

BRIEF

Create a typography only event invitation suitable for print, email, or social media.

Your invitation must be purely typographic.

You may use colors, shapes, and lines as well as text, but no images or iconography.

Marketing Track: Use InDesign

Web Track: Develop landing page

CHALLENGE

Arrange the event title in a way that implies its meaning.

SIZES

Test to see how much text, and at what scale, you can accommodate in print form v. digital.

Can you accommodate all the text for the digital invite and still maintain legibility?

USE THIS TEXT

Art as Therapy

Tuesday, June 6, 2017 | 1:00–2:00pm

1101 E High Street, Charlottesville

We will use art materials therapeutically to help elevate mood and reduce anxiety.

Call (434) 872-0047 to register.

A program of The Women's Initiative

www.thewomensinitiative.org

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