Megan Vo

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Product designer who practices informed decision-making through research, data, & a dash of intuition.

EXPERIENCE

RigUp Product Design Lead
Austin, TX | 2014–2016
RigUp is the fastest growing oil & gas marketplace, where we connect engineers & vendors for a safer and easier bidding process .

- Led design team throughout all stages of the product development process
- Designed modular design system for scalability during rapid growth
- Collaborated closely and strategize product design with engineering, product, and marketing teams
- Wore a lot of hats - from pushing code, usability testing, copywriting, to developing client pitches

Spredfast UX Designer
Austin, TX | 2014
Designed branded experiences that captured real time social data across mobile, web, and in-venue. Clients include NFL and Univision.

BBH New York UX & Art Direction Intern
New York, NY | 2013

GSD&M Art Director Intern
Austin, TX | 2013

SKILLS

Sketch, Adobe Creative Suite, Invision, Git SCM, Prototyping, HTML, CSS, Javascript, User Research, Usability Testing, User Interviews

EDUCATION

General Assembly
Front-end Web Development

University of Texas at Austin
B.S. in Advertising

Nanyang Technological University Singapore
Communication Studies

ACHIEVEMENTS

White House LGBTQ Tech & Innovation Fellow
Selected to work with the LGBTQ tech community to tackle how technology can address America's toughest challenges.

4A's Multicultural Advertising Intern Program
Selected to be part of the 4A's Multicultural Advertising Intern Program (MAIP), which connects diverse advertising professionals with leading advertising agencies.