

# Megan Vo

Product designer who practices informed decision-making through research, data, and a dash of intuition.

[meganvo.github.io](http://meganvo.github.io)

[meganmvo@gmail.com](mailto:meganmvo@gmail.com)

832 692 0629

## EXPERIENCE

### **RigUp** Product Design Lead

2014–2016

RigUp is the fastest growing technology startup in oil and gas, helping petroleum engineers easily bid work out safely. I led design and worked closely with engineering, product, and sales teams to align design with company goals. I wore a lot of hats at RigUp - everything from pushing code, conducting usability tests, attending sales meetings, and driving marketing and branding design.

### **Spredfast** UX Designer

2014

I created branded experiences that captured real time social content and data across all platforms. Clients include NFL, Guess, and Univision.

### **GSD&M** Art Director Intern

2013

### **BBH New York** Art Director & UX Intern

2013

## SKILLS

Git/version control

HTML, CSS, and JS

Usability testing and user interviews

Prototyping

Sketch, Adobe Creative Suite, Invision

## EDUCATION

### **General Assembly**

Front-end Web Development, 2016

### **University of Texas at Austin**

B.S. in Advertising, 2009–2013

### **Nanyang Technological University Singapore**

Communication Studies, 2011

## ACHIEVEMENTS

### **White House LGBTQ Tech & Innovation Fellow**

Selected to work with the LGBTQ tech community to tackle how technology can address America's toughest challenges.

### **4A's Multicultural Advertising Intern Program**

MAIP connects students with diverse backgrounds to top advertising agencies.

### **3% Conference Scholarship**

The 3% Conference tackles a big question in the advertising industry - why do women only represent 3% of Creative Directors?