction Intern

New York, NY | 2013

GSD&M Art Director Intern

Austin, TX | 2013

SKILLS

Sketch, Adobe Creative Suite, Invision, Principle, Git SCM, Prototyping, HTML, CSS, Javascript, User Research, Usability Testing

EDUCATION

General Assembly

Front-end Web Development

University of Texas at Austin

B.S. in Advertising

Nanyang Technological University Singapore

Communication Studies

ACHIEVEMENTS

White House LGBTQ Tech & Innovation Fellow

Selected to work with the LGBTQ tech community to tackle how technology can address America's toughest challenges.

4A's Multicultural Advertising Intern Program

Selected to be part of the 4A's Multicultural Advertising Intern Program (MAIP), which connects diverse advertising professionals with leading advertising agencies.